



Today's Program

Rafik Riad, Co-Founder
SALT, Fair Trade Canada

Topic

Poverty and Role of Social
Enterprises

Host

Bert Steenburgh, *guitarist and
poet*

Location

Fairmont Royal York,
Imperial Room



Rafik has studied and worked in Canada, Egypt, Germany, England, and Tanzania on issues related to poverty, environment, climate change, and tourism policies in developing countries. He has worked with bilateral organizations such as the UK Department for International Development and the Canadian International Development Agency, as well as with central and local governments on policy design and project implementation.

Rafik co-founded SALT, a fair trade social enterprise working with several communities in Africa and Latin America. Realizing that there was little done to promote fair trade and social enterprises in North America, Rafik shifted his focus to help create an enabling environment for social enterprises to thrive by improving their access to the consumers and to buyers. He founded the "Buy Good. Feel Good." Expo in 2014.

Steam Whistle Fund Raiser A Success

We had a sold out crowd of 250 people at the event. The top 3 prizes were:

- 1) Jays box for 18
- 2) National Club dinner for 4
- 3) Enville dinner for 4

Thanks go out to Bill Morari and the team, especially Pat Newman and Dawn-Marie King for doing so much for the event.



Thank you to our Platinum sponsor EWA Capital Partners, to our Gold Sponsor Mackie Research for 10 years of continuous sponsorship and to Peter Naylor, Rotarian, for a Gold Sponsorship as well. This was a record year for raising money at this event.

Fabio Ventolini

Register Now! Join us at Camp Scugog, May 25 - 27

You've seen the images; you've heard the tales...now it's time to sign up for another weekend of hard work, great food and abundant fellowship.

If you can't join us, consider a donation to help cover the cost of the paint, lumber, nails etc.

If you're a newer member or someone who has not yet made it up to camp – we strongly encourage you to ask someone who's been there to tell you about the weekend. Members repeatedly say it's a highlight of their Rotary year, and a weekend not to be missed.

What exactly is Camp Scugog? In simple terms, we head up for a weekend of hard work fixing up a camp (located near Port Perry) for disadvantaged families. What does this entail? Generally we're painting cabins, fixing fences and other assorted projects. No special skills are required – though there are specific projects for those who have a skilled trade background. You work in teams with an assigned friendly – if demanding – foreperson.

In exchange for your time and work efforts, the "Camp Chefs" (fellow Rotarians) work long hours to prepare a meal extravaganza. We've never heard of anyone going home hungry. Our Club President drives the drinks cart around the campgrounds to ensure no one goes thirsty.

Most people come up Friday and kick the weekend off with a social evening. Trust us – it's worth getting there Friday to enjoy the barbecue. Saturday is full-on work, and we try to get a half-day in on Sunday as well.

Accommodation is basic, in the children's cabins. So, you'll need a sleeping bag. Many members carpool. We can only plan for those we know are coming; we need to put supplies and food orders in, so it is truly important that you register as soon as possible.

You can also make a donation at the link below if you cannot attend

Dates:	May 25-27	
Cost*:	Members	\$ 100.00
	Rotaractors	\$ 80.00

* This cost includes all meals and helps pay for our work supplies.
BYOB

Register today at: <https://goo.gl/XNP6Eb>

If you have additional questions before registering, please contact Susan Howson showson@mackieresearch.com

Once you register, you will be sent a full information package. This will outline the weekend schedule in detail, provide directions and include a quick survey re dietary requirements or project specialties.

District 7070 Earth Day Tree Planting

- by Kevin Power



This is hands-on opportunity to plant a tree on Earth Day at the District Tree Planting in collaboration with Highway of Heroes Tree Campaign and Sunnybrook Health Sciences Centre. The trees will be planted adjacent to the largest veteran's care facility in Canada.

Rotarians, friends, and family are invited to plant their tree towards the 1.2 million tree challenge. Please come prepared for the weather, with appropriate footwear and be ready to get your hands dirty.

The Environment Committee, with a contribution from the Rotaract Club of Toronto has made a donation to Highway of Heroes for 250 service trees. This purchase covers one tree for each member of The Rotary Club of Toronto as well as one tree for each member of the Rotaract Club of Toronto, the University of Toronto Rotaract Club and the Ryerson Rotaract Club.

- When: Sunday April 22, from 10 am to 1 pm
- Where: Sunnybrook Health and Sciences Centre & Veterans Care Facility. 2075 Bayview Avenue, Toronto

Click here for further information and to register in advance.
<https://goo.gl/WzYmrG>

If you have planted a tree this Rotary year, please report by clicking on the following link to add your trees towards our district goal of 1 tree for each Rotarian attending the Rotary International Convention in Toronto. This is currently approaching 35,000 trees: <https://goo.gl/opCqN4>

Hands-On Service -- Key to Member Engagement

- by Lori Brazier



As recently announced by President Pat, our new Strategic Plan - Roadmap to 2020 - is now officially approved and will bring the focus we need to achieve our Vision 2020. Vision 2020 is to make our club the organization of choice to achieve one's philanthropic life goals among friends, with annual funding of \$2 million.

To be this organization of choice, we need to understand what our members mean by achieving philanthropic life goals. The focus groups - your collective voices - have given us a start toward that understanding. We heard that many of you - especially younger members aka our future - want to go beyond funding worthy initiatives. You want to go out and do hands-on service.

Over the coming weeks, our club's philanthropic committees, the Board and Executive Committee will work together so that we can get our members out into the community, supporting needy organizations with a little of their time - maybe a couple of hours here and there after work or on the weekend. And we are fortunate to now have the G4NP platform to give us the tools to keep things simple, communicate the opportunities and get participants signed up without undue fuss.

Exciting times! Stay tuned for more news soon.

Lori Brazier is a proud member of the Strategic Planning Committee and "champion" of Roadmap to 2020 initiatives aimed at strengthening and sustaining Member Engagement.



President Pat at the Toronto Tool Library putting in some sweet equity

Rotary Curling Bonspiel

Congratulations to District Governor Neil Phillips for reviving the Annual Curling Bonspiel which was held at the Oshawa Golf and Curling Club on Sunday, March 25th. We had a full complement of 12 teams with 48 curlers - some very good, some rusty and others just asking how do I throw a rock!

The format was coffee and a light breakfast, a six-end game, then a great lunch of Caesar salad, lasagna, fruit and desserts including the club's famous macadamia nut cookies. Alas, they were gone when our table got to the buffet. We followed this with another six-end game (better than an 8- or 10-ender!), then social time and prizes.

DG Neil Phillips skipped our team from The Rotary Club of Toronto, with Maureen Bird as Vice, Tony Houghton as second and Liz Houghton in the lead position. Lots of titanium (hips and knees!) out there! Andrea Tirone joined a much younger team - good for her.

The team from Scarborough took First place, followed by Willowdale (with a ringer ice-maker) and Peterborough. Toronto Twilight earned the good sport prize with 2 1/2 points. A raffle was held for a broom donated by Goldline - we raised \$425 for PolioPlus.

Many thanks to Doug Byers of the Oshawa club for arranging a discount price for ice-time. Fun was had by all and we are recovering from sore muscles. Same time next year!!



Tony and Liz Houghton, Our DG Neil Phillips and "Mighty Mo" Bird



Roadmap to 2020, Update # 15 – Setting up your Google Rotary Toronto account

As you may be aware, one of the streams in our strategic plan (Roadmap to 2020) is 'Process and Technology'. Based on the prioritized initiatives selected by the members, our Club has launched Google for non-profits (G4NP) to simplify process and technology and to make our Club more efficient and effective. This means all members get an @rotarytoronto.com email account so they can access the many services G4NP provides to us.

If you have not yet activated your account, the time-sensitive link may have expired. Contact Prince (prince.kumar@rotarytoronto.com) or Brent (brent.thomas@rotarytoronto.com) to reset your account.

With your new @rotarytoronto.com account there are many things you can accomplish including joining committee meetings from anywhere on a video call while being able to fully engage, being able to see all club events, having access to on-demand information, providing real-time suggestions to club executives, creating volunteer sign-up forms, signing-up for volunteer activities, collaborating on meeting documents together, building fundraising campaigns that make it easier to give at any level and so much more. Wow!

To make it easier for you to access these services, we suggest you download the following apps on your phone or tablet:

- "Gmail App" {email access for your *firstname.lastname@rotarytoronto.com* account}
- "Hangouts Meet" – it should say 'Business' underneath it instead of 'social networking' {used for easy video conf access}
- "Hangouts" {for committee chats}
- "Google Calendar" {access to all Rotary events and meetings, and setup your own video conf calls}
- "Google Drive" {storage of all your files}
- "Google Docs" {collaborate on documents with fellow Rotarians}
- "Google Sheets" {build and share spreadsheets – committee budgets, proposals etc.}
- "Google Chrome" {web browser}

We will share further instructions / tips in the coming weeks.

Found the above steps easy to do? Consider being a 'Training Buddy' for another Rotarian – sign up at G4NP => <https://survey.rotarytoronto.com>

Need help with G4NP? – Contact Prince, Jonathan, Maureen or Carol and we can set you up with your very own Training Buddy.

More Rotary G4NP Members are here to help – continued from March 23rd Voice



Chantelle McDonald, Business Process Manager, KPMG

Born and raised in Newfoundland, Chantelle has been passionate about women's issues for more than a decade. She was the lead organizer for a women's centre at Memorial University and has worked directly with marginalized youth and women through prior roles at a women's shelter and the AIDS Coalition of Nova Scotia, which served HIV-positive individuals and those at risk. Her roles have included research, illness prevention education, fundraising, event coordination and delivering programming directly to youth and women. Chantelle is an expert in improving processes, and as part of the G4NP team she will help simplify and document our 'to be' processes and create a 'how to' manual that all of us can appreciate.



Heather Gordon works as a Downsizing & Estate Services Consultant and is the mom of 2 beautiful girls and a boy on the way. Heather is currently the Chair of the Marketing & Communications Committee and is leading the project to upgrade The Rotary Club of Toronto web site. It is a massive undertaking and Heather and her team are well on their way for a successful launch. In G4NP she will be helping to create a simple way to capture committee successes so we can share them with wider audiences.

RI President
Ian Riseley

District Governor
Neil Phillips, Toronto

The Rotary Club of Toronto Club 55 – 1912

Officers:

President: Pat Neuman
President-Elect: Jeff Dobson
Vice President: Kevin Power
Treasurer: Rick Goldsmith

Executive Director:
Carol Hutchinson

**Rotary Club of Toronto
Charitable Foundation:**
Susan Howson, President

Editor of the Week:
Lorna Johnson

Editor April 13, 2018:
John Andras

What You Missed Reporter for April 6, 2018:
John Andras

The Four-way test of the things we think, say, or do

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it Build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

Upcoming Speakers & Events

April

April 13 Wellington Brewery, Rotary Local Lager
April 20 Mark Cullen, Earth Day
April 27 Michele Fisher, Life After the Armed Forces

May

May 4 Youth Day
May 11 Elyse Allen, CEO General Electric
May 18 NO MEETING, Victoria Day
May 25 NO MEETING, Camp Scugog

Events

April 22 Highway of Heroes -Tree Planting
April 28 Rotary Walk for AIDS
May 5 Historic Walking Tour, June Brown
May 25-27 Camp Scugog, Susan Howson
May 30 WIC, Walk A Mile in Her Shoes, June Brown
June 23-27 RI Convention

Propose a Speaker – Contact
Mario Voltolina, Chair
mario.voltolina@gmail.com

Tel: 416-720-7236

Send articles to therotaryvoice@gmail.com

Editor-in-chief: Maureen Bird



TORONTO 2018 ROTARY INTERNATIONAL CONVENTION Sat., June 23rd to Wed. June 27th Register NOW to Volunteer

WHY Volunteer?

We love to make a positive difference in other peoples' lives and want to show how proud we are of our City and represent to the world, the best of Toronto.

We want to showcase our diversity and how we live together in harmony. Rotarians love to meet new people and boy, do we have new people coming to Toronto in June!

So many Rotarians are passionate about hosting this 'once in a lifetime' opportunity and excited about being part of 'the biggest Rotary party of our lives'. We love being engaged in a project and if we can get our family and friends to join us, working together towards a common goal, that's even better.

By volunteering we can show our visitors how friendly, polite, kind and helpful Canadians are. Whatever Rotarians do, we'll enjoy a good time of fellowship and friendship and we all know: *the more we give, the happier we feel.*

Register Now to Be An RI Convention Volunteer:

If you can spare a little time

- Go to our direct link:
<https://app.vroomhq.com/s/rotary-2018>
- YOU CHOOSE where and what shift(s) you're interested in. Brief descriptive details are posted with the shift options.
- YOU DECIDE what works for your schedule.

**Our goal is to have 1,500 Ambassadors/
Volunteers With only 12 weeks to go,
NOW'S THE TIME TO TAKE ACTION.**

Lorraine Lloyd & Dawn-Marie King
Co-Chairs Ambassadors & Volunteers
Toronto 2018 Host Organizing Committee

What You Missed March 23, 2018

- by Maureen Bird

Although Spring was officially here it was still cool outside the National Club. Past President John Andras introduced 3 visiting Rotarians, 4 Rotaractors and 3 guests.

Youth Day is on May 4th where we honour some very deserving young Torontonians. This is a joint Rotary/Rotaract project and the Rotaractors were there to collect donations of lunch tickets for the guests and families. Watch for them at future lunches and be generous.

The day's committee report was given by Senior Citizens Committee (SCC) Chair Anny-Sandra Hamel, supported at the head table by Liaison Director Alex Brown and Krystyna Benyak.

This year the Senior's Christmas party will be held on Thurs, Nov 29th. SCC has recently provided grants to:

1. St. Matthew's Bracondale House for their holistic wellness program.
2. Davenhill Senior Living for their Seniors Assistance Fund which subsidizes residents who are experiencing financial difficulties.
3. 416 Community Support for Women for a new kitchen sanitizer.

The committee is also looking to find potential hands-on activities for our club members. We will be hosting a picnic on July 19 for the guests of the Second Mile Club. We sing and we play Crown and Anchor betting with pennies (lots of fun).

On to the rest of the Head table! We launched Google for Non Profits (G4NP), a process that will revolutionize our club connections. Sandy Boucher had launched the Strategic Planning Committee in his presidential year, and G4NP is one of the initiatives of our current Strategic Plan. He was delighted to introduce the G4NP Team Leader, Prince Kumar who is leading the rollout of this program along with other members at the head table today.

As we are a non-profit, Google has given us free access to some of their very powerful services. The start is your new email address - *firstname.lastname@rotarytoronto.com*, to be set up through Gmail. If you have not yet activated it, please get in touch with one of the G4NP team members.

Prince introduced our new Calendar, well-populated with Friday lunches and committee meetings by Sandy. Dawn-Marie King has set up forms to gather information - she and Brent Thomas are our go-to persons for setting up similar forms (e.g. volunteer sign-ups). Jonathan Wu has developed an easy-to-fill committee meeting document - contact him for using it.

One of the most powerful tools is on-line meetings. From an offsite room Maureen Bird called in to the lunch. She could see the crowd and take control of the presentation. That's where she walked us through setting up your Gmail account, then your @rotarytoronto account. From here she took you to the power of the GSuite by opening a meeting on a calendar. Brent Thomas finished up with our new survey - do you need help or do you want to be a mentor?
<https://survey.rotarytoronto.com>



G4NP and Seniors members Maureen Bird, Sandy Boucher, Pat Neuman, John Andras, Jonathan Wu, Brent Thomas, Krystyna Benyak and Anny-Sandra Hamel

This is the future of our club. Watch for emails from Prince and call any team member if you need assistance.

Back to old traditions though. The Ace of Clubs draw awarded Bob Smith a bottle of wine - he claims this is his first - win, not wine.

JOIN ROTARY NOW!

www.rotarytoronto.com



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