

Speaker

Perry Monaco, LinkedIn

Host

Susan Hunter,
Susan has been a member since 2002 and is our President-Elect.

Topic

Building Your Brand on
LinkedIn: Why It's Important
to Google Yourself

Location

National Club, 303 Bay Street



Perry Monaco is a Customer Success Manager at LinkedIn, managing teams in Canada, USA, Central and South America. These teams are responsible for building social media strategies for Talent Acquisition leaders around the world leveraging the confluence of technology, marketing and recruitment to connect people with opportunities around the world, at massive scale. Perry was one of the first 4.5 million members of LinkedIn and sits in the top 10 of most engaged employee profiles on the global network. He has spoken at numerous conferences around the world. Perry was the first Consultant in Canada for LinkedIn and currently resides in Toronto.

Rotary District 7070



Poker Walk for HIV/AIDS



On Saturday April 30, at 9:30AM at the Leuty Pavilion at the foot of Lee street in The Beach, Rotarians and friends will be strolling 5km to raise funds. Donations to our team will be in support of a Global Grant for Dignitas International through the Uxbridge Rotary Club. Dignitas is creating a program in Malawi for teen mothers. This will mirror the great work done by Dignitas with its Teen Clubs, Maternal and Child clinics and continuous HIV/AIDS testing and treatment. Donations to this team can be made at <https://www.gifttool.com/athon/OurTeamPage?ID=1945&AID=2939&TID=22542>

Update on Dignitas – by Dignitas and John Andras

Dignitas was launched by Dr. James Orbinski and James Fraser as a humanitarian response to a global health catastrophe. In 2004, the AIDS epidemic was ravaging Malawi, a small country in sub-Saharan Africa, destroying its social and economic infrastructure and threatening its very survival as a nation. Without access to treatment and care, AIDS was a death sentence in Malawi. Hospitals were doubling as morgues as patients were literally dying in the corridors. The situation was an affront to human dignity. Dignitas, with seed funding from The Rotary Club of Toronto and other partners, began its commitment to addressing this crisis by setting up an HIV clinic in Zomba district the poorest corner of one of the poorest countries in the world. In the first month at the clinic 33 patients were started on treatment.

Today, Dignitas supports 174 health centres in six districts which covers a population of more than 3.1 million people. From a standing start in 2004, more than 1.6 million people have been helped, been tested for HIV and 232,000+ people have started lifesaving treatment. This represents close to half of the total number of people on HIV treatment in the country.

We are proud to have played our part in blunting the onslaught of AIDS in Malawi but our work is far from over. With HIV shifting to a manageable chronic condition, non-communicable diseases like diabetes, hypertension and cervical cancer are predicted to become the leading killer in Africa by the year 2030.

The Rotary Poker Walk is a meaningful way to contribute to this remarkable cause and to continue the partnership between The Rotary Club of Toronto and Dignitas



Dr James Orbinski in Malawi

A New Way to Serve

— by John Andras



Many committees receive requests for funding and sometimes do not dig deeper to see what other ways of support they could bring to agencies and causes they support. The Indigenous Service Committee has discovered that collecting and distributing in-kind donations can be even more impactful than writing a cheque. Two recent examples are below.

We received a request from the remote fly-in community of Neskantaga where many children are unable to participate in sports programming at the community arena because they have no skates. Chris Snyder organized a donation of skates from a local sports store and a hockey bag full went via Porter and Wasaya Airlines to the First Nation. Now all children can fully participate in community activities!

We received an offer of clothing from Garry Glowacki from The Bridge Prison Ministry. They had completed a clothing drive for Syrian refugees and were overwhelmed. The excess clothing, some still with labels attached, was sorted by women from the local Mosque, ex-convicts and homeless volunteers, put into boxes donated by Loblaw's, labelled, shipped by Gardewine to Sioux Lookout and flown to six fly-in First Nations by Wasaya Airlines. In all, 65 boxes of clothing went north. In addition, 30 bags of clothing were donated to First Nations School in Toronto and The Bridge is now collecting running shoes to allow the students of First Nations School to participate in gym and school teams.

The Indigenous Service Committee is now looking to establish an ongoing relationship with shippers. We intend to reach out to First Nations communities in Northern Ontario and see what their priorities are. We will try and gather needed materials and have them shipped north. This could evolve into a substantial area of service and provide many times our budget in value to the communities we serve.



Children in Neskantaga with their new skates.



Bags of clothing at The Bridge Prison Ministry ready for sorting



Clothing boxed, labeled and ready to go!



Second Annual Sweat Equity and Fellowship Fundraiser

Date: Saturday April 30th, 2016
Time: 11:00 – 3:00 PM
Location: 888 Yonge Street (Masonic Temple at Davenport and Yonge)
Cost: No cost - only your time and Sweat Equity
RSVP: Space is limited – it will be a first come first serve basis.
Please RSVP to dmrashid@gmail.com

Rotary
YOUTH LEADERSHIP EXPO 2016
The Rotary Club of Toronto & Rotaract
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WE NEED YOUR HELP!

The Youth and Children Service Committee is holding its 4th annual Youth Leadership Expo on Tuesday May 10, 2016 at Daniels Spectrum. We need a few more Rotarian volunteers to provide general help on that morning. Please contact Jayson Phelps or Binoy Luckoo if you can help that morning.



The entire world is changing polio vaccines. That's a good thing.

From UN Dispatch: By Alanna Shaikh, April 26, 2016

Editor's Note: Since 1985, Rotary International and partners, including the Bill and Melinda Gates Foundation have raised over \$1.6 billion and 1000s of Rotarians have volunteered around the world in the effort to eradicate Polio.

Polio is irrelevant in most of the world. Once the terror of many childhoods, for most people it exists only as a name on a vaccine. It's an infectious viral disease that causes fever, fatigue, headache, vomiting – and sometimes paralysis and death. There is no cure, but it is vaccine-preventable. In fact, since 1988, the polio vaccine has decreased the number of cases by 99% – from about 350,000 cases to 359.

Every country in the world but Pakistan and Afghanistan has managed to interrupt polio transmission through vaccinating for the disease. Getting all the way to zero, however, has been a tremendous challenge. Some countries have interrupted transmission only to see it briefly return. Tajikistan had a polio outbreak in 2010 after being polio-free for eight years. Ukraine saw two polio cases in 2010 when the war interrupted vaccine schedules.

Polio is a tricky vaccine. If your coverage isn't nearly perfect, the oral vaccine itself can cause polio. In a tiny number of people, it leads to vaccine-associated paralytic polio, paralysis that results from the polio vaccine. It can also cause circulating vaccine-derived polioviruses – actual infectious cases of polio that result from the vaccine. They don't infect people who have been vaccinated for polio, but they are dangerous to people who have not.

As we push down the numbers of people infected by polio through vaccination, the vaccination itself became responsible for a large percentage of overall cases. In 1988, when 350,000 people had polio, the hundred people or so who got it from the vaccine weren't a major factor in decision-making. Now that only 350 are infected, the cases caused by vaccines are a major part of our polio problem.

The Switch

That's why, over the month of April, the entire world is switching from trivalent oral polio vaccine – which protects against three kinds of polio – to bivalent oral polio vaccine, which only protects against two kinds. It's a sign that we're making progress in wiping polio off the planet. It's also a global health milestone; making the switch requires logistically

complex implementation in every country of the world.

The reasons we're switching are exciting. One of the three kinds of polio virus – type 2 – was eradicated in 1999. After seven years, we can be confident it's really gone. Vaccinating for type 2 when type 2 isn't out there any more carries risks. The vaccine for virus type 2 was responsible for a lot of the cases of vaccine-related polio – 90% of circulating vaccine-derived polioviruses cases, and approximately 40% of vaccine-associated paralytic polio. Dropping the vaccine for virus type 2 will make polio vaccination safer for everyone.

Now comes the switch process. As the WHO puts it, "All health facilities in every country must stop using trivalent polio vaccine on one day within the 2-week switch period from 18 April to 1 May. Any remaining trivalent polio vaccine stock must be collected and destroyed according to national guidance." Every health facility, everywhere. It takes a lot of coordination; WHO and national governments have been planning this process for a year.

The reason we're switching now is mostly about data. Better data has taught us a lot about polio vaccination. The WHO was able to determine that that a bivalent vaccine is actually more effective against types 1 and 3 than a trivalent vaccine. The bivalent vaccine only became available a few years ago, so it took time to collect the data to figure this out. The switch is taking place in April because April is the low season for polio virus infection, another thing we've learned because of better global health data collection and analysis.



Why do we want to finish the job?

*(Hospital respiratory ward in Los Angeles, 1952
Source: Centers for Disease Control and Prevention)*

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The Rotary Club of Toronto Club 55 – 1912

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Peter Love, President

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John Andras

Editor May 6, 2016:
Karen Scott

What You Missed Reporter:
Luba Rascheff

The Four-way test of the things we think, say, or do

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it Build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

Upcoming Speakers & Events

May

- 06 Rahul K. Bhardwaj, the Toronto Foundation
- 13 Bill Empey,
- 20 No Meeting due to Holiday weekend
- 27 No Meeting due to Camp Scugog

June 2016

- 3 Dr. Robert Inman, Univ. Health Network

Events

- May 3 Night of 1000 Dinners, National Club
- May 10 Youth Leadership Expo, Daniels Spectrum
- May 10 R2R, National Club
- May 27-29 Camp Scugog

Propose a Speaker – Contact

Alex Brown, Chair
jandabrown@rogers.com
416.799.5827

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www.rotarytoronto.com

What You Missed April 22, 2016 – by Susan Howson



John Lloyd introduced four visiting Rotarians and three guests

We are a very busy Club with many things on the go. Details can be found on the website <http://www.rotarytoronto.com/>. Among the many activities you can become involved in are.

April 23: There are board games to be played at Café Melbourne April 30: 9:30 AM start: The annual poker walk raises funds for supporting those with AIDs in Canada and Africa.

April 30: 11:00 start: There is a sweat equity opportunity filling bags of food for Kids Against Hunger. The start time is coordinated so you can do both the walk and help fill food bags.

May 10: 6:00PM start: Join fellow Rotarians at R2R at the National Club.

May 14: District Assembly. All members should attend at least one.

May 3: Night of a Thousand Dinners at the National Club will raise funds to help remove landmines.

Shannon Lundquist announced that she is the new Chair of Lake Scugog Camp's board. As Chair she appreciates what we do for the Camp each year and asks us to come yet again and participate in some needed sweat equity. As a past camper she pointed out that \$100.00 is a great deal for all the food and fellowship you get. Don't miss out register now for Camp weekend May 27 -29.

Alex Brown ably introduced our guest speaker Jeremy Diamond executive director of the Vimy Foundation.

Mr Diamond urged us to consider the following facts:

- 8 is the number, in millions, of Canada's population in 1914. Over 640,000, 8% of that population, went to war
- 40 cenotaphs commemorating these members of Canada's Armed Forces are in serious disrepair
- 74% of Canada's population would not be able to identify Vimy if they saw a picture
- 2017 will be the Centennial of the Victory at Vimy.
- Vimy is on the 20 dollar bill and most people are not aware of it. He called it a "Vimy". Better than a "loonie"

The Foundation would like to make Canadians more aware of Vimy and what it means to our heritage and to being a Canadian. People should consider that going to Vimy should be a pilgrimage. It is Canadian territory. It is sacred ground. It is far more than just a tourist site. Vimy is also very accessible being only forty minutes by train from Paris.

To find out more about the Foundation and its plans to preserve and promote Vimy see:

<http://www.vimyfoundation.ca/about/mission/>

There were two draws. The first, for tickets to the Toronto Eglinton Rotary Club wine tasting fundraiser went to Terry Wray. Michele Guy got to take home a bottle of wine.



Carol Hutchinson, our blushing Birthday Girl while being regaled to by Brigitte Bogar



Jeremy Diamond displays Vimy image on \$20.00 bill. Most Canadians do not know either the Vimy Monument or the sacrifice it represents.

The Rotary Club of Toronto

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