



THE BULLETIN



Rotary Club of Etobicoke

District Governor: **Valarie Wafer**

RI President: **Ron D. Burton**

Week September 04, 2013

Board 2013-2014

President: Michael Bell, Secretary: Ron Miller, Treasurer: Don Edwards

Speaker: September 11, 2013 – Peter Dusek Photographer “Toronto Ribfest from Behind the Lens”

Reporting & Pictures; Ron Miller

Today's Speaker – Jack Fleming – “People Talking about Themselves for 15 Mins” (Classification Talk)



Jack began by saying that the most important fact to know about him is that “Rhena married and tolerated him for over 41 years”. They have 2 great kids. Rachel in Toronto is a radiologist at Princess Margaret/Mount Sinai Hospital and Jordon in Edinburgh, Scotland.

Jack was born in Winnipeg but moved to Toronto at age 9. His father worked at Eaton's. It was a great experience because they were living at the Royal York Hotel and with no school at the time; he had the whole hotel to wander around. At the time all of the NHL teams stayed at the Royal York. Back then, the elevators in the hotel were operated by girls and Jack made friends with them. He was able to get the room numbers of the players from them and went a knocked on some of their doors. He remembers waking up Gordie Howe and Ted Lindsay one day, but they were still gracious enough to sign autographs for him. They then moved to their new home on South Kingslea Drive.

Jack attended Royal York Collegiate (now Etobicoke School for the Arts) then to Queens University in 1967. He has also attended Columbia University in New York City and Babson College in Massachusetts.

Jack began his working career by joining Canada Life after turning down jobs at Proctor & Gamble, General Foods, Ford Motor and Eaton's. He actually took less money to join Canada Life. The reason; he felt that it was a great opportunity and the he “wanted to work with people”. He didn't know anything about the insurance business but that all of the training “has been a great foundation in so many ways for everything he has done since”. He said that the training “taught you to present and sell a concept (product)”. He didn't like that approach. Instinctively, Jack knew that “the best way was to engage the prospect and find out about them”. He said he is a “good listener” and “knew how to relate” to the client. So he “ignored his training and did what he wanted”. This approach did him well. His roles included agent, University Recruiter, Sales manager, and Branch Manager. After 5 years he

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joined the Head Office of Confederation life where he had a series of roles. He ended up running his own insurance business. He was active in the Industry affairs. He was a member of the CLHIA (Canadian Life and Health Insurance Association and on the Board of LIMRA (Life Insurance and Market Research Association) from 1989-93 where he was Chair in 1992. He had a new opportunity with NYLIC (New York Life Insurance Company) in 1993 and moved to Connecticut. In 1996 he created his own consulting group FAI (Fleming Advisors International) a high-level advisory service to serve the worldwide insurance and financial services industry. It provides; experienced global vision for evaluating opportunities at home and abroad; help shape corporate strategies; development of long-term strategies and near-term solutions; sounding boards to CEO's, etc.

Jack now wanted now wanted to talk about his community involvement. He said that "long ago" before he was married, he coached "Ki Y" Football.

He later met Doug Hartry who he says he had a "ConFed" relationship with. Doug often talked about Rotary and finally Jack joined our Club in the late 1980's. At that time Jack became involved in the Club's TV Auction which had "hit a plateau" in getting goods donated for the auction. Using a "insurance model" a "sales strategy" was used. They divided the then 100 members into 10 teams of 10 members in a 10 week campaign to solicit donated goods for the auction. Not everyone was happy with this as the results of the teams were posted every week. Around \$25,000 of goods were donated which brought in close to \$45,000 at the auction.

Jack wanted to mention the HVHA (Humber Valley Hockey Association) on which their son played and his daughter got a job as time keeper. Rhena became a convener and then VP but Jack said "she hit the glass ceiling big time". Then there was "Old-timers" Hockey. There was a need but there was a lack of ice time available. After much negotiation with the Parks & Recreation they eventually got 4 ½ hours of ice time at Albion Arena to start with. Jack noted that many years before his first hockey coach was Murray Dryden (father of Ken and Dave) who

was also the founder of "Sleeping Children around the World". In honour, they had a Murray Dryden division in the "old timers" league.

Jack wanted to relate all this to "why I am here". They had spent 20 years away "without community involvement". They "were in a life as transients" and made the decision to return to Canada. Jack thought "now what?" Should I contact Rotary? Jack had polio as a child. When he searched the website there was much about Rotary's involvement in ending polio and he said his connection made sense. Jack added that he also feels that he has been "very lucky". He was adopted as a newborn and his parents gave him a great life. At age 2 he remembers the trip to the Medical Arts building in Winnipeg. While he didn't know what was going on, he could sense the anxiety that his parents were feeling. He was 2 years old and had polio in his right leg. Just a few years later, wearing a brace and built up shoe, he remembers playing outside on Dominion Street while all of the other kids were quarantined inside due to the epidemic. It was 1950/1951. Just a year or two later he remembers going over to a field where older boys 9 or 10 were playing football. He was 6 and had got rid of his brace. He asked to play but they were "not excited with the idea". He persisted and they relented. He surprised them. By the end of the game, he was accepted and told to come anytime. He became a "decent athlete in pretty much all sports". He played basketball at Royal York Collegiate and received Toronto High School recognitions in several sports. He also played hockey at Queens University. He isn't sure "why" but that he has "been lucky in so many ways". "Not everybody is going to be that lucky...so why not find a way to help them". For Jack, "the place to start was Rotary".

President Michael thanked Jack.

Annual membership Dues Rotary Year 2013 -14

The Annual membership dues are payable and \$250.00 This will increase to \$270.00 if not paid before **September 15, 2013.**

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Birthdays This Week



Gerald Lue – September 06
Paul Roeser – September 09

Happy Birthday to on your happy day...

50/50 Draw

Cy Garland - 10 of Clubs. So the Pots grows....



HAPPY BUCKS



Florian Hammerbacher – Florian was happy for several things today. First, Florian was happy to say that he had 2 guests attending today, Petra and Lennart Feldmann. He is hoping that Petra might think of joining our Rotary Club and that Lennart who is attending the University of Toronto might be interested in joining Rotaract. Florian was happy to say that a “bag-packing” event will be held on Saturday, September 14th at the No Frills (Rathburn & Renforth) from 2 to 5 PM. Florian is looking for members who can help out. Florian was also happy to say that German Consul General had organized another “German Walk” that he will be guiding on Friday, September 13th at 6 PM. This is open to the general public and Florian has invited anyone interested to attend (and it’s free). It is a 2 to 3 hour walk through downtown Toronto highlighting German heritage in Toronto such as the many places in the city with German connections (historical facts, modern presence, quirky connections or advice where to find German food and drink). The starting point is the Berczy Park in Downtown Toronto, right by the central fountain in the park next to the Flat iron building and end at Goethe-Institut Toronto on University Avenue. In addition, Florian was happy to say that TIFF (Toronto International Film Festival) begins tomorrow which he is planning to enjoy. He says the TIFF begins with a “strong political statement” with “5TH Estate” opening the festival. And finally, Florian was happy to say that on Tuesday,

Visitors & Guests



Visiting Rotarian

- **Alice Otupiri** - Rotary Club of Nepean-Kanata

Guests

- **Jay Douglas** – Potential New Member
- **Petra Feldmann** - Guests of Florian Hammerbacher
- **Lennart Feldmann** – Guests of Florian Hammerbacher
- **Dwayne Richards**

Attendance:

Members – 16
Guests - 05
Total - 21

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September 10th there will be Consular Society "coffee morning" and hopes that Andre and Gillian will attend.

Cy Garland – Cy was happy to be here today and said it was great to see some of our "old Rotarians" in attendance. He added that it 'was wonderful to see everyone and to be back at Rotary'..



Dates to Remember

Board Meeting – September 09, 2013, 6.00 p.m. –

Venue Michael Bell's Residence Contact Ron Miller
Tel: (416) 763-0319.

**Bag Packing – September 14 2013 , No Frills, 2.00 -
.5.30 pm.** Contact Florian Hammerbacher.

What's New About The Rotary Website.

Welcome to your new Rotary website. We've heard from many corners that Rotary needs a faster, improved website that makes it easy to find what you're looking for and helps you get your Rotary business done. We listened – and we hope you're as excited as we are about its clean, modern look and state-of-the-art features.

The site reflects valuable input from Rotary members like you—plus some new ideas we've developed to help you get more out of the site. The result is a website that's organized around what you need to connect with leaders, exchange ideas, and

take action in your community and around the world.

"I'm excited about the new face this will give Rotary as well as the new opportunities for Rotarians to connect with one another," says RI President Ron D. Burton.

The website is actually two sites: one for the public and one for the Rotary family. The new Rotary.org tells Rotary's story in a clear and compelling way to help potential members, volunteers, and donors understand what makes Rotary unique and how they can get involved.

The member site, known as My Rotary, is where you'll find everything you need to conduct your Rotary business. By creating an account and signing in to the site, you'll access all the same reports and tools, and you'll also be able to:

- Customize and share your profile
- Join or start a discussion group
- Find volunteers, partners, and donations for your projects
- View a dashboard of important links, documents, and online communities

And you don't have to be a member to get a My Rotary account. Access to certain areas is determined by membership and role, but anyone can register. It's one way we're making it possible to connect with people around the world who want to make an impact through Rotary.

You'll also notice the redesigned site has a fresh look, with new colors, typography and logo, and inspiring and inviting voice. These are part of telling Rotary's story, an initiative to help strengthen Rotary's image and our ability to engage the public and our members.

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If you use a tablet or smartphone to access the site, you'll see it's designed to display on screens of different sizes, so the mobile experience is greatly improved. The desktop version of the site must be viewed on modern browsers – Internet Explorer 9 or higher, Chrome, Firefox and Safari.

Easier to search and navigate

Among the critical improvements for the online experience:

- Information on the site has been reorganized to make it easier to find what you're looking for.
- Navigation has been redesigned to help you find your way – deeper menus at the top and in the footer that show multiple levels of the site, shortcuts that connect you to common tasks based on role
- Improved search provides faster, expanded, and more relevant results and lets you narrow your search based on content type, category, and other filters. (Search is brand new and will improve even more as you help us "fine tune" the search engine by using the site.)
- A dedicated Document Center makes it easier to search for important resources by category and highlights popular documents
- Tools and applications from the Member Access Portal have been built into the new site to make it easier to carry out your Rotary tasks in one integrated, secure site. (You'll find most MAP links under Club & District Administration.)
- Content on the site has been streamlined and written in an active, engaging voice with strong calls to action, so you can move quickly through the pages.

Dive right in

There's a lot more we could say about the site, but the best way to find out what's new is to use it. Explore the sections. Add your voice to a discussion group. Post your club project or browse community projects from across the Rotary world. And let us know what you think. Like any undertaking of this scope, it won't be perfect. But rest assured that we haven't finished with the site. In fact, we're already working on new features and improvements to make your experience the best it can be.

"I encourage you to register and review your profile, update it, and pay special attention to the club profile in Rotary Club Central," say Burton. "I hope you find our new website exciting as well as a big step forward."

– Courtesy Rotary International –

Some members at the Burlington Ribfest last weekend – You can never have too many ribs!!!!

