

Port Arthur  
**Rotary**



**dougallmedia**

## **Rotary Radio Family Day 2026**

**Celebrating 60 years in partnership with Dougall Media CKPR**

### **What is Rotary Radio Family Day, and how does it work?**

Individuals and businesses make donations toward the Rotary Radio Family Day campaign and in turn receive advertising spots on CKPR 91.5 FM on Family Day Feb 16<sup>th</sup>, 2026 Port Arthur Rotary's partner, Dougall Media (CKPR 91.5 FM Radio), is once again donating all advertising spots on this day. In turn, the Port Arthur Rotary Club can continue supporting many important community projects, initiatives and organizations such as:

- Community service programs in organizations, such as **Dew Drop Inn, Rotary Shelter House, Salvation Army Journey to Life Centre, Roots Community Food Service, Our Kids Count, Community Clothing Assistance, and Fort Severn First Nation, Evergreen United, Underground Gym, Grace Place, Thunder Bay Drug Awareness committee** to name a few.
- **Rotary Honouring Indigenous People's** Youth-to-Youth Truth & Reconciliation experience
- **Polio eradication** - Rotary International has been at the forefront of the World Health Organization's program to eradicate **polio** from the world.
- **Wilderness Discovery Centre** accessible camp, Rotary Santa Claus Parade and Highway Cleanup.
- **The Salvation Army's** Community Response Unit van and the Field of Greens Garden project.
- **Port Arthur Rotary** together with numerous active living organizations, have formed the **Waterfront Trail Rotary Community Action Team (WTRCAT)** to advocate for the extension of the City of Thunder Bay Waterfront Trail system.

We invite you to join us by continuing to support the vital work that continues in our community.

### **What can the radio ad be used for?**

Use your ads to promote your business or organization, or to say 'Thank You' to:

- **Customers, clients, patrons, suppliers;**
- **Employees and/or their families;**
- **Service providers (retail, non-profit group, health care, public service);**
- **Friends, family, partners.**

You have the option of having your ad voiced by a Rotarian, you can voice your ads yourself (even from your home or business!) or we can use your existing commercially produced ads. Need help writing or recording your own ad? We can help make it easy!

### **Want to donate your Radio ad?**

No problem! Donate your ad time to acknowledge the important work happening right now in our community. Just choose 'Donate My Ad' on the order form and we will take care of the rest!

### **Be a part of the Rotary family!**

Donation categories are listed on the following pages along with an order form to print and fill out. We would be happy to help you through the process regardless of whether you are a first time or ongoing supporter. For further information visit [www.parotary.com](http://www.parotary.com), contact one of our members, or email [parotaryradioday@gmail.com](mailto:parotaryradioday@gmail.com)

**Thank you for your support!**



## **Rotary Radio Family Day 2026 Supporter Categories**

All supporters receive Port Arthur Rotary's eternal gratitude!

**Final deadline for all orders is noon Friday February 6<sup>th</sup>, 2026**

Click here to [Order Now](#)

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### **'Community Champion' Television Promotion Package - \$2500 donation**

**---Limited quantity of this package available---**

120 "30 second" CKPR/CHFD TV announcements that will promote Rotary Initiatives in Thunder Bay, 5 second bumper at the end of the ad for your company, plus logo

(Broadcast from Wawa west to Kenora, and nationally on Bell)

Ads will run over a 6-week period (Jan – mid-Feb 2026)

Acknowledgement on PA Rotary Website and Facebook page

Ads can be viewed on Facebook and YouTube in February 2026

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### **'Community Partner' Package - \$1000 donation**

**Early Bird- \$750 By December 31<sup>st</sup>, 2025**

One '30 second' radio advertisement (Aired 15 times) throughout the day with special Major Sponsor Intro/Extro on each radio ad

Acknowledgement on PA Rotary Website and Facebook page

Ads can be viewed on Facebook and YouTube in February 2026

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### **'Community Builder' - \$300 donation**

**Early Bird-\$250- By Decemeber 31st, 2025**

**---Limited quantity of this package available---**

One '30 second' radio advertisement (Aired 5 times throughout the day)

Acknowledgement on PA Rotary website and Facebook page

Recognition at Rotary meetings through Feb 2025 and invitation to a Rotary Meeting

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### **'Radio Day Sponsor-Community Ties' - \$100 donation**

Name will be recognized a number of times throughout the day as a friend of rotary

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