



# The Fortarian

Mar 10th, 2021  
Rotary Club of Thunder Bay (Fort William)

## 2020/2021 Board of Directors

President: Cynthia Judge  
Interim Secretary: Stephen Margarit  
Assistant Secretary: Irene Sottile  
Treasurer: Sante Sottile  
President Elect: Dawn Sebesta  
Past President: Stephen Margarit  
Meets: 3rd Tuesday of each month,  
RBC Royal Bank, Board Room  
1159 Alloy Drive , 6.30pm

## Website [www.fwrotary.ca](http://www.fwrotary.ca)

Directors:  
Irene Sottile  
Robert Moore  
Mary Ann Breton  
Bev Knutson  
Jodi Phillips  
Jill Zachary

## Allocations Committee

Chair: Bob Hookham  
Meets: 2nd Tuesday of each month,  
Weiler Maloney Nelson Board Room 12 noon.

## Rotary House Lottery Committee

Chair: Dave Knutson  
Meets: 1st Tuesday of each month,  
Weiler Maloney Nelson, 12 noon.

## Semi-monthly Zoom Meetings

Wednesday at 5:30 p.m.  
Meetings are on the 2nd and 4th Wednesday

## Mailing Address

PO Box 10061  
Thunder Bay, ON  
Canada P7B 6T6

## Newsletter Editors

Erle Wheatley & Brian Phillips

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President Cynthia Judge welcomed everyone to the meeting. Robert Moore provided the National Anthem via phone. Bob Hookham gave the toast to the Queen. President Cynthia then acknowledged that the club meets on the land of Fort William First Nation. Honorary Rotarian Diane Silen was in attendance at the meeting.

Assistant District Governor (ADG) Dan Brown of the Nipigon Club was the first speaker for the evening. ADG Dan is the Annual Fund Co-chair of the District Foundation committee.



A gift to the Annual Fund helps Rotary clubs make positive changes at the international level and within our communities. Contributions to the fund can be made through a variety of ways. There is the “Every Rotarian Every Year” program. Sustaining members donate \$100US per year. Rotary Direct is a recurring giving program. Paul Harris Society members give \$1000US per year. One can also leave money to the Foundation through a bequest in one’s will.

Each year the district receives a block grant that is based on funding received from the Foundation based on a portion of the Annual Fund giving from three years prior. The money for this year comes from funds donated in 2017-18. ADG Dan made note of some of the local clubs that will be receiving funding.

ADG Dan then read a letter from District Governor Bob McLean. DG Bob talked about the extraordinary work being done through Rotary. The opportunities to build lasting change are endless. By donating to the Foundation, Rotarians can help make change locally and internationally.

ADG Dan brought news regarding the Global grant application that was made to get funding to replace the ramps at Wilderness Discovery Camp. The application does not meet the criteria to receive a grant so it was denied. It was suggested that the project would be well suited to receive a District grant. President Cynthia thanked ADG Dan for his presentation.



Jodi Philips was the second speaker. She gave a Power Point presentation on the Visioning process that the club is currently undergoing. The purpose of this process is to provide a roadmap for the club for the next three years.

The presentation began with an overview of the Visioning process. The question, "What is visioning?" was examined and defined. The term "strategic planning" was defined. The typical steps to create a strategic plan were outlined. A high level timeline to date was provided. The names of the committee members were listed. The purpose of the committee was outlined. The composition of the committee is intended to provide continuity by including the two upcoming presidents on the committee.



The eleven themes from the February 3 Visioning session as well as the responses to those themes were provided. Based on common responses (which revealed how the themes are interlinked) the eleven themes were combined and refined to eight key themes. The Vision Statement that was proposed during the session must be reviewed endorsed by all of the club members prior to adoption. It should be noted that the plan is intended to be a living document that can be modified as time moves on and circumstances change.

Stephen will create a Survey Monkey that will be sent to all club members for their input. More club members will be involved in creating the Master Plan.

President Cynthia thanked Jodi for the presentation as well as for the work that went into creating it.

The third speaker was Irene Sottile, who presented in her capacity as Membership Engagement Committee Chair. The committee has six members. The purpose of the committee is to encourage people to join the club, and to improve member satisfaction and retention. The committee also plans social activities for members and their families to enjoy although COVID has put a damper on this for the past year.

President Cynthia read the correspondence that she had received from Shelter Box. On March 22, which is World Water Day, Shelter Box will be holding a panel discussion on the importance of water to families recovering from disaster. If you are interested in attending, please contact President Cynthia who will provide the link to the event.

Bob Hookham gave the Allocations report. Dave Knutson, Robert Moore, Stephen Margarit, and Bob Hookham gave the House Lottery Report. The media launch took place on March 9. Stephen has been busy promoting the lottery online. Westfort Productions will be filming a virtual tour of the house to be used on the website.

The meeting ended on a cheery note with Cindy Levanto-Kawahara doing Lighter Side.

### **Upcoming Meetings and Events**

March 24: Tim Heney, CEO of the Thunder Bay Port Authority will speak. Past President Stephen will talk about two committees that he chairs.

April 14: John Mason, Project Manager, Mining Services for the CEDC will speak.

**Editor Erle**

**Scribe Bev**

