The Rotary Club of Toronto

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SERVICE AB VE SELF

The Rotary Club of Toronto is donating in excess of \$1,000,000 to local and international agencies during our Centennial Year.



Please join us at a

Special Friday

Centennial Luncheon
on October 19, 2012
at Sheraton Centre Toronto

MARY JO HADDAD GUEST SPEAKER President and CEO of The Hospital for Sick Children



The \$100,000 Award will be presented to

Emily's House Perinatal Program, The Philip Aziz Centre





Registration 12:00 p.m. Lunch 12:15 p.m. Cost \$38.00 per ticket

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2012 District 7070/7080 Rotary Conference

The Rotary Club of Richmond Hill invites you to the 2012 District 7070/7080 Rotary Conference at the Sheraton Parkway (404 and Hwy. 7), Richmond Hill on October 19-21, 2012. Share with fellow Rotarians and guests an event featuring our grand Governor's Reception, Gala Dinner, entertainment, speakers, festivities, golf, good food, fun and fellowship. Highlights of the conference include:



- ➤ Colin Mochrie (from Who's Line Is It Anyway and Are You Smarter than a 5th Grader?) and his wife Debra McGrath (Second City), who will be entertaining us following our Gala Dinner.
- ➤ Zaib Shaikh (from Little Mosque on the Prairie), our keynote luncheon speaker on Multiculturalism in Canada.

Register early and don't miss this exciting opportunity to explore our town, our culture, and our diversity. We're waiting to welcome you! Register by **CLICKING HERE!**

Today's Speaker

Lisa de Wilde, CEO, TV Ontario (TVO)

The Ballroom, The Fairmont Royal York



Lisa de Wilde believes in the power of media to engage, inform, and serve the public good. Since her 2005 appointment as TVO's CEO, Lisa has ushered in a new era for Ontario's public educational media organization, leading its

transformation to a fully-digital, interactive source of multi-platform educational content, empowering Ontarians to be engaged citizens.

Lisa's dedication to a strong Canadian media sector began with graduation from McGill University's law school; she joined the Canadian Radio-television and Telecommunications Commission (CRTC) as legal counsel, also serving as Director General-Cable Television, Specialty and Pay Television Service. Lisa practiced law in Montreal (where she was a partner at Heenan Blaikie). As Astral Television's President and CEO, she was instrumental in transforming the then-declining pay TV category into highly successful branded television networks, and in supporting the Canadian film-making community. Lisa has contributed to the growth of the Toronto International Film Festival (TIFF), heading up the Festival board's Finance & Audit Committee; and she champions the cause of educational broadcasters across the country as the Chair of the Association for Tele-Education in Canada. Lisa is involved with numerous not-for-profit, advisory and private sector boards. In 2009 she was among the country's highest achieving women leaders to be recognized with the Women's Executive Network (WXN) Canada's Most Powerful Women: Top 100 Award.

Join Youth Employment Services YES

On October 2, 6:00 pm

Please join us for a fundraising event to celebrate the launch of The Rotary Club of Toronto Centre for Youth Empowerment and the renewal of the Job Camp program. The evening will celebrate The Rotary Club



of Toronto's support. For more information or to reserve your ticket please call 416-504-5516 Ext. 230. Or purchase tickets online at http://rotarysaysyes.eventbrite.com

New Member Proposal

The following new member proposal is pending in the Club office: **Lucy Rasmussen**, Law-Civil Litigation

Foundation Walk, Sept 23, 2012

Several Club members were part of a group of 600 who participated in the annual Foundation Walk, this year in Bowmanville. Some followed a well-guided tour of historical homes in this vibrant community. John Lloyd tackled the long 9.3 km route through the valleys, completing it in 57 minutes while President Neil Phillips took a more leisurely 90 minutes. He claims he was stopping to smell the roses! The District raised \$152,000 for The Rotary Foundation. A large part of this will be returned to the District to provide matching grants for club projects. The sun shone and it was a great day.



Club President Neil Phillips, RI Foundation Chair (and former RI President) Wilf Wilkinson, and John Lloyd

Upcoming Speakers & Events

October 2012

- 4 Thanksgiving Meals Delivery
- 5 Peter Russell, Professor Emeritus, The University of Toronto
- 12 Frank Hasenfratz, Chair, Linamar Corporation
- 19 Centennial Speaker, Mary Jo Haddad, CEO, Sick Kids Hospital Presentation by Healthy Beginnings to
- Emily's House, The Philip Aziz Centre
- 26 The Hon. Roy McMurtry

November 2012

- 2 Centennial Speaker, James Fleck, OC Presentation by Past Presidents Committee to Newcomer Clinic, Sherbourne Health Centre
- 8 Club Assembly, The National Club

Propose a Speaker Peter Simmie, Chair

Programme Committee peter.simmie@bristolgate.com

Editor of the Week Maureen Bird

Editor Next Week (October 5th) John Andras

What You Missed Reporter (October 5th) Mathew Harrison

What You Missed on September 21, 2012

- by Richard White



President Neil opened the meeting with Glenn Davis tinkling the ivories in his usual inimitable style, and esteemed Past President John Lloyd introduced three visiting Rotarians and one guest. President Neil congratulated James Hunter for being named as an FCA by the Institute of Chartered Accountants of Ontario. The Senior Citizens Committee asked for drivers for their annual Thanksgiving dinners delivery (contact Jack Robertson). Rick Sulker and Paul Vyrostko of the Richmond Hill Club presented a video on the upcoming District Conference urging everyone to attend (October 19-21, see www.districtconf2012.com for details). Bill Morari,

Chair of the Membership Committee offered some juicy prizes (case of wine, dinner at the National Club) for members who brought in the most new members.

Tony Houghton introduced guest speaker, Claude Lamoureaux, who has had a distinguished actuarial and management career with Metropolitan Life for 25 years and then as President and CEO of the Ontario Teacher's Pension Plan from 1990 to 2007. Claude cited the challenges facing the funding and viability of pension plans going forward. These challenges include coping with steadily increasing life expectancy over the past 150 years due to better and safer water, improved sewage disposal, workplace safety and education. He reminded us that in the 1870s when Bismarck introduced a government pension at age 65, life expectancy was 47! We are seeing an increase in retirement age due to changes in demographics and funding problems. The main challenge today is using realistic actuarial assumptions when valuing pension plans, and achieving reasonable investment returns at an acceptable risk level in our plans. Finally, in the Ace of Clubs draw, Jackie Davies took home the wine.

Welcome New Member Gina Pereira!

Born and raised in the Islands of Bermuda, Gina M. Pereira immigrated to Canada where she obtained her undergraduate and law degrees. Relocated to Zurich, Switzerland, she worked almost five years as an in-house trust and estates lawyer for a global wealth management firm. In 2007, Gina was based in Salvador de Bahia, Brazil assisting a non-profit organisation dedicated to helping the children of the local slums with furthering their education in a safe, positive environment. In 2010, Gina founded Dana Philanthropy with the mission of fulfilling her clients' goals to sponsor impactful social initiatives based on their personal interests and priorities. Gina expanded her practice by assisting international private clients in developing their philanthropy to be in line with their wealth planning, helping corporations to invest in the communities in which they serve, and by working with non-



profit organizations around the globe. Today, Gina also serves as an Advisory Board member of a post-secondary academic institution situated in Kyrgyzstan, Central Asia that awards scholarships annually to 85 deserving students from all regions of the country. Gina joins Rotary so that she can continue to serve others and become a part of a global network of community volunteers who share a similar vision.



Rotaractors Jana Yee, Melissa Wells, Aislynn Austin, Mark Cox, Neisely Eugene

Rotaractors Thank YOU!

Last Friday The Rotaract Club of Toronto sold home-baked goodies after our meeting. They raised \$260 to assist their members in attending the upcoming District Conference. In addition, our Club wants to help Rotaractors join in our Centennial Celebration lunches. Please donate a lunch ticket for them to either Robert O'Brien or Belli. Thank you to those who have already contributed.

Join Rotary Now! office@rotarytoronto.on.ca

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