

SERVICE

The 4-WAY test of the things we think, say, or do

Is it the Truth?

Is it Fair to all concerned?

Will it Build Goodwill and
Better Friendships?

Will it be Beneficial to all
concerned?

SELF

INNER WHEEL NEWS: JUNE BIRTHDAYS

We send our best wishes to Georgia Wilson on the 3rd, Helen Coutts on the 8th, Betty Howson on the 18th, and Celine Samuels on the 27th.

– Maryan Tisdale, Recorder



Today's Program: Fellowship Meeting

The Fairmont Royal York Hotel, Upper Canada Room

Hats off to the Fellowship and Entertainment Committee for another banner year of fabulous events. They are busy preparing Camp Weekend at Scugog right now for the lucky members who plan to attend this weekend.

Today, in the spirit of Rotary fellowship, sit with a new member, or perhaps someone you don't know that well and get to know them! You'll be glad you did. Enjoy your fellowship meeting and have a great weekend.



Please join us at a special Friday Luncheon On June 7th - Youth Day with Youth Civic Leadership Awards At The National Club, 303 Bay Street

On June 7th at our luncheon we will celebrate youth and their achievements and the Youth Expo held on May 17th, 2013. This year in partnership with TDSB and TCDSB, we had 147 deserving applicants for our youth civic leadership awards! It was a tough competition and we added a 5th award in light of the great talent we saw and to invest in our youth. We also started for the first time a direct dialogue with the youth community with the launch of our first youth expo. Come and see how the expo went and how you can get involved to make a difference. Our theme for this year's expo was Today's Youth Tomorrow's Leaders: Overcoming challenges to make a difference.



The Rotary Club of Toronto Youth Expo 2013

The Annual Seniors' Summer Picnic

– by Jack Robertson, Senior Citizens' Committee



One of the special annual events held for seniors is the Seniors Summer Picnic held in June or July. This has been an annual event for over 40 years, and with only one exception, the picnics have been held in downtown Toronto. That exception was a visit to Centre Island, which proved to be a mistake owing to the distance walked from Ferry to picnic grounds on a particularly cold afternoon.

The picnic is organized and run by the Second Mile Club, an organization that serves seniors and disabled adults and is supported in its activities by our Rotary Foundation. Currently, the picnic is held at the Second Mile property at 192 Carlton Street, which has a spacious patio for tables to accommodate up to 60 guests. Our committee members welcome the seniors and begin with an old-fashioned sing-a-long. Following a healthy lunch with desert, most of the guests participate in a penny gambling game of Crown and Anchor with Rotarians supplying the pennies and spinning the wheels. An award ceremony concludes a delightful afternoon.

What You Missed on May 23rd...at the Centennial Gala

— by Jackie Davies with special thanks to Brynn Campbell for the photographs

Handsomely dressed Rotaractors all decked out in stylish formal wear welcomed us. Sparkling cuvee rosé brut and scrumptious hors d'oeuvres were served as we mingled with His Eminence Cardinal Collins, MP Olivia Chow, Councillor Shelly Carroll and 282 Rotarians and guests.

Then suddenly the doors of the Canadian Room opened with Dr. Draw appearing through the fog, playing haunting Celtic melodies on his electric violin drawing us in for dinner. The big screen displayed a fascinating slide show prepared by en Ville, with photos depicting our one hundred-year history and more recent events.

Our MC, Global TV celebrity Susan Hay, introduced three engaging speakers who have had their lives changed by the generosity and mentorship of dedicated Rotarians.

- Natique Siddique rose and thanked all Rotarians for the home he and his family now live in thanks to our work with Habitat for Humanity.
- Andrée Cazabon, who was a troubled young woman with a gripping story to tell, is today a respected documentary filmmaker because of the mentorship and support of our Rotary club.
- Sarah Dell, introduced to Rotary as a young child when she was chosen an Easter Seals Ambassador, will soon graduate from York University with her teaching certificate. Over the years, her goal has always been to give back through Rotary the way Rotary has given to her.

All three spoke with passion as they told us just how important the helping hand from Rotary has been in their lives, congratulated us on our 100th anniversary, and thanked Rotary for the work we do.

After the speeches and a delicious dinner prepared by The Fairmont Royal York, we got up and danced the night away to the music of Liberty Silver and her band.





The Rotary Club of Toronto Club 55 – 1912

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Editor for June 7, 2013:

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What You Missed Reporter for June 7, 2013:

Jim Hilborn

Submit an Article to the Voice Newsletter:

voice@rotarytoronto.on.ca

Upcoming Speakers & Events

May 2013

31-Jun 2 Camp Lake Scugog Weekend

June 2013

- 7 Youth Day with Youth Civic Leadership Awards
- 14 Douglas Sanderson, Asst Professor, University of Toronto Law School
- 21 Rocco Rossi, CEO, Prostate Cancer Canada
- 28 No Meeting, Canada Day Weekend

July 2013

- 5 Changeover Day
- 12 New President Richard White, "Throne Speech"

Propose a Speaker

Peter Simmie, Chair

Program Committee

peter.simmie@bristolgate.com





Toronto Sounds of Summer (SOS)

— by Neil Phillips & Hugh Williams
(President, Rotary Club of Etobicoke)

At last week's Centennial Gala, I announced RCT's support of the Rotary Toronto Food Initiative. We'll have more information on this soon, but in the meantime ...

Several Rotary clubs — Toronto, East York, and Etobicoke — are partnering with the Toronto District School Board, Second Harvest and several other organisations to put on the Toronto Sounds of Summer Child Hunger Relief Concert on June 27th at Centennial Park. It's Toronto's first child hunger benefit concert, and it reflects an overall vision to end child hunger in the city.

The Rotary Club of Etobicoke is leveraging the Toronto Ribfest infrastructure already in place (it opens on June 28), to keep costs to a minimum. The entertainment includes a popular 60s and 70s professional revival show. Mark McKoy, Canadian Gold Medal Olympian, and a hot break-dancing group AEON will also make appearances.

Information and tickets (\$12 each or less!) are available at www.torontosos.ca. Invite your friends and be part of this historic and memorable evening as we kick off the summer in Toronto!

JOIN ROTARY NOW!

www.rotarytoronto.com

May 24th, 2013

— by Greg Vermeulen



As Rotarians filled the Upper Canada Room to hear from Peter Gould, CEO of the Dairy Farmers of Ontario, six guests joined the luncheon, and two new members were introduced at the head table. And on our tables for everyone to sample? Of course, locally produced milk!

Peter spoke about Ontario's dairy industry and presented a range of facts and powerful arguments in support of continuing protection for the industry from international trade competition. This year the Dairy Farmers of Ontario will celebrate 50 years of 'supply management' to achieve an 'orderly market' — a euphemism for the agricultural trade protection that has not been without controversy over the years. He told us that the dairy industry in Canada comprising 12,750 farmers across the nation, contributes over \$16 billion annually to Canada's Gross Domestic Product through the production, delivery, and processing of dairy products including milk, cheeses and yogurts (to name a few).

In Ontario, a typical milk-producing herd has 75 cows, providing income for two rural families. With each cow producing an average of 2,000 litres of milk annually, farmers can count on receiving 80 cents per litre of milk through the price protection system supported by the continuing efforts of groups such as the Dairy Farmers of Ontario. Peter pointed out that dairy production is the largest component of the agricultural sector in Ontario and the second-largest manufacturing sector in Ontario behind automotive. And Toronto has the third-largest dairy agricultural cluster in North America, relying on a highly-skilled labour force, and access to markets for production and value-added services.

Peter compared the Canadian dairy sector to others around the world saying Ontario dairy farmers receive no subsidies as in the USA but they do benefit from trade protection via import quotas and restrictions, in addition to the price protection. The New Zealand dairy production system, Peter explained, is often offered as an alternative approach with some comparative advantages, but he maintained that New Zealand is too small and distant from North American markets to offer a real alternative for milk production to the highly-protected and subsidized markets in Canada and the USA.

Peter also told us of interesting innovations in the industry like the advent of 'robotic milking' devices that he ensured the cows 'love'. He said that cows prefer not to interact with humans, and find the automated approach less stressful. Peter went on to argue that milk is different from any other beverage on the market because of its high nutrient value: in fact it's the most nutrient dense food available on the market. Peter explained how continued innovation was focused on making milk even more nutrient-rich naturally by increasing the DHA Fatty (omega) acids. A new dairy research center will be established in Guelph area, and consumers can expect to hear more about the burgeoning topic of 'nutriceuticals', additives targeted to meet human health needs.

This reporter was left wondering: how much more do consumers pay for milk in the absence of the continued protectionism afforded to the powerful dairy interest groups?

Don Bell's ticket was drawn for the Ace of Clubs, and he took home the wine. The pot is now well over \$4,000, with only 13 cards remaining in the deck!

The Rotary Club of Toronto

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