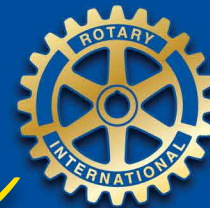


ROTARY VOICE



The Rotary Club of Toronto

Volume 106 | Issue 6 | August 24, 2018

Today's Program

Virginia Ludy, CEO,
Canadian National Exhibition Assn.

Topic

"Let's Go to the EX"

Host

Don Bell, *member since 1980, President 2000-01*

Location

The National Club, 303 Bay St.



Virginia Ludy's wide-ranging experience in the event industry encompasses more than 30 years. She currently serves as the Chief Executive Officer of the Canadian National Exhibition Association (CNEA), which is the organization responsible for producing the annual

Canadian National Exhibition (the Ex), Canada's largest community event. In this capacity, she also oversees the Canadian National Exhibition Foundation (CNEF). Virginia has played a leadership role in defining new strategic plans for both the CNEA and the CNEF, and is currently overseeing the development of a new master plan for the organization. Virginia also leads the organization in the area of business development, a new portfolio created as a result of the CNEA's recent independence from Exhibition Place and the City of Toronto.

Virginia has served as the Chair of the Amusement Devices Advisory Council for the provincial Technical Standards and Safety Authority, and was the President of the Canadian Association of Fairs and Exhibitions. Virginia also served as a Director of the International Association of Fairs and Expositions (IAFE). Previously, she has volunteered on other boards and councils in her community.

Virginia has been a life-long resident of Toronto and is a graduate of Ryerson University. She is often called upon by industry peers to share her experiences and knowledge of the event industry.

In April 2013, the CNEA became organizationally independent from Exhibition Place and the City of Toronto. For the past five years the CNEA has operated as a not-for-profit organization; one that is financially stable and is not dependent on government funding. The Association's independent status enables it to retain the revenues it generates and to reinvest them in the Canadian National Exhibition and in new business initiatives.



The Rotary Club of Toronto 70TH Annual Golf Tournament

Thursday, September 20, 2018
Richmond Hill Golf Club

\$175 Per Player. Enjoy a complete program of events, BBQ lunch, 18 holes of Golf, including power cart, steak dinner and a warm-up bucket of balls.

Prizes for Longest Drive, Closest to the Pin, Closest to the Beer Barrel, Putting Contest and "Burgundy Ball" competition during the tournament.



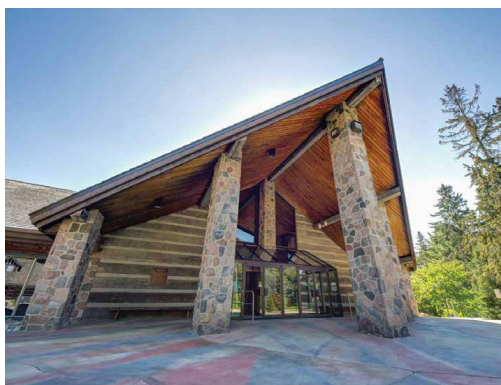
Net Proceeds go to The Rotary Club of Toronto Phil Fund - SHERBOURNE HEALTH BUS, providing an entry point to healthcare services for those who face barriers in accessing traditional services.

Register today as singles, twosomes, threesomes, foursomes and non Golfers.

**Register Online at www.rotarytoronto.com or
Contact the Rotary Office at 416.363.0604**

Please contact Mathew Harrison, Committee Chair at
416-868-3578 or mharrison@burgundyasset.com

Join us at the District Foundation Walk on Sunday, September 30th



Join us from 8:30 to 1:00 pm. The location is the McMichael Canadian Art Gallery in Kleinburg. This is a wonderful venue well worth the trip. Built of fieldstone and hand-hewn logs, the McMichael houses thirteen exhibition galleries and is situated amid 100 acres of serene conservation land. Floor-to-ceiling windows enable visitors to enjoy marvellous views of the densely wooded Humber River Valley.

BUT SPACE IS LIMITED TO 250!

So register now at www.rotary7070.org/event/2018-rotary-foundation-walk

In the coming weeks look for Pledge Sheets on the tables at Friday lunches as we submit all donations through our club. The Rotary Foundation funds projects initiated by Rotary clubs around the world – Making a Difference.



Capture the Moment

June 1-5, 2019



RI information night will be held at
**The National Club on
Tuesday, September 11th @ 5:30 pm.**

Sandwiches/veggies + coffee/tea will
be served followed by the presentation.

Cost is \$20. Please RSVP to Mary Lach
no later than Sep 5th.

Mary Lach has secured group
accommodation. A limited number of
rooms are available on a first come
first serve basis.

**For more information or to secure
your accommodation please call:
(416) 364-7211 or email:
mlach@sunsations.com**

Upcoming Speakers & Events

August 2018

31 NO MEETING, Labour Day holiday

September 2018

- 7 Dr. Roger Strasser, Northern Ontario School of Medicine
- 14 Scholarship Awards
- 21 Nick Kanji, Ismaili Community
- 28 Howard Green, Author

October 2018

5 NO MEETING, Thanksgiving Holiday

Events

- August 25: Robin Hood Army-CSC
- September 20: Golf Tournament
- September 30: Rotary Foundation Walk

Editor of the week

John Andras

Editor for September 7th

Don Bell

What You Missed Reporter for August 24th

John Andras

Propose a Speaker – Contact

Bert Steenburgh, Chair
BSteenburgh@oxfordproperties.com
Tel: 416-868-3673

Submit an article to the Voice Newsletter
therotaryvoice@gmail.com

Editor-in-chief: Maureen Bird

JOIN ROTARY NOW!

www.rotarytoronto.com

Rotary Reunion – Saturday October 27, 2018



Weave through picturesque Prince Edward County as you make your way to the Wellington and District Community Centre for Rotary Reunion - District Conference 2018. Yes, on October 27th 2018, this one-day event will be the place for inspiration as Rotarians unite for fellowship, facts and festivities. Conference goers will be intrigued by experiential learning in the six areas of focus. They'll filter their way through stations of learning like never before. Touch various water filter solutions, feel the economic development value ShelterBox brings, revel in light bulb moments in Peace and Conflict resolution, understand literacy learning techniques from those that deliver winning solutions locally and abroad and much, much more. This reunion of Rotarians will bring us together like family as we break bread and enjoy local entertainment and the fellowship of each other. Don't miss out on this relaxed and fun learning experience. Purchase your tickets (\$99) at www.rotary7070conference.org follow us on Facebook too.

What You Missed August 17, 2018 - by Susan Howson



We met at the National Club for what was to be a meeting that was both sad and inspirational.

We said good-bye to our long-term member (over 50 years) Peter Naylor. Peter was a true Rotarian and will be remembered for his interest in his fellow members, his generosity to committee projects, the Philanthropic fund and our Foundation. There will be more about Peter and his life in a future Voice.

Our President Jeff is getting in the groove of running a meeting, starting on time get out the announcements and closing early. The bar has been raised.

September 20- Karl Kremer gave a pitch for the 70th annual golf tournament. Sign up soon to be in the September 7 early bird draw. If you cannot golf, still come for the dinner and prizes, silent auction items. Sponsorships are very much appreciated.

Our speaker Sara Waxman was ably introduced by Krystyna Benyak who is lucky enough to be a neighbour of this amazing woman. Her story is fascinating, going from a young woman wandering the world, to a happy housewife and ultimately running her own publishing business. I can only give you a brief synopsis of the meeting. You really needed to be there to not only hear her story but the Q & A after which was also timely and interesting.

After much travelling Sara returned to Canada, married Al Waxman and settled into the traditional role of housewife. By 1980 Sara was open to trying new things and published her first cookbook. She became a prolific writer about anything to do with food and travel. Sara became a contributing editor to many magazines including Fodors and wrote countless articles in major newspapers. In the earlier years much of the writing took place after dinner with the family and homework taken care of.

In 2001 her husband Al passed away and Sara took a break. When ready to return to work things had changed. Due to the internet anyone could be an expert or a critic. Thus she decided to create her own job and become the publisher of her own magazine "DINE and Destinations". She talked humorously of publishers overcharging, procrastinating accountants, the glass ceiling and long nights with minimal sleep to meet deadlines. Despite the humour you could tell those first years of publishing were a steep learning curve but worth it. The magazine website is <https://www.dinemagazine.com/>

Rohit Tamhane won the Ace of spades wine. The pot grows.



The Rotary Club of Toronto

The Fairmont Royal York
100 Front Street West, Level H, Toronto, ON M5J 1E3

Tel: 416-363-0604 Fax: 416-363-0686

office@rotarytoronto.on.ca www.rotarytoronto.com

[in](#) The Rotary Club of Toronto [f](#) Toronto Rotary [t](#) @TorontoRotary

