

The background is a collage of three images: a group of runners in the top left, a person in a canoe in the bottom left, and two people in traditional Native American regalia in the right. A large, semi-transparent red 'X' is overlaid across the entire collage.

St. Thomas Rotary Presentation

Wednesday 22, 2021



Clay is currently the Senior Manager responsible for planning and northern development for Indigenous Sport & Wellness Ontario. He was the catalyst in taking the organization from 2 staff and a budget \$200,000 in 2015/16 to over 20 staff and a budget of 3 million in 2020..

Clay has also taught in the Sport & Recreation Department at Humber College and was certified as an Ontario Trainer with Canadian Sport for Life with a focus on older adults and youth physical literacy. On a personal note, Clay loves to paddle, hike, bike and ski in the outdoors. He is very active in personal fitness, various sports and coached soccer and hockey for over 15 years. In 2020, Clay became a certified soccer referee in Collingwood.





Thornbury-Clarksburg Rotary Club is a dynamic, fun-loving, hard-working organization. Chartered in 1938, the Club has earned its long-standing position of respect in our community through its consistent benevolent work.

Ours is one of 59 clubs (including online clubs) in [Rotary District 6330](#) - an international district comprising 40 Canadian clubs located throughout southwestern Ontario and the Bruce Peninsula, as well as 17 American clubs in Eastern Michigan. In 2020, we established our first Indigenous Committee focused on awareness, education and relationship building.





HIP

(Honouring Indigenous Peoples)

Founded in 2014

A partnership between Indigenous Peoples & Rotarians

An independent organization incorporated as a not-for-profit.



Promoting Awareness

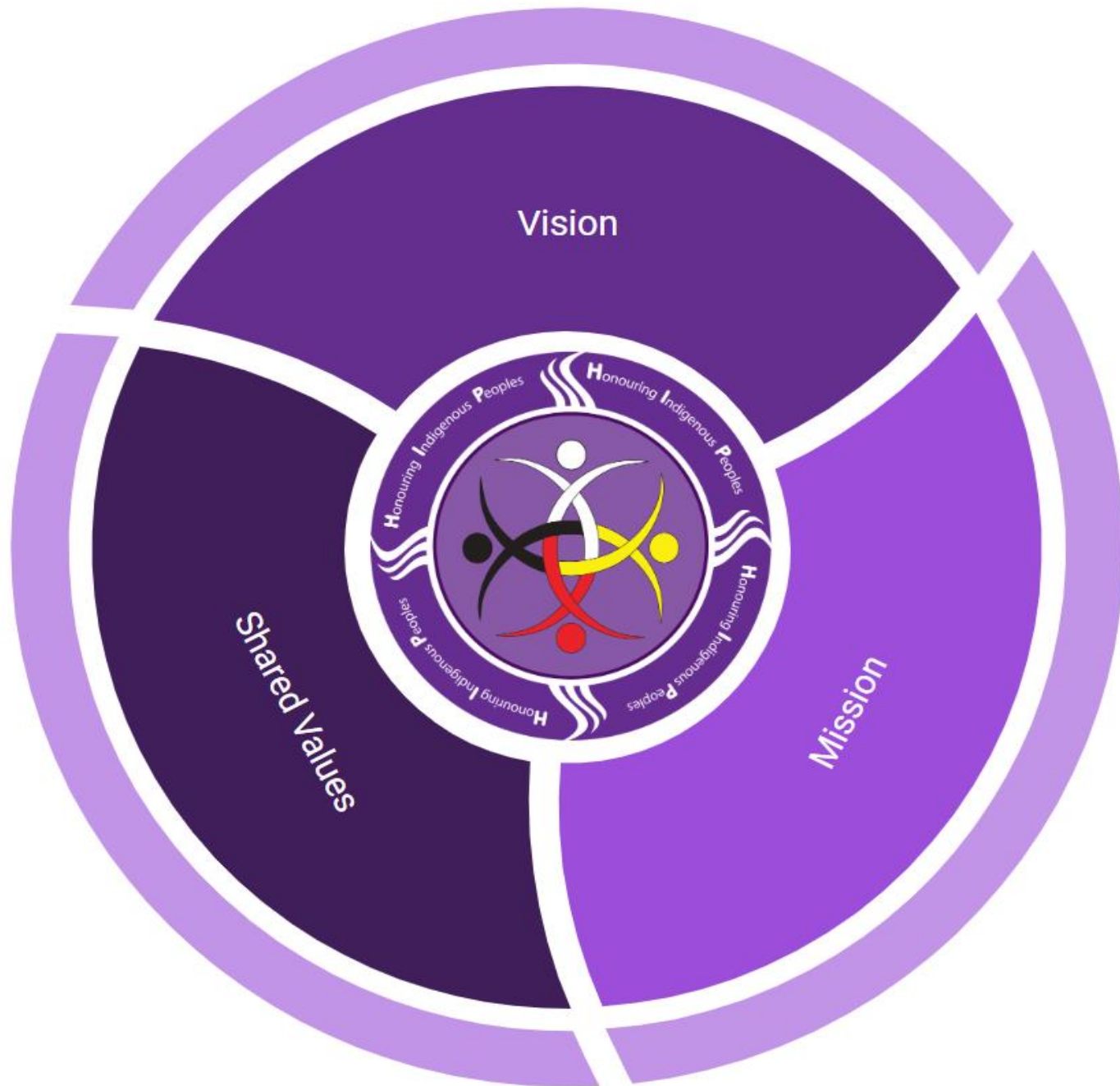
To promote awareness of Indigenous knowledge systems, language, culture, history and inherent rights in Canada.

Building Relationship

To build and engage in meaningful and equitable relationships with Indigenous Peoples.

Supporting Education

To invest time and resources in support of indigenous education initiatives.

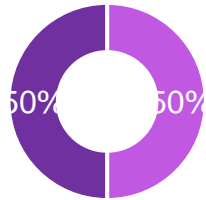


Our **mission** is to catalyze societal change by inspiring Indigenous & Non-Indigenous relationship building, strengthening community well-being and advancing the next generation of leaders.

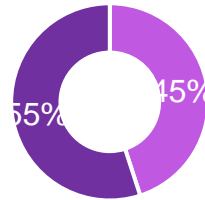
Our **vision** is that all Indigenous and Non-Indigenous Peoples work together, interconnected and interdependent, for the benefit of future generations.

HIP's BOARD of DIRECTORS

A balanced board is a better board!



■ Indigenous



■ Women ■ Men



CHRIS SNYDER | RC of Toronto, ON
Chairperson

KAHONTAKWAS DIANE LONGBOAT |
Mohawk Turtle Clan, Six Nations Grand River
Territory, ON

DIANE REDSKY | Ojibway,
Shoal Lake #40 First Nation, MB

DAVID G. NEWMAN | RC of Winnipeg, MB

ELEANOR BERNARD | Eskasoni, NS

JOHN LOMAX | RC of
Brampton, ON

JAN FOX | RC of
Edmonton, AB

KAREN MACKENZIE | Cree-Métis,
Edmonton, AB

LARRY FROST | Ojibway, Serpent
River First Nation, Toronto, ON

ROBERT BLACKER | RC of
Steveston, BC

ANDRE MORRISSEAU | Ojibway,
Fort William First Nation, ON

FRED LAWLOR | RC of
Mississauga, ON

LISA FARANO | Rotary E Club
of Social Innovation, ON

TOM HERMAN | RC of
Wolfville, NS

WOMAN | Indigenous (TBD)

JOHN ANDRAS | RC of Toronto, ON

SUZANNE BRANT | Mohawk, Tyendinaga
Mohawk Territory, ON

KARIHWAKERON TIM THOMPSON |
Mohawk Wahta Mohawk Territory, ON

JANET MCLEOD | RC of
Peterborough Kawartha, ON

KENN RICHARD | Métis,
St Francis Xavier, ON

HIP IS NOT JUST ROTARY.....

While we have a strong connection to Rotary, HIP includes a diverse membership comprising of schools, faith groups, businesses and other service organizations.



HIP SUPPORTS INDIGENOUS EDUCATION INITIATIVES



**Education
& Wellness**

**Welcome
Boxes**

**Classroom
Tools &
Technology**

**Financial
Literacy**



Books

**Language &
Cultural
Restoration**

Bursaries

**Student
Computers**

Mentors



Volunteers

**Other
Request
Fulfilment**

\$2 Million+ worth of requested education, cultural & wellness supplies delivered!



The SCOPE OF CLAY's NEW HIP PORTFOLIO in District 6330

The portfolio has 3 pillars:

- **Awareness**
- **Education**
 - ✓ Work with and support Indigenous people
 - Metis, First Nation and Inuit
 - ✓ Work with regional indigenous First Nations in District 6330
 - Christian Island FN
 - Chippewas of Nawash FN
 - Saugeen FN
 - Chippewas of Kettle/Stoney Point
 - Plus 5-6 other FN in the London and Windsor
 - Plus the FN in US State of Michigan near Saginaw
 - Others on the US
 - ✓ leverage two youth leadership program
 - ISWO “Standing Bear” <https://iswo.ca>
 - HIP “Youth to Youth Engagement” program <https://honouringindigenouspeoples.com/>





ISWO & HIP

**WORKING TOGETHER IN
YOUTH LEADERSHIP**



Ontario

WELLNESS

Evolution of ISWO



- Since its inception, ISWO has been dedicated to advancing the physical, emotional, spiritual and mental wellbeing of Indigenous communities in Ontario through participation in sport and recreational activities.
- Over the last 5 years, ISWO's provincial government budget grew from \$200,000 to over \$1.9 million. In addition, ISWO secured 5 years of significant federal funding, grants, sponsorship partnership revenue and user pay revenue - Totaling 3 Million.
- Historically, ISWO program development was based on provincial government direction, opportunities, timing and available funding but now includes strategic planning based on community needs, partnerships and a collaborative approach to sport and program delivery.
- ISWO has progressed from an organization focused on only youth sport, to an organization with core programs in sport, leadership and wellness for all ages.



SPORT PATHWAY

**COMMUNITY
DEVELOPMENT**

LEADERSHIP



INDIGENOUS SPORT & WELLNESS ONTARIO

#ACTIVATINGWELLNESS

ISWO SPORT PATHWAY

Physical Literacy... to Competitive... to High Performance... to Active for Life



Indigenous Sport & Wellness Ontario
The new Sport Pathway 2020-2023



COMMUNITY DEVELOPMENT

**ALL
AGES**

**WELL NATION
FITNESS
PROGRAM**

**WELL NATION
FITNESS
CERTIFICATION**

**WELL NATION
APP**

**WELLNESS
WARRIOR
CAMPAIGN**

RESOURCE BUNDLES
*(PHYSICAL LITERACY, SPORT SPECIFIC
AND NUTRITION)*

**COMMUNITY
TOURS**

**SCHOOL
PROGRAM**



600
participants



Participation
from
countries

6

200

registered
Pow Wow
dancers



1500



people attended the
Embodiment the Spirit
Pow Wow and
Closing Ceremony



322

medals awarded

5000

attendees over
the 4 day event



Facebook
reach of
85,000
people in
49 countries

59



Indigenous
communities
represented in
the Pow Wow

Media coverage
garnered a total of

255

online, broadcast,
and radio hits and
earned

38,778,110

impressions



More
than

70

performers

\$3 MILLION

Economic Impact



300



registered volunteers,
85% of those returning
NAIG volunteers



#ACTIVATINGWELLNESS

POWER PLAY²

**SPORT
EQUIPMENT
FUND FOR
INDIGENOUS
COMMUNITIES
AND
ORGANIZATIONS
IN ONTARIO**

**DEADLINE TO
APPLY IS
DECEMBER 21, 2020**

For more information visit
iswo.ca



#ACTIVATINGWELLNESS



ISWO COVID Strategy - Phase 1

To ensure that the goods /products are distributed in the most efficient and effective matter we relied on ISWO Regional Coordinators to work with local community leaders and organizations to identify those communities and organizations to identify communities that would be best served and assisted through the receipt of one or more of the boxes.



Tania... the “Potato Queen”



Supporting Indigenous People with Essential During COVID



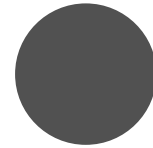
Clothing



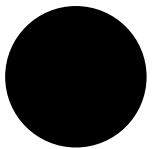
Food



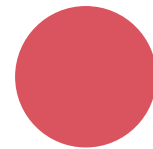
Health & Medical Supplies



**Encouraging communities
to grow their own food**



Sporting Equipment

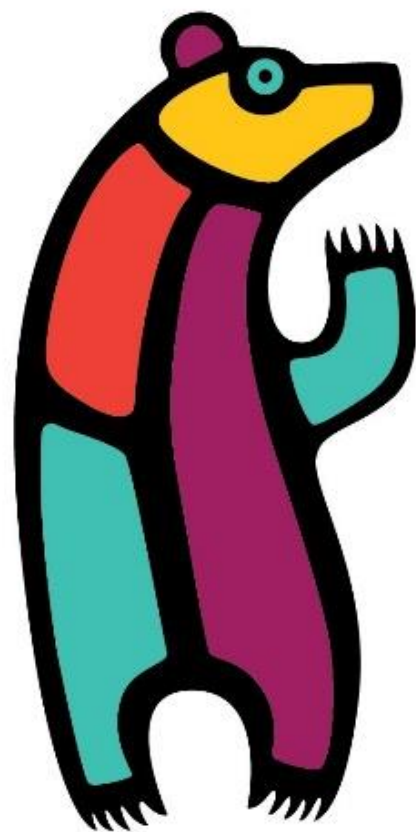


**Encouraging people to be
as active as possible**



New Northern ISWO Project





STANDING BEAR

INDIGENOUS YOUTH LEADERSHIP PROGRAM



THE ORIGINS OF STANDING BEAR

The Standing Bear Youth Leadership Program, developed by Indigenous Sport & Wellness Ontario (ISWO), was initially funded by the Government of Ontario, in a shared journey of reconciliation in response to the Truth and Reconciliation Commission's 94 Calls to Action.

In 2017, the Ministry of Tourism, Culture and Sport approved \$1.2M (over two years) for the Standing Bear program (originally the 'Indigenous Youth Leadership Program').

The funding was provided to develop and implement a youth driven, culturally relevant, effective and comprehensive leadership program that would increase wellness, build capacity, reduce risks and support Indigenous youth and their communities to access opportunities for education, employment and leadership.



STANDING BEAR IS UNIQUE FOR THREE REASONS:

1. The program was developed in consultation with more than 550 Indigenous youth across Ontario.
2. The program is culturally grounded within an Indigenous framework of knowing, learning and doing.
3. The program works to create a collective impact, bringing together a variety of stakeholders, organizations and communities, with one common purpose.





ABOUT THE NAME

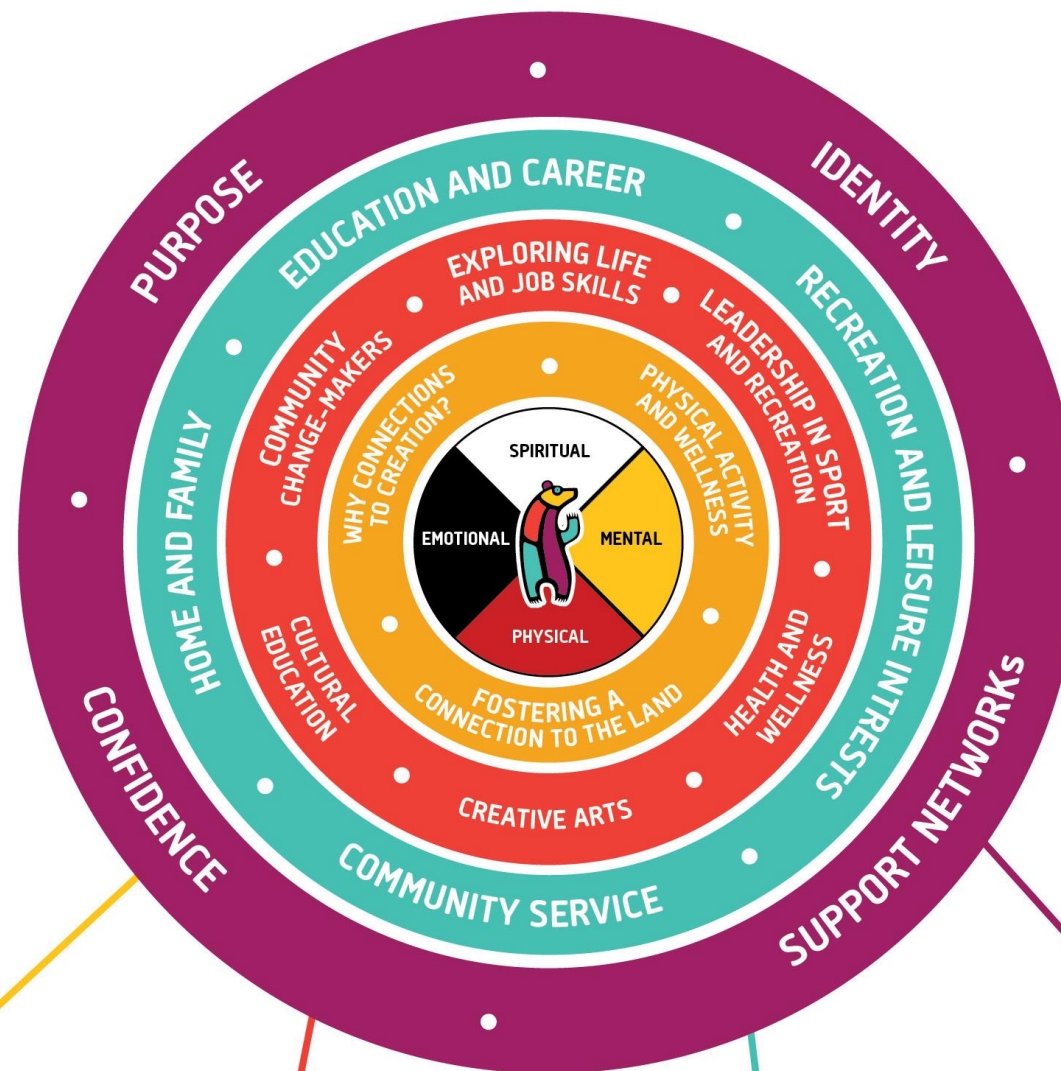
Youth leaders named the program '**Standing Bear**' because it represents strength and courage in the face of adversity or a challenge.

It is representative of youth wanting to take positive action and represent Indigenous ways of knowing, learning, and doing.

A '**Standing Bear**' is also reflective of the importance of curiosity, as well as surveying our surroundings and understanding the world around us in a holistic manner.



THE STANDING BEAR MODEL



STRONG MINDS
FOUNDATIONAL
LEADERSHIP

+

SIX EFFECTIVE
STREAMS

+

YOUTH DEVELOP
PERSONAL VISION
& FUTURE PATHS

=

YOUTH
IDENTIFIED
OUTCOMES

LEADERSHIP DEVELOPMENT

YOUTH
(14-18)

STANDING BEAR FOUNDATIONAL LEADERSHIP CERTIFICATE

YOUTH
(19-24)

Specialize in One of Six Streams:



CREATIVE
ARTS



COMMUNITY
CHANGEMAKER



CULTURAL
EDUCATION



CAREER AND
LIFESKILLS



HEALTH AND
WELLNESS



SPORT AND
RECREATION

BEFORE STANDING BEAR EVENT

8. Please draw a picture that represents what your leadership approach might have looked like before your involvement with Standing Bear? Explain.



NOW

- Please draw a picture that represents what your leadership approach looks like now? Explain.





CLAW

COMMUNITY
LEADERSHIP
AND WELLNESS

FUND





Thank you/Miigwech