# OTARY VOICE

The Rotary Club of Toronto

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February 1, 2013



The Rotary Club of Toronto is donating in excess of \$1,000,000 to local and international agencies during our Centennial Year.



Please join us at a **Special Friday Centennial Luncheon** on February 8, 2013

at The Fairmont Royal York Upper Canada Room

Guest Speaker: Ms. Amanda Lang, Senior Business Correspondent, CBC News "The Power of Why"

Celebrated Canadian business journalist Amanda Lang is CBC's senior business correspondent for The National, and is also the co-host of the Lang & O'Leary Exchange. She became part of the team that launched BNN in 1999 and moved to CNN as reporter and anchor. She returned to Canada in 2002 to re-join BNN and CTV and now resides at CBC. Lang's engaging and witty style complements her ability to comment on current business news and trends, and North America's political scene.



## The \$100,000 Award will be presented to **Seeds of Hope Foundation** "Lazarus House – First Step"



Registration 12:00 p.m. Lunch 12:15 p.m. Cost \$38.00 per ticket

Seeds of Hope is a charity with a 10 year history of operating two resource centres and five housing projects that have been effective in reducing the 'Revolving Door' of individuals moving from the streets to reducing the 'Revolving Door' of individuals moving from the streets to the court system to detox centres or hospitalization and back to the street again. The main focus has been to create 'centres of hospitality & caring' that are safe places -- where individuals who are at a crossroads in their lives can find dignity & support from their peers - allowing them to find the long-term housing, new friends and the access to professional help they need to turn their lives around. People can be at a crossroads in their lives for many reasons, including recovery from addiction or mental health challenges, unemployment, poverty or unfortunate life circumstances. Many individuals bring artistic and caring skills that generate an atmosphere of creativity and friendship in our centres.

Tel: 416.363.0604 | Email: office@rotarytoronto.on.ca | www.rotarytoronto.com

## All You Have To Do Is Ask – by Bill Morari



Membership is the lifeblood of our Club; without a healthy membership we cannot carry out all the great work that we do in our community. Please ask your friends, colleagues, your banker, accountant, dentist, and lawyer, to attend one of our

lunches. They won't neither will you.



Remember, all you have to do is ask!



www.rotarytoronto.com

## **Today's Speaker**

Lynn Philip Hodgson, Businessman, Writer and Historian

## Topic

The Secrets of Camp X: The Canadian version of 007

## Location

Fairmont Royal York, Upper Canada Room



Lynn Philip Hodgson was born in Toronto and grew up in Pickering where he developed an early interest and fascination in the rich cultural heritage of the surrounding area including the abandoned Camp X on the shores

of Lake Ontario (south of Whitby). It was opened as a top secret agent training camp during World War II under the direction of a close confidant of Sir Winston Churchill named Sir William Stephenson ("A Man Called Intrepid"). Here Ian Fleming, the creator of the famous James Bond books, trained as an intelligence agent. Camp X was levelled after the Gouzenko affair post WWII and the archives about the Camp were destroyed and scattered. Mr. Hodgson has been a trailblazer in researching and interviewing officers, agents and veterans from that period. Through his books including the best-selling Inside Camp X, Dispatches from Camp X, Camp X The Final Battle, Lynn Hodgson has told the important story of this lost and secret era in Canadian history.

Mr. Hodgson had a successful business career with John Mansville Corporation for thirtyfive years. He developed the first distributed integrated computer system in the 1970s, which was to become the basis for on-line computer systems used in business today. He was also Director of Business Logistics while working for a subsidiary company in Quebec. He has appeared in many documentaries on Global and History Television, is a popular lecturer, Director of the Military Heritage of Durham Region, Founding Director of the Camp X Historical Society, Past Director of the Kawartha Region Conservation Authority and served for seven years as Municipal Councillor in Scugog Township. Among his many accomplishments and awards is the Lifetime Achievement Award granted by Ontario Heritage Foundation.

## **Our Rotary Club Welcomes Four New Members!**



## Lorna Johnson

Lorna Johnson was born in Montreal, the middle of five children, the daughter of two Chartered Accountants and the grand daughter of New Brunswick sardine fishermen and Czechoslovakian immigrants. She attended the University of New Brunswick School of Forestry and was a Varsity Springboard diver. She stayed in

NB and began her career with J.D. Irving's Woodlands Division. She coached the Saint John Diving Club, and was named a Canada Games Coach.

With an MBA and Masters in Environmental Studies from Yale, Lorna accepted a role as a Management Consultant with Booz & Company, specializing in the Resource Sector, first in New York, and then in Australia, where she made her home for 17 years. A chance encounter with a headhunter led to Lorna meeting her husband Cliff, an American living in Australia.

Lorna now works as a Senior Vice President, Product, Solutions, and Innovation for Interac. She is transferring from The Rotary Club of Freeport, Maine and she was previously a member of the Rotary Club of Melbourne, Australia.



#### Alanna Scott

A returning Rotarian, originally from the Toronto Beach Rotary Club, Alanna Scott is glad to be back after a ten year hiatus. Alanna is the Development Director at Environmental Defence, where she is responsible for raising \$3.5 million a year for clean air, water and everyday environments. These funds are used for projects like Blue

Flag Beach certification of which there are seven in Toronto. Previously, as Director, Development Initiatives at Women's College Hospital Foundation, she worked on the Foundation's \$70 million capital campaign.

Alanna has also worked as the Director of Development and Communications for Canadian Feed The Children, as the Major Gift and Campaign Manager of Mothers Against Drunk Driving (MADD Canada), and as the Region Manager of Operation Eyesight Universal. She has a Master of Management from McGill University and achieved the Certified Fund Raising Executive professional designation in 2003. Alanna lives with her husband, Hercules, their three children, dog and cat in the Roncesvalles village area of Toronto.



#### **Sheldon Zimmerman**

Sheldon is a Past President of the Rotary Club of Delmar, California (2006) and has three Paul Harris Fellowships. He was educated at the University of Wisconsin. After service in the U.S. Army he joined the Brurrswrck Corp. He then moved to California, raising his children there in spite of being from Sheboygan Wisconsin.

He joined a regional investment company in Los Angeles and then started his own Financial Advisory company in 1984. He sold this business last Spring in California and retired but as his wife is Canadian and they have a son living in Canada also, they decided to relocate and face the weather come what may. Between them, he and his wife, June, have ten children and seventeen grandchildren scattered throughout North America in Canada, Milwaukee, Denver and California. He also was a marathon runner completing The New York Marathon and several others.

He was a Shriner and joined the clown unit which entertained the children at the Burn Centres.

His main interests are walking, music, reading, bridge and poker. He likes to work with youth groups, Rotary Interact and Rotaract.



#### **Jose Suarez**

Born in balmy Ponce, Puerto Rico, Jose graduated as a Civil Engineer from the Virginia Military Institute and has a MS in Engineering Management from the University of Kansas. He then spent seven years as a U.S. Navy Officer. After the Navy he worked in various heavy industry companies, rising from a design en gineer

to project management and finally to global leadership positions. As a registered Professional Engineer he now works for Accenture as the Managing Director of the North America Mining Practice.

His love for engineering and mining came from his father, an engineer and a Rotarian, who managed a cement plant and quarry in Puerto Rico. Jose has worked on six continents on major heavy industry projects. A love for travelling comes from his mother, a past flight attendant for Pan American.

Named one of 2011's ten Most Influential Hispanics in Canada, he is a Paul Harris Fellow and was 2002 Rotarian of the Year in his Georgia Rotary Club.

Jose and his wife Fran, an attorney-at-law, sponsor six girls around the world through Children International. Jose enjoys history, scuba diving, and motorcycling. Jose and Fran love giving back to the community via the Rotary Club of Toronto.

## **Rotary Youth Civic** Leadership Awards

We are now accepting applications for the 2013 Rotary Youth Civic Leadership Awards! Youth in the GTA show civic leadership in many ways across all sectors of our society. We believe that if we wish these young people to continue their leadership with compassion, creativity and tenacity, we must acknowledge and celebrate their many accomplishments.

Do you know a young person who has made a contribution to the community in which they live? Do you know of someone who deserves recognition for showing leadership? Please help to encourage civic leadership in our city by recommending this individual for a Rotary Youth Leadership Award. The awards, which will be presented at a Special Rotary Celebration event for youth on June 7th, 2013, are:

Rotary Club of Toronto Youth Civic Leadership Award - \$2000

**Rotaract Club Gold Youth** Civic Leadership Award - \$1000

**Rotaract Club Silver** Civic Leadership Award - \$500

**Toronto Community Housing** Leadership Award - \$500

Please refer applicants to The Rotary Club of Toronto's Facebook page or www.torontorotaract.com to download the application form. Applications are due by March 1st, 2013.

## **Chris Snyder Honour**

Chris Snyder will be awarded the **Oueen's** Diamond Jubilee Medal at Thompson Rov Hall on February 6, 2013. We see him with his Rotary hat but he has also



been very active with the Canadian Landmine Foundation, the Nature Conservancy of Canada (Ontario) and Street Kids International.

# **Aboriginal Service Committee News**

We would draw your attention to page 20 of the December 2012 edition of ANISHINABEK NEWS:



First Nation film shows Third World conditions in north, by Amber Pitawanakwat. Amber submitted an account of her experience of viewing the film, Third World Canada, at Curve Lake First Nation, as part of the Third World Canada Tour by the youth of Kichenumaykoosib Inninuwug (KI) First Nation in early November. We continue to congratulate producer Andrée Cazabon for her outstanding work. Our club is mentioned in this article. www.anishinabek.ca

# Rotary Fundraiser – March 21, 2013



#### I'll let you in on a little secret.

The Rotary Club of Toronto's Annual Fundraiser will be held on Thursday, March 21, 2013. Spend an evening wheeling and dealing with your Rotary friends, and their friends. And pass it on.

\$125 gets you a buffet dinner, and lots of laughs, your cards are free and so are the good times. You can purchase a table of ten for \$1500 or a full sponsorship package including dinner for ten and corporate acknowledgment for \$5,000.

**The Steam Whistle Brewery** 255 Bremner Blvd

For tickets or to make a donation **CLICK HERE** 

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## **The Rotary Club of Toronto** Club 55 – 1912

#### **Officers:**

President: Neil Phillips President-Elect: Richard White Vice President: Steven Smith Treasurer: James McAuley

**Executive Director: Carol Bieser** 

**Rotary Club of Toronto** Charitable Foundation: Robert Smith, President

**Editor of the Week:** Alex Austin

**Editor for February 8th:** Jeff Dobson

Next What You Missed Reporter: Jackie Davies

### The Four-way test of the things we think, say, or do

- 1. Is it the Truth?
- 2. Is it Fair to all concerned?
- 3. Will it Build Goodwill and Better Friendships?
- 4. Will it be Beneficial to all concerned?

Submit an Article to the Voice Newsletter: voice@AbacusConsultingServices.ca

# **Upcoming Speakers & Events** February 2013

- 2 Marlies Game for Polio
- Special Centennial Award Luncheon, 8 Amanda Lang, CBC Business Journalist
- Gateway Linen Tour, 2pm
- **Ping Pong Tournament @ SPIN** 20
- 22 James FitzGerald, Author

#### March 2013

- Special Centennial Award Luncheon, Mr. Sakuji Tanaka, Rotary International President
- Carol Radford-Grant, City Archivist, "Toronto 100 Years Ago"
- 21 Club's Annual Fundraiser @ The Steam Whistle Brewery

**Propose a Speaker** Peter Simmie, Chair

#### **Program Committee** peter.simmie@bristolgate.com



## President Tanaka: Visit WHY MARCH 1, 2013 IS IMPORTANT

- By Robert O'Brien



Over the past four Fridays, Club members have heard announcements about the official state visit of Rotary International President Tanaka to Toronto on March 1, 2013. Lorraine Lloyd, using a President Tanaka mask, dramatized the need to reserve tickets, Peter Stephenson spoke about the benefits of reserved Tables for Tanaka, Michele Guy urged Rotarians to make up at other clubs and spread the word and President Neil is brushing up

his Japanese. March 1, 2013 is important for two fundamental reasons. First it is an opportunity to showcase and to honour our worldwide President in the 100th anniversary of our Club. But second and perhaps more important is the cause of Polio Eradication. In 1979—the year polio was declared eradicated in the United States—Rotary declared its mission to wipe out the disease everywhere around the globe. By 1988 the disease was killing 350,000 people each year in 125 countries. Now thanks to Rotary's crusade initiated 33 years ago and other partners who have joined with Rotary, the virus has according to Time Magazine been "routed and corralled into only three countries: Pakistan, Afghanistan and Nigeria" but unless eliminated there is a danger of strains of the virus spreading again. According to Time, Rotary and other partners "estimate that \$1 billion spent per

year over the next few years to extinguish the last fugitive strains of polio could save up to \$50 billion over the next 20 years, both in treatment costs for infected children and in the perpetual, hold the line vaccination programs that must be maintained as long as the virus is at large". A concerted push will wipe out this disease forever. That is why The Rotary Club of Toronto is presenting \$100,000 to President Tanaka for PolioPlus on March 1 and that is why President Tanaka will be delivering a major keynote address on polio on March 1 at that luncheon. We owe it to ourselves and we owe it to President Tanaka to fill the Concert Hall to show our full support for our worldwide President and for the cause of polio eradication itself. Please order your ticket today, invite with pride your friends and colleagues and join the promotional tour of Rotary Clubs being organized by Agnes Walkinshaw. The March 1 luncheon is an event not to be missed. Show your commitment to Rotary and to the greater cause of polio eradication.

# CLICK HERE TO BUY YOUR TICKETS

# CLICK HERE To watch the End Polio Video

## What you Missed January 25th, 2013

By Blair Spinney



President Neil with a twinkle in his eye and his sense of humour intact, made his opening remarks to a smiling audience. Bill Morari introduced new member Jose Suarez. We were reminded to attend the upcoming fundraiser at the Steam Whistle Brewery on March 21 by Peter Stephenson. Michele Guy encouraged Club members to bring Rotarians

from other clubs to the R.I. President's Centennial Lunch on March 1,2013. Bert Steenburgh won the Ace of Clubs draw but only received a bottle of wine.

Harold Hetherington introduced his son Neil Hetherington Executive Director of Habitat for Humanity, who spoke to the Club for the last time in this role. He will be providing his leadership and skills to Habitat New York. Neil provided research evidence that described clearly the benefits to the residents of the Habitat Homes, located on Rotary Drive. An impressive result of the progress of the residents described the fact that all of the children stayed in school and went on to receive post-secondary education. In addition, before moving into their Habitat Homes, the residents were receiving social assistance and now have become regular tax paying citizens. Furthermore, 77% of the inhabitants commented that in their previous communities they lived in fear, but living in their Habitat Home they felt secure and safe. Neil thanked Rotarians for their work and stated that he was looking forward to the new challenges that he will need to face in the city of New York, particularly in the aftermath of Hurricane Sandy. Club members wished Neil good luck in his new endeavour.

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