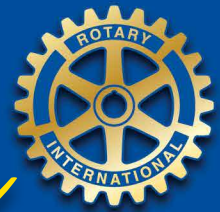


ROTARY VOICE

extra



The Rotary Club of Toronto

Volume 105 | Issue 37 | June 8, 2018

Today's Program

John Parker, former MPP and city Councillor

Host

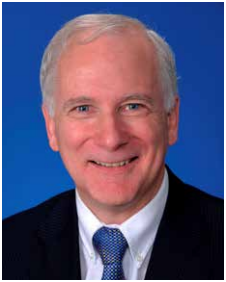
Robert O'Brien, *Esteemed Past President*

Topic

Holy Smokes; What Happened?

Location

Fairmont Royal York, Imperial Room



John Parker is a Toronto lawyer, politician and government affairs consultant. He was a Progressive Conservative member of the Legislative Assembly of Ontario for York East from 1995-1999. He served as Chair of the Standing Committee of the Office of the Ombudsman and Parliamentary Assistant to the Minister

Responsible for Native Affairs. He has the distinction of being the last ever MPP for the provincial riding of York East. John served in the government of Mike Harris and was familiar with the politics of the era with Dalton McGuinty as Opposition Leader and was a colleague of Doug Ford Sr. John served an eight-year stint in Toronto City Council from 2006 to 2014 for Ward 26, which includes the neighbourhoods of Leaside and Flemingdon Park. His term as Municipal Councillor bridged two Mayors, David Miller and Rob Ford. He served as Deputy Speaker of Toronto City Council from 2010 to 2014 and played an active role as Vice Chair of North York Community Council, Member of the Toronto Transit Commission, the Toronto and Region Conservation Authority and Board member with the Toronto Community Housing Corporation. He also served on Committees including Urban Planning, Works and Infrastructure, Budget and Audit. John graduated from the University of Toronto and was a practicing lawyer with the firm of Cappell Parker and as in house counsel for CIL Inc. John helped found the Ontario Association of Former Parliamentarians, which offers experience in support of parliamentary democracy in a non-partisan manner and to foster good relationships among current members. He is currently Chairman of the Churchill Society for the Advancement of Parliamentary Democracy a non-partisan charitable organization that facilitates education, discussion and debate about Canada's parliamentary democracy. He served on the Board of the Leaside Hockey Rink and chaired the East York Committee of Adjustment and is intimately familiar with the Leaside community. He and his wife live in Leaside and are parents of five children. With his background in elected politics at Queen's Park and familiarity with many of the participants in this year's Provincial Election, John is well placed to give us insights and perspectives on the Provincial Election of June 7, 2018 and what we might expect in the future.

What's Happening!!!

JUNE 23-27

REGISTER HERE!

www.rotary2018.org



WHAT'S IT ALL ABOUT?

This will answer all your questions

<https://goo.gl/HQQH1U>

But better still, GET THE APP – ROTARY EVENTS

from Apple Apps or Google Play.

This will give you updated schedules on your phone.

CAN YOU HAVE FUN?

Certainly – and bring friends! Act now

Rock at the Distillery – 1602 places remaining

Jazz at the Aquarium – only 46 left

RotaryFest at CNE grounds – 2475 remaining

www.rotary2018.org/events/hoc/2

AND EVEN MORE FUN – VOLUNTEER!

<https://app.vroomhq.com/s/rotary-2018/volunteers/new>

There is a full list of available spots still to be filled.

Opening Session: based on when you registered

First – Sunday, June 24 10:30 am to 1:30 pm

Second – Sunday, June 24 3:30 pm to 6:00 pm

General Sessions: Monday, Tuesday Wednesday 10:00 am to 12:00 pm

Closing Ceremony Wednesday, June 27 5:00 pm to 7:00 pm

Welcome to our Newest Member



Andris Pone believes that everyone has a unique gift and the right to share it. As president of Coin Branding, he gives those gifts a voice through brand naming and positioning for entrepreneurs and major organizations in financial services, hospitality, health care and retail. Andris is author of the Amazon-bestselling *Attract: Power Up Your One-of-a-Kind Personal Brand*, and co-author of the #1 Globe and Mail-bestselling *Brand: It Ain't the Logo*. He appears as a branding expert on CBC's *The National*, CBC Radio One, the National Post and the Globe and Mail. He graduated summa cum laude with a BA in Political Science from Saint Mary's University in Halifax and also holds an MBA from the Schulich School of Business.

Born in Nova Scotia to a military family, Andris lived in four provinces and six cities in his first ten years. A resident of midtown Toronto, he still enjoys travel – especially a good road trip – is a huge Rush fan and is eager to take part in the life of The Rotary Club of Toronto.



We welcome Shannon Lundquist



A Rotarian since 2008, Classification: Management Consultant, Shannon is a Partner and the Health Consulting Leader at Deloitte. She had taken a short hiatus

from our Club and is rejoining today!

Welcome back Shannon! We are very pleased to have you back with us.

Upcoming Speakers & Events

June 2018

- 15 Takato Ito, Consul General of Japan
- 22 NO MEETING: RI Convention
- 29 NO MEETING for Canada Day, July 2018

July 2018

- 6 Changeover. Pat Neuman's final address
- 13 Jeff Dobson's Throne Speech

Events

- June 14 President Pat's Farewell Party
- June 20 President's Cocktails
- June 24-27 RI Convention

Editor of the week

Brian Porter

Editor for June 15

Lorna Johnson

What You Missed Reporter for June 8

Kevin Power

Propose a Speaker – Contact

Mario Voltolina, Chair - mario.voltolina@gmail.com
Tel: 416-720-7236

Submit an article to the *Voice* Newsletter

therotaryvoice@gmail.com

Editor-in-chief: Maureen Bird

Rotaractors at Camp

- by Enrico Mocchi

On a May weekend a group of Rotaractors had the opportunity to join Rotary's long-standing annual tradition at Lake Scugog Camp, where volunteers help to prepare the camp for the summer season.

As a first-time attendee, the efforts of our volunteers exceeded my expectations.

Rotaractors did not hesitate to get our hands dirty. While some painted and did carpentry, others aided with kitchen duties, while others worked to sort items and goods. We worked hard, but certainly we partied harder. While it is uncertain whether it was a Rotarian or a Rotaractor who finally put out the campfire, together Rotarians and Rotaractors undoubtedly had a blast. We sang and toasted together; we shared deep conversations; and we were treated to exquisite meals.

But more importantly, together we helped to make a positive impact on the lives of

underprivileged youth who will now be able to attend the camp in the weeks to come. Thanks to our continued support, hundreds of kids will continue to make life-long memories and friendships at Camp Scugog. At the end of the day, Rotary and Rotaract serve to fulfill our motto: Service Above Self.

On behalf of my fellow Rotaractors, I want to extend my sincere gratitude to all the Rotarians involved in this astonishing initiative. Your never-ending support and mentorship was particularly heart warming and inspiring. A special thank to all the chefs and to those in charge of the organization, including the camp staff. Without each and every one of you, Camp Scugog would not be able to offer its summer programs to hundreds of children annually.

We are humbled and proud to be part of such a selfless family. We all look forward to participating in next year's event.

What You Missed June 1 2018

- by Maureen Bird

Thank you National Club for another great lunch. Past President Michele Guy introduced 2 Rotarians, 1 Rotaractor and 8 guests. President Pat thanked Bill Morari, chief chef, Susan Howson, chief boss and the 68 people who worked at Camp Scugog last weekend.

Rotaract Club of Toronto President Joseph Hanna spoke about his club's recent involvements. They signed up 9 new members in May to bring their total new members this year to 23. Wow! They had a bottle drive for OK Clean Water, a paint night for women's needs in Zimbabwe, participated in the Rotary AIDS Walk and had 20 members at camp. We can't say enough about their young energy.

John Fortney gave us a Howdy reminder about the final shindig for outgoing President Pat to be held at the National Club Rooftop Patio on June 14th, 6-8 pm. Call or email the office.

Michele as co-chair of HOC RI 2018 impressed us with the importance of getting to the opening and closing ceremonies with the flag ceremony, Princess Anne and Lieutenant Governor Elizabeth Dowdeswell. From 10-12 other mornings are Laura Bush, Caryl Stern,

former UNICEF and Helen Clark, past premier of New Zealand.

Pat then welcomed Shannon Lundquist back to our fold after a brief absence. Next she introduced our newest member Andris Pone. Past President Susan Hunter pinned on his Rotary pin then had the task of introducing him as our guest speaker.

Andris's topic was Branding. Not the logo but the personal touches. It is important to differentiate and make it about them – "The Care Factor". The Beatles and Rolling Stones may be up there but #3 is Rush, a Toronto band who are really a cult brand for their relationship with their fans. It is not about you – it is about them.

President Pat summed up his thoughts so well.

*"Do what you love.
Don't be afraid to go all in.
Listen.*

Even the great ones make mistakes."

Peter Simmie went home with wine leaving \$2,910 in the 50/50 pot.

JOIN ROTARY NOW!

www.rotarytoronto.com

The Rotary Club of Toronto

The Fairmont Royal York

100 Front Street West, Level H, Toronto, ON M5J 1E3

Tel: 416-363-0604 Fax: 416-363-0686

office@rotarytoronto.on.ca www.rotarytoronto.com

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