



THE BULLETIN



Rotary Club of Etobicoke

District Governor: **Brian Thompson**

RI President Gary C.K. Huang

Week March 18, 2015

Board 2014-2015

President: Mark Winson, Past President Michael Bell, President Elect: Jack Fleming, Secretary: Ron Miller,

Treasurer: Don Edwards

Directors: Donna Cansfield, Gregory Dobson, Gillian Dugas, Ingrid McGaughey, Frederik Martin, Kester Trim, Hugh Williams

March 25, 2015 – SPEAKER: Brad HUTCHINSON The Gatehouse

Reporting: Ron Miller

Pictures: Ron Miller & Peter Dusek

Big Ideas Forum (BIF) – Naki OUSTEI – Director Public Affairs & Social Legacy 2015 Pan Am Games



Hugh Williams introduced Naki Oustei. He said that he was happy to have the chance to meet her earlier this evening and found her to be a “very interesting” person who he thinks we will thoroughly enjoy listening to.

Naki is currently Director, Public Affairs and Social Legacy for the Organizing Committee of the TORONTO 2015 Pan Am and Parapan Am Games. In this role she leads the corporate accessibility, diversity, inclusion strategies and related legacy initiatives. She was previously Director, Human Resources where, in addition to diversity and

inclusion, she was responsible for the recruitment and employee relations for half the organization.

Before joining TORONTO2015, Naki was the Vice President, Strategy at the Greater Toronto CivicAction Alliance. Over nearly six years, she contributed to the design and delivery of initiatives designed to improve social and economic conditions of the Toronto Region. She was the founding director of CivicAction's Emerging Leaders Network and co-founder of DiverseCity Fellows.

Among her volunteer roles, Naki was the Vice-President of the Board of Directors for West Neighbourhood House (formerly St. Christopher House) and is a member of Seneca College's Board of Governors. She is also an alumnus of the BMW Foundation's Global Young Leaders.



In all of these roles, Naki draws on her academic grounding in sociology and experiences with the private and not-for-profit sector. She is called upon

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regularly to share insights, most notably on State Visits to Ukraine and Norway with Her Excellency, Michaëlle Jean; the 27th Governor General of Canada.

Hugh added that with her volunteering background we might be able to entice her become a volunteer at Ribfest.

Naki began by saying that she grew up near Centennial Park and “loves Ribfest and loves ribs”. She would think about volunteering at Ribfest, but “not this year as she is going to be a little busy with the Games”. She first asked “who is longest serving member of our Club in attendance tonight; and our newest member here”? She presented Pan Game pins to Don Edwards and to our newest member Megha Sharma.



Naki noted that one of the “pillars” of Rotary is peace. She wanted to show how sports “interact” with peace and has sometime shown the way to settle conflicts and demonstrate “diversity and inclusion”.

The 2015 Pan American and Parapan American Games will be the largest multi-sport event ever held in Canada, spanning 5,300 square kilometres and 16 host municipalities. More than 10,000 athletes, coaches and delegates from the Caribbean and Central, South and North America (a total of 41 countries) will compete in 51 sports (18 of which are qualifying events for the Olympics) at more 30+ venues, spread across the Greater Golden Horseshoe

Region. There will also be 23,000+ volunteers need for the games. There will be 1.4 million tickets available for the 825 separate sporting events for an expected 250,000 “unique” visitors to the Games.

Naka showed a comparison between the 2015 Pan Am/Parapan Am Games and the London 2012 Olympics and the 2010 Vancouver Winter Olympics;

London 2012

- 15,000 athletes, coaches, delegates
- 40 venues
- 46 sports
- 6,000 staff
- 70,000 volunteers

Vancouver 2010

- 7000 athletes, coaches, delegates
- 9 venues
- 20 sports
- 4,348 staff
- 18,800 volunteers

2015 Pan Am/Parapan Am

- 10,000 athletes, coaches, delegates
- 30+ venues
- 51 sports
- 435 staff
- 23,000+ volunteers

One of the themes of the Games is to promote “diversity and inclusion”. It is also a chance to showcase our cultural diversity. Ontario is one of the most “multicultural” places in the world.

Now visitors will know that. To that end there will be an additional 825 events to be held in conjunction with the games (many free and others ticketed) and a 35 day Arts & Cultural Festival. For the City of Toronto alone, the “sport” infrastructure investment associated with Games is “the largest in history”. In

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Etobicoke, the renovation of the Etobicoke Olympium is part of this investment. Other investments are things such as the Athletes' Village. After the games, the village will be converted into housing for George Brown College students and "affordable" housing for local residents of which 10% will be accessible for people with disabilities.

The aim of the games is to make them "diverse and inclusive" to all people, not just the athletes. While some of the staff are "experts" who have worked at previous games, they are looking to have more local staff members. In 2007 the IOC issued a challenge that 20% of the staff be women (a goal that was not met at that time). The diversity and inclusion also doesn't necessarily mean just the disabled. The Diversity outreach includes; officials from Canada and the Americas; the Aboriginal community; respecting the various cultures of the Americas; the Franco-Ontario community; the disabled; the LGBT community; youth and seniors.

The Goals of Diversity/Inclusiveness;

Economic Development

Leadership Opportunities

Awareness Building (speaker series to raise awareness; progress reports; mascot program; Arts & Culture Festival, etc.)

Catalyst Project – to build awareness on access and career development

Career Development for Young People (18-29) through mentorships, work experience and networks.

They are also working with local businesses with the "Are You Ready Challenge". They are getting businesses in the "tourist" areas to become more accessible. They will then be featured in the Toronto Tourism, the Ontario Tourism, and the Pan Am Games portals. They are also going to have an APP tool that can be accessed on mobile devices.

Ticket prices will start at \$20 with 70% of the tickets \$45 or under. Tickets will be half price for those under 16 years of age or over 65. The opening ceremonies (which will feature Cirque du Soleil) is sold out but most other tickets are still available.

Naki says that 21,000 volunteer positions have already been assigned but applications are still being taken. Volunteer applications available online.

Naki closed by saying "Diversity is a reality. Inclusion is a choice".

New members Sponsorship Recognition



President Mark noted that Rotary International wants to honour members who bring new members into Rotary. Mark was happy to present Judy Burnell with a pin to recognize her sponsorship of our new member Karen Royal.

Birthdays This Week



*Alice OTUPIRI - March 16th
Anthony DOUKAS - March 17th*

Happy Birthday to on your happy day... ..

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Visitors & Guests

Visiting Rotarians:

- Arslan Gill – Humber College Rotaract
- Dmitry Chalganov - Humber College Rotaract
- Spandan Bhachech - Humber College Rotaract
- Lucas Derman - Humber College Rotaract

Visitors & Guests:

- Naki Oustei - Speaker

Attendance:

Members 15
Visitors & Guests - 06
Total - 21

Project Updates and Cheque Presentations

Aboke Girls



The Rotary Club of Etobicoke's International Committee has just provided funding, as part of a Rotary matching grant with other Rotary Clubs, to cover 2015 school fees for the 18 children born to

the Aboke girls. The Aboke girls were kidnapped by LRA commanders and their children were born in captivity. Upon their return the Aboke girls and their children have been sponsored to go to school and through The Rotary African Women's Education Fund to attend university.

Rotary Etobicoke has also been funding the school uniforms for the children attending the Barlonyo Early Childhood Development School in Lira, Northern Uganda.

Furniture Bank



Rotary Etobicoke presented Dan Kershaw, Executive Director of Furniture Bank, with a \$3,000 cheque to enable them to reach their goal of recovering the \$20,000 loss they incurred owing to vandalism at their facility.

Furniture Bank delivers gently used furniture and housewares donated by caring people to folks who have recently transitioned out of homelessness, women and children escaping abusive situations and refugees and newcomers to Canada. Dan and all the wonderful team at Furniture Bank have been community partners with Rotary Etobicoke for many years and we are pleased to assist this important organization in continuing their operations.

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Lakeshore Arts



Rotary Etobicoke presented a cheque to Lakeshore Arts on Thursday, March 12 to continue our funding of their commitment to connect neighbourhoods with the transforming power of arts activity. They achieve this vision by engaging, entertaining, educating and inspiring our community with accessible art programming and creative networking opportunities. Rotary Etobicoke provided funding in 2014 for the two computers which bear our Rotary logo and are a great favourite with the participants at Lakeshore Arts.

This Weeks Calendar



Monday, March 23rd -
International Service meeting - 5:30
pm - Rotary Clubhouse

Saturday, March 28th - District
Conference meeting - 9:30 am -
Rotary Clubhouse

Monday, March 30th - Ribfest
Committee meeting - 6 pm - Rotary
Clubhouse

Tuesday, March 31st - Community
Service meeting - 5 pm - Rotary
Clubhouse

Humber College Rotaract

Four executive members of the newly organized Rotaract Club of Humber College, Arslan Gill, Dmitry Chalganov, Spandan Bhachech, and Lucas Derman were introduced at this evening's BIF. In addition, Arslan will also be attending this year's RYLA. Lynn Manwar added that she went to RYLA and it "transformed my life".
