



### Today's Program

John Lawrence

### Topic

Clean Water For Living

### Host

Rick Goldsmith

### Location

Upper Canada Room, 18th Floor

## Sri Lanka Orphanages

– by Errol Paulicpulle



The devastating tsunami of December 2004, which destroyed Banda Aceh in Indonesia, also killed thousands in Thailand and more than 30,000 in Sri Lanka. Sri Lanka's problem was compounded by 20 years of civil war. And the number of orphans left by the two events is still a problem today.

Errol Paulicpulle has returned to his native Sri Lanka four times since 2005 to relieve some of the problems in these orphanages. He will be making his fifth trip in October 2016.

The International Services Committee is supporting fundraising for a sweat equity project involving four orphanages in Sri Lanka which continue to need basic necessities. All but one are all on the north eastern coast in and around a city called Batticaloa. All funds go through Rotary Clubs in Colombo who have provided excellent stewardship of the funds in the past.



John is a graduate of the University of Guelph, holding a Masters in Agricultural Science (Agricultural Economics). His career focused on agricultural education, sales, marketing and management. In 1985 he moved to Chatham to be Vice President and General Manager for Dekalb Canada. He joined the staff of St. Clair College in 1998 where he was Director; Innovation, Community and Corporate Training until his retirement in 2010.

After retiring John increased his community involvement. Most notably he chaired the public fundraising campaign to build a new Chatham-Kent Family YMCA. This 17 million dollar facility opened in 2011. Currently he is a director of the new Chatham-Kent Residential Hospice (opened in April, 2016) and is the founding chair of the Chatham-Kent Hospice Foundation.

In recognition of his longstanding commitment to community work, John has been honoured as "Citizen of the Year" by the Chatham Kent Chamber of Commerce and "Fellowship of Distinction" by the YMCA's across Southwestern Ontario.

As a member of the Rotary Club of Chatham Sunrise since 2000, John served as President in 2005-06 and again in 2013-14. He initiated and currently chairs the club's "Clean Water for Living" program which aims to increase awareness and inspire action regarding local water issues.



- Kathiroli Boys Home hosts 30-35 boys from 9-21 years old.
- Sivayogam Girls Home where approximately 30 girls reside from 8-21 years of age.
- Hari Boys Home, which hosts approximately 30 boys aged 9-21 years old.
- Tikiri Sevana located near the town of Kandy, a government run orphanage for young children, newborn to 5 years.

Donations can be done online through our club website, [www.RotaryToronto.com](http://www.RotaryToronto.com) (left column of the web site). This provides an immediate tax receipt. Alternatively, call the office at: 416-363-0604 and we can take your information for you over the phone and assist you with the process. Or you can pay by **cheque payable to: The Rotary Club of Toronto Philanthropic Fund, and in the memo section note: Sri Lanka Orphans 2016. Manual receipts will be issued for 2016 in early 2017.**

Thank you for your kind support of our International Services Committee project. **Event Coordinator: Errol Paulicpulle, contact him for further information. Email: [errolp@rogers.com](mailto:errolp@rogers.com)**

## Foundation Walk

On the tables today are pledge sheets for the Foundation Walk which will take place Sunday, September 11, 2016, starting at the Brighton Community Centre. The walk begins at 10 AM after breakfast refreshments. This is our opportunity to contribute to the worldwide projects of The Rotary Foundation, which will celebrate its 100th anniversary next year. After-Party Drinks and Nibbles will be at June and Alex Brown's home in Grafton. Please RSVP directly to [june\\_brown@rogers.com](mailto:june_brown@rogers.com)





## A SPECIAL THANK YOU

A very special thanks to the Golf Committee who once again did a great job organizing our annual golf tournament, held on Thursday, August 18, 2016: Mat Harrison (Chair), Ross Amos, Marcy Berg, Rudy Haddad, Dawn-Marie King, Lorraine Lloyd, Bob Smith, Paul Westlake, and Terry Wray. Thanks also to the volunteers who helped on the day: Krystyna Benyak, Don Brooks, Jackie Davies, Andrea Tirone.

## Paddle the Humber! Saturday August 27 from 10:00 a.m. to 12:00 noon

Your Fellowship and Entertainment Committee invites you to get outside and enjoy nature in our own backyard by paddling along the Humber River. The river valley is home to a variety of wildlife and nature trails. Enjoy a leisurely paddle along the calm and meandering Humber River from the Old Mill down to the mouth of the Humber and back.

Single and double kayaks and canoes are available for rent. This event is open to all and is good for families. Our start and end point is the Toronto Adventures location within King's Mill Park, next to the Old Mill Inn and Spa. You can access by car, bike or subway (the location is only a 5 minute walk from Old Mill Station).

Please click on the following link to see rental costs, choose your canoe or kayak, register and pay. Use Promo Code RCT at the checkout page for 25% off your booking.

<http://torontoadventures.ca/events/1000am-1200pm-34/>

For more info or any questions please contact Kevin Power at [kpower@couttscrane.com](mailto:kpower@couttscrane.com)

## What You Missed August 19, 2016

– by Lorna Johnson



The summer attendees were happy and talkative as the bell was rung. Following President Susan's thoughtful invocation, and the singing of O Canada, President Susan invited all to write down answers to 2 questions on the index cards that had been placed on the tables: 1) What do you think our club's brand is? 2) What do you think non-members think of us? Our monitor for the day Past President, John Lloyd, reported a number of guests and visiting Rotarians from as far away as Nigeria and the Bahamas.

Lorraine Lloyd introduced our speaker, Andris Pone, President, Coin Consulting, on the topic of What Do People Think of You? Andris gave a lively speech, bringing in examples of companies that we all know, such as Maytag, Volvo and Lulu-Lemon, to demonstrate the 3 Tools of branding: 1) Be Remarkable; 2) Own Your Position; 3) Deliver Great Experience. These are supported by 3 Rules of Brand Management: 1) Consistency; 2) Management; 3) Time.

The responses on the index cards from our own members highlighted our positioning of Service Above Self. However, many responded that non-Rotarians don't know who we are and what we stand for. The question and answer engagement session concluded that every interaction of a Rotarian builds our brand equity. Therefore, every member of the Rotary Club of Toronto is a brand ambassador by the way we behave. Andris was thanked by President Susan and presented with a certificate that represented a donation of 1 book per month for one year to a child who lives in a fly-in indigenous community.



*Our speaker, Andris Pone with one of our member's index cards*

The Ace of Clubs draw was worth \$ 1838. Brigitte Bogar won the wine, so the pot continues to grow.

In accordance with our newest tradition, Brigitte led us all in singing Happy Birthday to Harold Hetherington and Brian Porter. President Susan adjourned the meeting and wished everyone a great weekend.

Please note, Carol Hutchison is on holidays until Wednesday September 7, 2016 !!!!

## Upcoming Speakers & Events

### September

- 2 No meeting due to Labour Day weekend
- 9 Scholarship Lunch
- 16 District Governor Jim Louttit
- 23 Derek Burleton, VP and Chief Economist, TD Canada Trust
- 30 TBD

### October

- 7 No meeting due to Thanksgiving

### Events

- August 27 – Humber Canoeing
- September 11 – Foundation Walk
- September 23 – Trevor Noah show
- October 21-23 – District Conference

### Editor of the Week

Lorna Johnson

### Editor September 9, 2016

Brigitte Bogar

### What You Missed Reporter for August 26, 2016

Andrea Tirone

### Propose a Speaker – Contact


Mario Voltolina, Chair  
[mario.voltolina@gmail.com](mailto:mario.voltolina@gmail.com)  
Tel: 416-720-7236

### Submit an article to the Voice Newsletter

[therotaryvoice@gmail.com](mailto:therotaryvoice@gmail.com)

### The Rotary Club of Toronto

The Fairmont Royal York  
100 Front Street West, Level H, Toronto, ON M5J 1E3  
Tel: 416-363-0604 Fax: 416-363-0686  
[office@rotarytoronto.on.ca](mailto:office@rotarytoronto.on.ca) [www.rotarytoronto.com](http://www.rotarytoronto.com)

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