



# THE BULLETIN



## Rotary Club of Etobicoke

District Governor: Valarie Wafer

RI President: Ron D. Burton

Week June 11, 2014

Board 2013-2014

President: Michael Bell, Secretary: Ron Miller, Treasurer: Don Edwards

**June 18, 2014 See Details Below.**

Reporting: Ron Miller

Pictures: Ron Miller & Peter Dusek

### Today's Speakers – Greg Dobson – Camp Enterprise Update



### RIBFEST Update

By: Liz Read

**Can you believe it? Toronto Ribfest  
opens in only 2 weeks!**

*Our Motto: 100 + 1*

Fulfill your commitment to Rotary Etobicoke while enjoying some great music and your fellow Rotarians. We are in need of people to work the last shift

[7 - 11 p.m.] of every day. PLEASE: sign up

at <http://torontoribfest.com/volunteer.asp>

email me at [volunteer@torontoribfest.com](mailto:volunteer@torontoribfest.com)

call me at 416-253-5190

I look forward to working together!



Greg has been doing Camp Enterprise for our Club for the past 7 years and is presenting a quick overview of the 2014 C.E. Greg said that since he took over the program he has developed a "set structure" that he worked very well. The program changed 7 years ago thanks to an idea presented by Michael Bell. It became a new process called "Change the World". A "Breakfast of Champions" was held with representatives of the schools, the Board, and the Club to say that we needed "help and input" to make a more effective Camp Enterprise program. With a new process in place, it has now evolved.

Greg says the first step is to email the "champs" from each school. The champs are designated people from each school (principal, guidance counsellor, teacher, etc). He then on the first Monday after Spring Break he sends them their "champ binder" and a poster to be displayed in the school. This is how they recruit the students for C.E.

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In May, the students chosen (and their parents) get a confirmation letter (as does the student's school). Camp Enterprise is held in June. Students are recruited from all Etobicoke High Schools (but several have not participated recently) and from SEYA (through LAMP). Greg says the program involves inspiring the students on how they can "change your world" and their world is their high school. Greg says he has each day structured beginning with "ice breakers" on the Thursday (the "marshmallow game"). Lynda Ryder does an introduction of Rotary and background on "how to get into fundraising". She leads the student in a game that helps show "how to raise money for charities" (selling t-shirts). She also gives the students some "facts and figures" on charity. That evening there is the "improv" with the help of Vanessa Koch (a Camp Enterprise alumni). Vanessa has been helping out at Camp Enterprise for the last 10 years. This helps the students get to know each other better. On Friday, a representative of the Ministry of Labour (who have been part of Camp Enterprise for 20 years) is there. He engaged the students in a game "to sell chocolate bars". This is used to illustrate selling techniques, negotiations, and resources available. The teams then start work on putting their plans together for their own charity presentation. The winning team will get \$2000 "seed money" to put their plan into action. Greg also wanted to thank the Rotaractors from York University for their mentorship during C.E. The groups presented their ideas to them and they could critique. Spencer Winson (Mark's son and a Camp Enterprise grad) has also been a regular contributor to Camp Enterprise for many years. Saturday is presentation day for the teams to show how their charity fundraising proposal has evolved and why they should be chosen to win the \$2000. The presentations are voted on by the students. The winning team this year was Richmond Collegiate (Make a Wish). They receive the \$2000 seed money and have a deadline of December to get their fundraiser off the ground.

Greg says his Camp Enterprise program has a structured recruiting program and a structured program for each day of the camp, but asked "what is missing"? Greg says he needs help with

mentorship of the students from the winning team after Camp Enterprise to help get their fundraising campaign going.

Greg thinks Camp Enterprise is a great success and thinks the kids are "amazing". These are the kids that are truly going to help "change the world".

Chris Glover from TDSB says it is "great what you are doing" and was glad to see the students from SHEA here today to see Greg's presentation. He says he will offer his support in helping to make all of the schools be more aware of the program.

Ron Miller added that his daughter Kathleen attended this year's Camp Enterprise and that her team finished 2nd (by 2 votes) with their presentation. However, Kathleen took what she had learned at Camp Enterprise and used it to help her YPI (Youth Philanthropy Initiative) team at Father Redmond win their charity fundraiser presentation for all of the Grade 10's. They won \$5000 for their selected charity Women's' Habitat. Kathleen says she learned a lot at Camp Enterprise and was very happy that she was able to attend.

President Michael says Greg is an excellent example of a "passionate Rotarian" and is helping to "make the community a better place"

## **SHEA (Scarlett Heights Entrepreneurial Academy):**



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Jack Fleming noted the Vocational Services Committee and 7 of our Rotarian (Brock Buchanan, Jay Carey, Peter Dusek, Martina Ernst, Michael Lu, Theresa Sherwood, and Jack) have been involved in a mentorship program with students at SHEA. They had a session in November/December and just finished a six week session in April/May/June. The process involved building a "business plan" then to execute that plan. Jack said he is very appreciative of the work our members did in this program. He would like to congratulate the students who were the top performers and asked Irma Sefs and Kevin DeSouza to introduce the award winners and present them with their certificates. In 3rd Place: Yonis Moallin, Sama Jesow (not in attendance), Victoria Ayala (not in attendance). In 2nd Place: Bersi Michael, Aly Khan Panjwani, Nabila Ahmed. In 1st Place: Malin Lomax, Adam Ibrahim, Ho Jung An (Anne).

Jack also presented a cheque for \$500 to Principal Rizwana Jafri for a donation to the SHEA Scholarship Fund.

## Elizabeth Correia:



Jack wanted to mention a new initiative the Vocational Services Committee is contemplating for the fall of 2014. Essentially, the idea is for Rotary Etobicoke to provide a 'support service'

to new entrepreneurs. Normally, people starting up a new business do it on their own with little outside counsel and support. The idea is to gather a team of Rotarians and offer a 3-4 hour strategy / planning activity. The business would provide their Business Plan and an indication of their current activities and the challenges they face. Jack and his group would be a sounding board for the business owner; and would explore different thoughts and ideas to help them gain a broader perspective.

The work that they have been doing with Elizabeth Correia relates to this initiative. So...knowing Elizabeth is trying to expand her business to serve girls and women, she was asked if she would like to be 'their pilot project'. In essence, they used this opportunity to explore her opportunities and her challenges. It turned out to be a very constructive session.

He has not yet debriefed with the Rotary Team about how the process worked and what we might do when we offer this service in the fall. He will do that in July after Ribfest. Jack, Martina Ernst, Lynda Ryder participated in this session with Elizabeth, as did Rhena Fleming. Rhena has her own experience in running a small business, but her primary job in the session was to take notes on a laptop. Those notes were shared with Elizabeth and with the Team.

One of the outcomes was a decision to contact TDSB and to make them aware of Elizabeth and her work. Jack contacted Chris Glover. Then, Chris suggested getting Jim Spyropoulos involved. Jim was on his way to today's luncheon meeting, but ended up stopped on the DVP due to an accident. In spite of that, they were able to do a conference call with him on Chris's cellphone prior to the luncheon. Jack says "it was a very good call and Jim suggested a number of next steps".



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## **Special Announcement - Wednesday June 18, 2014**

The scheduled evening BIF on Wednesday, June 18th has been cancelled. The regular luncheon meetings on Wednesday, June 25th and Wednesday, July 2nd have also been cancelled due to Ribfest setup and take down. Any members who are available on the 25th and the 2nd are "strongly urged" to show up at Centennial Park those days to help out.

Our next meeting will be Wednesday, July 9th (The Old Mill at 12:15 PM) which will be Incoming President Mark Winson's first meeting and outgoing President Michael Bell's "Swan Song".

Ribfest Meeting – Wednesday, June 18th (5 to 7 PM) – Crooked Cue

Board Meeting – Wednesday, June 18th (7 to 8 PM) – Crooked Cue – this will be a joint meeting of the old and new Board members. All other Club members who may be interest are also welcomed to attend.

## **Paul Harris Fellow – Mark Winson:**

Lynda Ryder noted that one of her favorite things about Rotary is being able to recognize members with a "special award" called a "Paul Harris Fellowship". The award is named for Paul Harris who founded Rotary with three business associates in 1905. Rotary has grown to 1.2 million members in over 200 countries worldwide



One way to receive a PHF is to contribute \$1000 to the humanitarian and educational programs of the Rotary Foundation.. These programs include an array of projects that save and invigorate the lives of people around the world and enhance international friendship and understanding. Lynda was very happy to present a Paul Harris Fellowship to Mark Winson, who she says "does a lot for Rotary and our Club". Lynda present Mark with his lapel pin and President Michael presented Mark with his certificate of recognition.

## **Membership Sponsorship Recognition – Ron Miller:**



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A new program has been instituted by Rotary International to recognize members who have sponsored a new member to join Rotary. President Michael was pleased to present Ron Miller with a "blue" and "bronze" recognition pin for sponsoring 2 new members.



## 50/50 Draw

Jim Woodside – 5 of Clubs ..., so the pot continues to grow.



## Visitors & Guests

### Visiting Rotarians:

- **Angelika and Dan Martiuk** – Rotary Club of Grand Cayman (D7020)
- **Ian Ferguson** – PDG District 7080

### Visitors and Guests:

#### SHEA Students:

- Malin Lomax
- Adam Ibrahim
- Ho Jung An (Anne)
- Bersi Michael
- Aly Khan Panjwani
- Nabila Ahmed
- Yonis Moalin

#### SHEA Teachers:

- Rizwana Jafri - Principal
- Irma Sefs – Teacher
- Kevin DeSouza – Teacher

#### TD\$B Representatives:

- Chris Glover – Trustee

### MicroSkills Guests:

- Michelle Tinker
- Andrae Walsh
- Afua Mansa
- Isobel Kim

### Special Guests:

- Elizabeth Correia (DEVA In You)

### Attendance:

Members 16  
Visitors & Guests -19  
Total - 35



## HAPPY BUCKS

**Mark Winson** – Mark was happy and grateful to receive his Paul Harris Fellow recognition. He was also happy to say that he had just returned from the Rotary International Convention in Sydney, Australia. He said he would "highly recommend" for all members to attend an International Convention as it is a very "uplifting" experience. At the Convention, Mark said it was announced that one thing RI is endeavoring towards is a goal for 2018 of eradicating polio around the world. It is still a significant issue but through continued inoculations this goal can be achieved. "We are that close". He feels that the fight against polio has been "inspiring" and is one of the reason he has been a contributor. He also said that the Bill and Melinda Gates Foundation will match every \$1 donated to PolioPlus with \$2 from them.

This is a very worthwhile endeavor. Mark added "thanks for the Paul Harris and thanks for the great work Rotary does".

**Jack Fleming** – Jack was happy to welcome "all the great students from SHEA" along with Principal Rizwana Jafri and teachers Irma Sefs and Kevin DeSouza, Michelle Tinker and her guests from MicroSkills, Chris Glover from the TDSB, and

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Elizabeth Correia who did work with MicroSkills and has spoken at one of our BIF's. Jack added that Elizabeth has some of her books with her today if anyone was interested in getting one as it is an "incredible story". Jack was also happy to say that the Vocational Services Committee had sent \$1000 to Moncton for support of the families of the RCMP officers who died last week.

**Liz Read** – Liz was happy to say that as the Volunteer Coordinator for Ribfest it was "great to see some of the faces of people she had only communicated with by phone or email". She said the volunteering is "going quite well" but we still need some "night shifts" filled.

**Lynda Ryder** – Lynda was happy to see PDG Ian Ferguson (D7080) here today. She said that Ian and she will be others' "left & right hand" for the next 3 years as Rotary Zone coordinators. Their area of responsibility stretches from Manitoba to Eastern Canada to New York State. She added that they "will have to start getting along".

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