Making a Difference

The Rotary Club of Toronto | Marketing & Communications Special Edition

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ROTARY CLUB OF TORONTO CHARITABLE FOUNDATION

HERE'S AN EASY WAY TO DONATE

Recently, the United Way of Toronto and York region launched its 2015 Fundraising Campaign with an ambitious goal of \$100 million. These funds will be directed to their 220 agencies as well as other charities.

In our Club's History Book in the 1950's Section, "These Were the Days" ..., it states that: "For many years, our Club ran the Community Chest Red Feather campaign (now the United Way of Greater Toronto) in downtown Toronto." Let this Campaign give you an opportunity to create a win-win situation for your charitable dollars.

When making your pledge or donation to United Way, you are able to direct your gift to The Rotary Club of Toronto Charitable Foundation or The Rotary Club of Toronto and you must include the Charitable Registration number. See that information below.

The Rotary Club of Toronto Charitable Foundation - Charitable 88854 2198 RR0001

The Rotary Club of Toronto Philanthropic Fund - Charitable # 13200 3336 RR0001

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Centre for Addiction and Mental Health Expanded **Dental Clinic**

People with mental illness and addiction are recovering their bright smiles, thanks to the Rotary Club of Toronto Charitable Foundation.

Toronto Rotary Club support will help the Centre for Addiction and Mental Health (CAMH) to relocate and expand its dental clinic to provide better care for its patients. The clinic treats the most disadvantaged patients, many of whom are unable to work and cannot afford a visit to the dentist, much less the cost of multiple restorative procedures. With compassionate, accessible dental care, patients regain self-esteem and improve their quality

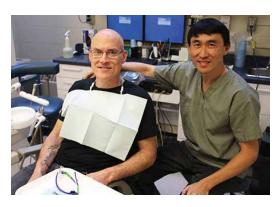
The expansion will see the dental clinic move into CAMH's new Bell Gateway Building. Here, treatment capacity will be doubled, allowing CAMH to substantially increase the number of patients who can be seen. The enlarged clinic will accommodate the addition of new dentists, hygienists, assistants and trainees, and will feature a new welcoming patient waiting area called "The Rotary Club of Toronto Reception and Waiting Room" in honour of the support received from The Rotary Club of Toronto.

The expansion means a lot to people like James Bennett, a CAMH patient whose life on the street contributed to losing his front teeth.

"I couldn't believe it when I saw my reflection," James says. "As soon as my tooth was put back in, I was smiling, laughing. CAMH gave me back my smile, my confidence and a piece of me that I thought had been lost. It's something simple that a lot of people take for granted but it means so much to me."

Thanks to The Rotary Club of Toronto, CAMH is restoring healthy smiles and helping people living with mental illness regain their dignity.

 by Udai Srinivasan, MBA, Senior Development Officer, Centre for Addiction and Mental Health Foundation



Dr. Paul Zung and a CAMH Dental Clinic client.

GED Profile

Native Child and Family Services of Toronto was able to run our GED (General Equivalency Diploma) Aboriginal Education Program through the generous support of the Rotary Club of Toronto Charitable Foundation. We had a unique group of individuals attend the program including youth and adults both Aboriginal and non-Aboriginal. The program ran from September 2014 to May 2015 and had three Aboriginal students write and complete the GED test and successfully graduate as of June 2015. These students were honoured by the community at the Native Child and Family Services of Toronto Annual Powwow in September 2015 and each received gifts, community recognition and our own certificate for completing the program. This is important as it reflects contemporary rites of passage for Aboriginal youth and adults. Not all youth/adolescence were hunters traditionally and so it will be our responsibility to help them focus on what they are skilled at, and

have them make a valuable contribution to their community or family akin to bringing home a kill to share with the community ensuring that reciprocity is honoured.

These students have individual plans to continue their education or attain work. As a community, we were able to use our resources to assist with child care, cultural support and opportunities for the entire family of students involved.

- Keith McCrady, RECE

Senior Supervisor – Scarborough Child & Family Life Centre and Aboriginal Head Start & Child Care Services



In Regaia is Tanya Anaken and with her is Rochelle Diablo Delaney holding GED certificates.

THE ROTARY CLUB OF TORONTO, PHILANTHROPIC COMMITTEE.

The Aboriginal Service Committee (ASC)

The Aboriginal Service Committee mandate is to focus on education, to build partnerships and to practice reconciliation. To help educate committee members, Rotarians and Canadians on Truth and Reconciliation we regularly have indigenous leaders and teachers present at our meetings. We also host speakers to Friday lunches including Justice Murray Sinclair, J. P. Gladu, Cindy Blackstock and First Nations National Chief Perry Bellegarde. We support indigenous education by granting funds for projects both within the GTA and throughout Ontario. We also access in-kind donations (back packs, school supplies, coats, diapers). In an attempt to be an ally with First Peoples, we consult with community experts and agencies and build partnerships. Partners, to date, include Native Child and Family Services Toronto, First Nations School, 3rd World Canada, One Laptop per Child, Southern Ontario Library Service, the office of the Lieutenant Governor, Prince's Charities Canada, Ministry of Aboriginal Affairs (Ontario), Canadian Council for Aboriginal Business, TD Bank, Loblaws, DGN Marketing and the First Nations of Kitchenuhmaykoosib Inninuwug, Neskantaga, Wapekeka and Six Nations. For larger grant requests (over \$5,000) we forward funding recommendations to the Rotary Club of Toronto Charitable Foundation. The Committee is a founding member of HIP (Honouring Indigenous Peoples). The Aboriginal Service Committee has been nominated for The City of Toronto's Hubbard Award for race relations.

The Aboriginal Service Committee meets the first Wednesday of each month at 4:30PM at Native Child and Family Services Toronto at 30 College St. Anyone interested in nation building and what we believe to be the unfinished work of Confederation should consider joining us.

Our members are John Andras (Chair), Emre Yurga, John Carr, Carolyn Purden, Chris Snyder, Robert Smith, Steve Smith, David Sharpe, Harry Figov, Jack Robertson, Karen Scott, David Libby, Barbara Thomson (Board Director Liaison).

Marketing & Communications Committee Chair: Sylvia Geist Issue Editor: Sylvia Geist

Special needs student receiving tools to encourage learning - by Cheryl MacDonald

The Rotary Club of Toronto's Aboriginal Service Committee has supported the students at First Nations School of Toronto in a variety of ways. Every year for the past five years the Rotary Club has sent its members to our school to help our grade 7 and 8 students with career choices by hosting an annual Career Day.

Another annual practice has been for the Rotary Club to arrange for our students to have a great start to their school year by providing our youngest with backpacks. In 2014 the Rotary Club invested in our young readers by purchasing more than \$1,300 in First Nations-inspired storybooks for guided reading. This purchase helped our student gain a greater understanding of their tradition and culture while increasing their reading ability.



Tom Harrington, host of CBC Radio's The World This Hour, speaks to students at First Nations School during the 2015 Careers Day organized by the Aboriginal Service Committee.

In 2013 the Rotary Club supported our Special Education class by purchasing \$1,200 in equipment for our special needs students. This equipment helped our student's with sensory issues as well as providing tools to promote increased learning.

As well as the program donations, the Rotary club has met the needs of our school by donating books, coats and clothing items as the needs arise.

The Rotary Club of Toronto has provided a valuable partnership to First Nations School of Toronto that our staff and families view as vital. With the support of the Rotary Club of Toronto's Aboriginal Service Committee our students can have more of the tools they need to encourage their learning.

Cheryl MacDonald has a Master's Degree in Counselling/Psychology and has acted as the Child and Youth Counsellor at First Nations School of Toronto since 2008.

OLPC Canada and the Aboriginal Service Committee Reboot Education for Wapekeka First Nation - by Jennifer Martino



In partnership with the Rotary Club of Toronto Aboriginal Service Committee, One Laptop per Child (OLPC) Canada has bridged the digital divide between Aboriginal and non-Aboriginal students in urban,

rural and remote locations. Of particular note, is support provided for Wapekeka First Nation, which tragically lost their elementary school to fire in May 2015. OLPC Canada received a request for support to equip Wapekeka students with laptops and tablets so that they may establish a mobile classroom and "salvage the school year." The Aboriginal Service Committee was fast to respond, inspiring TD to match the donation. Mary Winter, former Principal and current Band Councillor, reports that OLPC technology has been an essential tool in preparing grade seven and eight students to leave the community and attend high school in Thunder Bay. Younger students are also taking daily advantage of educational and cultural content pre-installed on the donated devices, serving as an important replacement for curricular resources lost in the fire. Ms. Winter has asked that a sincere thank you be extended to the Rotary Club of Toronto and TD for supporting Wapekeka at this critical time. OLPC Canada is currently seeking to expand our network and provide educational technology to the more than 150 communities and 17.000 Aboriginal students on our wait list. For more information visit www.olpccanada.com



Temporary Classroom at Wapekeka, Learning on computers.



Rev. Eleazer Winter Memorial School burns to the

