



Rotary

District 7070



DISTRICT 7070 NEWSLETTER

JANUARY 1, 2017

South Central Ontario, CANADA

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District Governor's
Newsletter
JANUARY 1, 2017
Rotary Serving Humanity

My Fellow Rotarians,

January is Vocational Service Month in the Rotary world. Vocational Service is Rotary's second Avenue of Service which calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. To learn more of the concept of vocational service, please check out Rotary International's website at: <https://www.rotary.org/myrotary/en/learning-reference/about-rotary/guiding-principles>

The handbook "An Introduction to Vocational Service" will provide you with ideas to help you practice vocational service through your club activities. Vocational Service is the very essence of Rotary and is what sets us apart from other service organizations.

You still have five months left of the DG Membership Challenge so I encourage you to check out your club's roster to see what vocations you may be missing and use this opportunity to continue building and strengthening your club. Remember, our various professional skills do assist in serving our communities.

Last month I asked several questions about your Club and believe it is worthwhile to repeat them this month. How is your Club doing with:

- the election of your President and Directors for 2017-18?
- input of your Club goals into Rotary Club Central?
- advancement of the requirements for achieving a Presidential Citation?
 - a strategy for the DG Membership Challenge?
 -

If you are having issues answering some of these questions, please contact your Assistant District Governor for assistance.

And last but not least, I trust everyone enjoyed the Holiday Season. I wish you all a Happy New Year and all the best for a great 2017.

Yours In Rotary,

Jim

District Governor Jim Louttit at jvlrotary@gmail.com



From District Governor Elect Neil Phillips

My Fellow Rotarians,



Happy New Year to all from France!

While it's a new calendar year, preparations are in full swing for our next Rotary year, commencing July 1st. Later this month I am off to San Diego, where all incoming Governors-Elect gather for a week of training and sharing of ideas. We'll also hear from Rotary International President Elect Ian Riseley, and his goals for the next Rotary year. In our district, of course, the one overriding goal you'll hear repeatedly from me is: come together and do all we can to make the 2018 Rotary International Convention in Toronto a huge success.

As we make plans for the next year, perhaps it's time to ask yourself if you are interested in offering your skills at the District level? I'd be happy to hear from any of you.

Wishing everyone the best for the new year.

Yours In Rotary,

Neil

Neil Phillips District Governor Elect 2017-18 at NPhillips@dgn-marketing.com

Rotary International President John Germ's Monthly Message – January 2017



Dear Fellow Rotarians:

As we enter 2017, we also enter the second year of the initiative known as the United Nations Sustainable Development Goals. These goals, usually referred to as the SDGs, pertain to a list of 17 areas where the people of the world can come together to address our most pressing economic, political, and social challenges. It is a hugely ambitious list, and it has to be. The ultimate aim of these goals is nothing less than peace, prosperity, security, and equality for all of humanity.

How do you even begin to tackle such a project ?

At Rotary, our answer is simple: one step at a time. These goals are nothing new for Rotary: They're already reflected in our areas of focus. We also understand that all of these 17 goals, just like our six areas of focus, are interrelated. You can't have good health without clean water. You can't have clean water without good sanitation. Good sanitation in turn helps keep children in school, which improves education, which improves economic prosperity and health. When you are talking about the advancement of an entire planet, no one indicator, no one goal, no one country, exists in isolation. To make real and lasting progress, we must all move forward together. The idea of sustainability is key to the SDGs - and to our service in Rotary.

Sustainability simply means making progress that will endure. It means not just digging a well, but being sure that a community can maintain it. It means not just running a health camp for a week, but training local health workers. It means empowering families and communities to take charge of their own futures by giving them the tools they need to succeed.

Sustainability has always been at the heart of our thinking in Rotary. We've been around for nearly 112 years and intend to be around for many more. We've already seen the difference our work has made: in health, in education, in water and sanitation, and of course in our efforts to end polio.

Polio eradication is the ultimate in sustainable service: a project that, once completed, will benefit the world forever. And those benefits will go far beyond the eradication of a single human disease. The estimated cost savings we will see once polio is eradicated are about \$1 billion per year. That is money that can be returned to public health budgets and directed to other pressing needs, carrying the good work of today forward for many healthier tomorrows.

John

John F. Germ President, Rotary International

ON THE WEB: Speeches and news from RI President John F. Germ at www.rotary.org/officepresident



Rotary Foundation Chair, Kaylan Banerjee's Monthly Message - January 2017 - Celebrate The New Year

Dear fellow Rotarians,



January make the heart of a new year Sun many calendar, but in Rotary, we begin our year in July. That puts us at the halfway point - a good time to take stock of our progress and set goals for the remainder of the year.

An annual to-do list for The Rotary Foundation might include the following items:

- Contribute to the End Polio Now campaign to take advantage of the Bill & Melinda Gates Foundation's 2-to-1 match.
- Start a simple or large-scale project in your community supported by a grant and keep the community informed.
- Recommend a promising candidate for the Rotary Peace Centers program.
- Host a Rotary Scholar or vocational training team.
- Enroll in Rotary Direct for easy recurring giving.
- Include a bequest to the Foundation in your estate plan.
- Apply for a Rotary International credit card, which allocates a portion of each purchase you make to The Rotary Foundation.
-

As you can see, there are many ways to support our Foundation and carry out its humanitarian mission. This year, we have another item to add to our checklist: Celebrate The Rotary Foundation's centennial.

Here are some of the ways you can observe this milestone:

- Work with your club to plan a birthday party, fundraiser, or event in your community to let others know more about Rotary and its Foundation. Download a promotion kit from rotary.org/foundation100 for ideas.
- Promote your club's Foundation grant projects to local media.
- Dedicate club meetings to the discussion of Rotary Foundation topics.
- Read the history of *The Rotary Foundation in Doing Good in the World: The Inspiring Story of The Rotary Foundation's First 100 Years*. Copies are available in hardback or e-book format at shop.rotary.org.
- Share your centennial plans and events on social media using #TRFIOO.
-

Of course, the biggest birthday party of all will take place in Atlanta from June 10 to 14, when thousands of Rotarians will come together for the Rotary International Convention. I hope you will join me and the Foundation Trustees to make this the best party of the year.

Kaylan Banerjee

Kaylan Banerjee

Rotary Foundation Trustee Chair

BREAKING NEWS FROM THE ROTARY FOUNDATION:

Dear Rotarians, District Rotary Foundation committee chairs and grants subcommittee chairs:

For three years beginning January 1, 2017, Rotary clubs and districts will be able to use global grants for the construction of low-cost shelters and simple schools, under a change approved by Foundation Trustees in September. However, the construction must be a part of a comprehensive project related to an area of focus. Construction by itself will not be eligible for global grants. The [low cost shelters guidelines and application appendix](#) are available now in English. Translated versions will be coming soon. The information for simple schools will also be available soon.

You can send questions to rotarysupportcenter@rotary.org.

Sincerely,

Abby McNear
Rotary Grants Manager
1.847.425.5656
www.rotary.org

Rotary Foundation Grants Qualification Seminar

From: Lars Henriksson, District 7070 Rotary Foundation Grants Sub-Committee Chair

To ALL Rotary Clubs in District 7070

Every Rotary Club that wants to apply for Rotary Foundation Grant funds (Global Grants or District Grants) must be qualified. The qualification is for one Rotary year and must be renewed yearly. At least **two members of each Club** must take part in the Rotary Foundation Qualification Seminar, arranged by the District. This year's Seminar will be held on Saturday, February 11, 2017. Registration at 8.30 am, Seminar start at 9 am. Adjournment at 1 pm by the latest. Venue to be determined, but it will be in the Whitby-Oshawa area.

The program will consist of an overview of the Grants program, including changes for the 2017-18 Rotary year. Specific emphasis will be spent on project sustainability and stewardship of grant funds. There will also be presentations of successful District Grants and Global Grants projects with the objective of providing information on lessons learned. Finally, **Rotary Clubs in the District , working on Global Grant projects, will have an opportunity to give a brief presentation of their projects in order to make contact with potential sponsors among the Clubs in the District.**

In addition to have two members attend the Qualification Seminar, a Club that want to be qualified must also according to the Rotary Foundation sign an MOU with the District. The MOU must be signed by the current Club President and next year's President.

For more information on the seminar and other matters related to the Grants program, please contact PDG Lars Henriksson, tel. 416 489 8438, lars@norditrade.com . Clubs that want to present the Global Grant project/s they are working on should also contact Lars in order to be included in the program.

Lars

Lars Henriksson District 7070 Rotary Grants Sub-Committee Chair

Our Rotary Foundation

From Bill Patchett, Chair District 7070 Rotary Foundation Committee

Dear Fellow Rotarians,

Here we are in January 2017, and what better time than now, to ask **all** Rotarians to think about supporting our Rotary Foundation. You will be making a difference in so many ways throughout the world. Rotarians do make the world a better place.

Has your Rotary Club committed, again this Rotary Year, to donating at least \$20.00 PER Rotarian to **PolioPlus**.

Has everyone in your Club, this Rotary Year, made that came commitment to personally donate \$20.00 for the eradication of Polio? Again, this Rotary Year, the Bill and Melinda Gates Foundation will match our contributions on a 2 for 1 basis. And we sure would like every Rotarian in District 7070 to do the same in 2016-17. Yes, we are very close! You are making a difference !

Only two Clubs have not yet sent in their objectives to me . How many of you have entered them in to Rotary Club Central, for the 2016-17 Rotary Year yet? I sure hope that your Rotary Club has **set your goal for contributing at least \$ 100.00 US for each member of your club for Annual Giving to the Annual Programs Fund of the Rotary Foundation**. I hope all District 7070 Clubs that **have** already made that commitment to the Rotary Foundation and I hope that all of you will keep up the good work to reach your goal. This is where we get our money for Grants. Last year, we did have 100% in commitments met. Has your Club made plans to make that donation yet? **Are your goals and plans in Rotary Club Central?**

If we want to reach our goal for this year and next, we would like to see \$ 100.00 US from every member, in every Rotary Club. This is our commitment to the **Every Rotarian Every Year Campaign** of the Rotary Foundation - EREY (Every Rotarian Every Year).

Our Rotary Foundation provides the money for our **Grants Program**. The Grants can be used for both local and international projects. It is interesting to note that more of you are applying for Grants. This is most encouraging. On the other hand, these applications require us to raise more money for Foundation. Please encourage your Treasurer to send in your commitment. I would also encourage the Assistant District Governors to check on their clubs and their progress.

Are there any prospective **Major Donors** in the District? Please let me know if you or someone you know wishes to take this next step to support Our Rotary Foundation.

Many thanks to all of you for your support.

Bill

William R. Patchett 2016-17 District 7070 Rotary Foundation Chair
Past District Governor 7070 2006-2007 Past End Polio Now Coordinator Rotary International Zone 24
Email: patch@eagle.ca phone: 905-372-5271

Are You Preparing to celebrate The Rotary Foundation's centennial

A celebration of The Rotary Foundation centennial in 2016-17 officially kicked off in May at the Rotary Convention in Korea. Incoming leaders are already planning to lead their districts in the celebration. They received encouragement from last year's Rotary Foundation Trustee Chair Ray Klingensmith during Rotary's annual training event in San Diego.

[Watch a video about the centennial.](#)

LEARN MORE ABOUT THE ROTARY FOUNDATION CENTENNIAL

The Rotary Foundation turns 100 in 2016-17 ! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.

- [Learn more about the history of The Rotary Foundation](#)
- [Find information on how to celebrate and download resources](#)
- [Purchase centennial commemorative book, "Doing Good in the World"](#)

New Grant Center makes applying for grants easier

We are pleased to announce the debut of the new Grant Center, formerly known as the grant application tool. The new site has a fresh look and better organization. The grant application includes clearly defined steps so it's easier for you to track your progress.

[Visit the new Grant Center](#) (login required)

The Global Impact of World Polio Day

On October 24, 2016, Rotary celebrated its [most successful World Polio Day](#). News outlets reported on global polio eradication efforts. Government buildings were lit up with the End Polio Now logo. Social media accounts shared stories of polio survivors. The Canadian government, along with former New York City, USA mayor, Michael Bloomberg, contributed millions to the fight to end polio.

In Atlanta, Georgia, USA, more than 200 people, along with thousands of others who tuned in online, attended the live World Polio Day event at the U.S. Centers for Disease Control and Prevention (CDC). Some of the biggest names in polio eradication reflected on recent progress and discussed what needs to be done to end the disease for good.

[Watch the World Polio Day live streamed event now.](#)

Did You Know

10 members from the **Rotary Club of Toronto Skyline**, Canada, and surrounding Rotary clubs, joined the Rotary Club of Trenton, Michigan, USA, to [jump 14,000 feet](#) from an airplane, raising several thousand dollars for polio eradication.

Resources & reference

Several news outlets covered World Polio Day. [Time Magazine](#) reported some promising news about polio eradication. [NPR](#) shared Dennis Ogbe's story as a polio survivor, U.S. Paralympian and a panelist at the World Polio Day event. Three Rotarians from Seattle, Washington, USA, penned an op-ed for the [Seattle Times](#) reminding readers that a polio-free world is within reach.

[The Wall Street Journal](#) announced three philanthropists made sizable, million dollar donations to "help cover costs of the polio eradication effort." Rotary's Director of PolioPlus Carol Pandak is quoted in the article; she discusses how improvements to polio programs has helped decrease the amount of polio cases being reported.

[National Geographic](#) reports how inaccessibility in certain regions of Africa is affecting polio eradication efforts. President John Germ shares how Rotary is working with government and religious leaders to continue its vaccination campaigns.

[NowThis](#) produced a one minute video that features Rotary's Director of PolioPlus Carol Pandak, and discusses the many challenges local women face in Pakistan, Nigeria, and Afghanistan as they try to vaccinate children.

Attention All Rotarians in District 7070 – We Need Your Help

Dear Canadian Rotarians:

I am pleased to advise that the match funding from the government of Canada, C\$12 million in total, has been fully paid earlier than expected thanks to the continued generosity and effectiveness of Rotarians in raising funds, and doing so at a rate that was faster than projected.

We are now asking the government for a further commitment which would include a matching contribution to Canadian Rotarian club contributions. It's unlikely that an answer to our request will be heard until the next budget is filed (March 2017 or later).

MPs will soon be back in their ridings for the holiday break. We would encourage you to thank your MP for Canada's continued support and encourage Canada's continued leadership. Please [click here](#) to download documents* that highlight the rationale for Canada's continued support as well as the history of Canada's leadership and collaboration with Rotary in support of a polio free world. Please feel free to share these documents with your MP and/or use them as a reference for your outreach.

With the centenary of The Rotary Foundation, and the 150th anniversary of Canada, 2017 promises to be a great year. Our continued collaboration may also result in the interruption of polio transmission which would be a fantastic achievement to celebrate at the Rotary International Convention in Toronto in 2018.

Thanks for your continued work to END POLIO NOW.

*Documents are currently pending translation into French and will be provided as soon as possible.

Sincerely,

Wilf

PRIP Wilf Wilkinson
President, Rotary International, 2007-08
National Advocacy Adviser for Canada

THE ROTARY FOUNDATION RANKED IN LIST OF TOP CHARITIES

December 1, 2016 - CNBC has ranked The Rotary Foundation No. 3 in its annual list of [Top 10 Charities Changing the World in 2016](#). The list inclu... [Read more](#)

ATTEND PRESIDENTIAL PEACE CONFERENCE IN ATLANTA

Join us June 9-10, 2017 for the Presidential Peace Conference at the Georgia World Congress Center. We'll celebrate our work on the underlying causes of conflict and our successes in making peace a priority, while also looking ahead to opportunities to continue our commitment.

- [Learn more about the event](#)
- [Register for the conference](#)

[A sneak peak at the new Rotary.org](#)

In January, visitors to Rotary.org will discover a new, contemporary site that tells Rotary's story in a fresh and exciting way. Rotary staff offer a look at the site's features: a modern design, increased use of imagery and

graphics, and better organization to help readers – especially newcomers – find out who we are and what we're doing.

- [Read more about the web refresh project](#)
- [Learn more about the online tools available to you and your club](#)

January is Vocational Service Month

From: Ian Lancaster, Chair, District 7070 Vocational Service Committee

A Short History Lesson

January is Vocational Service Month on the Rotary calendar. Vocational Service is at the heart of Rotary, which was founded on the classification system of membership. Business and professional life are the bedrock of Rotary, and Vocational Service is a major force in promoting honour, integrity, and trustworthiness in business.

Originally only one representative from each business or profession was invited to join a club. Paul Harris felt that if several members of the same profession were to join, they would either sit together and “talk shop” or compete against each other for other members’ business. The idea of “trade-boosting” was gradually eliminated and by 1912, Rotarians were no longer required to exchange business with one another.

The Forgotten Avenue of Service

Of Rotary’s five Avenues of Service* – Club, Vocational, Community, and International – Vocational is difficult to define, so it is sometimes called the “Forgotten Avenue of Service”. One reason is Club, Community, International and Youth Service activities usually involve groups of Rotarians. They enjoy the fellowship of Club Service, the satisfaction of serving the needs of their communities, and the hope that their International Service promotes world peace and understanding. But Vocational Service – the second Avenue of Service -- is generally conducted by individual members.

Service Above Self

Rotary’s early leaders often cited the Golden Rule – “Do unto others as you would have them do unto you” – as the guiding principle of Rotary’s Vocational Service. By the time the National Association of Rotary Clubs held its first convention in 1910, the networking emphasis had begun to shift. The majority of clubs told the new Civic Committee that Rotary should move from being a booster club to improving their communities. The concept of “he profits most who serves his fellows best” became “he profits most who serves best”. This idea morphed into “Service, not Self” and finally, it became the Rotary slogan we know today -- “Service Above Self”.

In 1940, Rotary International defined the Object of Vocational Service “to encourage and foster: high ethical standards in business and professions; the recognition of the worthiness of all useful occupations; the dignifying by each Rotarian of his occupation as an opportunity to serve society.” Today’s Rotarians still pride themselves on being able to use their professional stature and knowledge to make things happen worldwide, wherever there is a need for change.

The Rotary Code of Ethics

Back in 1912, when Glenn Mead succeeded Paul Harris as President of Rotary International, he recommended a code of business ethics be formulated to contribute to the advancement of business morality. At that time, there were no consumer protection laws or truth-in-advertising statutes. Fraudulent and deceptive business practices were the norm. The unwritten law was caveat emptor, “Let the buyer beware.” Since the adoption of the Rotary Code of Ethics in 1915, at least 145 national industrial codes of conduct practice have been adopted as a direct result of the influence of Rotarians.

The Four-Way Test

Rotary’s current code of ethical conduct – The Four-Way Test – was developed during the Great Depression, by a Rotarian, Herb Taylor, from the United States, as a four-part ethical guideline that helped him rescue a beleaguered

business.. The code's four points are simple and direct – “Of all the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?”

The Four-Way Test was officially adopted by Rotary in 1943 and has been translated into the languages of over 100 countries. It appears on highway billboards, in schoolrooms and on the walls of businesses, in labour contracts, courtrooms and halls of government. It's even on the moon, in the form of a Four-Way Test pin planted on the surface by astronaut Buzz Aldrin!

The Heart of Rotary

Vocational Service remains at the heart of Rotary. In 1987-88, RI President Charles C. Keller reinvigorated the Avenue by appointing the first Vocational Service Committee in 50 years. The committee redefined how clubs could more effectively participate in Vocational Service and drafted the new Declaration of Rotarians in Businesses and Professions.

Today, with over 1.2 million members in more than 33,000 clubs in nearly 200 countries, Rotary provides humanitarian service, promotes high ethical standards in all vocations, and helps build international understanding, goodwill and peace.

An exciting, and fairly new project -- [Rotary at Work](#) – is championed by District 7070 Rotarians Joe Dale and Mark Wafer. It encourages Rotarians from all across Canada to create employment opportunities and fill vacancies in their businesses with individuals who have a disability. Rotary at Work connects employers to local employment agencies if needed.

For more information on getting involved in the Vocational Service committee or a project, contact

Ian E. Lancaster, Chair at ielancaster@xplornet.ca.

The author would like to thank David C. Forward: A Century of Service (2003) as part of the material for this article.

And here is More info on Vocational Service

From: Ian Lancaster, Chair of the District 7070 Vocational Service Committee

The Rotary monthly theme for January is Vocational Service. Another Rotary year is half over and Governor Jim has shared his vision during his club visits, along with President John's theme of “Rotary Serving Humanity”.

By way of introduction for those who don't know me, my name is Ian Lancaster, a member of the Rotary Club of Toronto Sunrise in downtown Toronto. My classification is 'Nursing – Palliative Care' and I am the Chair of both your District Vocational Service and Vocational Training Team Committees for the Rotary year 2016-2017. My vocation has given me a rare insight into life. I'm very, very fortunate to be able to help guide people at the most difficult time in their lives.

I want to share with you some of those insights that have come my way through personal experience, considerable research and a little soul-searching.

One of the most important steps you can take toward achieving your greatest potential in life is to learn to monitor your attitude and its impact on your work performance, relationships and everyone around you.

What attitude do you bring to work with you? No puzzled looks please. In general, people don't have a high level of attitude awareness. They'll know if they're hungry or if their feet hurt, but they usually don't have a good handle on their attitude. That's a mistake because attitude is everything. It governs the way you perceive the world and the way the world perceives you.

We all have a choice. We can choose an inner dialogue of self-encouragement and self-motivation, or we can choose one of self-defeat and self-pity. It's a power we all have. Each of us encounters hard times, hurt feelings, heartache, and physical and emotional pain. The key is to realize it's not what happens to you that matters; it's how you choose to respond.

As we have often heard, your mind is a computer. It can be programmed. You can choose whether the software installed is productive or unproductive. Your inner dialogue is the software that programs your attitude, which determines how you present yourself to the world around you. You have control over the programming. Whatever you put into it is reflected in what comes out.

Many of us have behaviour patterns today that were programmed into our brains at a very early age. The information that was recorded by our brains could have been completely inaccurate or cruel. The sad reality of life is that we will continue to hear negative information, but we don't need to program it into our brains.

The loudest and most influential voice you hear is your own inner voice, your self-critic. It can work for or against you, depending on the messages you allow. It can be optimistic or pessimistic. It can wear you down or cheer you up. You control the sender and the receiver, but only if you consciously take responsibility for and control over your inner conversation.

Habitual bad attitudes are often the product of past experiences and events. Common causes include low self-esteem, stress, fear, resentment, anger and an inability to handle change. It takes serious work to examine the roots of a harmful attitude, but the reward of ridding ourselves of this heavy baggage can last a lifetime.

As a Rotarian engaged in a business or a profession, you are expected to bring your best attitude with you and consider your profession as an opportunity to serve.

What incites you to take action to change your life and the lives around you? Basic motives include love, self-preservation, anger, financial gain and fear. Self-motivation requires enthusiasm, a positive outlook, taking care of your health, and a belief in yourself and your God-given potential.

With your progressive attitude, you'll do everything in your power to distinguish your profession and promote its highest ethical standards. You'll be fair and respect all you come in contact with, whether personal or professional, and offer your skills to work for the relief of the special needs of others, and to improve the quality of life in your community and the community at large.

Your affirmation as a Rotarian is to serve humanity through your vocation/profession and to do good in the world. When you have the right attitude, you can do the remarkable!

In Rotary's Service,

Ian

Ian E. Lancaster RN, CPN, CHPCN(C)

ielancaster@xplornet.ca

What Vocational Service projects is your Rotary Club doing? What are your plans?

Vocational Service focuses on:

- Adherence to and promotion of the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
- The recognition of the worthiness of all useful occupations, not just those that are pursued by Rotarians.

- The contribution of your vocational talents to solving the problems of society and meeting the needs of the community.

During January, Rotarians are encouraged to focus on this important avenue of Rotary service. Discussions on vocational service can lead to projects that not only develop the ethical consciousness and vocational skills of Rotarians but also the talents within their communities. Vocational Service Month is an opportunity to begin year-long vocational service activities, ranging from Rotary discussions to awards to community projects.

Following are some suggested activities to undertake during Vocational Service Month:

- Devote the first meeting in January to examining the second Avenue of Service, including The FourWay Test and The Declaration of Rotarians in Business and Professions. After expanding members' awareness, solicit their input in planning projects for the remainder of the year. How about a Four Way Test Plaque at the entrance to the council chambers in your town or city, or provincial legislature, or even the House of Commons? Invite an "Ethics" speaker to speak at one of your Club meetings.
- Introduce a "mini-classifications talk" series in which each member gives a five-minute talk on his or her vocation. Schedule one speaker for the beginning of each meeting until everyone has made a presentation. The purpose of these talks is to promote vocational awareness among Rotarians and help them recognize the worthiness of all useful occupations.
- Present a vocational award to someone in the community who has exemplified outstanding professional achievement while maintaining very high ethical standards. Promote the presentation within the community, and consider making it an annual January event.
- Invite experts to give a presentation on the vocational needs of the community and develop a project in response to those needs. Possible projects could focus on developing character, providing career information to youth, mentoring small businesses, or organizing workshops that provide employees with new skills.

Important Rotary Dates in January / February 2017:

January 2 - For the 38th consecutive year the **Rotary Rose Parade Float** Committee again proudly presents its float to North America and the world . Last year the **Rotary Rose Parade Float** Committee had a viewing audience; over 53 million in the United States and 28 million around the world in more than 220 territories. The Tournament estimates that more than 700,000 are present live on the parade route: 100,000 view the floats as they are decorated; and approximately 60,000 view the post-parade floats. (Editor's Note: be sure to tune into KTLA -TV for in depth viewing on Jan 2 as early as 8 am EST)

January 13 – **District 7070 Governor Application** Filing Deadline

January 15-21 – **Rotary International Assembly** - Manchester Grand Hyatt San Diego, San Diego, California, USA

January 28 – **District 7070 Advisory Board Meeting** – Go To Meeting – 8:30 am to 10:00 am

February 4 - **PETS 1 (President Elect Training Seminar)** in Oshawa, 8 am to 3 pm

February 11 – **District 7070 Rotary Foundation Grants Seminar** - 8:30 am to 4:00 pm - Location to be determined

February 23 – **Rotary's Birthday** (Does your club have plans to tell the world about Rotary on our Special Day?)

February 25 – **District 7070 Presidents' Meeting** – Go To Meeting – 8:30 am to 10:00 am

March 3-4 - **PETS 2 (President Elect Training Seminar)** in BMO Institute For Learning (IFL) , 3550 Pharmacy Avenue, Scarborough, Ontario M1W 3Z3

Rotary Club of Scarborough Launches New Literacy Program

From Heather Lennie, a Rotaract member who is our ambassador for The Free Reading Program.

In June 2016, the Rotary Club of Scarborough began promoting The Free Reading Program. This is an online literacy initiative with a social media twist. In 6 months, we provided the program to over 1,200 families. Kids access thousands of online literacy activities designed for ages 4-12. At the same time, we have dramatically increased our social media reach.

We have received many heart felt testimonials from parents that are grateful their children can access fun, yet effective reading activities at home. We are able to spread word about the program through Facebook, flyers, etc. At the same time, the families we help are learning about Rotary. Examples of our increased social media reach include growing our Facebook fans from 99-1,700 in just 6 months. It's not uncommon for our posts to be seen by around 70 thousand people each month, resulting in membership inquiries and increased awareness about how our Rotary club helps our community.

This project has allowed us to deliver a modern literacy program while improving our interactions with the community. Our Rotary Club was the best kept secret in town and we are happy this program has helped us change that.

If you're interested in learning more, feel free to sign up for the program at <http://www.rotaryclubscarborough.org/> As other Rotary Clubs are learning about the program they are launching the initiative in their area as well. The program has already been picked up by 14 Rotary clubs in Ontario and an international club in Bangladesh. There is no cost to join the initiative. The responsibility of your club is to promote the program in your area. We want to help as many kids as possible.

Here is a feedback letter dated Sept 30, 2016 from a parent:

"Hello,

I absolutely love this program. I have a child that is 2 years developmentally delayed and has memory / language issues. This program has allowed her to practice various skills that she is struggling to learn in the classroom. I am thrilled this program allows her to go back and relearn skills when needed. I have not found that type of support in any other learning program. Please keep up the good work in developing programs like that that can help a young child develop necessary learning skills. I would like to see this program expand to include either grade elvels as well.

Karen"

Heather Lennie is a Rotaract member who is our ambassador for this program. Just send Heather a email to join The Free Reading Program. Heather@freereadingprogram.com

The Rotary Peace Fellow class of 2016

Over three months studying as a Rotary Peace Fellow at Chulalongkorn University in Thailand, Ana Patel and her classmates shared perspectives from their wide range of professional, cultural, and geographical backgrounds.

- [Read her blog post about the experience](#)
- [Learn more about Rotary Peace Fellowships](#)

Resources & reference for you to use in your Rotary Club

- [Rotary Voices: Stories of service from around the world](#)
- [Rotary Leader: Helping club and district officers achieve success](#)
- [Rotary Images: Download photos to use in your club or district publications](#)

Rotary at a Glance:

As of July 1, 2016, there are 1,207,913 Rotarians in 35,399 Rotary Clubs in the world. And, As of May 27, 2016, there are 216,062 Rotaract members in 9,394 Rotaract Clubs in the world and there are 465,474 Interact members in 20,238 Interact Clubs in the world.

Charter Night for The New Rotary Club of Toronto Danforth

The Charter of the newest Rotary Club in southern Ontario, The Rotary Club of Toronto Danforth, was presented on December 9, 2016 at the Royal Canadian Legion, 9 Dawes Road, Toronto at the Charter Night Gala to Charter President Farid Uddin Khan Siddiqui, it was announced today by Jim Louttit, the Rotary International Governor of District 7070.

More than 175 Rotarians and guests were on hand for at the Charter Night Gala including 60 visiting Rotarians from 40 Rotary Clubs and were welcomed with open arms by the new club members.

We were welcomed by every member of the club and their Charter President Farid Uddin Khan Siddiqui chaired the event with much grace and honour.

The presentation of the Charter to the Rotary Club of Toronto Danforth, was made by Rotary International District Governor Jim Louttit with the Past President of Rotary International, Wilf Wilkinson along side, at the Charter Night Gala, December 9, 2016. All of the 40 charter members received their charter member kits from Past Rotary International president Wilf Wilkinson and 6 new members were also inducted during the evening's festivities. PRIP Wilf brought greetings from our current Rotary International President Jihn Germ and called the Rotary Club of Toronto Danforth the newest vehicle for service in Rotary.

District Governor Jim Louttit, Past Vice President of Rotary International Bob Scott, Past District Governor and District 7070 Chair of membership Extension Ted Koziel, District Governor Elect Neil Philips, District Governor Nominee Mary Lou Harrison all welcomed the new Rotary Club to District 7070. And a very special thanks goes to the sponsoring club the Rotary club of Toronto Sunrise and their president Clark Ferguson along with the Assistant Governor Aziz Saleh for helping with the creation of the Rotary Club of Toronto Danforth.

The Rotary Club of Toronto Danforth was chartered on October 13, 2016 as the 55th Rotary Club in District 7070 (southern Ontario) and its members consist of 40 Bangladeshi immigrants. The Club will be led by their Charter President Farid Uddin Khan Siddiqui who joined Rotary in Bangladesh in 1990 and has been a Rotarian for the last 26 years. And the food served at the Gala Charter Night Event reflected on the culture of the newest Rotary club in District 7070.

The Rotary Club of Toronto Danforth was sponsored by the Rotary Club of Toronto Sunrise, under the leadership of their President Clark Ferguson, District Governor Jim Louttit, and Rotary District 7070 Chair of Membership Extension, Past District Governor Ted Koziel.

Nathaniel Erskine-Smith, Member of Parliament for Beaches-East York; Arthur Potts, Member of Provincial Parliament for Beaches-East York attended the gala evening and brought greetings from the Governments of Canada and the Province of Ontario, respectively. Janet Davis, the City of Toronto Councillor for Ward 31 Beaches-East York attended the gala evening and brought greetings from the City of Toronto.

Many other Rotary Dignitaries: Past District Governors, Assistant District Governors, Rotary International District 7070 Committee Chairs, and Rotary Club Presidents from Clubs all over the District wished the new club the very best in their community and international service projects.

Rotary brings together a global network of volunteers who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from 200 countries and geographical regions. And the new Rotary Club of Toronto Danforth is the newest of the 35,000 Rotary Clubs whose charitable work impacts lives both at the local and international levels, from helping families in need in their own communities in the GTA, to working toward a polio-free world.

More photos appear on our Rotary District 7070 Facebook Page, compliments of District 7070 Assistant Governor Aziz Saleh.



L to R: Rotary International District 7070 Governor Jim Louttit; Past Rotary International President Wilf Wilkinson; Club Secretary Muhammed Kamil Hussain; and Charter President Farid Uddin Khan Siddiqui



40 Charter members of the new Rotary Club of Toronto Danforth with Rotary International District Governor Jim Louttit, Past Rotary International President Wilf Wilkinson, and Rotary International District Governor Elect Neil Philips

SHELTERBOX News For January 2017



At last, heartwarming photos of Aleppo's children receiving ShelterBox aid

At one point this is a photo we thought we'd never see. Thousands of Aleppo families bussed out of the world's most war-ravaged city to be greeted at displacement camps, and given clothing and other aid that has waited at a tantalising distance for months.

This image just received at ShelterBox's Cornwall HQ shows aid workers from in-country partner, London-based Hand in Hand for Syria, greeting the most vulnerable of the exodus from Aleppo. The aid shown is hats and scarves - essential as it has started to snow in the region - and other non-food items supplied by ShelterBox. It is part of an ongoing program to help families displaced by the Syrian civil war.

ShelterBox Operations Co-ordinator Sam Hewett says, "The fighting in and around Aleppo that has been broadcast in recent weeks is indicative of the intolerable position that people throughout Syria are forced to endure. "Due to the support of our generous donors, ShelterBox has been able to support people as they are evacuated from the city with items such as clothing and bedding, to shelter them from the cold winter conditions. This would not be possible without the presence of our partner organizations, whose staff share the same fatal risks as the people they are trying to help."

Fleeing from war-torn Mosul across the border into Syria

Which way to run from war-torn Mosul? How desperate do you have to be to flee across the border into Syria? Syria seems the very opposite of safety or sanctuary. As aid agencies in Iraq steel themselves for a possible outpouring from Mosul, global disaster relief organization ShelterBox and its partners find that even Syrian camps are now becoming a haven for families on the run.

Mosul in Iraq, home to over a million civilians, is now trapped by an intense battle to reclaim the last ISIS stronghold in the country. At any point, in any numbers, in any direction, hundreds of thousands could suddenly be on the run from warfare.

Some 82,000 civilians have fled Mosul and nearby areas so far, and the United Nations is preparing for a worst-case scenario in which more than a million people are made homeless as winter descends.

'Children and their families in Mosul are facing a horrific situation. Not only are they in danger of getting killed or injured in the cross-fire, now potentially more than half a million people do not have safe water to drink,' said UNICEF's Iraq representative Peter Hawkins.

Now, reports from a partner organization in Hasake Governorate point to significant numbers fleeing east from Mosul into Syria. New Zealand based ReliefAid is one of ShelterBox's long-standing distribution partners. Likewise London-based Hand in Hand for Syria, delivering ShelterBox tents and warm clothing to Syrian displacement camps, also finds some beneficiaries are from Mosul.

ReliefAid Executive Director Mike Seawright says, 'We recently completed our distribution in Syria's North Eastern Hasake Governorate, bordering Iraq. We were supporting a refugee camp in which 80% of the families were from Mosul or surrounding areas.'

All ShelterBox partners in the Syrian region – ReliefAid, Hand in Hand for Syria, ACTED and new associates Czech-based People in Need - deliver life-saving aid to communities under fire, working in some of the most dangerous places on earth, security issues dictating discretion and a low profile.

Alongside ongoing work in the Syrian region, ShelterBox has been preparing for whatever Mosul will create in terms of humanitarian need. Via ACTED, households in Northern Iraq have already received basic shelter-related kits from ShelterBox, and tents and aid are pre-positioned ready to deploy as families are displaced from the fighting. 1,000 beneficiary households in Ninewa and Erbil Governorates will receive first line shelter support. Thousands of lightweight tents are also on standby, for use in agreement with Shelter Cluster leads.

ShelterBox Response Team member Rachel Harvey has just ended a deployment to Iraq, including a field visit to locations in Ninewa province where aid convoys have to pass through several military checkpoints. Rachel said of this journey, 'The close proximity of the fighting is really striking. One minute you are drinking coffee in a hotel, an hour and a half later you are driving through an obliterated village on your way to deliver aid to people displaced by a conflict you can hear being waged on the horizon. The distance between peace and relative prosperity, and the devastation of war is frighteningly short.'

Aleppo, Mosul, now Raqqa. ShelterBox and its international partners stand ready to help families on the run from war wherever it is safe to do so. But this region will soon be in the grip of an icy winter, with storms and freezing overnight temperatures a real threat to families trapped in ruined cities, fleeing across desert or up into the mountains.

The work we do to support some of the most vulnerable families around the world isn't always easy. More families than ever before are being forced from their homes due to natural disasters and conflict. It gives us great joy and hope knowing that we have someone like you on our team.

Please take a moment to let us say thank you:

https://www.youtube.com/watch?v=kH_TAP9S0uE&feature=youtu.be

Thank you for all of your support in 2016. Whether you made a donation, shared a social media post with friends or simply read our emails and stayed informed - you are making a difference. You have made a difference in the lives of so many families around the world, and we thank you on their behalf.

We hope that you are enjoying this years holiday season and wish you and yours a Happy New Year.

All the best,

Stephanie Christensen

Executive Director, ShelterBox Canada

And From ShelterBox Canada to Rotary: Thank you

Ron Noseworthy ShelterBox Response Team Member and Past President of **The Rotary Club of Kenora**

ShelterBox Canada – 159 Jane St Office 2, Toronto, ON M6S 3Y8

Email: support@shelterboxcanada.org

Phone: 647-352-1930

www.shelterboxcanada.org

http://www.shelterboxcanada.org/donate_form.php

HIP (Honoring Indigenous People): Highlights from their Newsletter



HIP Website

Please look at our website (<http://www.rotaryhip.com/>) for regular updates. The Rotary HIP Facebook has been set up so "like us on Facebook". Pass it on to your Facebook friends.

Blog: There are a variety of news items that have been added recently. Keep checking back for regular updates. Go to ([Rotary HIP - Blog](#)).

Photo Album : ([Rotary HIP - Photo Album - Rotary HIP](#)) : New photos have been added to our HIP website photo album. Check out the donations being prepared for shipment to Bearskin Lake First Nation last month and equipment that was delivered to the Fort Hope community.

Newsletters : Our monthly HIP newsletters can now be found on our HIP website ([Rotary HIP - Newsletters](#)).

Resources - Films & Documentaries : A page has been added on the website for films & documentaries ([Rotary HIP - Films & Documentaries](#)). Please have a look. If you have recently viewed a film or documentary or read a book with an indigenous theme or message, please email Julie Dunaikis (julie@eccgroup.ca) and Janet McLeod (jmm@nexicom.net) to add to our list.

Reading: We have updated our reading list which can be found on our website [Rotary HIP - Reading](#) Along with our HIP Reading List with many great suggestions, the Toronto Star recently ran a list of "*Good Reads* that give voice to indigenous culture". It has been added to our blog in case you are looking for a good book to read or give as a gift.

Links ([Rotary HIP – Links](#)) : We have added a new links. Take a look in our website.

Rotary News

In-kind donation drives to First Nation communities are growing. Since we introduced the initiative in our last month's newsletter, goods have been sent to approximately 15 communities. Saint-Michel Catholic Elementary School in Leamington, ON collected 68 plastic totes of food (pasta, rice, oats), clothing, hockey equipment and toys bound for Bearskin Lake First Nation. You can read the entire story on our blog. This would not be possible without the teamwork and partnership of HIP (primarily John Andras and John Currie), Trucks for Change, Wasaya Airlines, Mackie Transport, Mackie Transport and Gardwine Transport.

The KichenuhmaykoosibInninuwug (KI) community also recently received donations of warm outerwear including 1,100 coats, mitts, toques, scarves, sweaters, snow pants, boots, etc.).

Neskantaga too were recipients of many items provided by Lakefield and renowned Indigenous artist, Joseph Sadaq - his home community.



We have received a report of all the great work being done and you can find it under *HIP In-Kind 2016 Report* on our website ([Rotary HIP - Powerpoint Presentations](#)).

There has been such interest shown in this initiative, we will be working with the Chiefs of Ontario and others to ensure it is appropriately organized. We do not want it to be viewed as a charity model as it is a unique opportunity to expand awareness, education and reconciliation for the participants. We will keep you posted on our progress.

If you have in-kind donations, please contact John Andras at jandras@mackieresearch.com or newly appointed director of in-kind donations John Currie john.currie2@sympatico.ca.

The Rotary Club of Palgrave (and several other groups and individuals) have joined in a partnership project with DAREarts First Roots. DAREarts and the Stratford Festival have formed a team to travel to four northern communities where 30 youth from each community will engage in an intensive week of multi-arts workshops. Each community will share traditional stories involving a bear which will then be showcased.

In August 2017, a new play about a polar bear encountering change on the Canadian northern land will premiere at Stratford. The youths' creative works will be the frame of reference for the production called "The Breathing Hole".

Tickets are on sale through the Stratford Festival website. If you would like to partner or support in the \$20,000 cost of this project, please contact DAREarts directly - info@darearts.com.

After a successful Northern Student pilot project in January 2016, the Rotary Club of Stratford is pleased to announce that a grade 8 student from Cape Dorset will be arriving in January 2017 for a semester of school and an opportunity to experience life and culture in southern Ontario. Cape Dorset was selected due to its loss of the secondary school by fire in 2015. The student will live with a host family. The school program is collaboration between the school board and the Rotary club. The cost is \$8,000/year. By focusing on grade 7-9 students, the Innu students will be exposed to more educational opportunities and experiences outside their communities while recognizing and respecting their cultural mores. It is hoped the students will become leaders who will help change attitudes towards education in their communities. If other clubs are interested, further information can be provided by the RC of Stratford.

What is your club doing ? If your club is or has held an event or been involved in an event or project, please email Julie Dunaiskis (julie@eccgroup.ca) a brief summary so we can post on the HIP website and provide an update in upcoming newsletters.

Request a Speaker

Would your club like to have a Speaker at an upcoming meeting? If so, please check the list of available speakers on our website under Resources/Speakers List. Or contact our own District 7070 Rotarian Tom Sears (tsears@sympatico.ca) to propose a date and a subject you would like the person to speak about i.e. a) about HIP b) a project or c) awareness of the issues. We will help you co-ordinate.

Of note, Alexandra Shimo, author of the acclaimed new book, *The Invisible North*, has joined our speakers' bureau. Alexandra lives in Toronto and can be available to speak to an audience of more than 35 about her experiences in Kashechewan. We have lots of outstanding speakers.

Also, if you are looking for an awareness project, you may wish to utilize the Karios Blanket Exercise - you will be moved! Go to our website for details

News & Events

January 12, 2017 - *We Should Know Each Other* - Author Panel - Toronto, ON. Author Alexandra Shimo (*Invisible North*) will be one of the speakers (click on [We Should Know Each Other - Author Panel Tickets, Thu, 12 Jan 2017 at 7:00 PM | Eventbrite](#) further information).

Other : We have a new HIP Brochure. It should be saved under our Resources tab ([Rotary HIP - Powerpoint Presentations](#)) by the end of this month. If you would like to use it, you may print and distribute to your networks.

Approved Projects : Check the HIP website ([Rotary HIP - Approved projects](#)) to see full project descriptions. We hope you or your club can support any of the projects mentioned as follows. We need much more financial support. Please join in. Not only will you help the project become reality and assist with the educational needs but you will learn a lot as well. We are also reviewing several new initiatives. When approved, we will be providing a brief outline with a link to the project. All of these projects have been approved by our project committee and have the full support of the Indigenous community.

HIP Membership: *We would like you, your club and friends to become members.* You do not need to be a Rotarian to join. You can join today by selecting ([Rotary HIP - Become a Member](#)) on the HIP website. Complete the online form and send us a cheque for \$100 made payable to HIP. By becoming a member, you are saying we like and support what HIP is doing. Here is \$100 to help move the cause of education and awareness forward. Please note, membership payment cannot be done online as it is not tax-receiptable. Please send a cheque c/o 100 Simcoe St., Suite 110, Toronto M5H 3G2 and reference the online form or send a note with your name, address, email and club(if applicable) to the above address. We will send you an acknowledgement and ensure you will receive our monthly newsletter.

Charitable donations can now be accepted online through our website ([Rotary HIP - Make a Donation](#)) and the donor will receive a tax receipt immediately. You may designate funds to a specific project or to general projects focusing on education. Thank you for your continued support of our projects.

Our Message from HIP Chair, Chris Snyder

Christmas is a time of giving and reflection. For Rotarians and many others, giving is an everyday thing. Reflecting, however, is more sporadic and sometimes never happens.

The HIP board has recently done some reflecting and we have concluded the past few years have been very successful in relation to our mandate of education and awareness. We have, though, concluded it is time to enhance the relationship of Rotarians and the Indigenous peoples. This can be played out many ways, however, in general it means more personal interaction with each other.

To make this happen, establishing a relationship with the Indigenous community close to you (reserve or Friendship Centre) will go a long way. If you have a community close to you, why not connect with them. We can provide the connection if you wish. Check out our website for the community close to you. Indigenous readers check out your local Rotary club. If you would like an introduction, we can help.

A start could be a simple get-acquainted meeting. This could be followed up by coming to a Rotary lunch or a Pow Wow.

Rotarians find out their needs and also ask them about their culture and customs and interests. Listen to their stories, find out interests you have in common.

Rotarians are not known to be of the retiring sort; however, you will likely need to take the initiative. There is much we can learn from each other.

If you have not done so already, why not make 2017 the year of our 150th anniversary. the year to connect so we will make *UNDERSTANDING THE PAST, MOVING FORWARD TOGETHER* a reality.

Happy Holidays!

Sincerely, **Chris Snyder** Chair, HIP snyder@eccgroup.ca 416-364-0181 Ext. 2501



WASH Resources The following are some great WASH resources that you might find useful!

[Centre for Affordable Water and Sanitation Technology](#)

[The Water Network](#)

[Faecal Sludge Management - Practical Action in South Asia](#)

[Partnership for Handwashing](#)

[Brochures and Presentations](#)

Rotary Clubs can Win with WinS

WASH in Schools, known as WinS, is an opportunity to partner with a Club in another country, leverage your \$\$, and the change the lives of young people, particularly girl students.

WASRAG is partnering with District 9140, Procter & Gamble, H2O for Life, and the implementing partner the Partnership Initiatives in the Niger Delta (PIND) to improve access to water, toilets, hand washing and menstrual hygiene management in 30 schools in the Niger Delta.

Host clubs in Nigeria have been established, needs assessments, planning and budgets have already been prepared. All that is needed is Rotary Clubs to sign-up to be involved, it cannot be much easier for a club to have a major international impact. ([Read more . . .](#))

Grant for WASH in Schools

The Rotary Foundation in September approved a Global Grant for the Rotary clubs in Delhi Ashoka and Box Hill Central as part of the WASH in Schools project. Projects like this have a huge impact on the health of children and the education of young girls. ([Read more . . .](#))

World Water Day -March 22 Plan Now!

Getting your club to clean up a local river is just one of many excellent ideas for a Service Project for World Water Day, March 22, 2017.

- In October, The Rotary Club of South Ukiah with assistance from clubs in District 5130, traveled to Mexico to District 4140 to have a Hands On River Clean Up day of the Ameca River.

- River or stream clean-up projects require little money, are a lot of fun, and provide something Rotarians enjoy "Sweat Charity".

WASH E-Club forms in NZ

District 9980 has recently formed a Rotary E-Club that focuses on Water, Sanitation and Hygiene. The club has members from Africa, Canada, United States, United Arab Emirates and of course, New Zealand.

Meetings are held weekly on-line using GoToMeeting covering a variety of topics on the subject. All the presentations are stored on their website: <http://rotarywasheclub.org/> [Read more . . .](#)

Biosand Filters for Ecuador

Each day over 4,900 people, mostly children under the age of five, die from waterborne diseases. The need for clean water and adequate sanitation in Ecuador, a country of 14 million people, is staggering, where the vast majority of the population do not have access to potable water.

Carol and Ron Cousineau, took a Biosand Filter Workshop from the A Vision for Clean Water (AVFCW) organization and learned how these filters could provide clean water to hundreds of families in Ecuador.

With the support of the Rotary Club of Pontiac [\(Read More\)](#)

Rotaractors Making a Difference

Pure Thirst is a student organization at Duquesne University, where many members are Rotaractors.

Working with the Monroeville Club in the USA and the Arusha Club in Tanzania, they have an ambitious plan to dramatically change the water and sanitation needs of the Tanzanian village of Olkokola.

Having completed a needs assessment they have applied for a Global grant to update water piping, ([Read More . . .](#))

More Toilets Needed Next Year !

Now is the time to start planning for World Toilet Day 2017, which will be on Sunday, November 19.

The UN has declared November 19 as World Toilet Day, so you can plan years in advance, but do not plan events past 2030, because by then the goal is to have toilets available for everyone!

To learn more about the theme for 2017 and to access great resources to help you increase awareness visit:

<http://www.worldtoiletday.info/>

Calendar Of Events

March 22, 2017 - WORLD WATER DAY <http://www.un.org/en/events/waterday/>

June 9, 2017 - Atlanta, Georgia, USA World Water Summit 9

June 10, 2017 - Atlanta Georgia, USA WASRAG Annual Meeting

November 19, 2017 - WORLD TOILET DAY <http://www.worldtoiletday.info/>

New Projects We love hearing about your projects and are delighted to relay these great opportunities for Rotarians to get involved in WASH projects! When posting your projects on the wasrag.org website, please remember to include the name of your Rotary club and District number. Contact us at info@wasrag.org if you need help with your posting. We have writers ready to help tell your story!

If you are going to the RI Convention in Atlanta: plan on attending the [9th annual](#)

WASRAG World Water Summit on Friday June 9th, 2017 - 08.00 am - 12.00 noon

This year's theme will focus on WASH and Women, showing how women and girls are elevating their communities through water, sanitation and hygiene programs More information and a link to the registration site coming shortly!

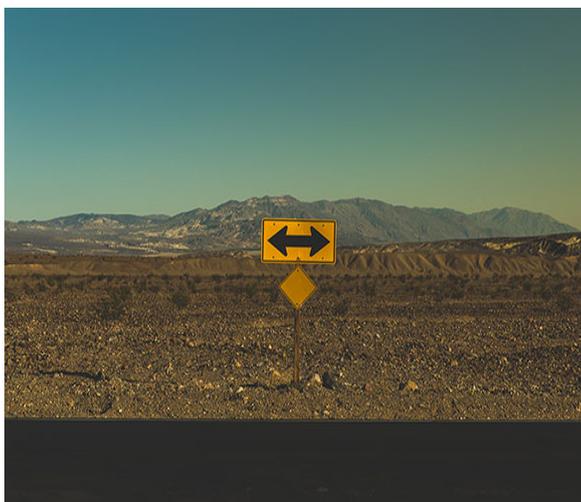
Wasrag needs your membership. Membership revenue helps cover our administrative costs, website upgrades, training, development of support materials etc. To check whether your membership has expired, email [Anna](#)

To submit stories and pictures our Newsletter, please email: info@wasrag.org to the attention of Wasrag newsletter editors Ian Rumbles and Terri Black.

***The Water and Sanitation Rotarian Action Group (Wasrag)** is pleased to consider partnerships with any corporate supporter. Due to the unique attributes of water sources and water provision, acceptance of corporate support does not imply an endorsement of any particular water technology. Rotarians, Rotary clubs, and Rotary partners must evaluate any technology to determine if it is the best solution for the conditions where the program will be implemented. Wasrag can provide guidance about where different technologies work best, but Rotarians and Rotary clubs must make the final decision about how to implement their programs.

The Water & Sanitation Rotarian Action Group is a group of Rotarians whose purpose is to support Rotary clubs to effectively plan, finance, implement, monitor and evaluate water, sanitation, and hygiene programs, where they are most needed in a collaborative, cost-effective, timely, and sustainable manner, true to the principles of Rotary International. Wasrag operates in accordance with Rotary International policy but is not an agency of, or controlled by, Rotary International.

Four Keys to Great Decision-Making



Great leadership is based on making sound decisions. It's simply part of the role. But it can also be one of the toughest things to maneuver. When you make a decision, you have to know how long to stay the course and when to reverse direction.

There are obviously simple decisions—the black-and-white variety—that don't require a great deal of judgment. Those are the decisions taught in business school. But in my experience, most of the answers aren't that easy. Decision-making has many shades of gray.

I compare effective decision-making to great baseball. In baseball if you get a hit one out of every three trips to the plate, you're in the Hall of Fame. In business, that doesn't get it done. You need to be right much more often. At the outset, you might not know whether the decision you made is the right one, so it's important to be honest with yourself every step of the way.

I've listed four concepts of decision-making that have helped me throughout my professional life.

Patience

After making a decision, you have to be patient and see that decision through. It could take anywhere from a matter of days to several years for results to provide a complete picture. That's where patience comes in. Many leaders tend to get so invested in their decisions that they refuse to question them; they perceive doubt as a sign of weakness or a lack of courage. Rather than face the facts, they tend to dig in and become, as some of us may say, a little bullheaded.

Honesty

Honesty allows you to objectively assess your decisions and when you should consider changing course. Look at the key indicators for your business: revenue growth, bottom-line growth, increased client satisfaction and overall company health. This kind of critical analysis will let you know if you need to pivot.

The classic business example of a smart course change occurred in 1985 when Coca-Cola launched "the new Coke" to contest a growing market preference for diet sodas. Within three months, the rebrand failed miserably and the original Coca-Cola was reintroduced. Reversing direction isn't a sign of failure, but rather it is evidence of a leader's commitment to keep the company's health a top priority.

Collaboration

Making good decisions also depends on having a group of advisers who you completely trust to tell you the truth. A

lone wolf leader may have an overly idealistic view of the situation. Surround yourself with honest and objective voices to have a clear perspective.

Instinct

Good decisions are contingent on knowing your business inside and out, through a combination of analytical reasoning and gut instinct. Leadership and decision-making are a combination of these factors, and it's more of an art than a science. If a decision doesn't feel right in three months, chances are your instincts are alerting you to a disaster waiting to happen.

Leaders have a unique opportunity to influence the lives of their team members, but the responsibility can also keep you up at night, worrying about results and about peoples' lives. Decisions at this level are always big and always critical, but the process is pretty simple: be honest with yourself and be willing to accept when you are wrong. Focus on the goals and the mission of the organization. Know when to abandon the game plan and make a new one. Real leaders know when to put their pride aside for the good of everyone involved.

Take this new year of 2017 as an opportunity to decide to create a clear path for you personally, professionally and as a Rotarian.

Ian E. Lancaster RN, CPN, CHPCN(C)
ielancaster@xplornet.ca

REMINDER: DISTRICT GOVERNOR'S MEMBERSHIP CHALLENGE

From District 7070 membership Chair Virginia O'Reilly

At the District 7070 Conference this year, District Governor Jim Louttit issued this challenge to all Rotarians and their Rotary Clubs in District 7070. Where does your club stand on meeting this challenge?

The CHALLENGE!

A Club achieves 2 of the following goals:

- A net gain in membership. Small clubs (up to 50 members) must achieve a net gain of at least one member; Large clubs (51 or more members) must achieve a net gain of at least two members.
- Improve the member retention rate by at least 1 percent from last year, Or, maintain 100 percent retention.
- Induct new members under the age of 40. Clubs with up to 50 members must induct a minimum of 2 new members under age 40; Clubs with 51 or more members must induct four.
- The new members must create profiles on My Rotary.

And, a Club achieves 2 of the following goals:

- Hold a visioning session, and Develop a plan based on the session with at least 1st action timeline
- Do a club assessment, and hold an assembly with the entire club to share the findings
- Complete at least 2 changes to improve your club based on findings from a Visioning/Club assessment
- At least 2 members attend a District Membership Seminar.
- Every new member is assigned a mentor who, within 3 months of the new member joining the club, does at least 2 the following 3 things:
 - Meets with the new member to learn about what they are looking for in Rotary and how they can help get them connected and involved;
 - Accompanies them to at least one make-up meeting;
 - Joins them in at least one club activity (e.g., committee meeting, hands on project, etc.).

The **PRIZE! \$5000 – Funds to be used towards a Community project.** all clubs who successfully meet the challenge will be entered into a draw for the prize monies (e.g. 3 prizes of \$2500, \$1500, \$1000)

WHEN? July 1st, 2016 to May 31st, 2017

REMINDER: District 7070 Rotary Foundation Million Dollar Dinner May 3, 2017

From Michael Bell , District 7070 Rotary Foundation Chair for 2017-18

My Fellow Rotarians,

District 7070 is hosting a Million Dollar Dinner on May 3, 2017 at a venue to be announced in Toronto .

Keynote Speaker: Rotary International President Elect Ian Riseley

A Million Dollar Dinner is a celebration event designed to recognize all Major Donors and Bequest Society Members whose outright gifts or commitments are \$10,000 or greater. Our goal is to show that District 7070 is committed to our Rotary Foundation by raising a minimum \$1 Million US Dollars in 2016-17.

Here are just some of the ways that you can get invited to attend this exciting event:

- if you are or become, between July 1st, 2016 and May 7th, 2017, a member of the Arch Klumph Society, Major Donor or Paul Harris Society, you will be our guest at this event.
- if you become a Benefactor or Bequest Society member between July 1st, 2016 and May 7th, 2017, you will be our guest at this event.
- if you make a donation of \$200.00 or more to the Polio Plus Program between July 1st, 2016 and May 7th, 2017 you will be our guest at this event.
- all donations between July 1st, 2016 and May 7th, 2017 earmarked for Polio Plus will be matched 5 to 1 from District Designated Funds up to a maximum of \$50,000 CDN
- if you are considering a gift to our Rotary Foundation and want further information please contact one of the following:

Mr. Bill Patchett patch@eagle.ca
or Ms. Carolyn Ferguson carolyn.ferguson@rotary.org
or Mr. Michael Bell mjbell925@gmail.com

You all will be our guests. Please join us. Many thanks to all of you for your support.

To the Club Presidents and Foundation Chairs: please present this invitation to your club members. You know that we need your assistance to make this dinner successful. Many thanks for your staunch support.

Stay tuned for more details as they become available.

REMINDER: Nominations for the position of District Governor for the Rotary year 2019-2020

From: District Governor Jim Louttit

Hello Everyone,

One of the strengths of Rotary and District 7070 is our succession planning. You will find attached a nomination form for the position of District Governor for the Rotary year 2019-2020. If you are interested or you think a member of your Club or District committee is interested please encourage them to apply. The mandatory qualifications are that the Rotarian must have been a Past President of a Club and at time of office have been a member of Rotary for a minimum of 7 years.

A submission from your Rotary Club shall be in the form of a resolution, adopted at a regular meeting of your club, properly certified by the secretary, and accompanied by a resume or biographical sketch of the suggested Rotarian. I would be happy to personally speak to any candidate who would like to discuss this further.

NOTE: The nomination forms are due to me by January 13, 2017 and the interview date will be around mid-February, 2017.

REMINDER: Send us your bestshot – ANNUAL PHOTO CONTEST

SHOW US YOUR WORLD.

What makes a Rotarian? Someone who notices things other people miss. That is why your photographs are so compelling. Share them with us so that we can see the world through Rotarians' eyes.

Enter The Rotarian's annual photo contest for the chance to see your work in the magazine. The contest is open through February 15, 2017. Enter The Rotarian's annual photo contest for the chance to win prizes and have your photo featured in the magazine.

The contest is open from December 1, 2016 through February 15, 2017. For details, go to [THE ROTARIAN PHOTO CONTEST](#)

REMINDER: ROTARY SWEAT EQUITY TRIP INFORMATION Haiti

From Chris Snyder, Rotary Club of Toronto

Hello Rotarians and Friends,

We now have dates in place for our trip to Haiti. Our scheduled date of departure is Tues March 28 2017 and leaving Port au Prince Sat April 8th 2017. For those who cannot take the time, there is the option to leave at different times. These dates could change.

Route

The route will be via Miami on American Airlines. It is an early morning flight and we should arrive about 12.30 pm in Port au Prince. From the airport, it is a short bus ride to our hotel which is located in a safe area in the outskirts of Port au Prince. It is a 15 minute walk to the school.

Our Work

In partnership with Emmanuel International and Oeuvre Baptiste de Bethesda, we will be working mainly at the Delmas School constructing 2 classrooms. This is a private school. Private schools in Haiti, as in other developing countries, are much different than in Canada. This school is for marginalized children and they exist as an alternative to the poor public schools. Our focus will be on building new classrooms but will also involve some teaching and considerable interaction with the children and teachers. Work will not be heavy and no one is asked to do more than they are capable of. Depending on time and people, we may also help to build a bridge linking the school with a church. The cost of the classrooms is about \$17,000 US and the bridge about the same amount.

Delmas is a school which runs from Standard 1 – Standard 8. As we all know, education is the basis for poverty reduction in the developing world. It should be noted religion is very important in Haiti, however, as we know from previous partnerships with Emmanuel, religion is played out by the good works Emmanuel does in their community. Daniel Jovin and Richard McGowan from Emmanuel will be with us for part of the time and will add considerably to our trip. Daniel's parents oversee the project in Haiti.

Other Activities

Upon arrival, we will take time to get acquainted and start work on Wed. On the weekend, we will visit the rural areas and see the state of repairs from the earthquake and recent hurricane. We will also visit some of the other rebuilding sites.

It should be noted, we will be a distance from the area most affected by the hurricane. Cholera should not be an issue. One can protect oneself by drinking bottled water, eating only fruit and vegetables that have been peeled and taking proper medication such as Dukarol and staying out of swampy areas.

We will also connect with local Rotary clubs.

We plan on having local speakers who can help us learn more about Haiti. The quality and diversity will be in keeping with what we have done in previous trips.

In summary, we want people to get as much of the feel of Haiti as possible. We all know Haiti is the poorest country in the western hemisphere.

Accommodation and Contact Information

Our hotel will be the Luxcomfort in Port au Prince. We will have double rooms with showers and air conditioning. There is a swimming pool. Some meals will be at the hotel, however, many will be in restaurants nearby. If you wish a single room, this will cost an additional \$200. However, do not expect the food and restaurants to be at the same level as in Cambodia.

Baggage and Costs

Each person is allowed 100 lbs in 2 bags. No bag can weigh more than 50 lbs. The cost of the trip will require a donation of **\$4,000.00**. The above includes amounts for building supplies, cancellation and baggage insurance, meals, accommodation and transportation. It does not cover the separate weekend excursion, alcohol, out of country medical insurance, souvenirs and other personal expenses.

Cheques need to be received as follows:

Cheques in the form of a donation are tax-receiptable and are to be **made payable to EMMANUEL INTERNATIONAL**

- \$400.00 deposit with application(non-refundable)
- \$1,800.00 dated January 3rd
- \$1,800.00 dated March 1st

Tax receipts will be issued after the trip.

Note: while we hope you will not have to cancel, if you do cancel for health reasons, you will receive a refund of the full amount less \$400.00 plus an airline cancellation fee.

If there are extra expenses because of alternate travelling arrangements, this will be for your account.

All cheques are to be sent to Julie Dunaiskis c/o ECC Group, 100 Simcoe St, Suite 110, Toronto, ON M5H 3G2.

Please send in all cheques together, post-date accordingly and fill in the attached participant application form (**using your full name as it appears on your passport**) along with the waiver as soon as possible. EMMANUEL INTERNATIONAL will pay the airline and other expenses.

Note: We suggest you send in the form and money as soon as possible to guarantee a place on the trip. The \$400.00 will hold your place. If you wish the tax receipt for 2016, please send in an additional amount. If there is an over-subscription, forms and money will be held. If there are cancellations, we will provide opportunities to go in order of receipt.

If you wish to make separate travel plans before or after, please review with Chris Snyder at (416) 364-0181 Ext. 2501, email snyder@eccgroup.ca or 905-990-1735. The cost of any changes are your expense. We will connect you with our travel agent if you wish. We are using Raptim, an organization used by Emmanuel that specializes in humanitarian travel.

Passports & Visas

You will need a passport that has an expiry date no less than 6 months after your scheduled departure from Haiti.

What to Bring

Your attitude is the most important thing to bring, however, once we have received your deposit, you will be sent a "what to bring" sheet as well as a wish list from several of the organizations.

Travelling Money

You will not need much money unless you wish to buy a number of souvenirs or travel separately afterwards. We will be visiting local markets. U.S. dollars are recommended. ATMs are available and credit cards may be used in Haiti in a few places but generally cash is best.

Participation

This is a trip in which everyone participates. Many activities will be group activities, however, it is recognized there is a need for individual space. It is not intended that anyone receives special treatment. We will be working alongside local people. The main focus will be to build, however, as indicated, we will provide opportunities at other jobs at the hospital, in the schools and other organizations.

The schedule is important. It will be necessary for everyone to be on time. It is not fair for one person to hold up the entire group. Meals, flights, tours and meetings need to operate on schedule. Please act with the entire group's welfare in mind.

It should, though, be recognized things in Haiti do not always go as planned. Being flexible is a must.

Fundraising

We have found that friends and others wish to make donations to help with the building of the school. We will provide details at a later date. However, we will need to raise approximately **\$20,000** over and above our own donations. We will also bring other supplies such as clothes, sports equipment and school supplies. Details will be provided. Often it is better to buy these locally.

First Aid/Medical

Report any medical problems to the team leader immediately.

Remember, in a hot or tropical country the climate demands that you drink plenty of water whether you think you are thirsty or not. This will be provided for you on the job site.

Check with your family doctor to determine your personal needs for special medical precautions, shots, prescriptions, etc. Local travel clinics will advise on the specific needs. The big precautions are for Hepatitis A and B, influenza, Measles. I have had mixed comments on Malaria.

Dukarol is also recommended for stomach problems including cholera and an antibiotic such as Cipro is often recommended. You should also keep in mind this is a physical trip.

Your health is your responsibility as is out of country health coverage.

You should exercise great caution with the food. We sometimes have people who get sick.

Safety is always important. Always being aware of your surroundings is a good mantra.

General Reading and Websites

An Imperfect Offering – James Orbinski – co-founder of Dignitas, Past President of Doctors Without Borders(our Malawi trips worked with Dignitas in Malawi)

The Bottom Billion – Paul Collier

Common Wealth – Jeffrey Sachs – a great book by one of the world's foremost developing country economists.

Race Against Time – Stephen Lewis – about the AIDS pandemic and other poverty-related issues.

Three Cups of Tea / Stones into Schools– Greg Mortenson

The End of Poverty - Jeffrey Sachs

Creating a World Without Poverty – Muhammad Yunus(former Nobel Peace Prize Winner)

One Half the Sky – Nicholass Kristoff and Catherine W Dunn – an excellent book focused on the empowerment of women

Mountains Beyond Mountains - Paul Farmer..a great book focused in Haiti

Trip Advisor [The Top 10 Things to Do in Haiti 2016 – TripAdvisor](#)

Lonely Planet [Haiti - Lonely Planet](#) <https://www.lonelyplanet.com/haiti>

Port au Prince [Port-au-Prince – Wikipedia](#) [Port-au-Prince travel guide – Wikitravel](#)

Pre-Trip Meetings

Will be held in advance and we will be in touch to schedule.

In Summary

Anyone who has ever been on one of these trips knows how special they are. The camaraderie with others in the group and the local people for many is the best part of the trip. If you have any questions, please don't hesitate to contact Chris or visit our website www.makeanimpact.ca.

Regards,

Chris

J. Christopher Snyder Coordinator, District 7070
100 Simcoe St., Suite 110 Toronto, ON M5H 3G2
416-364-0181 Ext. 2501 905 9901735 snyder@eccgroup.ca

REMINDER - ROTARY ADVENTURE IN CITIZENSHIP PROGRAM APRIL 30 TO MAY 03, 2017

My Fellow Rotarians,

The Rotary Club of Ottawa invites your Rotary Club to sponsor a student to participate in the **67th annual Rotary Adventure in Citizenship Program** to be held in Ottawa, the Nation's Capital from Sunday, April 30 to Wednesday, May 3, 2017.

This annual event provides a unique opportunity for a selected group of young Canadians to come together and gain a better understanding of our country. Through meetings with political leaders, senior officials and others, they learn a great deal about the workings of our democratic institutions. Please review the information sheet for a more detailed program and further instructions by [clicking here](#).

We have included a video link to give you a brief overview of the program we offer. View video by [clicking here](#).

Apply for a reservation in the 2017 Rotary Adventure Program by completing our online form by [clicking here](#) or download the Club Registration Form by [clicking here](#).

Upon submitting your online reservation or after completing the downloaded form, please forward the \$650.00 registration fee by the deadline date of **December 16, 2016**. (Only the first 200 clubs can be accepted).

Thank you. **Margot Nicholls**

Program Coordinator Rotary Adventure in Citizenship Program Rotary Club of Ottawa
www.rotaryottawa.com admin@rotaryottawa.com 613-860-1521

REMINDER: Club of the Month:

From District Governor DG Jim Louttit, DG Elect Neil Phillips and DG Nominee Mary Lou Harrison

The "Club of the Month" is not a new concept to District 7070. In the past we have asked clubs to brag about them selves but we are a modest group.

In fact, it has been available to all Rotary Clubs in District 7070 all year. **Where have you been for the last two years?**

To encourage "Service Above Self" throughout the District, the District Governor and future Governors have decided to share stories about the clubs which exemplify our motto.

Do you think that your Rotary Club deserves to be named "Club of The Month"?

If so, please do some bragging and submit a one-page story about your Club (about 300 words) ,and add a few photos, and send it to District Governor Michael Bell. In your story, tell them a bit about the history of your club and some of your major accomplishments and how your club serves Rotary in your community and throughout the world. The esteemed panel of **the 3 G's (District Governor Jim Louttit, DG Elect Neil Phillips) and DG Nominee Mary Lou Harrison)** will make the decision, and it will then be entered on to the District 7070 website as "Club of The Month" and featured right here in the District Newsletter.

See more at: <http://www.rotary7070.org/SitePage/club-of-the-month#sthash.LixNq61k.dpuf>

REMINDER: Rotary Leadership Institute for 2016-17

No Charge to First year Rotarians

From Ted Morrison, Past District Governor and Chair of District 7070 Rotary Leadership Institute

To My Fellow Rotarians,

DUE TO THE VERY LOW REGISTRATIONS FOR BELLEVILLE ON SEPT 24, WE WERE FORCED TO CANCEL R.L.I. IN BELLEVILLE THIS YEAR. HOPE TO SEE YOU NEXT YEAR IN BELLEVILLE OR EARLY NEXT YEAR IN TORONTO.

THIS IS YOUR OPPORTUNITY TO LEARN MORE ABOUT ROTARY AND SHARE YOUR IDEAS WITH OTHER ROTARIANS. AND IT IS A GREAT LEARNING EXPERIENCE FOR NEWER ROTARIANS. SIGN UP ONLINE TODAY.

FOR ALL ROTARIANS WHO HAVE JOINED A ROTARY CLUB IN DISTRICT 7070 IN THE LAST YEAR, OUR ROTARY DISTRICT WILL PAY YOUR TUITION FEE FOR ROTARY LEADERSHIP INSTITUTE PART ONE !!! ALL YOU HAVE TO DO IS SIGN UP ONLINE ON THE WWW.ROTARY7070.ORG WEBSITE TODAY.

What Is The Rotary Leadership Institute (RLI)

RLI is a grassroots coalition of Rotary districts implementing a leadership development program for "potential" leaders of Rotary CLUBS. RLI believes that excellent CLUB leadership (all types of club leaders) is essential to the future of Rotary in a complex and fast changing world. Most Rotarians have not been exposed to the great scope of Rotary around the world and have not considered what leadership skills are necessary to move Rotary forward. RLI strongly believes that a good Rotary Club leader must know the evolution of Rotary, its current status and activities in the world and have a vision for what Rotary can be in the future.

RLI provides a three day non-consecutive basic course in both Rotary knowledge and leadership skills, especially for voluntary organizations. RLI follows an adult learning approach with facilitated discussion led by trained Rotary facilitators.

The cost is \$70 per Rotarian per course. This cost covers course materials, coffee breaks and lunch. Usually the Rotary club covers the cost for their members to attend since the club will be the beneficiary of a more knowledgeable membership.

REMAINING Course for 2016-17:

Part I and Part II and Part III will be held on April 22, 2017 at a location to be announced in Toronto. Ontario (8:30 am to 4:00 pm)

Registrations are NOW being accepted for the remaining session for 2016-17 on a first-come, first-serve basis on line at the www.rotary7070.org website by signing in and signing up and paying your \$70 for your course. A minimum of 18 participants is needed for a course to run.

If you have any questions, please contact Past District Governor Ted Morrison by email ted.sharron@rogers.com or by phone 905-623-3810. Please do not be disappointed. Register TODAY.

REMINDER: Club Visioning – Where is your club going to be in 5 Years?

Rotary Clubs, like any other organizations, need to have a plan for where they are heading. In order to assist Clubs to develop a vision, the District has a team of experienced Rotarians who can facilitate visioning sessions. Since we started the program, five or six years ago, close to 40 Clubs have held sessions. A few Clubs have held two or three sessions, up-dating their vision on a regular basis.

Why do we need vision?

Visioning facilitation helps a Rotary Club to develop its own vision and then sets out the steps necessary to achieve that vision. It is worth noting that the result is not a vision set out by the District or Rotary International. Instead, the result is a vision designed and endorsed by the Club's own members. This vision will help to ensure consensus, continuity and consistency in the Club leadership and programming, to set the stage for future progress.

Further contact

If you are interested in holding a Visioning facilitation in your Club, or just have questions in general, please **contact PDG Lars Henriksson, lars@norditrade.com**, tel. 416-489 8483.

REMINDER: Mobile Business Directory of the Members of Rotary International District 7070

From Rotarian Rob MacArthur, a member of The District 7070 District Website Team

Are you a Rotarian in District 7070?

How would you like to advertise your business on our new mobile business directory for as little as \$10 for the first year?

Check out the site at <http://www.rotarydistrict7070.mobi> to register today!

Are you a consumer looking for a service or business owned by a Rotarian?

Check the site often to see our business directory grow.

Who wouldn't want to do business with a group of business owners that follow Rotary's Four-Way Test

Check out our Facebook link: 7070 Directory

www.rotarydistrict7070.mobi

The Rotary District 7070 Mobile Business Directory has been in operation for over two years. We have several District members listing their businesses. The Directory has had over 6,000 visits annually with a click through rate of over 6%. This means that 6% of those visits did something... they called a business... they clicked on the map to find the business... or they went to the businesses website. In the industry, over 6% is very good. The more members we have participating and sharing the directory, the more exposure it will have and the better success it will have. Any Rotary member of District 7070 can be on the directory for a cost of \$10.00. To look at the directory and to find out more about it, please go to www.rotarydistrict7070.mobi. You can also fill out the form to have your business put on the directory.

Is your business missing out on an opportunity?

If you would like more info, please contact Rob MacArthur at info@robmac.org.

Editor's Note: A very special Thank You to **Rotarian Rob MacArthur** of our District Website Team who has created the Mobile Business Directory of the Members of Rotary International District 7070

REMINDER: A Rotary District 7070 Speakers Bureau

From Rotarian Aziz Saleh, a member of The District 7070 District Website Team

Guest Speakers or Your Own Club Member Speakers:

Have you heard a good speaker at one of your weekly Rotary meetings? It may even be one of your own Rotary Club members who often are your best Rotary speakers.

How about sharing that speaker with everyone in District 7070.

Perhaps your Club is looking for a good speaker. This is your chance to help. The District 7070 Website Committee has created a **Rotary District 7070 Speakers Bureau** that we will post on the District 7070 website and we need your input.

Please send the following info:

- Speaker's Name and Topic,
- Speaker's Contact information
- A short Speaker Biography

The Name of The Rotarian and your Rotary Club making the recommendation

To Rotarian Aziz Saleh at azizdsaleh@gmail.com

A very special Thank You to Rotarian Aziz Saleh of our District 7070 Website Team who has volunteered to put together the Rotary International District 7070 Speakers Bureau for you to use.

Get Connected, Rotarians !!!

Have you checked out the **new Rotary website**: www.rotary.org

Have you checked out the **Rotary District 7070 website** : www.rotary7070.org

Have you checked out the Rotaract District 7070 **website**: <http://www.rotaractd7070.org/>

Are you following us on **twitter** @rotary7070

Advertise your business on our new mobile business directory at <http://www.rotarydistrict7070.mobi>

Be sure to "Like" us on **our Facebook Page** : [Rotary District 7070](#)

Be sure to "Like" Rotary on their Facebook Page: [Rotary International](#)

Have you checked out **your** Rotary Club website and Facebook Page lately? **Is it current?**

When potential members inquire or come to your club , they check out **your** webiste.