

Lakehead Rotary Club—Thunder Bay

c/o 331 N. Harold Street
Thunder Bay, Ontario. P7C 4C7
www.lakeheadrotary.com



2017/18 President—Wayne Robinson



Lakehead Rotary Chronicle

August 3, 2017



Our special guest was our own Richard Kehrig in his new role as a motivational speaker

A beautiful summer morning for our first meeting in August with 18 Lakehead Rotarians; regular visiting Rotarian Walter Hardie [Hamilton A.M. Club]; and our special guest Lakehead Rotarian Richard Kehrig with his presentation on how to make a "WOW" presentation. President Wayne is dealing with a nasty summer cold so PE Brian Brescia stepped up to the plate today.

ON THE DOOR IN 2016/17:

Karl was on the desk today and for all of the meetings in the month of August with Graham on deck for September. Thank you Rotarians for your service to our Club. The sign-up sheet for 2017/18 is available now so pick a month and sign on to help your Club.

JULY	Clint Kuschak	JANUARY	Clifford Mushquash
AUGUST	Karl Ratz	FEBRUARY	open
SEPTEMBER	Graham Stewart	MARCH	open
OCTOBER	open	APRIL	open
NOVEMBER	open	MAY	open
DECEMBER	Mo Papich	JUNE	open

SPONSORSHIP:

If you can help your Club and wish to promote your business or community interests through a month sponsorship, please contact Sergeant Bill or Clint. Here is the sponsorship line-up so far:

JULY	open	JANUARY	open
AUGUST	TBSO/Ken	FEBRUARY	Beaux Daddy's
SEPTEMBER	Graham's Group	MARCH	RFDA/Volker
OCTOBER	Nexus/Audrey	APRIL	MS Society/Sandy
NOVEMBER	NOSM/Gail	MAY	Salvation Army/Gail
DECEMBER	open	JUNE	5 Star Rotarians

TODAY'S ROTARY MOMENT:

President Wayne introduced a new element for our weekly meetings – a "Rotary Moment" – for members to reflect on why they became a Rotarian, what expectations they had at the time they joined our Club and any new expectations they have now, and what they get out of being a Rotarian.

OUR SPONSOR THIS MONTH



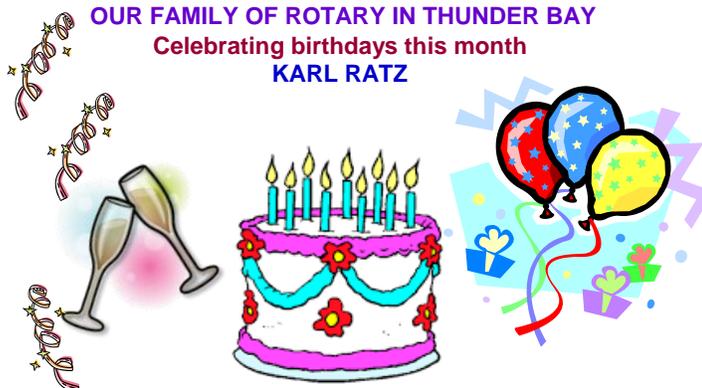
Our sponsor this month is the Thunder Bay Symphony Orchestra. Thank you Rotarian Ken Boshcoff.

Ken used his sponsor moment today to let us know that this is a significant year for the TBSO as the new season comes with a new Conductor, new Conductor-in-Residence, and a new General Manager. He is looking forward to big things this year and he brought some of the TBSO's recordings for draw prizes today. He will talk about different aspects of the TBSO each week and started today with the importance of the TBSO to our community's ability to attract professional and business people who are looking for a place to live and work that offers cultural programs.

OUR FAMILY OF ROTARY IN THUNDER BAY

Celebrating birthdays this month

KARL RATZ



Celebrating anniversaries this month

**CLINT & BARBARA KUSCHAK
DON & BETSY MORRISON**

CLUB CALENDAR:

- AUGUST IS ROTARY MEMBERSHIP & EXTENSION MONTH**
- AUG 7 CIVIC HOLIDAY**
- AUG 10 COURTNEY MILLER/T. BAY PUBLIC LIBRARY**
- AUG 11 – 12 COUNTRY FEST - MURILLO**
- AUG 12 DRAGON BOAT FESTIVAL – BOULEVARD LAKE**
- AUG 15 BOARD MEETING**
- AUG 17 BUSINESS MEETING**
- AUG 24 CYNTHIA WESLEY- ESQUIMAUX
CHAIR on TRUTH and RECONCILIATION
LAKEHEAD UNIVERSITY
RYLA "CAMPERS" KELSEY DOUGLAS &
MARIA PIOVESANA**

SEPTEMBER IS BASIC EDUCATION & LITERACY MONTH

SEP 1 – 10 WORLD BASEBALL U-18 TOURNAMENT
SEP 4 LABOUR DAY
SEP 7 MAC SQUIRES – DYNAMIC FOREST
SEP 14 LYNDA LAHTENMAA/HOGARTH HT PROGRAM
SEP 17 TERRY FOX RUN – BOULEVARD LAKE
SEP 19 BOARD MEETING
SEP 21 BUSINESS MEETING
SEP 21 INTERNATIONAL PEACE DAY
SEP 23 PEACE DAY CELEBRATION – MARINA
SEP 23/24 THUNDERCON – VALHALLA INN
SEP 27 OPEN

OCTOBER IS ROTARY VOCATIONAL SERVICE MONTH

OCT 5 OPEN
OCT 9 THANKSGIVING
OCT 12 OPEN
OCT 17 BOARD MEETING
OCT 19 BUSINESS MEETING
OCT 25 SHELTER HOUSE MEAL
OCT 26 OPEN
OCT 31 HALLOWEEN

NOVEMBER IS ROTARY FOUNDATION MONTH

NOV 2 OPEN
NOV 9 OPEN
NOV 11 REMEMBRANCE DAY
NOV 14 BOARD MEETING
NOV 16 OPEN
NOV 21 BOARD MEETING
NOV 23 BUSINESS MEETING
NOV 30 OPEN

PRESENTATION:

Our special guest today was our own Richard Kehrig with a presentation on his new enterprise - Superior Sales Coaching. SSC provides sales people the framework, communication skills, and planning tools they need to build and maintain a superior sales portfolio—one that generates mutually beneficial, long-term business relationships. During the workshops and coaching sessions, sales people master skills that create a high-performance sales expert. They customize sales and service training programs so that they are culturally specific to your business.

Richard's focus for today's presentation was on how to make a "WOW" presentation. He worked the room away from the conventional podium and started with humour. He suggested that incorporating history in any presentation is wise as everyone likes history and historical references. When he was in the cemetery business he would refer to the locations of graves of famous people like Elvis Presley. There are many places to do research for historical references. Before the internet, we used libraries, magazines and newspapers. Today, we have limitless research capabilities thanks to the internet and online resources such as Wikipedia.

With good information in hand, the next important aspect of effective presentations is "practice". We must work at our presentations by practicing them in ways that work for us. These rehearsals can be done alone or in front of others and some people need to have notes or points on index cards or some other form of prompt to keep their presentations on track. It's usually not good to simply "wing it". Richard invited members today to share their own speaking styles and most said they have something written to refer to. Ken's favourite is to make notes on paper napkins. He used this to effect again today as he listed possible "fine tactics" on an envelope. A podium is a good tool and place to conceal notes but moving about the space allows for more interaction with the group. Communicating with a group as though you are talking with one person is good advice.

Richard concluded with a bookmark handed out to members that included 10 points on "how to give a WOW presentation. All good

points to consider when writing and delivering a presentation. Richard is available for hire to help prepare and coach speakers and is even able to deliver speeches on behalf of others. True to his 10th point on making a WOW presentation, Richard smiled, was engaged, and took questions. Nicely done!

Richard Kehrig – Superior Sales Coaching
807 626-4731
mkehrig@gmail.com

U-18 WORLD CUP BASEBALL SEPTEMBER 1 – 10



<http://www.thunderbay2017.com/tournament>

TERRY FOX RUN:

The 37th annual TERRY FOX RUN takes place around the world on Sunday, September 17th and Terry's many friends and supporters will gather in Thunder Bay by St. Ignatius High School to honour his legacy and continue his "Marathon of Hope".

Hundreds of participants are expected and registration begins on site at 1:00 p.m. and the Run gets underway at 2:00 p.m.

Lakehead Rotarians will once again co-ordinate the Run lead by Rotarian Don Morrison. Rotary volunteers and friends will work the registration tables, provide water at stations around Boulevard Lake, and serve up Terry Fox Run Certificates and Stickers at the end of the Run as well as refreshments for the "runners". All ages participate in the Run including babes in strollers, cyclists, roller-blade skaters, first-time joggers, and experienced marathoners. It's a non-competitive event and everyone completes the course at their own pace.

Lakehead Rotary is honoured to be entrusted with the co-ordination of the annual Terry Fox Run and 100% of all donations turned in at the Run are forwarded to the Terry Fox Foundation.



Here's a look at the new Terry Fox Run t-shirt for this year's Run...



Don had some sample shirts today and was taking orders. See Don next week or send him a note to get your order in before they run out of certain sizes.

**DRAGON BOAT FESTIVAL – AUGUST 12/17
BOULEVARD LAKE**

**Family of
Dragons
Festival**



Dragon Boat Racing

19 Years of serving the community and region, with quality paddlesport recreation and competition. The Lakehead Canoe Club takes great pride to offer this premiere charity event that supports three very worthy local charities. Dragon boating is the most fun that you can have with 21 of your friends, over two days of celebration, crazy paddling, and simply enjoying everything that a Thunder Bay Festival should be: friends, food, fabulous entertainment, and an opportunity to be the best that we can be.

And why does the Lakehead Canoe Club keep coming back? We operate the Regional Paddlesport Centre at Boulevard Lake and we are all about giving youth a chance to get involved with healthy activities that they can embrace for a life time. Everyone can paddle, all of us love to have fun while we learn.

Join us this year: friends, co-workers, family and rivals. Can't beat the price and the feeling you get by participating.

Questions? vkromm@shaw.ca 807.356.6440

Volker Kromm, Festival Chair

And now, for something completely different...



50/50 FOR THE FOUNDATION:

Brian was our winner today and his winnings will be sent to the Rotary Foundation in December along with all other donations and 50/50 winnings from May 25th to December.

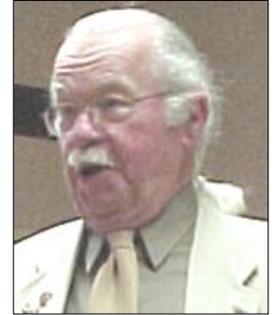
The winners of TBSO CDs were Volker, Don and Georgina.

FINES:

Ken worked the cup today inviting members to pay tribute if they were not planning to attend the Red Rock Folk Festival. Gail Brescia was happy to say that son Matthew will be here later today for a visit. His 27th birthday is today so methinks a party may be in the works. Sandy shared her "puzzle dollar" for still trying to figure out what her job as ADG is all about. She was also recruited by DG Debra Warner to serve on the District Nominating Committee for the Governor in 2020/21. Audrey was happy to see a beautiful sunrise as she made her way in for the meeting. Graham was happy to announce a new group of members who have banded together as the "Four Amigos" to sponsor our meetings in September – the Four Amigos are Wayne, Roy, Richard and Graham.

BILL'S STUFF...

Bill takes a break in August and he will be back in September. If you miss the weekly links to musical treats of his featured performer, you could always open a past edition of the CC [available on our Club website in the Downloads section] and go to Bill's articles.



NEXT MEETING:

THURSDAY, AUGUST 10

COURTNEY MILLER – THUNDER BAY PUBLIC LIBRARY

FORT WILLIAM ROTARY

COUNTRY FEST VOLUNTEERS NEEDED

The Fort William Rotary Club will be running the bar for Country Fest this year & the proceeds will be going to Wilderness Discovery. We are looking for volunteers to help out for 3 - 4 hour shifts. The dates are Friday, August 11 - 6 pm to midnight & Saturday, August 12 - from noon to midnight. We will need about 65 volunteers for this event. Not all need to have smart-serve certification but anyone handling ticket sales or the actual servings will need their smart serve card. All volunteers must be 19 or over.

One can take the course on line. Once you have passed the course & have helped out, the FW club will reimburse for the cost. The card is good for life. Please email me with your phone number & email address so we can keep in contact. All volunteers will meet at the Murillo fair ground on Thursday August 10th for a full briefing & to get their badges & wrist bands. This will be a lot of fun for a great cause Thank You!
Bob Hookham

To sign on as a volunteer, please contact FW Rotarian Joan Krisko at: jkrisko2014@gmail.com

