

Rotary COVID Mask Project



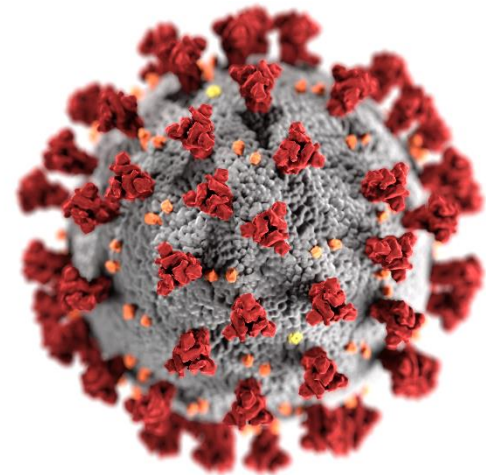
Finish the Task • Wear the Mask



www.rotarystratford.com • email: masks@rotarystratford.com

THE PICKLE WE ARE IN.

- Well we have all heard about Covid-19 - the pandemic that is sweeping the world
- The statistics in Canada and around the world are staggering!
- Worse than the flu. Devastating in its impact with high mortality in the elderly and some tragic random deaths in our younger population
- The infectivity rate is very high and it spreads silently in asymptomatic patients
- We are looking at 8 to 12 months more of the disease activity and hope an effective vaccine can then be developed in the end



HOW ARE WE ABLE TO CONTAIN THE DISEASE SO FAR!

- By quarantining positive cases
- By isolating contacts and high risk situations like travellers
- By closing nonessential services and shutting down public gatherings
- By closing public access to Nursing Homes and other high risk institutions
- By instituting strict public health measures
- By testing and more testing and tracing contacts



DOES IT WORK?

- Yes we have flattened the curve
- Not overwhelmed our health care system
- Saved lives but never enough
- We know that wearing a mask reduces spread. Protects your neighbour. If he wears protects you. If everyone wears protects community
- We know that physical distancing cuts down on infectivity by 30%
- We know that washing our hands as directed for 20 seconds or using sanitizer destroys the virus



Stay Home if You Are Sick



Maintain Physical Distance



Don't Touch Your Face



Wash Your Hands Frequently



When Appropriate, Wear a Mask



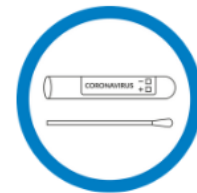
Do Not Gather in Groups Larger than 5



Plan Ahead to Avoid Frequent Trips into the Community



Avoid Busy Locations



Get Tested if Showing Signs of COVID-19

BUT AT WHAT COST?

- Economic devastation to the economy
- Social devastation to our lives
- Mental Health cases and suicide rates on the rise
- We need to START to open up the economy and to some extent our social fabric
- We know that this will cause a resurgence of the disease ie. the “Second Wave”.

Can we keep in under control?

Is there a balance?



AH! HERE'S THE RUB. HUMAN NATURE

- We know complacency will creep in
- We know social distancing will be hard in all situations
- We know about 18% of population does not feel it is a serious problem or is uninformed
- We know that people will start to open up too much socially and travel thinking it is safe



AH! HERE'S THE RUB. HUMAN NATURE

- We know that people need more education and information
- We know our Public Health people and government scream the message but it is never enough
- We know people have good intentions but we can all get sloppy



WHERE DOES ROTARY COME IN?

- Boots on the ground! We know we can help! Our Rotary motto “Service above Self” compels us to act
- We are not political
- We are international without prejudice or ulterior motives
- We have done this with Polio Plus where no other country or organization could
- We need to hammer the message and the measures
- Rotary has been in Stratford for almost 100 years. We annually fundraise over \$100,000 that we return to the community. We have the respect and prestige to be heard



GOAL ONE

To have everyone wear a mask when in public.



GOAL TWO

To promote the proper use of the mask, along with physical distancing, hand washing and other health directives.



GOAL THREE

To provide free or subsidized reusable, eco-friendly masks to disadvantaged persons, groups or persons in need, and community charities.



GOAL FOUR

To provide opportunity for local community employment



Made in Stratford and area solution

We hope to employ local sewers who are presently unemployed

GOAL FIVE

To fundraise to support Rotary Club of Stratford's sponsored projects in the community.



JOURNEY OF THE MASK

- We have Medical input from Dr. Doug Thompson
- We have a dedicated sewer/designer, Wendy Wilkinson who has designed and supervised the operation
- We have a wonderful army of Volunteer sewers who have risen to the cause



THE RESULT

A quality reusable eco-friendly comfortably fitting Mask at modest price.



HOW CAN YOU HELP?

- Purchase a mask. Email: masks@rotarystratford.com
- Volunteer to be a sewer. Email: masks@rotarystratford.com
- Donations are accepted. E-transfer finance@rotarystratford.com



FINISH THE TASK. WEAR THE MASK.

- Spread the message
- Follow the rules
- Stay the course
- Support each other
- Visit our website and learn more

<https://www.rotarystratford.com/SitePage/masks>

