

Rotary Radio Family Day 2023

Celebrating 57 years in partnership with Dougall Media CKPR

What is Rotary Radio Family Day and how does it work?

Individuals and businesses make donations toward the Rotary Radio Family Day campaign and in turn receive advertising spots on CKPR 91.5 FM on Family Day Feb 20th, 2023. Port Arthur Rotary's partner, Dougall Media (CKPR 91.5 FM Radio), is once again donating all advertising spots on this day. In turn, the Port Arthur Rotary Club is able to continue supporting many important community projects and organizations such as:

- Ongoing community service initiatives in organizations, such as **Dew Drop Inn, Rotary Shelter House and St James Public School.**
- **Roots to Harvest, Our Kids Count, Community Clothing Assistance, and Fort Severn First Nation.**
- **Polio eradication** - Rotary International has been at the forefront of the World Health Organization's program to eradicate **polio** from the world.
- **Wilderness Discovery Centre** accessible campground.
- **The Salvation Army's** Community Response Unit van and the Field of Greens garden project.
- Beyond our support of these great community projects and organizations, **Port Arthur Rotary**, together with approximately ten Active Living organizations, have formed the **Waterfront Trail Rotary Community Action Team (WTRCAT)** to advocate for the extension of the City of Thunder Bay Waterfront Trail system.

We invite you to join us by continuing to support the vital work that continues in our community.

What can the radio ad be used for?

Use your ads to promote your business or organization, or to say 'Thank You' to:

- **Customers, clients, patrons, suppliers;**
- **Employees and/or their families;**
- **Service providers (retail, non-profit group, health care, public service);**
- **Friends, family, partners.**

You have the option of having your ad voiced by a Rotarian, you can voice your ads yourself (even from your home or business!) or we can use your existing commercially produced ads.

Need help writing or recording your own ad? We can help make it easy!

Don't need a radio ad?

No problem! Donate your ad time to acknowledge the important work happening right now in our community. Just choose 'Donate My Ad' on the order form and we will take care of the rest! Please note: This option is not available in the "All in the Family" category.

Be a part of the Rotary family!

Donation categories are listed on the following pages along with an order form to print and fill out. We would be happy help you through the process regardless of whether you are a first time or ongoing supporter. For further information about Port Arthur Rotary, visit www.parotary.com, contact one of our members, or email parotaryradioday@gmail.com

Thank you for your support!

Rotary Radio Family Day 2023 Supporter Categories

All supporters receive Port Arthur Rotary's eternal gratitude!

*****Early Bird pricing in place until Dec 31st, 2022*****

[Order Now](#)

“Family Matters”(Platinum) - \$975 donation

Early Bird pricing \$750 (if order received before Dec 31st, 2022)

One '30 second' radio advertisement (Aired 15 times) throughout the day with special Major Sponsor Intro/Extro on each radio ad

Acknowledgement on PA Rotary website and Facebook page

Recognition at Rotary meetings through Feb 2023 and invitation to a Rotary Meeting

“All in the Family” - \$250 donation

Early Bird pricing \$200 (if order received before Dec 31st, 2022)

---Limited quantity of this package available---

One '60 second' radio advertisement/interview style (Aired 3 times)

Acknowledgement on PA Rotary website and Facebook page

“Family Ties” - \$65 donation

Early Bird Pricing \$50 (if order received before Dec 31st, 2022)

30 second radio advertisement (Aired 1 time)

Please listen to Rotary Radio Day – February 20th, 2023 on CKPR 91.5 FM
Thank you to Dougall Media for their support!