



Vol.101/Issue 05

10 August 2020

Scribes: Tess & John H.

Rotary

Club of Oshawa

Est 1920



Quote of the Week

"We thrive not because we are forced to do something, but because we share knowledge and encourage active participation." ~ Angela Merkel on the virus not defining us.

President's Announcements

Guests Today

- **Amber Derby** (guest of Rhonda Gorham, prospective member 3rd meeting)
- **Jonathan Giancroce** (guest of Ron Dick, prospective member 1st meeting)
- **Steve Macaulay** (guest speaker)





Happy Bucks Just a reminder: To do an E Transfer for Happy Bucks or any other club business use email of oshawarotaryclub@rogers.com

President Trish is making butter and painting angels. A challenging, creative and active weekend.

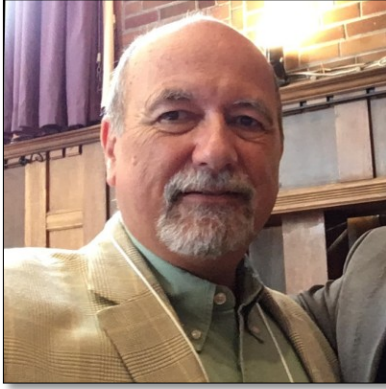
Ron Dick welcomed guest Jonathan Giancroce to his first Rotary meeting.

Peter Hernandez enjoyed a weekend of simple pleasures loading the girls in the minivan for visits to the park and Rhonda Gorham's daughter's Lemonade Stand.

Rhonda Gorham is proud of her daughter's hard work, and the lemonade stand made \$300 for the Humane Society.

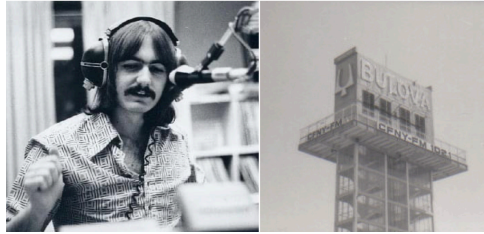
Amanda Gallagher has new puppy, everyone at home and very tired.





Durham Radio's Steve Macaulay

Peter Hernandez introduced our guest - who he met at a C.O.C. meeting. Steve has 2 sons and a grandson.



Steve has led an interesting life. He started out 1978 with CHIC 7.90 am radio. Both parents were in the advertising business, which he did not want to follow. After graduating from Seneca College, David Pritchard from CHUM landed him a job at the Old Yellow House studio in Brampton reading News Radio Wire. After 6 months in the newsroom, came the talk shows and the DISCO craze. He hung up the mic., moved to sales and the rest is history!

Steve provided a brief but detailed history of the Oshawa station from 1946 to present. Both CKQS & CKQR Motor City followed many music fads. In 1997 they moved to airport studios as CKDO AM 1350. Radio is always searching for more transmission towers and more powerful distribution. The image to the right shows KX94.7 coverage. Stations also need to know their audience's demographics and music choices, so our area includes 94.9 True Rock and 94.7 Smooth Jazz, Popular and Country. CKDO has 85 employees at Durham Radio. In 2016 CKDO acquired 92.9 and a part of 88.5. They also have News.com *Stay Tuned.*



Trish asked where all the letters/numbers come from?----- C=Canada the rest --you buy what is available.

Mike Adams asked What about the future of the medium with portable devices etc.? ----- We really need to know what is in your own back yard, streaming may be next, but revenue is the most important element for survival.

Kevin Harding thanked Steve for his amazing personal career history and that of the region's radio stations.

We are now ZOOMING all our meetings

Monday's @ 12 noon

Contact President Trish Best for link.

Our next meeting is August 17

Special Guest: Rodney Huggins
Past President RIBI Rotary UK & Ireland

Rotary
Club of Oshawa

