

AUTUMN INDULGENCE 2018



GRAND BEND ROTARY ANNUAL FUNDRAISING EVENT

SPONSORSHIP

The Black Forest Gala

BRING YOUR OWN SMART PHONE
OR TABLET FOR
SILENT AUCTION BIDDING

NEW IN 2018

- Gourmet catering by Hessenland
- Black Forest Band – a German “Oompah” ensemble

SPECIAL SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR

A truly unique package of benefits for just one sponsor to stand above the rest. Let us tell you what we can do for your organization.
Contact - Roger Wallis (519) 238-2588

SPONSORSHIP PACKAGES

Several sponsorship opportunities for your organization to receive additional benefits of exclusive brand awareness. See details on following page.

SPONSORSHIP RECOGNITION LEVELS

Announced recognition at event Other negotiated recognition	PLATINUM \$5,000 +
Logo/name on event emails and advertising	DIAMOND 2,500 - \$4,999
Logo/name on evening program, Autumn Indulgence website including link to your website, Table cards	GOLD \$1,000 – \$2,499
Name on evening program	SILVER \$500 - \$999
Name on Autumn Indulgence Website, Sponsor video display, Sponsor Card Local newspaper thank you	BRONZE \$100 - \$499

OTHER SPONSORSHIP OPPORTUNITIES

Table Sponsors \$200 – Silent Auction
Donation – Cash Donation

Contributors of \$25 - \$99 will receive a Sponsor recognition card & local newspaper thank you

ROTARY



Club of Grand Bend

**BLACK FOREST
GALA**



**ROTARY ANNUAL
FUNDRAISING
EVENT**

**PROJECTS
SUPPORTED BY
AUTUMN
INDULGENCE**

Including

- Rotary Stage
- The Circle Project
- Global Polio Eradication
- Global Literacy Project
- Local Schools Literacy
- Beach Enhancement
- Rotary Trail to the Pinery
- Clean Water Now
- Grand Bend Community Health Centre
- Huron Country Playhouse
- Huron County Food Bank
- Goderich Tornado Relief
- VON Palliative Care
- Grand Bend Library Refurbishment
- Jessica's House

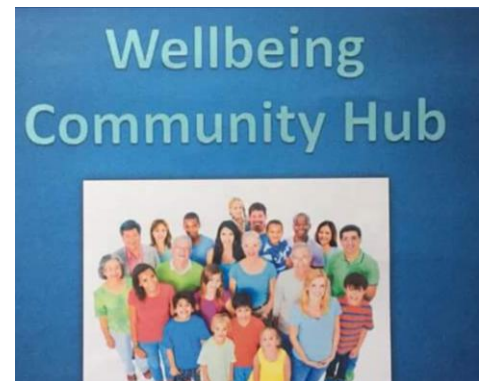
2018 -2020

**AUTUMN INDULGENCE
FUND RAISING INITIATIVES**



The Rotary Club of Grand Bend wishes to make a difference in our community and the world by focusing on clean, safe water and reduction of non-recyclable wastes in our water and our community

The Rotary Club of Grand Bend will actively support the development of a Community Hub for all area residents



BUILDING ON SUCCESS – The Rotary Club of Grand Bend has raised over \$1 million in support of key local and international projects. Learn more at www.autumnindulgence.com



www.autumnindulgence.com

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AUTUMN INDULGENCE LIVE AUCTION

The Rotary Club of Grand Bend's annual fundraiser provides opportunities for businesses and individuals to donate more valuable auction items, such as trips or works of art which, when featured in a live auction, provide the donor with greater exposure to our guests and sponsors before, during and after the live auction.

Items that have been presented at the Live Auction in the past include

- Trips to holiday destinations
- Works of art, included stained glass and paintings
- Major home improvements such as awnings, patio furniture, landscape and renovations
- Professional sport packages for games in Toronto or Detroit
- Unique collections of liquor, wines or works of art

The Live Auction follows the dinner and utilizes the services of a professional auctioneer, with video presentation of the auction item and sponsor. Donated live auction items are featured on the Autumn Indulgence website prior to the event and included in the event program.

Contact Brian Hall at 519-238-6116 to discuss this sponsorship opportunity. The sooner you confirm your participation, the sooner your item and business is featured



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SPONSORSHIP PACKAGES

- Package 1** Interactive Digital Technology that is utilized to organize, present and run the online Silent Auction (*suggested price - \$5000*)
- Includes all Platinum Sponsorship benefits, plus
 - Exclusive branding on our online auction site 2 weeks prior to the event as well as the evening of the event
 - Recognition of your sponsorship as the Silent Auction is projected on screen(s)
 - Recognition of your sponsorship on all cell phones and tablets of silent auction participants
 - Live acknowledgement of your sponsorship & introduction if desired.
- Package 2** Huron Country Playhouse Rental (*suggested price - \$5000*)
- Includes all Platinum Sponsorship benefits, plus
 - Live acknowledgement of your sponsorship & introduction if desired
- Package 3** Playhouse 1 Dining Hall/Event Room (*suggested price - \$2500*)
- Event Room for the Live Auction, Heads and Tails game and all contests
 - Includes all Diamond Sponsorship benefits, plus
 - Appropriate signage for event room sponsorship
 - Introduction of sponsor if desired
- Package 4** Rehearsal Hall Dining Room & Dance Hall (*suggested price - \$2000*)
- Includes all Gold Sponsorship benefits, plus
 - Appropriate signage for event room sponsorship
 - Introduction of sponsor if desired
- Package 5** Playhouse 2 Dining Hall (*suggested price - \$1500*)
- Includes all Gold Sponsorship benefits, plus
 - Appropriate signage for event room sponsorship
 - Introduction of sponsor if desired

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2018**

SPONSORSHIP PACKAGES

- Package 6** **Heads and Tails Game (*suggested price - \$2800*)**
- Includes all Diamond Sponsorship benefits, plus
 - Signage acknowledging your sponsorship with the display of prizes
 - Introduction of sponsor and on stage participation of the sponsor in the game process
- Package 7** **Sponsorship of the Black Forest Gala Awards for unique and distinctive attire that celebrates all things German and Oktoberfest (*suggested price \$1800*)**
- Includes all Gold Sponsorship Benefits
 - Introduction of Sponsor if desired
- Package 8** **Sponsorship of the Black Forest Band - the top German band in Canada and Kitchener/Waterloo's Oktoberfest – (*suggested price - \$2500*)**
- Includes all Diamond Sponsorship benefits
 - Introduction of Sponsor if desired
 - Your photo with the band

NOTE:

Additional packages to sponsor may become available – your Rotarian will have details on how you can participate.



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ROTARY ANNUAL
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EVENT

SILENT
AUCTION
FACTS &
INFORMATION

AUTUMN INDULGENCE SILENT AUCTION

How it's done

For it's annual fundraiser, the Rotary Club of Grand Bend utilizes **Givergy Interactive Digital Technology** to display and conduct the bidding process of the silent auction items. **Your silent auction item would be featured on the Givergy/Autumn Indulgence website starting approximately 2 weeks prior to the event, with bidding commencing several days ahead of the event.**

On the evening of the event, guests will use their cell phone or tablet to participate in real time bidding. Bidding continues throughout dinner and is halted when the live auction begins. Guests can follow the bids on their devices and on a projection screen at the Huron Country Playhouse.

Your silent auction item is listed with a picture, brief description and your business name as sponsor. Where possible, silent auction items will be on display at the event.

What to donate

Our goal is two-fold: offer auction items that appeal to our guests and feature your business in an optimum way (a win-win situation). Featuring your product or service would be ideal; however, if this is not possible, we can assist you in selecting an item to purchase or sponsor. We can also associate your product or service with another item if it would create a more desirable package for you and the potential bidder.

In the past, our experience has been that some of the following items prove to be popular items for good exposure and bidding activity:

- Recreation and leisure products, service and venues
- Lifestyle items
- Entertainment and dinner packages
- Products and services used by home and vehicle owners
- Kitchen and home appliances (e.g. espresso machine)
- Participation activities, learning activities
- Once in a lifetime experiences

You are encouraged to participate in our fund raising Silent Auction by donating a specific item – this gives your business the greatest exposure as the sponsor prior to and during the Silent Auction. Please discuss this with your Rotarian – the sooner you can confirm an item with us, the sooner it will be featured the Autumn Indulgence Silent Auction website!



AUTUMN INDULGENCE 2018

GRAND BEND, ON

Return completed form to GEORGE SHAW

SPONSOR INFORMATION

Sponsor Name _____

Address _____

Contact Name _____

Phone _____

Email _____

Donation Cash

Auction Item Silent Live

Gift Certificate

In Kind

Sponsorship Package

Sponsor a Table (\$200)

Business Logo Supplied Yes No Not Required

Value of Sponsorship _____

Description

Rotary Member _____



www.autumnindulgence.com

AUTUMN INDULGENCE 2018

TICKET ORDER FORM

Return completed form to GEORGE SHAW

Name _____

Address _____

Phone _____

Email _____

I want to

Reserve a table for 8 (\$1,200.00)

Order _____ dinner tickets @\$150.00 each (Total \$_____)

Sponsor a table @\$200.00 each (Total \$_____)

Total Order \$_____

Payment Method

Cheque payable to ROTARY CLUB OF GRAND BEND (see mailing address below)

VISA Mastercard

Card No. _____ Expiry Date _____

Cardholder Name (Please print)

Cardholder's Signature

Online at www.autumnindulgence.com



Rotary Club of Grand Bend, Ontario Inc.
PO Box 1261, Grand Bend, ON NOM

