



THE BULLETIN



Rotary Club of Etobicoke

District Governor: **Brian Thompson**

RI President Gary C.K. Huang

Week May 20, 2015

Board 2014-2015

President: Mark Winson, Past President Michael Bell, President Elect: Jack Fleming, Secretary: Ron Miller,

Treasurer: Don Edwards

Directors: Donna Cansfield, Gregory Dobson, Gillian Dugas, Ingrid McGaughey, Frederik Martin, Kester Trim,

May 27, 2015 – SPEAKER: Ursula KRUBNIK – Womens Habitat, Etobicoke

Reporting: Ron Miller

Pictures: Ron Miller & Peter Dusek

Today's Speaker: Toronto Ribfest "Brew HaHa"



President Mark welcomed everyone to our Toronto Ribfest "Brew HaHa" kickoff gala. It was a great evening with lots of people, beer to sample and great food including ribs (thanks to Bernie Gerl from Camp 31 who set up their "rib rig" in the parking lot and supplied everyone with "delicious" ribs throughout the evening). Everyone enjoyed themselves as there was lots of fun, fellowship, beer to sample, and good food throughout the evening.

Mark commented on the impact our Ribfest has had on the community as we head into our 16th year with over \$2 million dollars being raised of which every cent goes back into our community and international projects.

One of the international projects that Rotary International is heavily involved with is the eradication of Polio worldwide. President Mark was

happy to say that our Club had been one of the Clubs around the world who have the honour of displaying the "End Polio Now" flame at this evening's event. The flame was commissioned by the Rotary Club of Madras in India to celebrate India being declared "Polio Free". The flame is travelling around the world and will end up at the Rotary International Convention in Sao Paulo, Brazil in June. The flame is here in Ontario to honour Dr. Bob Scott who was the former chair of the End Polio Now Campaign for Rotary International. Our Club was lucky enough to be selected as one of the stops the flame would make on its journey.



President Mark introduced our Club member Yvan Baker, MPP for Etobicoke Centre. Yvan said that he was happy to be here to help kick off Ribfest and wanted to add how proud he was to be a Rotarian. He mentioned that he had a discussion with one of his colleagues in the Legislature who didn't know what Rotary did. After explaining to him what we do and how we do it, he told Yvan that he now understood why he was "so proud to be a Rotarian". Yvan also read "Greetings" from the Honorable Minister of Tourism, Culture and Sport Michael Coteau who wrote;

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"On behalf of the Government of Ontario, I am delighted to welcome everyone attending tonight's Toronto Ribfest program launch."

The Ribfest has become a staple in the city's menu of festivals as it continues to attract visitors each year from near and far – a celebration of music and food, community engagement and family fun like no other.

I am certain this year's festival will feature another excellent program to bring the community together in all of its diversity with culture and food, the music of the 2015 Pan Am/Parapan Am Games and a fireworks grand finale on Canada Day.

Congratulations to the Rotary Club of Etobicoke and all of the members, organizers, sponsors and volunteers who have worked so hard to make the Ribfest an award-winning festival.

I wish you all much continued success with the Toronto Ribfest

*Michael Coteau
Minister"*



President Mark next introduced Justin DiCiano, Toronto City Councillor – Ward 5 Etobicoke Lakeshore (and also a member of our Club). Justin echoed Yvan's sentiments as to why he is "proud to be a Rotarian". As most people know Justin has been very involved in the Toronto Ribfest as both an organizer, and as a former co-chair. While it has been hard work over the years, all the money we raise that we give entirely back to the community

makes it all worthwhile. Justin brought a "Message" from Mayor John Tory which he was happy to read;

"It is my great pleasure to extend greetings and a warm welcome to everyone attending the Toronto Ribfest Brew-HaHa hosted by the Rotary Club of Etobicoke."

Since its inception 16 years ago, the Festival has become a tradition in west Toronto. Last year, the festival brought 160,000 visitors to Etobicoke's Centennial Park. With more to do, see, hear and taste at this year's Festival, the crowd is expected to be even larger.

Festivals like these showcase Toronto's vibrancy and energy. The Toronto Ribfest, with its eclectic mix of "ribbers" reflects culinary diversity that is pleasing to the palate.

On behalf of the Toronto City Council, please accept my best wishes for a memorable and enjoyable event.

*Mayor John Tory
City of Toronto"*



President Mark invited Todd Fraleigh, Executive Director of the Dorothy Ley Hospice to say a few words. Todd noted that the Rotary Club of Etobicoke and Dorothy Ley had a long relationship of over 22 years. Over the years our Club had donated well over \$100,000 to DLH. Todd added that over 40% of their funding comes from organizations like the Rotary Club of Etobicoke and he is very grateful for our support over the years. He said that our Club

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has been responsible for helping fund many other charities and events in the community and abroad and that the money we donate is raised through our very successful Toronto Ribfest. He said is “very pleased” to be here this evening to be part of our 2015 Toronto Ribfest kick-off.



Festival Director Hugh Williams (who his wife Ruth says is the “highlight of the evening”) remarked that “we are gathered here to take note of this year’s Toronto Ribfest and some of the many great things it has to offer. We are going to kick-off summer”. First though he wanted to recognize the “team of people putting this together”;

- Rhena Fleming - our festival coordinator
 - Liz Read – staff director (sign up NOW to volunteer)
 - Barry Friesen – new site director
 - Michael Lu – beverages and warehouse
 - Alex Woda – entertainment
 - Jack Fleming – vendors
 - Drew Claxton – merchandise
 - Theresa Sherwood – all things Rotary and VIP
 - Paul Roeser – our Treasurer
 - Arya Khanal – our social media coordinator
 - Pat Newman – Entrance Program
 - Greg Dobson – sponsorships
 - Diane Irvine – security and safety director
 - Gord Duncan – Program review
 - Mark Winson – no official role, but always there
- Others like Opal Rowe and Lynda Ryder who have taken on lead roles

Hugh also wanted to thank our sponsors for money and support.

Our Goal this year is 3 things;

1. Put on a great event that people remember fondly
2. Raise the profile of Rotary in our community and around the world
3. Raise money for the community. All the money we make at Ribfest goes to help people.
- 4.



What we have at Ribfest;

- Ribbers
- Music
- Big midway
- Kids Zone (always popular if you can find it)
- A bunch of merchants
- Rotary sells beer and beverages in order to pay for all this and raise a little money as well

What’s NEW?! (And why go to Ribfest when there are 50 other Ribfests in Ontario and 3 on the same weekend in the GTA)

- ❖ Taste With Purpose – Craft Beer and Artisan Cheese. Tickets are on sale and only \$20. This includes an Executive Washroom – so we are underpricing it
- ❖ VIP Experience – Shade, food service, wine bar, executive washrooms, Bier Markt on the bar. Tickets on sale and only \$15. Hugh added “we are crazy”.
- ❖ TorontoRibfest.com – Always fun to have a new website, and this one is “responsive”.

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Check it out on your phones! Still lots of content to go up.

- ❖ Celebrity Judging – (Ali Hasson, Carlton, etc.)
- ❖ BBQ Demos – A new BBQ Demo stage where master chefs will teach BBQ techniques and “give you a heads up on how to make a great Armadillo egg”.

Those are the ongoing events for all 5 days. There are special events happening as well during Ribfest.

- ✚ Ribfest is having a Wedding and Toronto’s invited! – Saturday – Mary Bratko is Toronto’s Wedding Girl and is going to help us “raise a lot of eyebrows and interest” in Toronto Ribfest by organizing the 1st ever Ribfest Wedding. Go to RibfestWedding.com. From there you can link to the contest, the Ribfest Wedding blog, and to the festival itself. We already have 2 couples signed up for the contest to win a Ribfest Wedding.

- ✚ Ebola Relief Concert – Sunday – Ammar Kamara, Stacey Berry, Krystal Jokhu, and Ify Madumelu have put together a line-up that include: Isaiah Washington, Isha Sesay (CNN), CARIMI, STEELE, etc.

- ✚ Monday – We relax. Corporate Day – we discount the prices so that “hordes” of people will come from their offices and corporations to enjoy ribs at Ribfest.

- ✚ Tuesday – Pan Am Heroes Day – Jay Douglas is busy organizing the event

- ✚ Wednesday – Canada Day – Starts with the Citizenship Ceremony welcoming 40 new Canadians. Ends with Fireworks.

Hugh also wanted to introduce Jake Ryle, a magician who will be appearing at Ribfest on Canada Day. Jake performed a few of his “illusions” for our entertainment this evening and added that they will be part of his act on July 1st. His preview was any indication then it will be amazing to see his complete act.

President Mark wanted to thank everyone who attended and especially wanted to thank Ruth Williams and Erlene Brown for organizing tonight’s

Brew HaHa and to Ruth and daughter Allison for all their help setting up and registering everyone who attended this evening. Great Job. Mark also wanted to thank the Bier Markt for hosting tonight’s event.

Visitors & Guests



Visiting Rotarians:

- Jennifer Boyd – RC Don Mills
- Raffy Chouljian – RC Don Mills
- Pat Newman – RC Toronto
- Brian Porter – RC Toronto
- Brian Spencer – RC Toronto West
- Patti Wright – RC Toronto West

Visitors & Guests:

- ✚ Too Many to List

Attendance:

Members 23
Visitors & Guests -45
Total – 68

This Weeks Calendar



Monday, May 25th - Ribfest
Committee meeting - 6:00 pm -
Rotary Clubhouse

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Saturday, May 30th - District
Conference Meeting - 9:30 am -
Rotary Clubhouse

Thursday, June 4th - Preliminary
Board Meeting for the 2015-16
Board of Directors - 5:30 to 6:45 pm
- Rotary Clubhouse

Saturday, June 6th - District
Conference Meeting - 9:30 am -
Rotary Clubhouse

Monday, June 8th - Final Meeting
of the 2014-15 Board of Directors -
Donna Cansfield's residence, 12
Chestnut Hills Pkwy. - Further
details when available

From Rotary International

A documentary film produced by Rotary's broadcast media department that features Rotary member Marion Bunch and her work to prevent the spread of HIV/AIDS in underprivileged African communities won two 2015 Telly Awards. The prestigious awards are given annually to the finest film and video productions. Rotary's documentary, "Rotary Family Health Days" received a Silver Telly, the highest honor, in the online video-documentary category, and a Bronze Telly in the online video-branded content and entertainment category. The documentary was shown by the South African Broadcasting Corporation and throughout Africa.

"What we tried to accomplish with the film was to get the good news and the good deeds out there so that the non-Rotary world can see it," says producer Andrew Chudzinski. "It was a great collaborative project." The film documents the tremendous burden HIV/AIDS places on African families and communities. It covers the journeys of

two women: South African grandmother Me Maria, who is raising her two grandsons whose parents died of AIDS, and Bunch, from Atlanta, Georgia, USA, who became a global advocate for AIDS prevention and the inspiration for Rotary Family Health Days after she lost her son to the disease.

"Because of that one single tragedy, my life's journey changed dramatically, from a very engaged businesswoman to a warrior on AIDS and advocate of human rights," Bunch told senior White House staff in October, when she was honored as one of 10 Rotary Women of Action for 2014. A member of the Rotary Club of Dunwoody, Bunch is the founder and CEO of Rotarians for Family Health and AIDS Prevention, a group of members that collaborates with Rotary clubs and districts on health-related projects. The Rotary Health Days project, now in its fifth year and supported by Rotary clubs in Africa, has grown to deliver free basic health care, including HIV/AIDS screening and other preventive services, to underserved communities in Ghana, Nigeria, South Africa, and Uganda. It began in 2010, when Ugandan Stephen Mwanje, then governor of District 9211, asked Bunch if the Rotarian group would organize a multisite, comprehensive health event. "The tremendous burden on the families of those infected by HIV/AIDS -- particularly for older people caring for their terminally ill children and raising their grandchildren, and for children orphaned by this disease -- is incalculable," says Bunch. "This is a story of people coming together to help fight this global killer and other preventable diseases."

The award-winning documentary was a joint project of the public relations and broadcast media staff at Rotary's world headquarters in Evanston, Illinois. In addition to Chudzinski, producer Vivian Fiore, video editor Todd Murphy, and executive producer Stephen Guenther worked on the film.

"We went through many different outlines, thoughts, and angles, and worked closely with Marion [Bunch] on it," says Fiore. "It evolved into a better piece than we all imagined."