

Today's Program

Andris Pone, President, Coin Branding

Topic What Do People Think of You ?

Host

Lorraine Lloyd *Member since 2003, "professional" organizer*

Location

Fairmont Royal York Hotel, Upper Canada Room



Andris Pone believes that every person has the right to experience the thrill of sharing their unique gifts with others. As a world-class wordsmith, he has 13 years of experience helping corporations and individuals express precisely what those differentiating factors are — by building compelling brand foundations and names for clients at Four Seasons Hotels and Resorts, Sun Life Financial, BMO Nesbitt Burns, RBC Wealth Management, Canadian Tire, Purolator, Revera and many others.

Andris is co-author of the #1 Globe and Mail bestselling Brand: It Ain't the Logo. He appears as a branding expert on CBC's The National, CBC Radio One, the National Post and the Globe and Mail. He graduated summa cum laude with a degree in Political Science from Saint Mary's University in Halifax and also holds an MBA from the Schulich School of Business.

Welcome our Newest Member: Meu Ching Crompton



Meu Ching is originally from Singapore and currently resides in North York close to her two daughters. She has been a proud Canadian citizen for over 40 years and is fluent in English and Cantonese.

Meu Ching has a B.A. in Economics from the University of Toronto. She spent the first 10 years of her successful career as a teacher with the North York school board. Meu Ching transitioned into residential real estate sales in Toronto for 22 years with Century 21 and Re/max. She really enjoyed helping and guiding her clients with one of their most important life investments. Presently, she concentrates on the Investment

world and has been an independent investor for 25 years.

Meu Ching enjoys travelling, music, playing guitar, hiking, sailing, skiing, reading, performing arts and is keen to reactivate her interest in golf. She is a seasoned world traveler. She is most grateful for life's blessings and wants to contribute back to society to help those less fortunate. In 1990, she was inducted into the Toronto Eglinton Rotary Club. Meu Ching's current goals in Rotary are fellowship with like-minded people, helping the senior community and underprivileged children, and fund raising. Meu Ching knows that her experience will be rewarding, enriching and life expanding.

She is passionate in sharing her philosophy of living a healthy and active lifestyle with others. Meu Ching is excited to be a member of The Rotary Club of Toronto and looks forward to meeting new friends with common goals and spirit.

District 7070 Foundation Walk

Join President Susan Hunter in The District 7070 Annual Foundation Walk:

| When: | Sunday September 11, 9:30 AM | 1. 16 3 | |
|--------|--|---------|--|
| Where: | Beautiful Brighton Ontario, Brighton Community | Centre | |
| What: | There will be a walk around this historical town | | |
| Why: | Providing funding for The Rotary Foundation | | |

President Susan does not walk alone. She represents our great club and in keeping with her position, deserves a big entourage. This is your opportunity to show that support. So sign up and join us all.

If you are not able to be there, you can support Susan by making a donation. Signup sheets will be on the lunch tables, or you can make a donation at the Office. Go to The District 7070 link on our Club's website for more information.

And Afterwards.... Join June and Alex Brown for Drinks and Nibbles at their home in Grafton for a fun Fellowship event. Contact June_Brown@rogers.com to confirm.





The Fellowship & Entertainment Committee is pleased to invite you to attend a night of comedy at the Just For Laughs festival. We have a block of tickets for headliner Trevor Noah, the host of The Daily Show. The South African comedian, television host and actor is bringing his brand new stand-up comedy show to Toronto as part of JFL42.

When: Friday September 23, 9:45 p.m. Where: Sony Centre for the Performing Arts

Why: Because he is the host of "The Daily Show"

Cost: I have a small group of orchestra seats together for \$84. Additional orchestra seats are available for \$121 or balcony seats for \$76 (all prices include fees and taxes)

Please email kpower@couttscrane.com to reserve your spot.

Upcoming peakers & Events

August

26 John Lawrence-Clean Water for Living

September

- No Meeting-Labour Day Scholarship Lunch
- Jim Louttit- District Governor
- 23 Beata Carand-TD Canada Trust

Events

August 27 - Humber canoeing

Editor of the Week John Andras

Editor August 28 Lorna Johnson

What You Missed Reporter for Aug 19th Lorna Johnson

Propose a Speaker – Contact Mario Voltolina, Chair

mario.voltolina@gmail.com Tel: 416-720-7236

Submit an article to the Voice Newsletter therotaryvoice@gmail.com

Paddle the Humber! Saturday August 27 from 10:00 a.m. to 12:00 noon

Your Fellowship and Entertainment Committee invites you to get outside and enjoy nature in our own backyard by paddling along the Humber River. The river valley is home to a variety of wildlife and nature trails. Enjoy a leisurely paddle along the calm and meandering Humber River from the



Old Mill down to the mouth of the Humber and back.

Single and double kayaks and canoes are available for rent. This event is open to all and is good for families. Our start and end point is the Toronto Adventures location within King's Mill Park, next to the Old Mill Inn and Spa. You can access by car, bike or subway (the location is only a 5 minute walk from Old Mill Station).

Please click on the following link to see rental costs, choose your canoe or kayak, register and pay. Use Promo Code RCT at the checkout page for 25% off your booking.

http://torontoadventures.ca/events/1000am-1200pm-34/ For more info or any questions please contact Kevin Power at kpower@couttscrane.com

What You Missed August 12, 2016 - by John Andras

The Rooftop Patio at the National Club was transformed into a Caribbean paradise. Even the hot and humid summer weather reflected the theme. We were greeted with a refreshing tropical punch, a steel band played "Oh Canada", and we dined upon a festival of island flavours (salt cod fritters, jerk chicken, Jamaican patties, roasted coconut and Appleton rum balls and banana cream tarts to name a few). We were transported to the Islands and members and guests relaxed and left their daily troubles behind for a mini-vacation in the heart of the city. As we mingled, all that was missing was the sound of pounding surf.

President Susan introduced the meeting theme of diversity and inclusion. She suggested that as a club we should strive to have a membership that better reflects the cultural mosaic of our great city. She then introduced former Toronto Eglinton Rotary Club member Meu Ching Compton before introducing the members of the Toronto 2018 RI Convention Organizing Committee including Past DG Michael Cooksey, our own member Michele Guy and our perennial make-up guest Stephen Wilkinson.

President Susan then introduced Rotary International President Elect Ian Riseley and RI Convention Chair Gordon McInally. It was remarked that Toronto is truly a diverse city and the Convention Committee reflects the diversity of Rotary with members from Turkey, Australia, South Africa, the United States, Scotland and Toronto. We were reminded that young people measure time before major events in sleeps. As of Friday August 12, 2016, there were 680 sleeps until the opening ceremonies!

For those that missed this informal summer get together it is hoped that it will be repeated next year.

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