



ROTARY CLUB OF ETOBICOKE

**Member
Information
Manual**



**ROTARY
SERVING
HUMANITY**

Rotary Club of Etobicoke

Board of Directors and Officers

July 1, 2016- June 30, 2017

Gregory Dobson - President
Jack Fleming - Past President
Donna Cansfield - President Elect
Ron Miller - Secretary
Don Edwards - Treasurer

Diane Irvine [Senior Director]

Kester Trim
Gerald Lue
Liz Read
Gord Duncan
Michael Lu
Barry Friesen

Board Committees

Community Service Committee

Chair - Kester Trim
Meetings: 1st Wednesday of the month
5:00 p.m. at the Clubhouse

Aboriginal and International Service Committee

Chair - Gerald Lue
Meetings: 1st Tuesday of the month
6 p.m. at the clubhouse

Youth and Vocational Services Committee

Chair - Gord Duncan
Meetings: 3rd Wednesday of the month
12:00 noon at the Clubhouse

PR and Communications Committee

Chair - Michael Lu
Meetings: last Thursday of the month
5 p.m. at office of Michael Lu

Membership Committee

Chair - Liz Read
Meetings: 4th Wednesday of the month
1:30 p.m. at the Old Mill

Administration Committee

Chair - Liz Read
Meetings: Last Monday of the month
5:30 at the home of Liz Read



Table of Contents

Board Committees	1
Etobicoke Club History	3
Club Basics.....	6
Club Committees, Core Projects and Activities	9
Committees.....	9
Core Projects.....	11
Leadership, Growth and Fellowship Opportunities	14
Rotary Leadership Institute (RLI)	14
This springs course: April 22, 2017: 8:30 - 4 p.m. - Parts 1, 2, 3.....	14
Benefits of Rotary Membership.....	16
Rotary International.....	17
The Pillars of Rotary	17
The Structure of Rotary.....	21
The Rotary Club.....	21
The Rotary District	21
The Rotary Zone	22
Rotary International.....	22
The Rotary Wheel	23
History of Rotary International	24
 Addendum	
 Member Contact Information	
Club Bylaws	



Etobicoke Club History

1930: The District Governor, together with the Rotary Club of Toronto appoints Bill Purtle to help charter a new Rotary Club. Together with 20 other industrial leaders in the Lakeshore area, Bill helped charter the Rotary Club of Mimico, New Toronto. Charter night was held on March 27, 1930 in the auditorium of the Goodyear Tire and Rubber Company on Lakeshore Avenue, just East of Brown's Line. This was the third Rotary Club in the Toronto area.

Early 1930s (the depression): The Club raised funds for community service through annual Theatre Nights and Draws. The Club focused efforts on helping families of the unemployed, providing more than 2000 parcels of food and milk. They also provided a local park [at the foot of 11th Street] with playground equipment, and as an expression of appreciation the property was named Rotary Park. The Club hosted picnics for underprivileged children in this park. They also purchased boots, braces, wheelchairs and other equipment for disabled children.

1934: After meeting for several years in local businesses, the Club moved its regular meetings to the Old Mill Restaurant.

The 1940s (the war years): Club members increase to 35. Community services included support Boy Scouts through Scout Patrol competition trophies, and donations toward the 'national Milk for Britain' fund. The Club also established scholarships for students at Mimico High school, and later New Toronto Secondary, Etobicoke Collegiate, Royal York Collegiate and Alderwood Collegiate.

1945: The idea of creating a Rotary Youth Centre was conceived. Initially a surplus army hut was erected in Mimico Coronation Park (Royal York and Judson) and converted to an indoor recreation facility. This was seen to be just a beginning and major fundraising efforts were undertaken, including Bingo at Maple Leaf Gardens. Money was also raised by borrowing capital from members at an interest rate of 3%.

1948: The Rotary Youth Centre was opened. Responsibility for the Center was shared, under defined conditions, by the Club and the Town of Mimico. A condition was that use of the Centre be allocated to the Club one night a week. The Youth Centre became the home of Boy Scouts and Rovers in the area.

1953: After several successful fundraising events, all Club members who advance capital to this project were repaid. In all the Club contributed approximately \$50, to the Centre and remained for many years continued sponsor of the Lakeshore Scout movement.

1954: Ownership of the Youth Centre was transferred to the Town of Mimico.

1955: Rotary Club of Mimico New Toronto celebrated its 25th anniversary and Rotary International celebrated its 50th. The occasion was marked by our club's sponsorship of the Islington Club. The Club also sponsored Boys from England, Scotland and Ireland to take part in the World Jamboree of Scouts held in Niagara Falls.

1956: The Queensway Hospital building fund set an objective to raise \$2,000,000 and our Club pledged \$8,000 toward the building and equipment. This marked the year of the first Golf Day at the Lake View Golf Club, followed by an evening of fellowship. This became an annual event.

1957-58: Ivan Percy Brettell serves as District Governor, the first of several District Governors coming from this club. He hosted the District Conference at the King Edward Hotel, which was attended by 1,120 Rotarians.

1959: The Club adopted another major project to develop a camp for the Girl Guide Movement in South West Toronto. The Club purchase a 100 acre farm in the Alliston area for \$10,000 and with support from the Girl Guide Association and our Club this was transformed into Piper Hill Camp. Three Club members became trustees to hold title to the property for the next 5 years. In 1960 major improvement were made to Piper Hill Camp with \$15,000 in funds raised by the Girl Guide Association.

1964: The title to the land was transferred to the Girl Guide Movement.

1967: On July 1st the Club name was changed to the Rotary Club of Etobicoke.

1974: Special emphasis was place by the club on raising funds for the Rotary foundation and contributions were increased by 1200% . This allowed our club to select our first Honorary Paul Harris Fellow, an award given "in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations between peoples of the world. Past President Ron Funnell was the first to receive this recognition from our club.

1977: The first Etobicoke Camp Enterprise was established.

1979: The Club held its first TV auction, which yielded \$16,000 in its first year. This was multiplied many times in subsequent years and the funds supported many different projects. The Club participated, along with other Rotary Clubs, until the late 1990's. The Club's last participation in a TV auction was in 2011.

1988: The Club admitted its first female member. A number of Rotary Clubs were responding to the call to admit women, but Rotary International's Council on Legislation (COL) had not officially sanctioned it at that time and, Club President Don Edwards nearly lost our Club charter by supporting this direction.

1995: Rotary Etobicoke was instrumental in chartering a new club, The Etobicoke Sunrise Club, a breakfast club.

2000: Toronto Ribfest became our primary fundraiser. As of 2016 this event has generated more than \$3million which has gone back into the community.

2007-08: Wilf Wilkinson from District 7070 served as RI President and our own Lynda Ryder served as our club's second District Governor. Dr. Bob Scott from District 7070 serves as chair of the Rotary Foundation.

2015-16: Michael Bell serves as our club's third District Governor.

Club Basics

Meetings

- ☼ Recognizing that members are busy, Rotary International has recently given clubs the flexibility to meet less often than the originally mandated four times a month.
- ☼ The Etobicoke Club holds meetings three Wednesdays a month. The 2nd and 4th Wednesday are luncheon meeting at the Old Mill. The 3rd Wednesday is a social/educational meeting held in the evening at a variety of locations.
- ☼ The Etobicoke Club holds additional socials throughout the year (about once a quarter). Locations and days vary (e.g. Bier Markt)

Attendance

- ☼ Historically, attendance has been mandatory and clubs kept attendance. Twenty five years ago, a member could be asked to leave the club if they missed more than 3 meetings.
- ☼ Recognizing people's time demands, Rotary International has relaxed these expectations. Attendance records are not kept by our club.
- ☼ Participation in Committee work is considered as attendance. The Rotary Club of Etobicoke places great importance on members taking an active part in the work of its Committees.
- ☼ Members are expected to take an active part in supporting Toronto Ribfest by volunteering their time.

Club Office

- ☼ Club House: **4195 Dundas St. W, Suite G10. Etobicoke, ON, M8X 1Y4**
- ☼ We are fortunate to have a Club Office, made available to us through the generosity of a local developer and good friend of the club. The Club has a short term lease with the hope it may be extended
- ☼ The building is locked after 7 p.m. and on weekends. If you arrive at the office for a meeting and cannot get in, call the office number **[647-559-7726]**. Or, our officially recognized 'doorbell' is a rap on the basement windows [just to the left of the main doors]!

Website

- ⚙ The link for the club website is **www.rotaryetobicoke.org**.
- ⚙ There is a direct link to our District website and the Rotary International website from this site.
- ⚙ The website is undergoing a restructuring. Our goal is to have it provide members with one stop shopping for anything they want to know relating to Rotary and our club. Check it often; there will be new information available each visit!
- ⚙ Club Runner refers to the 'back end' of the website, accessible only to members via the Member Login [very top right of the page]. Note: Information about what is available through Club Runner and how to access it is available in the navigation section of this document.

Mentorship

- ⚙ Our goal is to ensure that every new member feels comfortable and engaged in our club.
- ⚙ In addition to promoting a welcoming environment at our regular club meetings, we strive to ensure that every new member becomes actively involved in at least one Committee. This is the best way to meet people and learn what Rotary is all about.
- ⚙ Should you feel, that you would like more personal education and guidance as a new member, we would be happy to assign you a mentor. Simply speak to the Membership Chair.

Club Oversight

- ⚙ The governing body of this club is the Board of Directors. Your copy of the Constitution and By-laws, included in this binder, will tell you who constitutes the Board of Directors, how they are elected, their duties and the duration of their time in office
- ⚙ Every member should consider serving on the Board of Directors to experience the challenge and responsibilities and enjoy the satisfaction of participating in the operation of the club.

Rotary Regalia


- ⚙ Rotary is a proud organization and members are encouraged to identify themselves to the local and global community as Rotarians.
- ⚙ The most important identifier for you as a Rotarian is the Rotary pin that you receive when you become a member.
 - You are encouraged to wear this pin whenever possible to show your pride in being a member of the club.
 - You will learn that the pin generates many interesting conversations in unexpected places. You will find that fellow Rotarians approach you and that you have an immediate common bond.
 - Your pin will also generate questions from strangers that provide the opportunity to create friendships as well as share information about and promote Rotary.
- ⚙ The Hands On and Ribfest Committees provide members with special shirts to wear identifying them as Club members for those events.
- ⚙ The Club Executive has quality golf shirts and caps sporting the Club logo which are available for purchase. Ask the President or Membership Chair for more information.
- ⚙ Regalia are also available for purchase at all major Rotary gatherings such as Conferences and Conventions as well as online through Russell Hampton Co. (The latter is a sponsor of our website and a link to their website shows on the home page).

Club Committees, Core Projects and Activities


Committees


The work of the Club is done through its various Committees, which report directly to the Board.


Service Committees

 The Club currently has 3 Service Committees:

- **Community Service:** (CSC) meets to consider requests for grants made by Etobicoke based organizations. They receive grant applications, review them as a committee, sometimes make onsite visits to gather more information and use a standard format to make decision about grant approvals. In some cases they follow up to monitor use of the funds and occasionally to offer support.
 - **Hands-On Committee** is a sub-group of Community Service: focuses on providing service that involves hands on participation such as packing and delivering school back packs or preparing lunch bags for local Out of the Cold programs.
- **Aboriginal and International Service Committee:** considers requests for grants for international projects as well as the indigenous people in our far north. They also engage in fundraising and other efforts to support those communities. (i.e. drive for 'gently used' hockey equipment that was sent to 2 schools in Aboriginal Communities in Northern Ontario).
- **Youth and Vocational Service Committee:** implements programs for youth and young adults which includes sponsoring and supporting Rotaract and Interact clubs. They currently offer mentoring to students at Scarlett Heights Entrepreneurial Academy (SHEA) which offers a four year high school business program. They also support Rotary affiliated groups such as Rotary Youth Leadership Awards (RYLA), Youth Exchanges, and Camp Enterprise.

 One of responsibilities of the Service Committees is to make decisions about where the monies raised by the club are allocated.

 Currently all the club's funds are raised through our Toronto Ribfest and 100% of the proceeds are returned to the community.

 By agreement, 60% are dispersed to the Community Service Committee, 20% to the Aboriginal and International Service Committee, and 20% to the Youth and Vocational Services Committee. The Hands-On Committee receives its budget through the Community Services Committee.

Management Committees

- ⚙ Other Committees that are more involved in the running of the club are:
 - Membership Committee
 - PR/Communications Committee
 - Administration Committee
 - The Ribfest Committee is a quasi-independent committee, responsible to the Board for its budget.

Joining a Committee

- ⚙ All members are encouraged to join at least one of the above committees. The decision is up to the individual, and you are welcome to attend any and all Committee meetings as part of learning where you best fit. All members are also welcome to attend any meeting of the Board of Directors.

Core Projects

Camp Enterprise

Camp Enterprise was started by our Club in 1976. The program was developed to offer secondary students an experience that would help them get a better understanding of how and why business works. Student teams develop and implement a business plan on the theme "How to raise money for your favourite charity". Together students generate ideas on potential charities, then as a group, pick 6 charities. Teams are created and each team is assigned one of the 6 charities, and must build a business plan which they then present to the larger group. The students vote as to which presentation they think was the best, and the winning group gets \$2000 "seed money" from our Club to try and put their charity plan into operation. The winners in 2016 were students from Michael Power/St. Joseph High School who sold Power Hats to raise funds to donate warm toques to middle school students in need.

During this process, groups are mentored as to how to set up a business plan. In addition to learning business concepts, there is a strong emphasis on team building, negotiation skills, presentation skills, sales techniques and marketing. Fun and entertaining business and improvisation games are used as teaching tools. In addition, motivational speakers, marketing experts and captains of industry donate their time to enrich the overall Camp Enterprise experience.

This overnight experience runs from a Thursday morning through Saturday noon. It is offered free of charge to Etobicoke students who show a keen interest in entrepreneurship and community service. The program is open to students in all 16 high schools in Etobicoke, but candidates tend to come from 7 areas: North Albion, Kipling, Richview, Bishop Allen, Father Redmond, Lake Shore, and Thistletown. Candidates are chosen through 'Champions' in each of those schools. Champions include teachers, guidance councillor and in one case the Principal, who promote the program within the school starting after the March Break and recruit students. We also have a Champion at LAMP [a multi-service community based organization that includes youth programs among its services]. Camp Enterprise has gained considerable momentum over its 30 years.

Camp Enterprise is traditionally held in May. The program has been led for many years by Greg Dobson, with support from a number of volunteers and a paid staff to support overnight. The program has a solid and successful foundation, but he feels it is time for new ideas.



Toronto Ribfest

Toronto Ribfest has been our Club's major fundraiser for 17 years. It has been extremely successful and has involved many people in our Club. We are proud to have built it into one of the most successful Rotary fundraisers in the GTA.

- ☼ Toronto Ribfest is a 4 to 5 day event that takes place on the Canada Day Weekend at Centennial Park. It is a major music and food festival that has been recognized by Festival & Events Ontario (FEO) as one of the top 100 Festivals in Ontario for 5 years in a row. Each year Ribfest hosts an official Citizenship Ceremony on Canada Day in which 40 to 50 people become new Canadians
- ☼ Toronto Ribfest is a major event, with a budget of \$3-4 million for infrastructure, waste management etc. and it demands a major commitment on the part of a core team of 15 to 20 members taking Lead across key areas. Active involvement of all members is critical to its success and sustainability. This is why participation in this event is an expectation of membership in the club. This event is run almost entirely by volunteers and the involvement of not only members, but also our community partners is important to its success.
- ☼ Toronto Ribfest has made a major commitment to waste management and over the last few years our waste management and recycling has seen 84% of the waste in the park recycled, composted, etc., which was a major accomplishment.



Smart Serve Training

During Toronto Ribfest our Club operates Beer Tents, which generate an important part of our income. We are required by both Provincial laws and City By-laws to ensure that everyone who steps inside a Beer Tent - to sell, serve, or handle alcohol - carries a valid Smart Serve Certificate. The City By-law requires that volunteers also be 19 years of age. For this reason, we encourage all members to obtain their Smart Serve Certification, the cost of which will be covered by the club. We will also pay for family members who commit to volunteer at Ribfest.

Certification

Members may take the training in one of two ways:

- ⚙️ Attend a video workshop facilitated by a Club member
 - this is a 3 to 4 hour session, usually held on a Saturday morning at the Clubhouse
 - the course includes about 1 hour and 20 minutes of content, broken by periods of work in an accompanying workbook
 - this is followed by the certification test, which is about 1 hour; the test must be taken at this session
- ⚙️ Take the course online:
 - the club will buy bulk tokens [basically a password] for distribution to those interested in taking the course online
 - this can be done in your own time within 30 days of receiving the token
 - the full course, including the test, takes about 4 hours but does not have to be completed at one time; it consists of videos, text, quizzes and the online certification test
 - you will need a computer with a stable internet connection, speakers, and ideally a working webcam for the test (which must be proctored)
 - you also need Google Chrome, Adobe Flash Player and Adobe Reader 9 or higher (available by download)
 - if you do not have a webcam, alternative arrangements are available

Recertification - Those who have Smart Serve training but wish to update their knowledge can take recertification training online.

Lost Cards - There is a process to replace lost or damaged cards for those who have been previously certified. Provincial records go back to 1995.

Leadership, Growth and Fellowship Opportunities

Rotary Leadership Institute (RLI)



The Rotary Leadership Institute is a series of leadership courses offered in three full-day parts (Parts I, II, and III).

- ☼ Participants must complete each part before proceeding to the next part.
- ☼ The courses are designed to provide Rotary knowledge and to develop leadership skills.
- ☼ The overriding goal of this program for club Rotarians is to create enthusiasm for Rotary by opening up to them the world of Rotary outside of their own clubs and also showing them the great potential of Rotary service for the benefit of the world that can be furthered with excellent leadership in our clubs.

The Rotary Leadership Institute is fun, interactive and participatory, using skilled faculty and facilitation techniques to make the experience valuable and enjoyable. Topics covered include:

- ☼ Leadership characteristics/skills/strategies
- ☼ Rotary organization beyond the club level
- ☼ Membership recruitment/retention
- ☼ Our Rotary Foundation
- ☼ How to organize a service project
- ☼ Team building/effective committees
- ☼ Ethics/vocational service
- ☼ Strategic Planning and Analysis of your own club
- ☼ Public Image and Public relations

Participants are guaranteed to bring back to their club new ideas and approaches that will make your club stronger. *Interaction with other Rotarians from other clubs is invaluable as well.*

The cost is \$70 per Rotarian per course. This cost covers course materials, coffee breaks and lunch. **District 7070 will pay for any Rotarian who takes this course within the first year of their membership.** As the Club will be the beneficiary of a more knowledgeable membership, it will cover costs for other members who wish to take the course.

This spring course: April 22, 2017: 8:30 - 4 p.m. - Parts 1, 2, 3
Centennial College, 937 Progress Avenue, Scarborough

To register, visit the District 7070 website through the Rotary Etobicoke website. Course information is available in the Education Tab.

District 7070 Rotary Conference - November 3-4, 2017



White Oaks Resort & Spa
Niagara on the Lake, Ontario

This yearly event is sponsored each year by the Distinct Governor and his club. It features a combination of learning and fellowship opportunities.

See District 7070 website for more information and to register

Rotary International Convention 2017



June 10-14, 2017

Each year the International Convention is held in a different country. This year's convention is being held in Atlanta, Georgia, USA. For more information go to For www.riconvention.org

Toronto is host to the 2018 Rotary International Convention!



June 24-27, 2018

Benefits of Rotary Membership

In addition to the sense of accomplishment that comes from taking part in club efforts and the friendships that membership brings, you can benefit from the following:

- ⚙️ **"The Rotarian":** As a member you will automatically receive the official Rotary magazine which provides information about activities beyond the club and a sense of the true meaning of being a Rotarian.
- ⚙️ **Rotary Global Rewards Program:** This program offers discounts on hotels, vehicle rentals, dining, etc. Further information and access to rewards if available through the RI website.
- ⚙️ **Rotary Friendship Exchange:** As a member you are eligible for this program in which members trade places with another Rotarian from another country for a visit. This program is also open to groups from a club.
- ⚙️ **Sweat Equity:** Members can travel to another country to work with other Rotarians on a project like building a school, a water/sanitation project, etc.
- ⚙️ **Grants and Scholarships:** Member's children could be eligible for District Grant scholarships, Peace scholarships, leadership courses (RYLA, etc.)

Information on all these programs is available through your "My Rotary" account on the RI website. A link to this site is on the Club's home page.

Rotary International

The Pillars of Rotary





The following principles, values and programs form the pillars of Rotary.

The Rotary Motto









Service Above Self

The Rotary Four-Way Test

Of the things we think, say or do:





-  Is it the truth?
-  Is it fair to all concerned?
-  Will it build goodwill and better friendships?
-  Will it be beneficial to all concerned?

Expectations of Members

-  Strive to learn about Rotary - for knowledge is the essential to growth in an organization.
-  Do what they are called on to do for the club.
-  Do their part in helping carry out the club's financial program.
-  Keep private business and social conduct above reproach.
-  Dignify their trade or profession - for every job classification recognized by Rotary is a worthy classification.
-  Take Rotary ideas to their trade or profession.
-  Place service above self and freely join with other members in the effort to make a worthwhile contribution in terms of service to the community, country and the world.
-  Understand that any attempt to commercialize Rotary will be looked upon with disfavour.

The Rotary Code of Conduct




As a Rotarian, I will:

-  Act with integrity and high ethical standards in my personal and professional life
-  Deal fairly with others and treat them and their occupations with respect
-  Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world.
-  Avoid behavior that reflects adversely on Rotary or other Rotarians.







Program Pillars

The Rotary Foundation (TRF)



The mission of the Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty around the world. The Foundation raises funds under three categories:

-  The Annual Fund
-  Polio Plus Fund
-  Endowment Fund

Monies raised for the **Annual Fund** are distributed through a grant process, with eligible International grants falling into one of 6 areas of RI focus:

-  Peace and conflict prevention resolution
-  Disease prevention and treatment
-  Water and sanitation
-  Maternal and child health
-  Basic education and literacy
-  Economic and community Development

Monies for the Annual Fund are raised through donations made by Clubs and by individual members. These donations are held as investments by Rotary International for 3 years. At the end of this time, 50% of a District's donations are returned to the District for allocation to District Clubs for both International and local projects. The power of this fund is substantial and during the 2014-15 year, Rotarians undertook:

-  487 projects through District Grants, worth \$25.2 million USD,
-  1,078 international projects through RI worth \$68.7 million USD

Rotary International also manages the **Polio Plus** fund which is dedicated to the eradication of polio called t. As for the Annual Fund, Clubs and members are encouraged to make donations to this fund, as well as support the campaigns fundraising efforts.

The Polio Plus fund was created in 1985, morphing from a 3H grant that was raised for polio eradication in the Philippines. There were at that time 350,000 new cases of polio a year (nearly 1000/day) in over 125 countries around the world.

To date Rotarians have raised over \$US1.6 billion to support the eradication of polio. In partnership with World Health Organization [WHO], United Nations International Children's Fund [UNICEF], Center for Disease Control and Prevention [CDC], and the Gates Foundation this has had a powerful impact:

- ☼ 2014-15 – Only 378 cases of Wild Polio Virus were found in 3 countries (Pakistan, Afghanistan & Nigeria).
- ☼ 2015 – Only 74 cases of Wild Polio Virus were found in only 2 countries. Nigeria becomes Polio free.
- ☼ 2016 – Only 37 cases of Wild Polio Virus were found, 4 of these emerging from an isolated area in Nigeria.

Members may make individual donations to the Foundation's **Endowment Fund**. To secure the future of Rotary in perpetuity, only a percentage of the interest income from this fund is set aside each year to provide grants to Rotary projects.

The Rotary Club of Etobicoke encourages contributions to all three funds of the Rotary Foundation in the following ways:

- ☼ all members are encouraged to support fundraising events, such as the Foundation Walk which is held every year in the fall
- ☼ all members are encouraged to make personal donations; individual and accumulated donations receive recognition
- ☼ Rotary District 7070 encourages every club to adopt a "Every Rotarian Every Year" policy setting a donation goal of \$100US per member; follow through is determined by the Board of Directors
- ☼ the Club makes an annual donation to the fund, as determined by the Board of Directors

Paul Harris Fellowship and Recognition Awards

These awards are named in honour of the founder of Rotary. In 1917, RI President Arch Klumph conceived the idea of an endowment fund to support "doing good in the world". Initially the fund, which was called the Rotary Foundation, grew very slowly, but in 1930 the Foundation was able to make its first grant of \$500 to the Society for Crippled Children (now the Easter Seals Society).

When Paul Harris died in 1947 donations to the Rotary Foundation increased significantly as people sought to honour his memory. The strength and importance of the fund has grown steadily from there. It is supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world and want to contribute to its humanitarian, educational and immunization programs. It has grown from an initial contribution of US\$26.50 to more than US\$1billion. It has become one of the largest and most prestigious international fellowship programs in the world.

In 1957 the Foundation Board sought a way to show its appreciation to Rotarians who contributed to the Rotary Foundation. The 'Paul Harris Fellow' was created as a way to thank Rotarians who have made a single or aggregate contribution of \$1,000US to the Rotary Foundation.

In some cases clubs are able, through the generosity of their club members, to accrue multiple Paul Harris Fellow awards for monetary donations. RI determined that in these cases clubs could chose to use the award to honour individuals who, rather than a financial contribution, had given tangible and significant assistance for the furtherance of better understanding and friendly relations between peoples of the world. The award can be given to members of the club or the community. Awarding of a Paul Harris Fellow Recognition Award is one of the highest honours that the Club can bestow.

The Structure of Rotary

Rotary International is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian services, encourage high ethical standards in all vocations, and to advance goodwill and peace around the world. It is a secular organization open to all people regardless of race, color, creed, religion, gender, or political preference. There are approximately 1.2 million Rotarians, belonging to 32,000 clubs in 200 countries around the world.

The Rotary Club

The **Rotary Club** is the basic unit of Rotary activity, and each club determines its own membership. Clubs originally were limited to a single club per city, municipality, or town, but Rotary International has encouraged the formation of one or more additional clubs in the largest cities when practical. Clubs meet regularly to enjoy fellowship and to discuss club business and hear from guest speakers. Most clubs also hold social events at least quarterly and in some cases more often.

Rotarians may attend weekly meetings at any Rotary club around the world.

Local clubs conduct various service projects within their community, and may participate in special projects involving other clubs in the local district. Occasionally clubs engage in a special project with a "sister club" in another nation.

Clubs enjoy considerable autonomy within the framework of the standard constitution and the constitution and bylaws of Rotary International. The governing body of the club is the Club Board, consisting of the club President (who serves as the Board chairman), a President-elect, club Secretary, club Treasurer, and several club Board Directors, including the immediate past President and the President Elect. Each club elects its own President and officers among its active members for a one-year term. The President usually appoints the Directors to serve as Chairs of the major club committees, including those responsible for club service, vocational service, community service, youth service, and international service.

The Rotary District

A District Governor (DG) leads his/her respective Rotary District. The DG is an officer of Rotary International (RI) and represents the RI Board of Directors in the field. Each Governor is

nominated by the clubs of his/her district, and elected by all the clubs meeting in the annual RI District Convention held each year. The District Governor appoints Assistant Governors [ADG] from among the Rotarians of the District to assist in the management of Rotary activity and multi-club projects in the District.

The Rotary Club of Etobicoke belongs to District 7070, which broadly covers cities along the shore of Lake Ontario from Belleville to Etobicoke and North to include Alliston, Port Perry and Campbellford and areas south.

Members Lynda Ryder and and most recently Michael Bell have been District Governors in our District 7070. Member Anthony Kasenda was a former District Governor in Brazil.

The Rotary Zone

Approximately 15 Rotary Districts form a Zone. A Zone Director, who serves as a member of the RI Board of Directors, heads two Zones. The Zone Director is nominated by the clubs in the Zone and elected by the convention for the term of two consecutive years. They are assisted by Zone Coordinators who are each responsible for a number of Districts. The Zone supports the District Governors and members and provides training.

The Rotary Club of Etobicoke is in Zone 24 East. Lynda Ryder is currently a Zone Coordinator. Her Zone consists of 9 Districts, stretching from Manitoba to the east coast, down through Maine to New York, and up to Nunavut. This encompasses approximately 20,000 Rotarians.

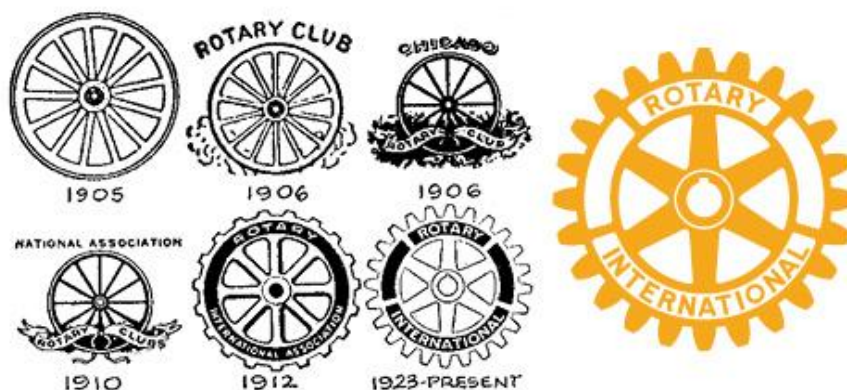
Rotary International

Rotary International is governed by a Board of Directors composed of the International President, the President-elect, the General Secretary, and 17 Zone Directors. The nomination and the election of each President is handled in the one- to three-year period before he takes office, and is based on requirements including geographical balance among Rotary Zones and previous service as a District Governor and board member. The international board meets quarterly to establish policies and make recommendations to the overall governing bodies, the RI Convention and the RI Council on Legislation. Each new President selects a theme and a logo that celebrates this theme.

Rotary International HQ are in Evanston, Illinois. The chief operating officer of RI is the General Secretary, who heads a staff of about 600 working at International HQ as well as seven international offices around the world.



The Rotary Wheel



A wheel has been the symbol of Rotary since our earliest days. The first design was made (1905) by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization, Movement and Service work in action." Most of the early clubs had some form of wagon wheel on their publications and letterheads.

In 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. So, the present gear wheel, with 24 teeth and six spokes was adopted by the "Rotary International Association." The gear teeth around the outside represent the fact that work is to be done. The six spokes represent the inner direction and path of our Vocational Service, through the representation of our membership via the classification system. Similarly, these same spokes represent an outward distribution path of Rotary's ideals of service and the Four Way Test... going out toward the community, vocations and businesses that our members represent.

A group of engineers advised that the geared wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added to signify the wheel was a "worker and not an idler". The keyway in the center of the hub is of great significance, because it represents the individual Rotarian member, who is the key factor in every club. Quality members are the keys, needed for the hub to engage with the shaft and turn, putting the energy into motion and creating the power for the gears to do their work.






At the 1929 Rotary International Convention, it was determined that blue and gold would be the official colors of the organization, so the wheel was designed with these colors. The four blue bands within the outer radius of the gear represent our four avenues of service. The design which we now know was formally adopted as the official Rotary International emblem and is the design of the Rotary pin you are given when you are inducted as a member. This is internationally recognized as the symbol of Rotary.

The Rotary wheel is also referred to as "The Mark of Excellence"



History of Rotary International

In addition to the history this outline provides a quick summary of Rotary's:

-  traditions and events
-  grants, scholarships and awards
-  funding sources
-  international partnerships
-  contributions to international causes

1905: Paul Harris, a lawyer, moved to Chicago from a small town. He missed having contacts, and he was looking for a way to make new friends and expand his business. On February 23, 1905, Harris and 3 business associates in Chicago held the **first Rotary meeting**. Their purpose was to form a group to enlarge their circle of business and professional acquaintances. Out of the discussion came a men's club, which held meetings in rotation in members' homes. This is where the name "Rotary" came from.

It is important to know that these men met in fellowship. They were congenial and friend and each represented a different vocation. They had been selected without regard to religious, racial or political differences. It is therefore, important to understand that, at its roots, Rotary is a non-sectarian, non-political club organization.

1907: Initially a business exchange/networking club the group soon discovered the rewards of service; to their employees, their customers and their community, and Rotary funded their **first community service project**, a public comfort station in downtown Chicago.

1910: Rotary Clubs had proliferated and so the National Association of Rotary Clubs hosted the **first Rotary Convention** in Chicago. Arthur Sheldon introduced the motto "He profits most who serves his fellows best", which became "He profits most who serves best". The following year at the Minneapolis Convention Ben Collins introduced "Service, not self" modified by Rotary to the current "Service Above Self".

1910: The concept of Rotary spread quickly and by 1910 the National Association of Rotary Clubs was formed.

1911: Rotary became International, admitting a club in Winnipeg and later Clubs in Great Britain and Ireland. To meet this extension of Rotary into other nations, the International Association of Rotary Clubs came into existence.

1913: The Rotary Club of Syracuse, New York had a Crippled Children's Committee formed to help a 13 year old girl. With the help of the Syracuse Herald, they raised over \$2,700. They soon found that there were more than 200 other children in the area in need and they began to focus their club's efforts on crippled children. Shortly after, the Toledo Society for Crippled Children was formed, then the National Society and in 1921 the International Society for Crippled Children. In 1944 they also began to support adults. In 1974 it became the **Easter Seals Society**. This all began with an initiative from Rotary.

1917: Rotary International President Arch Klump announces the **first Rotary Endowment Fund** for "doing good in the world". The Rotary Club of Kansas made the first donation of \$26.50. This was the predecessor of the Rotary Foundation of RI.

1922: The International Association of Rotary Clubs was changed to **Rotary International**.

1927: Rotary's **first Youth Exchange program** was initiated between France and Denmark.

1929: The first Rotary Endowment Fund makes a donation of \$500 to the International Society for Crippled Children.

1930: Charter President Bill Purtle helps charter the Rotary Club of Mimico, New Toronto

1931: London's West Ham Rotary Club provides white sticks to the borough's 450 blind residents to navigate the street more safely, especially at night. This Rotary initiative was the start of the **"White Cane" program**.

1932: Rotarian Herbert Taylor formulated the **4 Way Test** as he attempted to save his business. It was failing and he knew that if he was to survive he would have to do things differently. He developed and applied the 4 Way Test to his own business and staff, and his business thrived.

1940: The RI Convention in Havana, Cuba adopted a resolution calling for "freedom, justice, truth, sanctity of the pledged word, and respect for human rights".

1945: Rotarians in England convened a conference on educational & cultural exchange that led to the creation of the **United Nations Educational, Scientific and Cultural Organization (UNESCO)**, an agency of the UN.

1947: Paul Harris passed away. In his honour The Rotary Foundation established the **first Fellowship for Advanced Studies**, which later became the Ambassadorial Scholar Grant, and is now the Global Grant Scholar.

1948: Rotarians were invited by the United Nations to observe and consult on matters of World Peace. When the newly chartered UN wrote their **Universal Declaration of Human Rights** it used the Rotary Havana resolution as its framework. Rotary International is the only service club to hold a (non-voting) seat in the UN.

1957: The **first Paul Harris Fellow Recognition** was proposed to help fund Foundation programs. This recognizes Rotarians who has contributed \$1,000 US or more to the Foundation.

1962: The **first Interact Club** formed in Melbourne, Australia. Interact is an international organization of service and social clubs for young people of secondary school age (12-18) that fosters leadership and responsible citizenship and promotes international understanding and peace.

1965: The **first Group Study Exchange** (business and cultural study) took place between California and Japan. (Now the Vocational Training Team).

1968: The **first Rotaract Club** was chartered in North Carolina. It began as a Rotary International youth program and has grown into a major Rotary-sponsored organization of over 9,522 clubs spread around the world and 219,006 members. It is a service, leadership, professional and community service organization for young men and women between the ages 18–30.

1971: The **first Rotary Youth Leadership Awards (RYLA)** was created, based on the 1959 Queensland model. RYLA is a leadership program sponsored by the District for those 13–30 years of age. Participants are chosen for their leadership potential. RYLA commonly takes the form of a seminar, camp, or workshop to discuss leadership skills and to learn those skills through practice. Rotary clubs and districts select participants and facilitate the event's curriculum.

1978: The first **Health, Hunger & Humanity (3H) Grants** program was developed for International Projects

1980: The trustees of The Rotary Foundation established the first Endowment for World Understanding and Peace, renamed The **Rotary Foundation Permanent Fund** in 1994. Rotarians can leave an endowment to the fund. Funds are invested; the Principal is never spent and is invested in perpetuity.

1985: 3H Grants for Polio Eradication in the Philippines lead to the **first PolioPlus program** in To date Rotarians have raised over \$US1.2 billion to support the eradication of polio in partnership with WHO, UNICEF, CDC, and the Gates Foundation. There were at that time 350,000 new cases of polio a year (nearly 1000/day) in over 125 countries around the world.

1989: The Rotary International Council on Legislation voted to admit the **first women** into Rotary clubs worldwide. By June 1990, the number of female Rotarians had reached over 20,000. By 2010, the number of women was approaching 200,000.

Of significance, prior to this, in 1988 the Rotary Club of Etobicoke club President Don Edwards nearly lost our club charter by admitting our first female member.

2002: The first **Rotary World Peace Scholarship** awarded for study at the Rotary Centres for International Studies in peace and conflict resolution.

2005: Rotary celebrates its 100th birthday.

2013: The **Vision District & Global Grant** model was put into place, funded by more than \$US100 million annually. Grants must fall within the Rotary “Six Areas of Focus”:

-  Peace & Conflict Resolution
-  Maternal & Child Health
-  Water & Sanitation
-  Basic Education & Literacy
-  Economic & Community Development
-  Disease Prevention & Control