

INTRODUCING THE NATURE CONSERVANCY OF CANADA



February 12, 2020



Agenda

Introducing the Nature Conservancy of Canada

A Closer Look at Southwestern Ontario

What individuals and businesses can do



The Canadian lands we love are changing forever

The Earth's biological diversity is being lost at a rate that
impoverishes our quality of life
and **threatens our future.**

70%

of wetlands have
disappeared
from the Great
Lakes region

99%

of tall grass prairies have
been lost

706

species are
at risk in Canada

65%

of Canada's coastal
marshes have been
drained

The rate of development is outpacing the rate of conservation

Our shared nature faces many serious threats, including

A changing climate



Increased invasive species



Habitat loss & fragmentation



We need to **act now** to accelerate the protection and stewardship of Canada's lands and waters, and the species they sustain.

Our vision for a healthier future



Mission: We will **lead, innovate,** and **use creativity** in conserving Canada's natural heritage.

Vision: We **protect** areas of natural diversity for their intrinsic value and **for the benefit of our children and those after them.**

Focused and effective for over 50 years

Our core activities:



Science



Securement



Stewardship



Engagement

80%

of funds raised are directed
towards land conservation work

Results you can walk on

Since we began, NCC and its partners have helped protect

35 Million acres

On average, we invest

\$82 Million per year

in our conservation efforts

We manage endowments of

+\$130 Million

NCC Ontario Region

In Ontario, we have conserved
208,000 acres

In Ontario, NCC has protected habitat for
91 Species at Risk

Annually in Ontario, more than
750 volunteers join us in the field
to help us steward our lands.

Leave Your Landmark Campaign



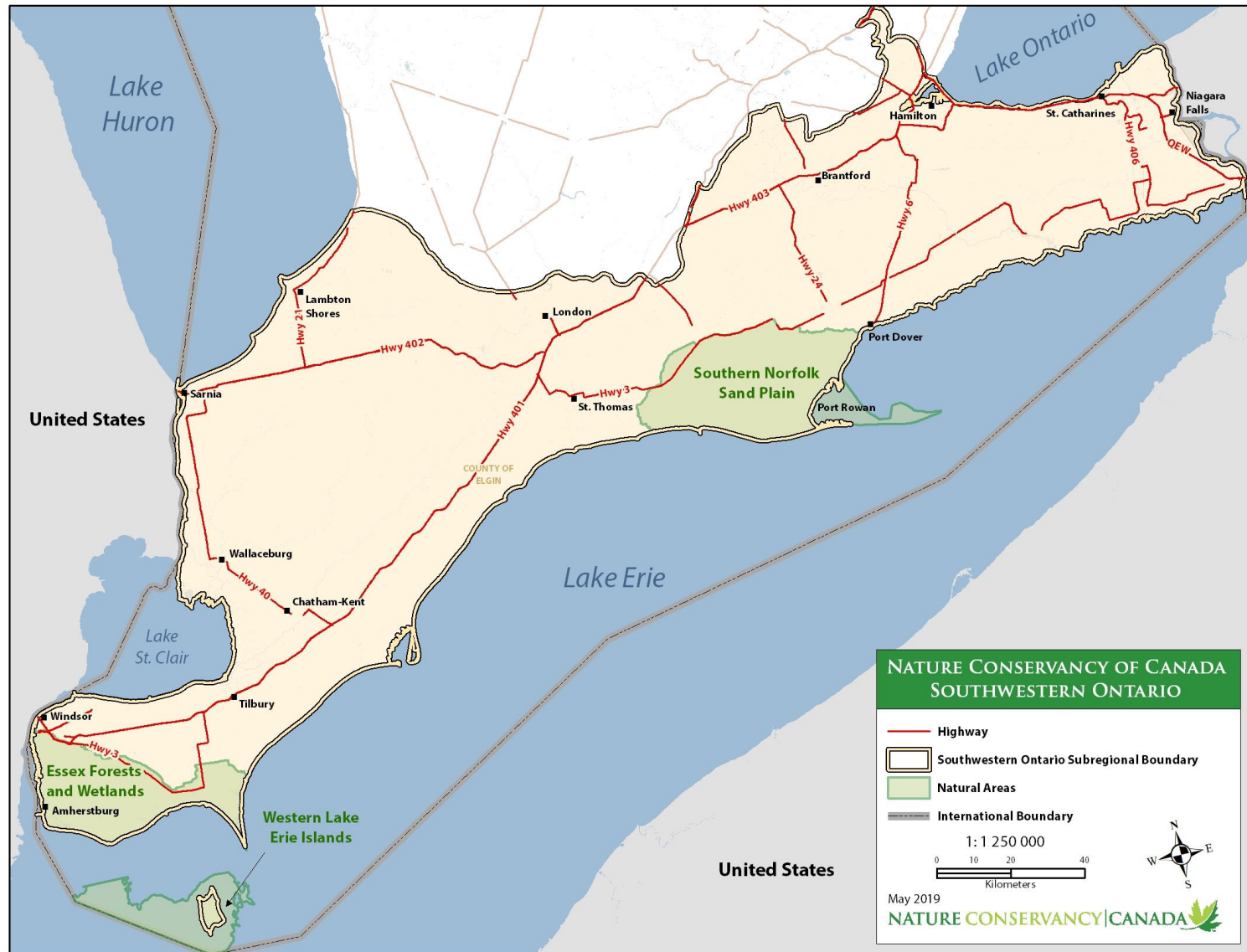
We're 92% of the way to our goal!

www.leaveyourlandmark.ca

Priority Natural Areas Ontario



A closer look at Southwestern Ontario



Southern Norfolk Sand Plains

Best opportunity to conserve the plants, wildlife and natural lands of Canada's Carolinian Zone

- Large intact forests, long and connected ravine and floodplain systems, globally rare coastal dunes and beaches, internationally significant wetlands

- More than 45 provincially, nationally or globally rare plants and animals – one of the highest densities of rare and endangered wildlife in Canada

- Multiple associated designations including UNESCO World Biosphere Reserve, Important Bird Area, ANSIs, PSWs etc





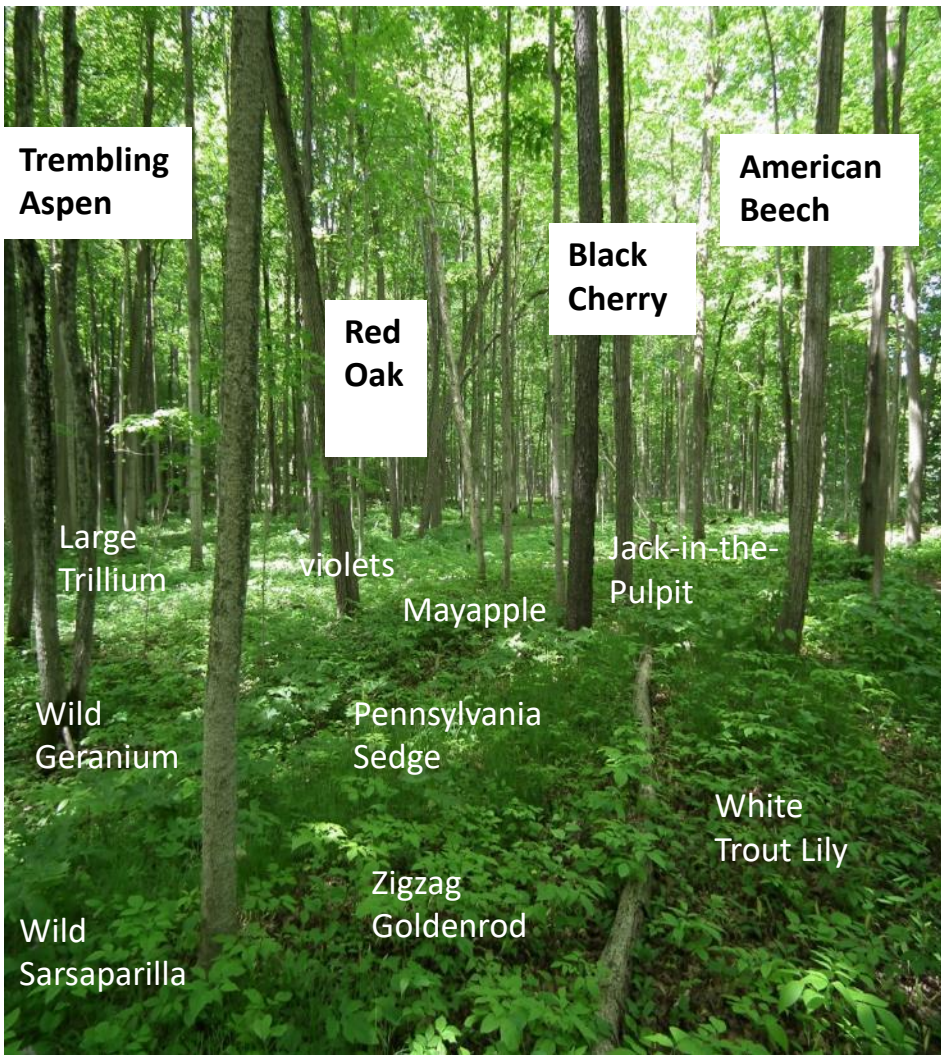
Habitat restoration



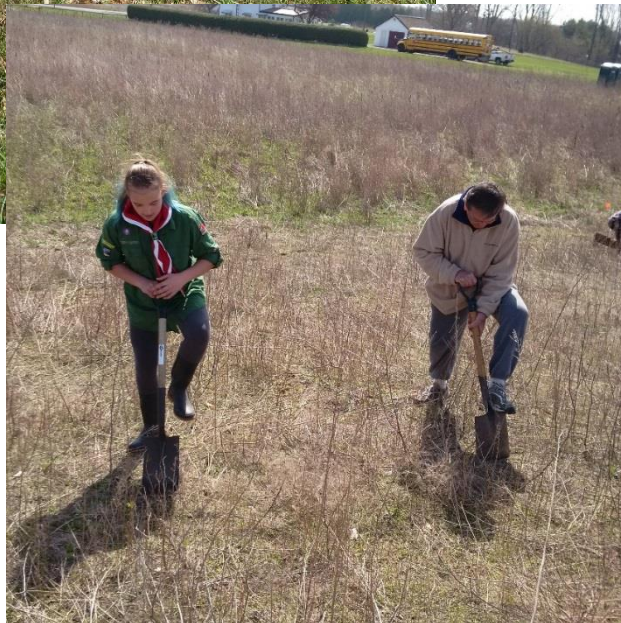
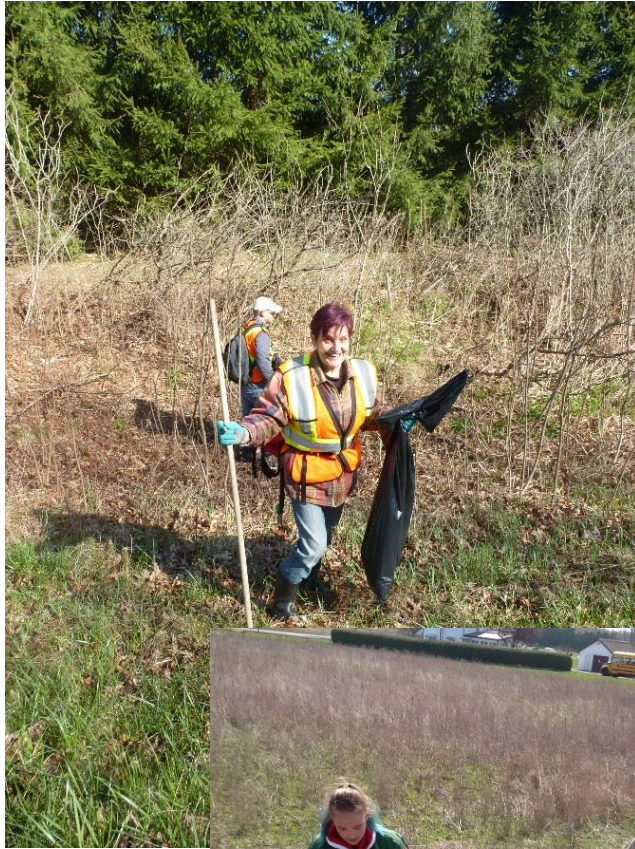
To create more homes for....



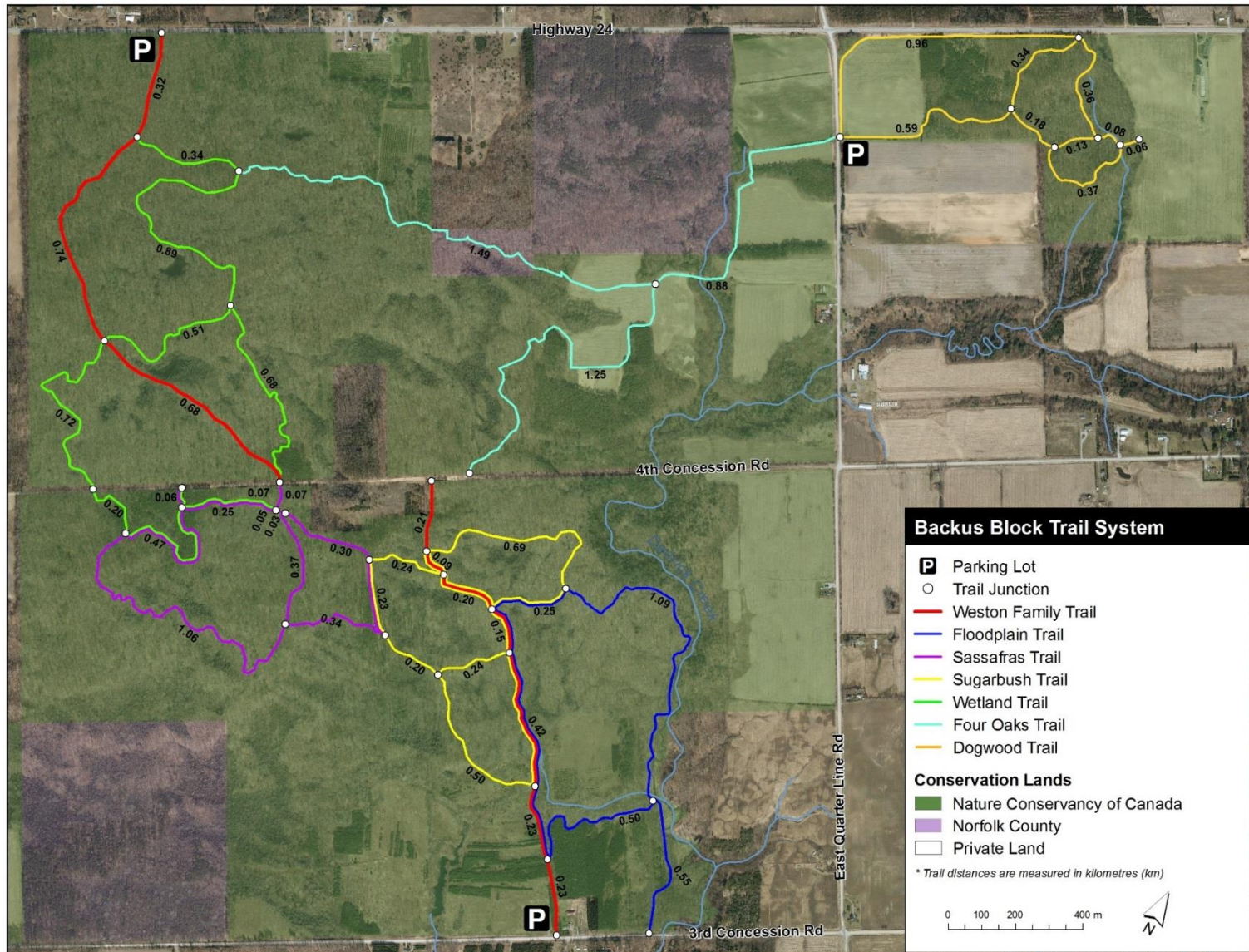
Managing invasive species to keep our natural places full of diversity



"Tell me and I forget. Teach me and I remember. Involve me and I learn"



Nature Destinations: Backus Woods



What individuals and businesses can do

Businesses:

- Employee gift matching
- Supporting a project or Natural Area near your office
- Sponsor an NCC program
- Co-branding opportunities

Individuals:

- Consider supporting our work
 - Become a Leader in Conservation
 - Leave a legacy gift
- Volunteer (natureconservancy.ca for events)
- Spread the word!

To learn more or make a donation, go to
www.natureconservancy.ca.



Thank You!

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