***Rotary Radio Family Day 2025***

*Celebrating 59 years in partnership with Dougall Media CKPR*

**What is Rotary Radio Family Day, and how does it work?**

Individuals and businesses make donations toward the Rotary Radio Family Daycampaign and in turn receive advertising spots on CKPR 91.5 FM on Family Day Feb 17th, 2024. Port Arthur Rotary’s partner, Dougall Media (CKPR 91.5 FM Radio), is once again donating all advertising spots on this day. In turn, the Port Arthur Rotary Club can continue supporting many important community projects, initiatives and organizations such as:

* Community service programs in organizations, such as **Dew Drop Inn, Rotary Shelter House, Salvation Army Journey to Life Centre, Roots Community Food Service, Our Kids Count, Community Clothing Assistance, and Fort Severn First Nation** to name a few.
* **Rotary Honouring Indigenous People’s** Youth-to-Youth Truth & Reconciliation experience
* **Polio eradication** - Rotary International has been at the forefront of the World Health Organization’s program to eradicate **polio** from the world.
* **Wilderness Discovery Centre** accessible camp, Rotary Santa Claus Parade and Highway Cleanup.
* **The Salvation Army’s** Community Response Unit van and the Field of Greens Garden project.
* **Port Arthur Rotary** together with numerous active living organizations, have formed the **Waterfront Trail Rotary Community Action Team (WTRCAT)** to advocate for the extension of the City of Thunder Bay Waterfront Trail system.

We invite you to join us by continuing to support the vital work that continues in our community.

**What can the radio ad be used for?**

Use your ads to promote your business or organization, or to say ‘Thank You’ to:

* ***Customers, clients, patrons, suppliers;***
* ***Employees and/or their families;***
* ***Service providers (retail, non-profit group, health care, public service);***
* ***Friends, family, partners.***

You have the option of having your ad voiced by a Rotarian, you can voice your ads yourself (even from your home or business!) or we can use your existing commercially produced ads. Need help writing or recording your own ad? We can help make it easy!

**Want to donate your Radio ad?**

No problem! Donate your ad time to acknowledge the important work happening right now in our community. Just choose ‘Donate My Ad’ on the order form and we will take care of the rest!

**Be a part of the Rotary family!**

Donation categories are listed on the following pages along with an order form to print and fill out. We would be happy to help you through the process regardless of whether you are a first time or ongoing supporter. For further information visit [www.parotary.com](http://www.parotary.com), contact one of our members, or email parotaryradioday@gmail.com

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**Thank you for your support!**

**Rotary Radio Family Day 2025 Supporter Categories**

**All supporters receive Port Arthur Rotary’s eternal gratitude!**

 **Final deadline for all orders is noon Friday February 7th, 2025**

**Click here to [Order Now](https://buy.parotary.com/radioday/%22%20%5Ct%20%22_blank)**

**‘Community Champion’ Television Promotion Package - $2500 donation**

**---Limited quantity of this package available---**

**120 “30 second” CKPR/CHFD TV announcements that will promote Rotary Initiatives in Thunder Bay, 5 second bumper at the end of the ad for your company, plus logo**

**(Broadcast from Wawa west to Kenora, and nationally on Bell)**

**Ads will run over a 6-week period (Jan – mid-Feb 2025)**

**Acknowledgement on PA Rotary Website and Facebook page**

**Ads can be viewed on Facebook and YouTube in February 2025**

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**‘Community Partner’ Package - $1000 donation**

**Early Bird pricing $750 (if order received before December 31st, 2024)**

**One ‘30 second’ radio advertisement (Aired 15 times) throughout the day with special Major Sponsor Intro/Extro on each radio ad**

**Acknowledgement on PA Rotary website and Facebook page**

**Recognition at Rotary meetings through Feb 2025 and invitation to a Rotary Meeting**

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**‘Community Builder’ - $300 donation**

**Early Bird pricing $250 (if order received before December 31st, 2024)**

**---Limited quantity of this package available---**

**One ’30 second’ radio advertisement (Aired 5 times throughout the day)**

**Acknowledgement on PA Rotary website and Facebook page**

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**‘Community Ties’ - $100 donation**

**30 second radio advertisement (Aired 1 time)**

**Please listen to Rotary Radio Day – February 17th, 2025 on CKPR 91.5 FM**