

# Making a Difference



The Rotary Club of Toronto | Marketing & Communications Special Edition

Volume 2 | Issue 5 | March 24, 2017

## THE ROTARY CLUB OF TORONTO CHARITABLE FOUNDATION

### The Structure of Our Foundation



Rotary Club of Toronto Charitable Foundation has been an essential part of the charitable work of The Rotary Club of Toronto for half a century.

The Foundation is registered as a charitable foundation with Canada Revenue Agency. Since it receives funds from Club members and others, it is classified as a public foundation and not as a private foundation.

The Foundation is a separate corporation from the Club, but its Board includes a majority of its members who have been nominated by the Club's Board. Accordingly, the Foundation and Club are closely linked, although it is the Foundation's Board that is legally responsible for the investment of the assets of the Foundation and expenditures made by it. Hence, while the Club through its Board may recommend that the Foundation make a donation to a cause which the Club supports, it is ultimately the Foundation's Board obligation to decide on any donation to be made.

The Foundation has donated well in excess of \$10 million on charitable work over the years. Much of the growth in the assets has been as a result of a very successful long-term approach to investing, which has enabled much of the charitable work of the Club and Foundation to be funded.

— by Valerie Clarke

## Restoring Healthy Smiles - and Hope

— by Michael McKinnon, Senior Development Writer, CAMH Foundation

With support from The Rotary Club of Toronto, people with mental illness and addiction are recovering their bright smiles and confidence, both of which are key to living healthy, full lives.

That means a lot to people like James Bennett. James was seriously ill when he came to the Centre for Addiction and Mental Health (CAMH), Canada's leading hospital for mental health. He was drinking heavily, dangerously depressed and living on the street. But even after he'd begun to recover his mental health, he resisted a simple smile because he was embarrassed by the damage his teeth had suffered over the years.

Today, James credits CAMH for saving his life — and Dr. Paul Zung and The Rotary Club of Toronto for restoring his smile.

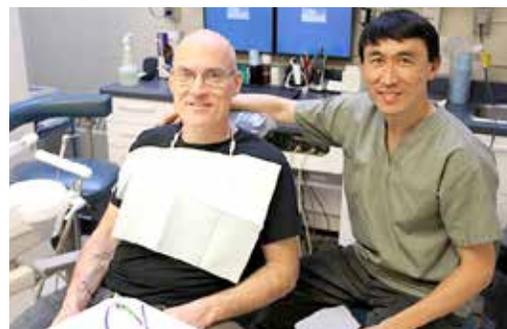
"Dr. Zung fixed a lot of stuff — not just my teeth," says James. "Just being able to open my mouth again was pretty amazing. What he's doing is a miracle."

CAMH has been committed to providing dental care for people like James at its Queen Street site for 30 years, completing about 1,800 appointments a year. The Dental Clinic provides specialized dental services to both CAMH inpatients and outpatients.

"There's such a strong connection between the health of one's teeth and a person's mental health because dental health is sustained by daily self-care," says Dr. Paul Zung, Senior Dentist at CAMH's Dental Clinic. He explains that teeth are a record of a person's life, recording the times when people are healthy and the times they stop caring for themselves, such as during a psychotic episode.

But CAMH's dental clinic was cramped, outdated and inadequate — not the warm, welcoming space that showed patients the respect they deserve. So, with generous support from The Rotary Club of Toronto, CAMH opened its newly expanded Dental Clinic in July.

"Everyone who walks into the new space is pleasantly surprised," Dr. Zung says. "They feel the space is very open and welcoming, and beautiful is the adjective used most frequently."



James and Dr. Paul Zung



CAMH's Dental Services: (L to R): Teresa Danna, Mary Ann Lomibao, Teresa Rojas, Charie Mines, Josefina Bermudez, Dr. Paul Zung and Dr. Joel Rosenbloom

The space doubles the number of operatory rooms to four, allowing Dr. Zung and his team to see more patients at a relaxed pace. The enlarged clinic can accommodate additional dentists, hygienists, assistants and trainees. Patients and their families now relax in The Rotary Club of Toronto Reception & Waiting Room, a warm, welcoming patient waiting area named in honour of The Rotary Club's generosity.

Dental clinics can be a stressful place at the best of times, but this stress is often heightened for CAMH patients. Earning their trust and setting them at ease is key to success. To that end, the clinic now features monitors, on which clients can review their X-rays or watch educational videos. They can also be used to show clients soothing videos during procedures. For one young woman, that means Taylor Swift.

"There's one girl who came in covering her mouth because she was so ashamed of her jumbled, crowded, rotting teeth," Dr. Zung says. "We knew from the beginning that she loved the music of Taylor Swift, and now we can do more than just play the music; we have the video on at the same time. She used to be so nervous and she would cry in her chair, but now I honestly think she looks forward to her appointments because she knows she's going to get her choice of music while something good is being done for her."

As part of CAMH, Canada's largest mental health and addiction teaching hospital, the Dental Clinic trains University of Toronto dental students and hygiene students from George Brown College. The CAMH rotation has consistently been a top pick among the dental students.

The expanded space provides for a more robust learning experience, allowing students to have a more active and direct role in procedures with the patients.

"The patients feel happy about the care they're getting, and the students enjoy getting more hands-on experience," says Dr. Zung. "I have time and space to actually teach, and they get to participate. When they actually do a difficult procedure they've never done, they gain the confidence they need for the future."

## FOUNDATION DIRECTORS

### Foundation Appointees

Peter Love (Pres/Chair)  
Susan Howson (Vice Pres)  
Bill Empey-(Investment Cm.)  
Luzita Kennedy-(Res & App. Cm.)  
Valerie Clarke - Dir. at Large

### Club Appointees

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Pat Neuman (Club Pr. El.)  
Jeff Dobson (Club VP)  
Prince Kumar (Club Board)  
Kevin Power (Club Board)  
Marg Stanowski (Club Board)

**Indigenous Service  
Committee at Work**



In its 94 Calls to Action, the Truth and Reconciliation Commission called on Canadians, individually and corporately, to engage in reconciliation with indigenous people. This challenge lies at the heart of the Indigenous Service Committee's work. The committee was founded almost six years ago after prolonged consultation with indigenous leaders. We decided that education was the area where we could best make a difference. With that mandate, the committee seeks to build partnerships with indigenous organizations, and to collaborate with other groups that serve indigenous peoples. Our projects have included an annual Careers Day at First Nations Elementary School in Toronto; support to the General Equivalency Diploma program run by Native Child and Family Services; and assistance to One Laptop Per Child, which provides tablets to children in remote communities. In addition, our committee recommends indigenous speakers, such as Assembly of First Nations National Chief Perry Belgarde, for our Friday meetings. Our committee is always open to Rotarians who want to make a difference in our relationship with indigenous peoples. Please join us.

— by Carolyn Purden, Chair, Indigenous Service Committee

Marketing & Communications Committee Chair: Sylvia Geist  
"Making A Difference" Issue Editor: Sylvia Geist



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Women's Day recognized by Rotarians post reached over 628 people in one day.



**Rotary Club of Toronto "Buzz Group"**

- Elizabeth Simmie
- Arash Shahi
- Marcy Berg
- Rudy Haddad

**The Rotary Club of Toronto Partnership with Rotary Honouring Indigenous Peoples Supports a Pen Pal Initiative Between Youth**

— by Steven Smith, Indigenous Service Committee Member



In 2006/2007, a teacher from Six Nations began a relationship project reaching out to a class in Caledonia to begin a pen pal initiative between the youth. Organizations, schools, teachers and students have supported the project and there are approximately 1,800 youth involved annually. Young people come together to co-create reconciliation-themed artwork, in the spirit of mutual respect, friendship and peace. Art teachings are offered by a group of volunteers, guest artists and paid alumni of the program. It is hoped that the Two-Row Wampum relationship will build into creating a space for arts-based relationship-building. The final exhibition will travel to local communities through an offer by OCAD who will play host. The young artists team and pen pal alumni will compile questions to ask select peers who have participated in the project. This is a wonderful learning and reconciliation project made possible, in part, with donations from The Rotary Club of Toronto Indigenous Service Committee and The Rotary Honouring Indigenous People (HIP) organization.



A young artist at Six Nations

**The Rotary Club of Toronto Helps to Fund a Northern Playground**

— by Noverene Taylor, Former Principal, Neskantaga Education Centre



The principal, board members, staff and students, of the Neskantaga Education Centre would like to take this opportunity to express sincere gratitude to you and the other Toronto Rotary Club members and all those who have contributed to us receiving over \$20,000 for our students to receive a brand new playground. We want to thank you all for the great effort that was put into this worthy cause. Our students are so excited and some of them can hardly wait for the installation and for the summer fun to begin. One student mentioned that he just can't wait to go on the swing simply because they have never had a swing before. I am of a certainty that our students are going to embrace play in a new way with this new playground that also boost physical fitness.

Here at NEC, we strive to make a difference for our children. We want them to become fitter and leaner, have more active imaginations, develop stronger immune systems, and play more creatively, and carefully while demonstrating respect for each other. This new playground will of a certainty motivate them to get outside, get moving, and connect with the natural world which are ways to reverse childhood obesity rates, heart problems, arthritis, and diabetes which are common among some students.

We are grateful for all the effort and thoughts that were put into guaranteeing this new playground. Any program that can help students to have a much brighter future is well worth the cost.

Thanks again and we do look forward to future support.



**The Rotary Club of Toronto**

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