



## Today's Program

Stephanie Christensen,  
ShelterBox Canada

## Topic

High Stakes Leadership

## Host

Michele Guy, *Our first female president, 2001-02*

## Location

The National Club, 303 Bay St.



Stephanie Christensen is the Executive Director of ShelterBox Canada and a humanitarian professional. Stephanie started her career in International Development working for CIDA and local charities throughout East Africa developing curriculum for HIV/AIDS Education in primary schools. After living in Kenya during the famine in 2011, Stephanie moved into the humanitarian disaster relief field. Stephanie has a Bachelor's degree in International Development from Queen's University, and a Master's degree in International Development and Humanitarian Emergencies from the London School of Economics. She has been with ShelterBox Canada for five years, and is working to ensure that no family is left without shelter and supplies after disasters. In addition to her work here in Canada, Stephanie has been on three deployments with ShelterBox: to Fiji after Cyclone Winston, to Ecuador after the Earthquake in 2016 and most recently to the Philippines after Tropical Storm Urduja. She currently lives in Burlington, and loves to cook, read and travel.

## Kick-starting a targeted membership campaign

Members, members - we need new members to continue our great work in the community, increase our impact and set us well on our way past 2020 and heading strong into our next decade!

We do want to be purposeful in our approach, and are fortunate to have our member Andris Pone facilitate two sessions with a group of our members. The first (on Feb 25th) will focus on developing and defining our brand and what makes The Rotary Club of Toronto attractive to the type of members we need and want. A second session (March 4th) will focus on messaging - how we sell ourselves.

We will be inviting a number of club members to attend along with our club executive - and will share the results after March 4th. To get started we will target perhaps a dozen organizations with the aim of securing new corporate or individual memberships.

Every member can help! The sessions will give us materials to support conversations with potential members, or to help introduce us to organizations where each of you have contacts. We encourage every member to provide Membership Committee with 2-3 suggested contacts who may not be potential new members - but may be able to help open the door to finding potential new members. Please forward your suggestions to Lori Brazier. Some of you may also be invited to share your thoughts on what our brand should be.

Stay tuned for more!

## Cocktails for Care

St. Michael's Transition Centre



**The National Club,**  
303 Bay Street, Toronto

**February 8, 2019**  
7:30 p.m. – 11:30 p.m.

To purchase tickets, visit  
<https://goo.gl/bZXCnN>

**\$50 advanced tickets**  
**\$60 tickets at the door**

Saturday Night Superstars live band | Silent auction | Door prizes | Cash bar

## MEMBERSHIP DEVELOPMENT DAYS

Take advantage of inviting guests to our great events. Last Friday was a perfect example with 180 people in attendance. Another perfect opportunity occurs next week:

## PRESIDENT'S COCKTAILS WEDNESDAY, FEBRUARY 13<sup>th</sup>

At the National Club, 5:30 pm

Amanda Lang is our Speaker | Bring a guest and introduce them to our great Club

## Rotaract Fundraiser for Camp Scugog, February 22<sup>nd</sup>

Join us at the Bata Shoe Museum on Friday, February 22, 2019.

Doors open at 7pm and come ready for a night filled with fun. Your \$55 ticket includes your first drink, appetizers, a silent auction, DJ for the night, and support for the kids as they start packing their bags for summer camp. Tickets can be purchased here: <https://bit.ly/2SU3yE4> or physical tickets will be available at lunches.

Our weekend at Camp Scugog is a highlight of the Rotaract/Rotary year, but the enjoyment we experience is nowhere near the level of enjoyment for the many kids who come to camp. Katherine Kirkpatrick-Wahl [K.KirkpatrickWahl@gmail.com](mailto:K.KirkpatrickWahl@gmail.com) 647.213.6755

## Let's Be Personal

- by Mary Lach



On Feb 1<sup>st</sup>, 24 years ago today, I opened my business, Suninations Travel Inc. We look after our corporate travellers with a comprehensive, resourceful and forward thinking approach to travel and expense management. For vacation travellers, we focus on ocean and river cruising, but we will customize any vacation travel itinerary our clients have in mind. As a member of the club, I organize our club's RI convention trips, which are always a great success with lots of fun and fellowship.

My industry has gone through many major changes since I started. Airlines no longer pay us commissions. The Internet has caused us to reinvent ourselves. All

sorts of outside forces affect the business: strikes, disasters, government policies, major health risks. Today, the biggest threats to the industry are scammers and fraud. Despite the turmoil at times, there's never a dull moment and I still love the industry.

Why am I a Rotarian? 30 years ago, on Jan 23, 1989, Rotary opened its membership to women. Then, the 1st week of July 1989, when Brian Westlake became president, I was introduced to the club as the 5th lady

Rotarian. I am honored and privileged to be a Rotarian of this club for 3 reasons: to provide community service, to enjoy the fellowship, and to benefit by networking. Currently, I am on the Board of Directors, the Foundation Board, the Club Executive, and I am Liaison Director to the International Service Committee. As we celebrate 30 years of women in Rotary, I encourage both men and women to make that commitment and be part of this wonderful club and "make a difference".

## What You Missed February 1, 2019

- by Maureen Bird



With a packed house in the Imperial Room, Past President Sandy Boucher had all visiting Rotarians and guests stand for a greeting without individual recognition. We were reminded of "Cocktails for Care" on February 8th and President's Cocktails on Wednesday, February 13th. Our Let's Be Personal speaker was Mary Lach. Join the list by contacting Don Bell.

Past President Geoffrey Johnson introduced our speaker, Lord Conrad Black speaking about "Trump: A President Like No Other".

Lord Black started with recognizing that America is the second longest continuing democracy, after Great Britain, where in the beginning everyone was welcome. There has been nothing like its rise. At the end of WWII it produced half the world's GDP. But it is no longer the world of Rockwell and Disney – much of it is jungle where you either succeed or can be ground to powder. The media reported things were improving while GDP growth was stalling and average income was flat-lining.

Trump recognized this and invented a new politics. He took his gaining of wealth and moved into fame with The Apprentice. He recognized discontent and moved to appeal to the lowest levels while he did an end run by using social media. His political reality was to create a revolution, attacking everybody, and has turned foreign policy upside down. But Black cautioned that you should never trust any numbers on economics by the Chinese.

Trump's win was a surprise, and the Republicans sat on their hands for six months. Now they are with him lock step. He has attacked taxes, trade, healthcare, sanctuary cities and immigration.

He says there is no evidence of Russian collusion. He attacked Hillary Clinton for her emails and the Steele Dossier. He attacked the Democrats for wanting open borders, free votes, nationalization of healthcare and advocating a 70% top tax rate.

In the 13 years before his election (his first public office) he switched parties 12 times. He is a moderate but chose the Republicans as a tactical vehicle. Black spoke with no notes then fielded 3 good questions from the audience and received polite applause.

Black's parting words – Don't Underestimate Trump!

The Ace of Clubs was won by Mr. Hetherington – but Harold this time, not David. Enjoy the wine!

President Jeff concluded by acknowledging his 55th birthday last week and the freedom his life has with his husband Casey who was there with Jeff's sons, James and Christopher.



President Jeff with Lord Black, his host Geoffrey Johnson and Program Committee chair Bert Steenburgh

## Upcoming Speakers & Events

### February 2019

- 15 No Lunch-Family Day Weekend
- 22 Dr. Carol Chauncey, Black History Month

### March 2019

- 1 Bob Rae, Rohingya Refugee Crisis
- 8 Barb Gosse, Cdn. Centre to End Human Trafficking

### EVENTS

- |                   |                        |
|-------------------|------------------------|
| February 8, 7:30  | Cocktails for Care     |
| February 13, 5:30 | President's Cocktails  |
| February 22, 7:00 | Rotaract – Camp Scugog |
| February 28, 6:00 | R2R, National Club     |

### Editor of the week

John Andras

### Editor for February 22, 2019

Maureen Bird

### What You Missed Reporter for February 8, 2019

John Andras

### Propose a Speaker – Contact

Bert Steenburgh, Chair  
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### Submit an article to the Voice Newsletter

therotaryvoice@gmail.com

Editor-in-chief: Maureen Bird

## LET'S BE PERSONAL

February 8<sup>th</sup> - Mitra Goodarzi  
 February 22<sup>nd</sup> - Susan Hunter

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