Rotary Club of Cataraqui-Kingston

Website sponsorship and business promotion advertising

Thank you for your interest in sponsoring our Rotary Club of Cataraqui-Kingston website. We trust your sponsorship is also an opportunity to promote your company and increase website traffic.

Proceeds from your sponsorship will be used to maintain and expand the website and strengthen our communications.

Ads will be viewed on all pages:

a. all ads on the home page, one at a time, in random order, changing each time the page is refreshed.
b. all ads in all news stories and site pages in a changeable static order in a column on the right-hand side
c. all Club Newsletters and Bulletins.

Sizing

The standard width of a sponsorship ad is 150 pixels. The height of an ad may vary at the sponsor's discretion. The base size is w-150px by h-100 px.

Pricing

Pricing varies by duration and vertical size

Size	Duration	Price (CDN)	12 months
Base 150 x 100 pixels	Monthly	$25.00	$300.00
	Quarterly	$70.00	$280.00
	Biannually	$120.00	$240.00
	Annually	$200.00	$200.00
Base + next 100 pixels	Monthly	$30.00	$360.00
	Quarterly	$75.00	$280.00
	Biannually	$125.00	$250.00
	Annually	$210.00	$210.00

Special Requests

The Club will consider special requests, such as heights greater than 200 pixels and/or full-page-width banners. The price is to be determined.

The sponsor will supply the ad. If, however, you require assistance in designing an ad, a Rotarian can design it for $50.00

A Special Offer for Sponsors of the C-K Rotary Community Auction:

If a firm is already a sponsor of the annual Cataraqui-Kingston Rotary Community Auction, it may sponsor the advertisement for $100.00 annually.

Contact

John Borst at jborst807@gmail.com or phone/text 613-217-7115