

Summary of Michael Strickland's Presidential Agenda for 2020-2021

Michael has identified the following Rotary International Strategic Initiatives that he would like to focus on this year:

1. Expand Our Reach

a. Michael has set the goal of growing our membership by 4 members this year.

2. Enhance Member Engagement

a. Re-introduce membership-based committees, in which members sign up and participate in a club committee. This will encourage members' participation and involvement. It will also help develop members' knowledge and skills to allow for smooth transitions during changes in leadership (executive and committees). What will we do if Betty no longer wishes to be Treasurer?

b. Begin a "Five-in-Five Know Your Members Initiative" where existing members talk about themselves for a maximum of 5 minutes. This will help our new members get to know everyone else in the club and build team spirit.

3. Increase Our Ability to Adapt

a. Michael is hoping to move into a 'hybrid' format for meetings. We will hold bi-weekly club ZOOM meetings on the 1st and 3rd Tuesday of the month at 7 P.M.

b. Executive meetings will be held on the 2nd Wednesday of the month, 6:30 P.M.

c. Open air socials will be held where and when possible during the 4th or 5th week of the month, (weather permitting.)

4. Increase our Impact

a. Michael is challenging Goderich Rotarians to increase their personal donations to the R.I. Foundation this year, both Polio+ donations and to The Annual Fund. The goal is for all Members to attain their EREY (Every Rotarian Every Year) standing, meaning a minimum \$100US donation to R.I. Foundation. Since at this time we are not meeting for our regular lunch meetings, Michael's idea is that Members donate half that weekly lunch savings money (\$8) to The Rotary Foundation.