***Rotary Radio Family Day 2024***

*Celebrating 58 years in partnership with Dougall Media CKPR*

~Celebrating 100 years of Port Arthur Rotary in our Community~

**What is Rotary Radio Family Day and how does it work?**

Individuals and businesses make donations toward the Rotary Radio Family Daycampaign and in turn receive advertising spots on CKPR 91.5 FM on Family Day Feb 19th, 2024. Port Arthur Rotary’s partner, Dougall Media (CKPR 91.5 FM Radio), is once again donating all advertising spots on this day. In turn, the Port Arthur Rotary Club is able to continue supporting many important community projects and organizations in the past such as.

* Community service initiatives in organizations, such as **Dew Drop Inn, Rotary Shelter House and St James Public School.**
* **Roots Community Food Service, Our Kids Count, Community Clothing Assistance, and Fort Severn First Nation.**
* **Polio eradication** - Rotary International has been at the forefront of the World Health Organization’s program to eradicate **polio** from the world.
* **Wilderness Discovery Centre** accessible campground.
* **The Salvation Army’s** Community Response Unit van and the Field of Greens Garden project.
* Beyond our support of these great community projects and organizations, **Port Arthur Rotary**, together with approximately ten Active Living organizations, have formed the **Waterfront Trail Rotary Community Action Team (WTRCAT)** to advocate for the extension of the City of Thunder Bay Waterfront Trail system.
* Port Arthur Rotary also is a proud supporter of **March of Dimes** and **Easter Seals**, giving them allocations for various projects.

We invite you to join us by continuing to support the vital work that continues in our community.

**What can the radio ad be used for?**

Use your ads to promote your business or organization, or to say ‘Thank You’ to:

* ***Customers, clients, patrons, suppliers;***
* ***Employees and/or their families;***
* ***Service providers (retail, non-profit group, health care, public service);***
* ***Friends, family, partners.***

You have the option of having your ad voiced by a Rotarian, you can voice your ads yourself (even from your home or business!) or we can use your existing commercially produced ads.

Need help writing or recording your own ad? We can help make it easy!

**Want to donate your Radio ad?**

No problem! Donate your ad time to acknowledge the important work happening right now in our community. Just choose ‘Donate My Ad’ on the order form and we will take care of the rest!

**Be a part of the Rotary family!**

Donation categories are listed on the following pages along with an order form to print and fill out. We would be happy to help you through the process regardless of whether you are a first time or ongoing supporter. For further information about Port Arthur Rotary and or how to join rotary, visit [www.parotary.com](http://www.parotary.com), contact one of our members, or email [parotaryradioday@gmail.com](mailto:parotaryradioday@gmail.com)

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**Thank you for your support!**

~Celebrating 100 years of Port Arthur Rotary in our Community~

**Rotary Radio Family Day 2024 Supporter Categories**

**All supporters receive Port Arthur Rotary’s eternal gratitude!**

**\*\*\*Early Bird pricing in place until December 31st, 2023\*\*\***

**Deadline for orders is noon Friday February 9th, 2024**

**[Order Now](https://buy.parotary.com/radioday/" \t "_blank)**

**100 Year Anniversary Package- $1000 donation**

**Early Bird pricing $750 (if order received before December 31st, 2023)**

**One ‘30 second’ radio advertisement (Aired 15 times) throughout the day with special Major Sponsor Intro/Extro on each radio ad**

**Acknowledgement on PA Rotary website and Facebook page**

**Recognition at Rotary meetings through Feb 2024 and invitation to a Rotary Meeting**

**“All in the Community” - $300 donation**

**Early Bird pricing $250 (if order received before December 31st, 2023)**

**---Limited quantity of this package available---**

**One ’30 second’ radio advertisement (Aired 5 times throughout the day)**

**Acknowledgement on PA Rotary website and Facebook page**

**“Community Ties” - $75 donation**

**Early Bird Pricing $60 (if order received before December 31st, 2023)**

**30 second radio advertisement (Aired 1 time)**

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**Please listen to Rotary Radio Day – February 19th, 2024 on CKPR 91.5 FM**

**Thank you to Dougall Media for their support!**