

# Making a Difference



The Rotary Club of Toronto | Marketing & Communications Special Edition

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## ROTARY CLUB OF TORONTO CHARITABLE FOUNDATION

### This Year's Balancing Act



In the last edition of MAD, Peter Love outlined the balancing act of the Foundation between having a consistent impact in the community through its donations and in preserving/growing the Foundation assets in order to sustain/increase Rotary's community impact in the future. So, how are we forecasted to do for this year?

This net change is comprised of the following key items:

#### Inflows (in \$000's):

Investment Income and Growth.....	560
Fundraising and Donations Received.....	170

#### Outflows (in \$000's):

Two Larger Donations Made .....(each > \$100)	225
Committees' Philanthropic Activities.....	203
Several Smaller Donations Made.....	142
Management Fees to Club Office.....	130
Donation to Rotary International.....	50

The two larger donations were made to the Sherbourne Health Bus and Sprint Seniors Care respectively, the latter as agent for Toronto Ride. Other donations included to Homes First, Shelter Box, Toronto Centre for Community Learning, The Arthritis Society and Dixon Hall respectively. Several other donations have been written up in previous MAD reports.

Pretty good balancing act!

Help your Foundation do more by making it your charity of choice.

— by **Rick Goldsmith**, Rotary Club of Toronto Charitable Foundation Vice-President

## The Spirit That Is Rotary

— by **Luzita Kennedy**, Research & Appeals Committee



Excitement is building among Rotarians in the Districts hosting the 2018 Rotary International Convention. It takes place from June 24 to June 27, 2018 at the Metro Convention Centre in downtown Toronto.

From the breathtaking opening ceremony and world-renowned speakers to informative programs and spectacular entertainment, the Toronto convention promises to be a truly memorable and inspirational experience.

The Rotary International (RI) Convention inspires attendees with the spirit and service of Rotary. They have the opportunity to share ideas and fellowship with Rotarians from more than 100 countries. As participants return home, they take with them new international friendships and motivation to serve their communities with greater commitment and zest.

The palpable excitement around the RI Convention made me reflect on the spirit that is Rotary. I came across a poem by an American poet and Rotarian Edgar A. Guest who wrote this poem for the September 1940 issue of the Rotarian magazine. He perfectly encapsulates the spirit that is Rotary and is what we will experience as Rotarians throughout the RI Convention period.

*Against the change of passing years,  
The crumbling stone and steel decay  
And every cynic voice that jeers  
Unchanged this simple truth will stay:  
He serves God best unto life's end  
Who plays the neighbor and the friend.  
These things which Rotary believes  
And men and nations strive to teach  
Are not those goals which skill achieves  
But such as lie in easier reach.  
The world will change its worst for good  
With universal brotherhood.  
So mind not what the cynics cry.  
Pay little heed to wisdom proud.  
Still hold the Rotary banner high  
And serve the truth and not the crowd.  
Still keep for all mankind to see  
The spirit that is Rotary.*



In the spirit that is Rotary, there are many reasons for attending the RI Convention. Here are a couple of obvious ones that come to mind:

- We get to share unforgettable experiences at exhibits and events.
- We immerse ourselves in diverse cultures and develop rich and lasting relationships.
- Membership development takes place as members renew their commitment to Rotary.
- We have the opportunity to share ideas on various service projects and to meet partners on International projects, and to learn best practices.
- Future Club Leaders have the opportunity to meet senior Rotary leaders in an informal setting, and to learn from their experiences.

Program highlights worth mentioning include:

- Unparalleled lineup of speakers, entertainment, and events.
- Preconvention events.
- House of Friendship.
- Breakout sessions.

Here are some fun facts about the RI Convention that you may or may not already be aware of but are fun nonetheless. The RI Convention:

- Organizes and staffs the 109th international convention. Isn't that incredible?
- The purpose of the RI Convention is that it should be more than Fun, Friends and Fellowship. It will be Inspirational and Motivational.
- Expected Attendance in T02018 is 25,000 to 30,000. Imagine the friendships and fellowship in such a large crowd?

The 2018 Convention in Toronto is the best opportunity in years for Rotarians to experience a Rotary International Convention. Many members say that they joined Rotary when they were inducted into membership, but did not truly become a Rotarian until they had attended a Rotary International Convention. You won't want to miss the opportunity to join tens of thousands of Rotarians "Making A Difference" in Toronto.

If you haven't had the chance to sign up as a volunteer, there is still time. There are opportunities for everyone to serve and to experience the spirit that is Rotary. This event promises "Inspiration Around Every Corner"!

See you at the Rotary International Convention!

## FOUNDATION DIRECTORS

### Foundation Appointees

Susan Howson (President)  
Rick Goldsmith (Vice Pres.)  
Bill Empey (Investment Chair)  
Luzita Kennedy (Research & Appeals Chair)  
Edvard Ryder (Director at Large)

### Club Appointees

Pat Neuman (Club Pres.)  
Jeff Dobson (Club Pr. El.)  
Kevin Power (Club V.P.)  
Prince Kumar (Club Board)  
John Fortney (Club Board)  
Mary Lach (Club Board)

## The Scholarship Committee Program



Our Scholarship Program is having a very positive impact on the seven scholarship winners since the program started in 2012. The recipients are involved in human resources, labour law, education, computer science, neuroscience, life sciences, business and medical technology. To win a scholarship, of up to \$10,000 a year for four years, they had to demonstrate financial need, academic excellence, leadership, school involvement and community service. This scholarship program has made university education possible for impressive young people who might not otherwise have been able to continue their studies due to financial circumstances. This year's winner and the four prior recipients (who will be in undergraduate studies this fall) are presented here.

Congratulations to our present and past recipients!

— by **Don Brooks**,  
Scholarship Committee Chair

## Rotary Club of Toronto Scholarship Winners Past and Present

— by **Don Brooks**, Scholarship Committee Chair



### Rotary Club of Toronto Scholarship Winner 2018 – Maryam Ali

Our Scholarship Committee is pleased to present Maryam Ali as this year's scholarship winner. Maryam will be studying Biomedical Engineering at Ryerson University. Her goal is to be a medical doctor specializing in the MedTech field.

Maryam has an International Baccalaureate (IB) Diploma, receiving Honours standing throughout high school and was a member of the IB Mentorship Club. She is an Ontario Scholar and a member of M.P. Arif Virani's High Park Youth Advisory Council. Maryam graduated as valedictorian from the Horizons Summer Program held at Upper Canada College (UCC) which is an enriched academic summer program targeting high achieving inner-city students for three consecutive years (2011 to 2013). She was also one of 10 students selected from the Horizons graduating class to attend the Leadership Training Camp at UCC. Maryam was involved with Horizons throughout high school by participating in the Horizons graduate program.

She was very active at her school, as a Parkdale Collegiate Institute Student Ambassador and as a Student Director of the Parkdale Mentorship Program. Maryam was a Group Leader at UoffT's program for Engineering Outreach and participated in the UoffT's Math in Motion Girls in Gear program. It was there that she led her team to 1st place in the Design Challenge by identifying and harnessing each member's skills and empowering them to succeed by being a strong and thoughtful leader.

Her community involvement has included participation at the Ontario Model United Nations Conference, debating issues on the Sudan crisis, being a Teacher's Assistant and Camp Counsellor at the Islamic Information and Dawah Centre International Summer Day Camp and participating in a 3D program at Hot Pop Factory where she designed and printed her own necklace. She hopes to pursue 3D technology in the medical field. Maryam also volunteers at Lakeside Long Term Care Home where she assists with the Horticultural and Music Therapy Programs. She has found that facilitating these activities revive emotions and feelings in the residents and brings them, and her, much joy.

Maryam's leadership, academic excellence, school and community involvement and discipline are only a few of the reasons that she has received the Rotary Club of Toronto's seventh scholarship award.

### Prior Scholarship Winners



#### Lorenzo Penate - 2017 Scholarship Winner

Lorenzo is completing his first year studying Business Administration at York University's Schulich School of Business. He has had a full year with activities in addition to his studies. This includes being Vice President of Corporate Relations at HULT PRIZE, an international organization focussing on generating start up ideas from young adults/university students to sustainably solve the world's most critical social challenges. Lorenzo is on the Toronto Youth Cabinet, has worked on a citywide homeless food drive action day, is founding a charitable organization named One-A-Day and is an Executive member of York University Sports Business Association.



#### Amna Majeed - 2016 Scholarship Winner

Amna is completing her 2nd year of university in the Life Sciences Program at the University of Toronto. She is completing a double major in Chemistry and Immunology with a minor in French. She is an active part of her university community, participating in volunteer and leadership initiatives, including with our Club and the Health and Humans Rights Committee with the University. She also continues to volunteer at Mount Sinai hospital, in their Medical Imaging and X-Ray ward. She is enjoying the exciting adventure of University, including exploring her interests and making new friends, as she works toward her objective of being a specialty surgeon.



#### Poorva Patel - 2015 Scholarship Winner

Poorva is completing her 3rd year at the University of Toronto. She is working towards a bachelor's degree in Neuroscience while also pursuing a major in Molecular Biology. She is taking many science courses such as Chemistry, Biology and Psychology along with Statistics and Calculus. Her studies have introduced her to different work environments in which her degree can be applied, such as teaching, research labs and hospitals. Poorva also took several language courses to further expand her communication skills and gain more exposure to various and diverse cultures and skills. Poorva plans to continue focusing on her organizational and time management skills to assist in achieving good overall results.



#### John Chen - 2014 Scholarship Winner

John has completed his 3rd year in the Computer Science Specialist Program at the University of Toronto. He was awarded a Goodwin O'Grady Academic Achievement Award from the UoffT's Woodsworth College for strong academic performance. He also received a Natural Sciences and Engineering Research Council of Canada Undergraduate Student Research Award, which is given to outstanding undergraduate students to fund their research. This past year John took a year off from his classes and got professional experience with the Ontario Teacher's Pension Plan as a Programmer Analyst. John will enter 4th year this September.



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750 followers.

We currently have 694.

Rotary Club of Toronto "Buzz Group"  
• John Fortney • Marcy Berg • Rudy Haddad



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