

# THE BULLETIN



## Rotary Club of Etobicoke

District Governor: **Brian Thompson**

RI President Gary C.K. Huang

Week March 11, 2015

**Board 2014-2015**

**President: Mark Winson, Past President Michael Bell, President Elect: Jack Fleming, Secretary: Ron Miller,**

**Treasurer: Don Edwards**

**Directors: Donna Cansfield, Gregory Dobson, Gillian Dugas, Ingrid McGaughey, Frederik Martin, Kester Trim, Hugh Williams**

**March 18, 2015 – BIG IDEAS FORUM: Naki OUSTEI Director Public Affairs & Social Legacy**  
**Talks about the Pan Am Games 7.00 PM at Crooked Cue.**

Reporting: Ron Miller

Pictures: Ron Miller & Peter Dusek

Today's Speakers: Sara DUNKLEY  
& Krista O'SHAUGHNESSY –  
Beautiful World



Sara Dunkley is the Founder of Beautiful World, as well as the President of Stellar Outdoor Advertising. She has been in the billboard and signage industry for over 10 years. Sara holds an MBA from York University and Bachelor of Business Administration from Wilfrid Laurier University. She is a mom with 3 young boys (7, 5 & 1), an entrepreneur and a philanthropist.

Four years ago she realized that she wanted "to make a difference in the world" Make a difference on "what we see in the news". She was "horrified" at what takes place in the world; the injustice; "poverty at a scale we cannot fathom"; and "horrors endured that we cannot imagine". She stressed that "we are

the lucky ones". We have a future whereas women in many parts of the world do not. They are born into a place where being a woman means "not valued. In Canada, women have opportunities, rights and life which is taken for granted. Many others are "not so lucky". One responsible person can achieve change to make the world a better place.

Sara was inspired to start Beautiful World because she saw a need for higher education in developing nations. She saw so many smart individuals struggling, living in societies of violence, poverty, disease, war and discrimination. She wants all children to experience the opportunities, choices and rights that her wonderful children experience. The purpose of Beautiful People is "to profoundly impact the lives of children by funding, supporting and encouraging their education. To empower children with education so they can realize their greatness. To help ten million passionate and dedicated students excel in their high school and University or College educations; enabling them to create a bright future for themselves, their communities and their countries". Across Africa, children know that education represents the only way out of a life of entrenched poverty. They don't want handouts; they seek opportunity. They want to go beyond primary school to complete a secondary education, learn a trade and even attend University. By investing in a child's education, we can enable them to unleash their own power to build a brighter future for themselves, their families and their communities.

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They are currently working in 4 African countries, Sierra Leone, Uganda, Rwanda and South Africa. Its impact in 2014 was to sponsor 250 students (girls ages 13 to 18) in dire poverty. Many of these girls have been raped, beaten, pregnant or with young babies. They come from the poorest countries where wages could be only \$1.25/day. They may have lost one or both of their parents who may have been killed or died of AIDS, or they have been simply abandoned. They may not have a pair of shoes, a pencil, or uniform. Why invest in a girl?

- For every year a girl stays in secondary school, her future income increases by 15% - 25%
- When she earns an income, she will reinvest 90% in her family, helping to lift them out of poverty
- She will marry later and have fewer children. Her children will be much more likely to attend school
- She will become part of the next generation of leaders that will shape her community and country

Many organizations support primary school, but after that, most African children see their dreams wither and die. Culturally, education for boys is prioritized. Girls must help with household chores and care for ill relatives and younger siblings. Their only hope is to work as servants or to enter an early marriage. Beautiful World Canada wants to reverse this pattern and restore hope for every child in our programs. We know that transformative change takes time. Therefore, Beautiful World Canada's commitment for each child averages four to eight years of support through high school and university or vocational school. Students are given the opportunity to learn, grow and realize their full potential. The cost of education is preventative for many. In Sierra Leone it costs \$130 to write final exams. Therefore, for a student to succeed in school there is a need to "support everything" which includes; tuition fees; school materials; uniforms; housing; personal supplies; meals; mentoring; tutoring; transportation and counseling.

Beautiful World Canada has established partnerships with organizations that are outstanding in their

endeavours and achievements; vetted and accredited by ourselves and other reputable national and international agencies. Our partners are community based organizations who assess each child for potential and provide them with support that goes above and beyond to include counseling, life-skills, medical care and mentoring.

In Sierra Leone on 35% of the women get a High School education. The Beautiful World's scholarship program in Sierra Leone is partnered locally with the Forum for African Women Educationalists. In 2013 it sponsored 30 students and in 2014 110 students. The students participated in Girls Club Day with mentoring sessions; health sessions; tutoring sessions; and artisanal training.

The Ebola Outbreak began in Guinea and spread to Liberia and Sierra Leone. As of March 9, 2015 there were 9,936 deaths across West Africa with 3,611 deaths in Sierra Leone. The impact on Beautiful World's scholars and their families was; schools have been closed since July; food shortages; sky rocketing price increases for basic necessities; and widespread unemployment. Their Ebola Assistance Program (EAP) delivered 110 packages containing; food supplies; chlorine; hand sanitizer; soap; sanitary products; school workbooks & assignments; and radios. The Ebola outbreak created 8000 new orphans. Beautiful People just completed a fundraiser to create 25 scholarships for Ebola orphans.

Sara added that the young women just need the opportunity to learn. They are amazingly dedicated, make good choices, and work really hard. The students believe the future of their family and community depends on them and as they rise they want to bring those they love with them – they want to be their family's hero. Beautiful World is helping to make this happen.

Sara closed with a quote from Nelson Mandela: "Education is the great engine of personal development. It is through education that the daughter of a peasant can become a doctor: that the son of a mineworker can become the head of the

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mine: that a child of farmworkers can become the president of a great nation

## Birthdays This Week



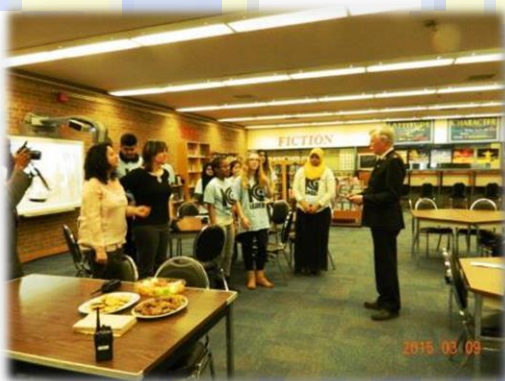
*Carol WEBER - March 9<sup>th</sup>  
Jim WOODSIDE - March 10<sup>th</sup>  
Cy GARLAND - March 11<sup>th</sup>  
Sharon LEE - March 12<sup>th</sup>  
Linda SCHNEIDER - March 13<sup>th</sup>*

*Best wishes on your Happy Day ...*

activities and rewards from attending Away Camp. The Camp was so popular last year that KCI hopes to have 40 participants this year. We thank the Principal, Vice Principal, teachers and advisors who made us so welcome and we especially enjoyed the opportunity to speak with so many inspiring students.



## Cheque Presentations



Rotary Etobicoke's Chair of Community Services Committee, Kester Trim, presented Kipling Collegiate Institute with a \$1,000 cheque for their Away Camp on May 11-13 in Schomberg, Ontario. Students Edrolen, Lydia and Kamren provided a power point presentation of last year's camp and along with members of KCI's leadership team explained the

Mary Grogan and Liz Read at Gatehouse

On Tuesday, March 10th, Rotary Etobicoke presented a cheque to The Gatehouse's Chairman of the Board of Directors, Bruce McKay and Executive Director Bruce Hutchinson. Gatehouse provides supports, resources and advocacy on behalf of those impacted by childhood sexual abuse.



## 50/50 Draw

**Jack FLEMING – 4 of SPADES.** The pot **\$600+** continues to grow. As a consolation prize Jack received a box of "Pot of Gold" chocolates.

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## Visitors & Guests



### Visitors and Guests:

- ✚ Krista O'Shaughnessy – Beautiful World
- ✚ Sara Dunkley – Beautiful World
- ✚ Megha Sharma – Soon to be new member (March 16<sup>th</sup>)

### Attendance:

Members 12  
Visitors & Guests - 03  
Total - 15

## Dinner with Rotary International President Gary Huang – Tuesday, March 24, 2015

President Mark wanted to remind everyone that all members are invited to attend a dinner with Rotary International President Gary Huang on Tuesday, March 24th at the Sheraton Parkway Toronto North Hotel, 600 Hwy 7 East in Richmond Hill (6:00 PM – cocktails; 7:00 PM – dinner). This is an opportunity to meet the RI President and other Rotarians from across District 7070. Coincidentally it will coincide with the **85th Anniversary of the Rotary Club of Etobicoke** of which President Huang will make recognition of at the dinner. Tickets are \$55 (\$65 at the door if there is room). To get tickets go to the District 7070 website [www.Rotary7070.org](http://www.Rotary7070.org) and click on the link. Also, if you are planning to attend could you please advise President Mark or Secretary Ron Miller.

## Secretary's Announcements



**Saturday, March 28<sup>th</sup>** – District Conference meeting  
– 9:30 am – Rotary Clubhouse

**Monday, March 30<sup>th</sup>** – Ribfest Committee meeting –  
6 pm – Rotary Clubhouse

**Tuesday, March 31<sup>st</sup>** – Community Service meeting –  
5 pm – Rotary Clubhouse

## HAPPY BUCKS



**Jack Fleming** – Jack was happy to say that he had 2nd make-up meeting in Nassau. This time he attended the East Nassau Rotary Club, which he says is a “large club with 130 members”. He presented President Mark with a banner from the Nassau East club (Jack had presented our Club banner to the East Nassau President Elmer Lowe). While in Nassau, he had to fly over to Freeport on Grand Bahama Island on business. While waiting in the airport for his return flight that day (which was delayed), a fellow Rotarian approached him (after seeing Jack's Rotary pin) and began talking to him. The man was a member of his

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local Chamber of Commerce and also worked in HR with disabled people. Jack asked him if he knew anything about the “Rotary at Work” program. He did not, but quickly learned about it over the next hour and a half as Jack gave him all the details. He became “excited” about getting involved in the program. Jack also put him in touch with Mark Wafer and Joe Dale. Jack was also happy to say that he was at PETS (President Elect Training) over the weekend. The training took place at the BMO Institute for Learning in Scarborough (Friday and Saturday) where Jack says he learned “a lot of neat ideas and things to do next year”. Then on Sunday they flew to Chicago to visit Rotary International. On Monday they had a tour of the RI headquarters in Evanston. While there, they met RI President Elect Ravi Ravindran. He brought them into his office and gave them a 15 to 20 minute “pep talk”.

**Ralph Chiodo** – Ralph was happy to say that he went to Italy last fall as part of a delegation that visited the WWII Canadian Cemeteries where soldiers from the Canadian Army, who died there in the battles to “liberate” Italy are buried. At one of the cemeteries in

Pontecorvo, there is a cannon at the memorial. Ralph noticed that the 2 tires on the cannon had “disintegrated” and wanted to replace them. He took the tire size and called his son to see if he could find them. It turns out that those tire are no longer made. After an extensive search Ralph has now found 2 new tires the right size and he will be taking them to Italy in April to replace the tires on the cannon. As well, Ralph was happy to say that “our friend” PDG Francesco Socievole (D2100) has informed him that the cheque for our donation for the travelling “Camper-Medical” van is being cashed and the van is now being finalized. PDG Francesco has also been appointed to a “prestigious position” in Rotary Europa.



**Theresa Sherwood** – Theresa was happy to say that the Hand on Etobicoke (HOE) committee had been busy of late, however she was sad to say Hallmark was closing. She has had a connection with Hallmark and has been able to get a lot of Hallmark products donated to the HOE, which were distributed to seniors, etc. In advance of the closing, Gill, Andre, and daughter Sam, filled “6 carloads” of Hallmark goods into a Hummer and took them to be stored at the Clubhouse. They are excited by the goods received and they will be distributed

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for such things as Michael Lu's "Easter Lights on for Seniors" program, etc.

**Mary Grogan** – Mary was happy to say that she has a friend who is an artist who sells all of her art works in support of Sleeping Children around the World (SCAW). The artist had just returned from India where she participated in a SCAW bed-kit distribution and noted that "if it wasn't for the help of Rotary, going through these communities to deliver the kits to the children wouldn't have been possible".

**Hugh Williams** – Hugh was happy to say that at the recent Festivals & Events Ontario (FEO) Conference, our Toronto Ribfest was awarded one of the "top 100 festivals" for the 4th straight year. Ours is the only one of the 53 other ribfests in Ontario to receive this award. It is also the only festival in Toronto to be on this list. As well, at the FEO event, Gerald Lue was named "Volunteer of the Year". Greg Dobson also attended the Conference and Hugh added that he would have concurred on "how well know our Toronto Ribfest is". Most people there "cannot believe we can do what we do" and "how we try to make things different from other similar events every year". Hugh was also happy that his daughter Allison had been accepted to go to school in Korea. He says Rotary has had a lot to do with this as she went as a Rotary exchange student to Taiwan and then went to UBC to take Asian studies. And finally Hugh was happy to say that he has 2 feature articles that he wrote published in magazines. One article called "Enterprise GIS – Program Development and Future Potential in York Region" is published in the March 2015 edition of Municipal World magazine – a national publication for Municipal managers. An article called "Data: The Quiet Fuel" is scheduled to be published in the June 2015 edition of Municipal Interface magazine, a

national Municipal IT publication produced by MISA.

**Mark Winson** – Mark was happy to acknowledge Hugh's news that our Toronto Ribfest was listed in the "top 100 festivals". He also wanted to express the Club's gratitude to Hugh for all the work he and his committee have done to accomplish this and his efforts to make this year's event even "bigger and better". As well, Mark was happy to mention "how fortunate our District is to have the Rotary International President Gary Huang coming here. It isn't every year the RI President's schedule allows him to visit. Mark was also happy to mention that March 27th will be a year since India was declared Polio Free. In recognition of this the Rotary Club of Madras created a "Rotary Flame to End Polio" that will travel around the world. RI President Gary Huang "launched" the flame on December 13, 2014 in Chennai, India. The flame will make many stops and eventually make its way from India through England to Nigeria then to RI Headquarters in Evanston, Illinois. It will then come to Toronto to honour Dr. Bob Scott for his work with PolioPlus. The flame will then go to the RI International Convention in Sao Paolo, Brazil this June. Mark added that they are working on the possibility of our Club hosting the flame at our BIF on May 20th. This would be in conjunction with the Toronto Twilight Rotary Club who would hold an "unofficial" run up Bloor Street with the flame and hand it off to us. Since this will or "Ribfest Kickoff" BIF when we are inviting the media and the community to see what will be "new and exciting" at this year's Toronto Ribfest, it could help "reinforce" the message that Ribfest is a "charity event". If you would like to view the "Rotary Flame" video go to <https://vimeo.com/118541127>