The Rotary Club of Toronto

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Today's Program

Paulette Senior, Canadian Women's Foundation

Topic

Gender Equity: Where we stand and how we're pressing for progress

Hos

Chantelle McDonald, Chair, Women's Initiatives Committee

Location

National Club, 303 Bay Street



Paulette Senior has devoted her career to empowering women and girls to overcome barriers and reach their full potential.

She faced her own set of barriers when she immigrated to Canada from Jamaica as a young girl –an experience that ignited her interest in justice and activism.

Paulette began her career on the front lines of social service organizations in some of Toronto's most economically disadvantaged neighbourhoods. "I realized that the roles could easily have been switched; that it could have been me living in those circumstances." She saw first-hand the urgent need for social resources and systemic change to transform women's lives. Through her work and advocacy with shelters, as well as employment and housing programs, she has earned numerous awards and become one of the most respected women leaders in Canada.

Paulette joined the Canadian Women's Foundation in 2016, after 10 years as CEO of YWCA Canada. She is a sought-after speaker and commentator on issues including gender equity, gender-based violence, women's poverty and the wage gap, girls' empowerment, and leadership. Her work at the Foundation is guided by the vision of an inclusive, national movement toward equity that will strengthen all Canadians.

"The premise of the Foundation when it was created was to transform the lives of women and to support the underpinning of a women's movement in Canada. Being able to lead the next iteration of that is an incredible opportunity."—Paulette Senior

Professional and volunteer background

Working with all levels of government, Paulette has advocated on issues around poverty, housing, violence against women, immigration, and social justice. She has led, managed, and operated shelters, employment programs, and housing programs at organizations such as Yellow Brick House, YWCA Toronto, Macaulay Child Development Centre, Lawrence Heights Community Health Centre, and Central Neighbourhood House. She is a current Board Member and former Chair of the Board at Women's College Hospital.

Education and awards

Paulette graduated from York University with a double honours BA in psychology and urban studies. Over the course of her career, she has won several awards including: the African Canadian Achievement Award, the AfroGlobal Leadership Award, the Black Women Civic Engagement Award, the MicroSkills Margot Franssen Leadership Award, and the Woman of Influence citation.

FUN and FUNDRAISING! Thursday March 29, 2018

Only 3 weeks to go to the major fundraiser of our Rotary club. In this, our 10th year we want to go big! Our previous events have raised over \$450,000.

President Pat has set a target of \$100,000 for 2018! That's a tall order but we can do it with your help. Buy a ticket, or a table or if you can't attend, we ask you to make a donation for the price of a ticket.

As always, it will be one of the Best Nights in Toronto!! We are asking every member to fully support this Fundraiser and help make our goal of \$100,000!!!

Register or donate online at https://goo.gl/pwnX1w or call the office.



Thursday, March 29[™], 2018 at 6:30 pm The Steam Whistle Brewery

285 Bremner Blvd.

(SOUTH EAST OF THE ROGERS CENTRE)

GREAT FOOD, GAMES & PRIZES!
ADMISSION IS ONLY \$150 AND INCLUDES DINNER!

ALL PROCEEDS RAISED WILL GO TOWARDS ROTARY'S MANY CHARITABLE ACTIVITIES, INCLUDING THE SHERBOURNE HEALTH BUS



The Rotary Club of Toronto's Sherbourne Health Bus is a mobile unit that provides an entry point to healthcare services for people who often face barriers in accessing traditional health care services.

The Health Bus makes regular stops at community locations (shelters, drop-ins and specialized community agencies) so individuals can come aboard to receive services targeted to their needs.

Help us to serve the marginalized people in our community...give generously!



CORPORATE TABLES FOR 10 WITH CORPORATE RECOGNITION \$1750

PLEASE VISIT THE ROTARY CLUB OF TORONTO WEBSITE WWW.ROTARYTORONTO.COM
TO PURCHASE TICKETS AND/OR MAKE A DONATION



Roadmap to 2020, Update # 13 – The Roadmap!

A well-attended Club Assembly last year, and discussions with the Executives and the Strategic Planning Committee helped validate, prioritize and select among 208 initiatives, those that were voted as the most important by club members to help deliver on our Vision 2020. These select initiatives were further grouped into 8 streams and sequenced accordingly. The result is a clearly articulated Vision 2020 and a plan to get there via our Roadmap to 2020:

Phase/ Phase 1 - Mobilize Phase 2 - Execute Phase 3 - Impact **VISION 2020:** yearly focus Be the 1. Process and technology organization of 7. Program transformation choice to achieve 2. Marketing one's philanthropic Grouped initiatives 3. Member engagement 8. Committee enhancements goals among 5. Transformative community impact friends, with 6. Major fundraising annual funding of \$2 million. 4. Strategic program management June 2018 June 2019

In our first year we are already putting the foundations in place by simplifying process and technology to make our club more efficient and effective, broadening the reach of our impact with key marketing initiatives including an upcoming launch of a new website, and steaming ahead on member engagement initiatives, all thanks to the brilliant ideas that you all have shared with us, and the dedication and hard work of so many Rotarians.

As a first step of a long journey, over the next 2 weeks all club members will be receiving a personalized email to activate a new individual @rotarytoronto.com account.

Upcoming Speakers & Events

March 2018

Jagmeet Singh, federal NDP Leader

Prince Kumar, Google for Non Profits NO MEETING, Good Friday

April 2018

Fair Trade Canada

Wellington Brewery

Mark Cullen Earth Day

27 Michele Fisher, Life After the Armed Forces

Events

March 25 **District Curling Event**

March 29 Club Fundraiser, Steam Whistle Brewery

April 22 Highway of Heroes -Tree Planting

Rotary Walk for AIDS May 25-27 Camp Scugog

June 23-26 RI Convention

Editor of the week John Andras

Editor for March 16 Maureen Bird

What You Missed Reporter for March 9 Lori Brazier

Propose a Speaker – Contact Mario Voltolina, Chair - mario.voltolina@gmail.com Tel: 416-720-7236

Submit an article to the Voice Newsletter therotaryvoice@gmail.com

Editor-in-chief: Maureen Bird



This will help us collaborate more, get access to on-demand information and improve the way we do our Rotary work. Come to our March 23rd Friday lunch to find out how we are embracing Google for Non-Profits to help us in our journey.

What You Missed March 2, 2018 - by John Andras



When leaving Friday's meeting a relatively new Rotarian commented upon the high quality of the speakers we attract. This meeting was no

exception. I sat with two potential new members hosted by John Fortney and what a wonderful meeting for them to attend.

The audience sat spellbound as Stella Roy, dressed in "End Polio Now" gear, led us on a journey to Nigeria as she, Rotarians, local Rotaract members and volunteers travelled to remote villages and schools to make sure that every child under 5 years of age was immunized. Nigeria has not had a new case of polio for just over one year. In two more years, if there are no new cases, Nigeria can be considered polio free. Stella traveled to Nigeria in 2013-2015 and returned in 2017 to see the impact of Rotary's global effort to eradicate polio. She shared photos of polio victims. It was a graphic reminder of how critical Rotary's work has been.

In 1985 Rotary launched PolioPlus and has raised over \$1.7 billion and developed a vast network of volunteers to inoculate over 2.5

billion children in 122 countries. Rotary International has partnered with World Health Organisation, CDC, UNICEF, and the Bill and Melinda Gates Foundation. As long as there is one child unprotected in an impacted area the virus can spread. Unless we stay vigilant polio can and will spread back to areas considered safe.

The network of community volunteers that has been developed as a result of PolioPlus helped to contain the Ebola Virus by identifying affected individuals and quarantining them to prevent the spread of what could have become a global pandemic.

Stella recognised our club's \$100,000 Centennial contribution to Polio Plus and the many contributions our club has made to the cause. Our club's impact is probably in the millions of dollars.

John Fortney's guests were extraordinarily impressed and I'm sure at least one will become a member. I left the meeting very proud to be a Rotarian.

The Rotary Club of Toronto

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