



WEEKLY UPDATE



Rotary Club of Etobicoke

District Governor: Ted Koziel

RI President: Sakuji Tanaka

Week August 15, 2012

Board 2011 - 2012

President: Hugh Williams, Secretary: Ron Miller, Treasurer: Don Edwards

Speaker: August 22, 2012 - Andrew Yang - Search Evangelist Microsoft

Third Thursday At Kalamata



BIG IDEAS - Eradicating Child Hunger in Toronto - Nutritiously!



Catherine Parsonage

Catherine Parsonage is the Executive Director and CEO of the Toronto Foundation for Student Success - the fundraising organization for Toronto schools. Our club has been supporting TFSS through our many donations over the past

several years to child food programs, and the schools have been a big supporter for the past two years at our Toronto Ribfest.

Background - what's the issue and why is this important:

- 1 in 3 children lives in poverty
- 43% kids in GTA go to school with no breakfast
- 68% kids with no breakfast in "at risk" areas
- 20% kids have no lunch either
- If fed, 43% improvement in EQAO scores over 2 yrs
- Suspension rates dropped by 50% when kids were fed
- Conflict resolution skills double
- 18% improvement in passing courses, self esteem increases, crime and violence go down
- Many reasons for lack of meals for kids. E.g. new Canadians, family poverty (parents working 2-3 jobs), 25% of people on social assistance have mental health issues, if food is scarce then teenagers skip meals to help younger siblings

What can we do?

Idea 1: Create a broad change in social policy beyond local clubs / parents to the city, province, country. Need it to be sustainable.

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Idea 2: Encourage every Canadian to tell their politicians that feeding kids is important. Make it viral

- Help every child eat breakfast, lunch
- allocate \$1 / day / child
- E.g. systemic - create junior "chef's clubs"

Idea 3: systemic food distribution system - for all non-profits across the city, rather than the current "diluted" system

- Lower the cost of healthy food for ALL our kids
- Consider that 140,000 kids in GTA have breakfast @ school



David Lockett, Kaitlyn Smale

David is the co-founder of the Redwood Shelter and PACT. Kaitlyn is the coordinator for the PACT Urban Garden Program and food expert. PACT currently runs 7 school gardens, with one large garden on Bloor. In total they have 100,000sq feet of garden, which as the food is ready gets delivered to a number of food banks. Our Club has been a strong supporter of PACT - both its garden program and its urban

peace programs; and, PACT has been a big supporter of the club both through their help with the Rotary Food Initiative and by introducing a Haunted House attraction at our Toronto Ribfest.



Some of the Big Ideas offered:

1. *Look at successful models such as the garden at John Polanyi school*
2. *fix / re-engineer the system of getting the kids food*

Each garden has their own big ideas - for instance with the 20,000 sq foot garden at John Polanyi we can plant beans on chain link fence

3. *A lot of education is needed:*

- ⇒ *Create awareness, understanding of nutrition*
- ⇒ *Educate children on nutrition*

One of the main problems in some of the poorer areas are the food deserts.

- *Need people to start teaching kids about food*

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- *Make it routine, daily*
 - *Start early*
 - *For at risk kids - most popular program is junior chefs program*
 - *Build outdoor classrooms*
4. *Corporate involvement is important. Eg. Can help North York Harvest food bank - planting*

Get the corporations involved in building the model, support them in building the models to transform society Pool financial resources together - us, corporations, different levels of govt

5. *Build the successful model, pilot it, and roll it out.*



Some Big Ideas from the Group:

6. *In partnership with the legal, education, health, and food organizations, Pass the "Rotary Child Hunger and Nutrition Act" - make it illegal for school children to not have a healthy breakfast before school*
7. *Showcase "eradication of child hunger in Toronto" at 2018 conference in Toronto. Engage the Rotary*

community in Toronto to have this solved in time for 2018.

8. *Make each school have an Interact club*
9. *Work with the family, not just the kids*
10. *Plant fruit trees (e.g. apples) at schools in at risk areas*



Annual Subscriptions

Treasurer Don Edwards reminds all the members that Subscriptions are due \$250.00 or \$275.00 after August 31, 2012.

Visitors & Guests



Visiting Rotarians

Darryl Patterson – East York

Frank Bott – East York

Paul Thomas – Richmond Hill

Daniela Mincic – Forest Hills (Guest of Ingrid McGaughey)

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Visitors

Catherine Parsonage - (Executive Director and CEO of the Toronto Foundation for Student Success - Guest panelist)

David Lockett - (Co-founder and President of the PACT Urban Peace Program - Guest panelist)

Kaitlyn \$male - (PACT - Guest panelist)

C.J Augustine- Kanu - (Ribfest coordinator)

Jo-Ann Bell - (Guest of Michael Bell)

Christine Burchert - (Guest of Ingrid McGaughey)

Jennifer Maron - (Guest of Ingrid McGaughey)

John Campbell - (Guest of Ingrid McGaughey)

Barbara Hayworth - (St. James Food Basket)

Judy Wallace - (St. James Food Basket)

Eugene Amoaka - (R.A.Y. - Rathburn Area Youth)

Alia Hutchinson - (R.A.Y. - Rathburn Area Youth)

Pamela Gough - (Toronto District School Board)

Rotary Makeup

Nigel Brown - Aug 15th Toronto Eglington

Attendance: Rotarians: 13 - Total 30

Secretary's Corner

By Ron Miller

Birthdays This Week



Harry Waterman - August 17th

Following announcements were made

- **August 29th** - District Governor Ted Koziel Visit.
- **September 15th** - "Bag Packing" - No Frills at Rathburn and Renforth - 2 to 5 Pm - contact Nigel Brown

- **September 23** - District Foundation Walk - Bowmanville
- **October 19 - 21** - District Conference, Sheraton Parkway Toronto North Hotel, Richmond Hill, check district website for more information.

Please put all these dates in your diaries and let Ron know any make-ups/meetings you have attended - THANK YOU!

Gary Huang is choice for 2014-15 RI President

Gary C.K. Huang, a member of the Rotary Club of Taipei, Taiwan, is the selection of the Nominating Committee for President of Rotary International in 2014-15. Huang will become the president-nominee on 1 October if there are no challenging candidates.



Huang says his vision for Rotary is to increase membership to more than 1.3 million.

"To increase our membership, we must go beyond borders to wherever we see growth potential, such as the countries of China, Mongolia, and Vietnam. I will put an emphasis on increasing female and younger members," Huang says. "I will also encourage former Rotarians to once again be part of our Rotary family."

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Huang has served as the chair of Taiwan Sogo Shinkong Security Co., Ltd., Shin Kong Life Real Estate Service Co., and P.S. Insurance Agency, Inc. and director of Federal Corporation and managing director of Taipei Life-Line Association.

He is a past president of Malayan Overseas Insurance Co. and charter secretary general of the Council for Industrial and Commercial Development in Taiwan.

A Rotarian since 1976, Huang has served as RI vice president, director, Rotary Foundation trustee, district governor, International Assembly training leader, regional session leader, task force member and coordinator, and committee member and chair.

Convener of the 2000 Hong Kong, 2011 Kuala Lumpur, 2002 Manila, and 2003 Singapore Rotary Institutes, he also served as chair of the 2002 Taipei Presidential Conference. He is chair of the Council of Past District Governors in Taiwan.

Huang created 19 new clubs in 1986-87 as governor of District 345, which included Hong Kong, Macau, and Taiwan.

Huang has been awarded the National Civic Service Award by the Federation of Non-Profit Associations and the Outstanding Community Service Award by the Ministry of the Interior, R.O.C. He is a recipient of the RI Service Above Self Award and the Rotary Foundation's Citation for Meritorious Service.

Huang and his wife, Corinna Yao, have three children.

RotaryBBQ @ CASA.SASO+D. Italy

By; Ralph Chiodo



I am pleased to inform that on August 11th we had the annual BBQ at our beach house called CASA SASO+D there were 35 Rotarians from our twin club Amantea ,Rogliano Valle del Savuto, and two other clubs. (+35 other friends and Family) We had lots of fun. Please say hi to all our members see you all soon.

Reporting & Pictures Courtesy: Ron Miller/Hugh Williams