

Waterfront Trail Rotary Community Action Team Presentation to Fort William Rotary

September 22, 2021

Warren Philp

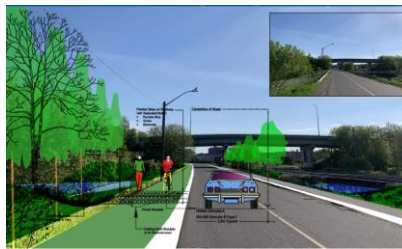
Waterfront Trail R.C.A.T



Port Arthur Rotary Community Action Team

Background

- In February/March of 2021, Port Arthur Rotary heard about the City's plans for the Waterfront Trail Extension;
- With No Trail Association in Thunder Bay, a Rotary Community Action Team was proposed in March to several Active Living organizations that might come together to form such a Team;
- In July, Port Arthur Rotary approved the establishment of Waterfront Trail Rotary Community Action Team (WTRCAT) with representatives from ten Active Living Groups representing arguably 10,000+ residents coming from all ages and all walks of life of the community.
- Port Arthur Rotary is pursuing Charity status to bolster the fundraising potential of the WTRCAT.



New Forms of Rotary Membership: Rotary Community Corps (Rotary Community Action Teams)

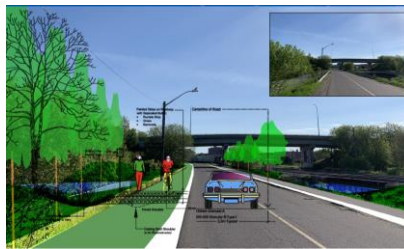
- 4 New Forms of Memberships have been adopted by PA Rotary as per a change to our ByLaws
- They include Family Memberships, Community Partnership Memberships, Rotary Community Corps and Satellite Clubs.
- We have had some success in recruiting Community Partnership Members to the Club (Lakehead University, Fort Severn First Nation, Confederation College, Chartwell Retirement Group and United Way of Thunder Bay.)
- We have also had 2 distinct Families join us with our Family Membership option;
- The Waterfront Trail Extension from Marina Park to the north side of the Current River became a candidate for an RCC (Rotary Community Action Team).
- PA Rotary to establish a Charity.

After much discussion, entirely by Zoom, a Terms of Reference was decided on for the WTRCAT with the following representatives from Active Living Groups:

1. Indigenous Active Living Group 1 (TBA)
 2. Indigenous Active Living Group 2 (TBA)
 3. Thunder Bay Metre Eaters;
 4. Thunder Bay Cycling Club;
 5. Firefighter's Ten Mile Road Race Committee;
 6. Thunder Bay Hiking Association;
 7. Confederation College Cross Country Running Team;
 8. Black Sheep Mountain Bike Club;
 9. National Team Development Centre (NTDC);
 10. Central Canada Charity Ride (formerly Caribou Charity Ride);
 11. Lappe Nordic Ski Club;
 12. Warren Philp, Port Arthur Rotary Representative;
 13. Janine Chiasson, Port Arthur Rotary Representative;
 14. Jim Madder, Port Arthur Rotary Board President;
 15. Frank Wilson, Community Member At Large;
 16. Community Member(s) At Large ...
- To a maximum of 19 Action Team Members not including the Chair.

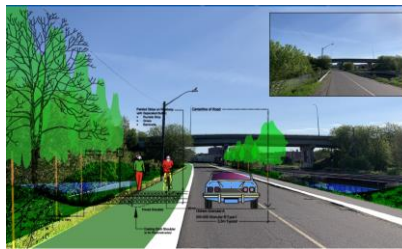
Background (Continued)

- Between 1992 and 1994, the three Thunder Bay Rotary Clubs came together to put \$200,000 in the Thunder Bay Adventure Trails project that saw matching dollars come from the City and Province to expand the city's trail network.



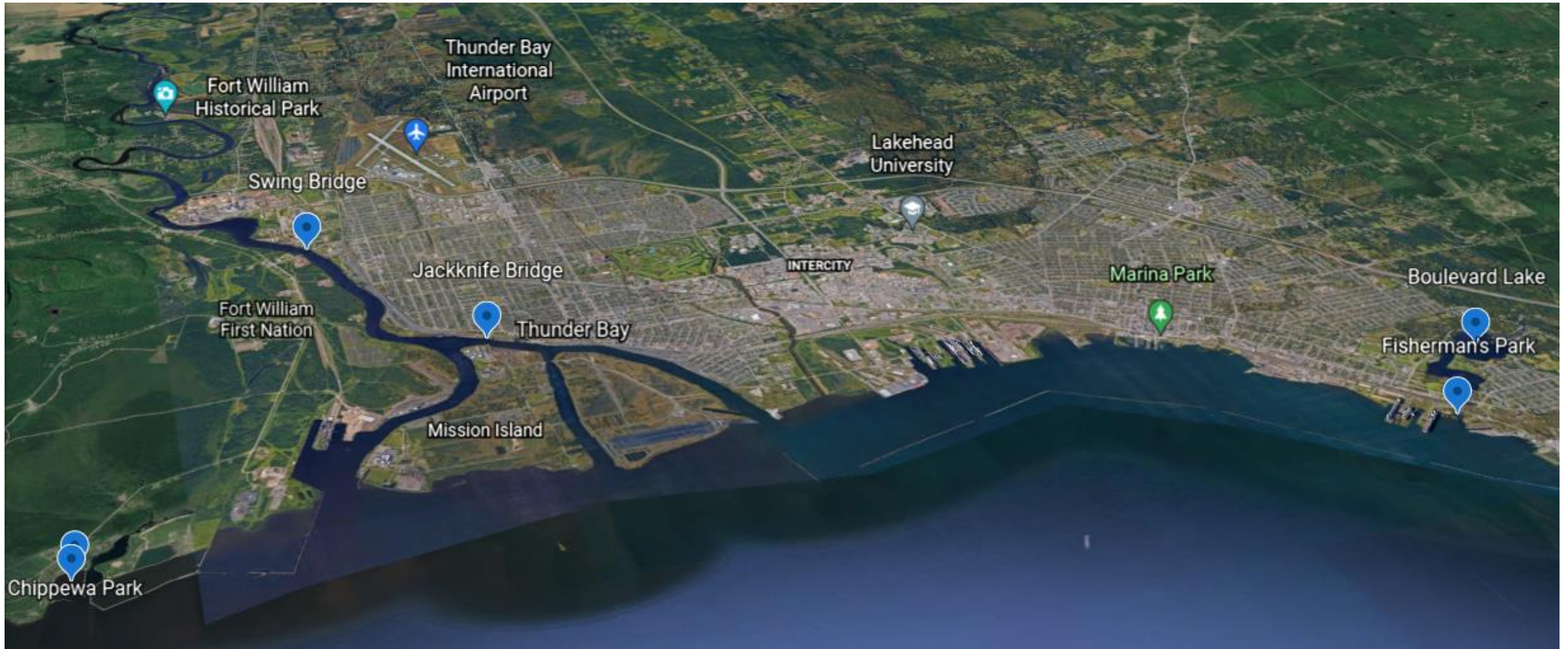
WTRCAT Role

- The vision of this assembled community-based WTRCAT is to see vital gaps of the City's Waterfront Multi-Use Trail develop from Fisherman's Park to Chippewa Park;
- We count nine City documents that mention either Multi-Use Trail development or specifically Waterfront Trail development;
- The Waterfront Trail Long Term Plan Update provided by City Administration on June 14, 2021 calls for a prioritized expansion of the Waterfront Trail.



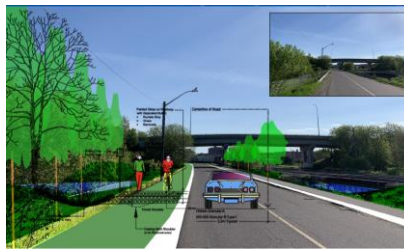
Where is the Trail?

- The vision of the WTRCAT is to see vital gaps of the City's Waterfront Multi-Use Trail develop from Fisherman's Park to Chippewa Park;



Project Benefits

- The pandemic has underlined the importance of outdoor public spaces that can be enjoyed by our citizens.
- The City's Waterfront Multi-use trail will become part of a vibrant community.
- The City's Waterfront Multi-use trail will promote a healthier, walkable community that is environmentally sustainable and affordable.
- The City's Waterfront Multi-use trail will be a key aspect of future Economic and Tourism Development.
- The WTRCAT wants to see that the vision of the City's Waterfront Multi-use trail become a reality.



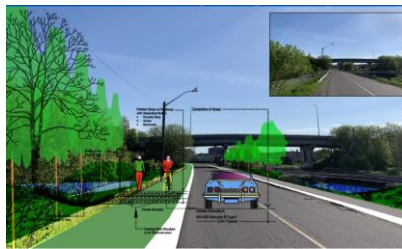
Conclusion

- ***It took a huge leap of faith for the City to commit to the development of Prince Arthur's Landing — that has been a resounding success as evidenced by the high levels of use and enthusiastic support from residents and visitors to the city.***
- ***We look forward to working with members of Council and Administration on this project as well as the soon-to-be established Waterfront Development Advisory Committee!***
- ***We are hoping to receive letters of support from as many organizations as possible for our initiative.***
- ***Rotary Clubs in our area are a natural place to start.***

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Questions ???

