



## Today's Program

Alex McKee, Millennial Exchange

### Topic

Getting Millennials Out of Their Parent's Basements

### Host

John Lloyd  
*John joined our club in 1993 and was president in 2006-07.*

### Location

Fairmount Royal York Hotel,  
Upper Canada Room



Alex has been a consultant in small business financing and a personal investment planner for over 30 years. He has arranged debt and equity financing for many smaller corporations in Canada and the United States. He is the

former host of the small business report heard on CFRB and other major market radio stations and is author of two books on financing and many newsletters.

Alex was a member of Rotary in Montreal, Quebec and St. Catherines, Ontario, moving to Toronto in 2014 to be closer to his two daughters, both working in Toronto.

Alex is the founder and a director of MX (Millennial Exchange). One third of all millennials in Canada are growing up in their parent's basement. The career opportunities we used to have are quickly vanishing and it just may get worse before it gets better. MX's purpose is to create career opportunities for graduating millennials by linking mentor investors with cogent business plans developed at the student's university/college. The link is a unique internet website/platform that operates much like an internet dating service and is called Millennial Exchange. MX currently has 3 Directors. Alex is CEO, the Dean of the Goodman School of Business at Brock University is the second director and the Senior Partner of a large regional tax & accounting firm rounds out the group.

Brock University is the first member university and has agreed to act as a consulting model for other schools. There are currently six schools in Ontario considering MOA's including two in the GTA.

PLEASE JOIN US FOR A

## Special Lunch

FRIDAY, FEBRUARY 5, 2016

THE ROTARY CLUB OF TORONTO WELCOMES  
ROTARY INTERNATIONAL PRESIDENT NOMINEE, IAN RISELEY

**Topic:** "ROTARY MESSAGE"  
**Host:** MICHELE GUY  
**Location:** National Club, 303 Bay Street, Toronto  
**Cost:** Toronto Rotarians - A regular lunch ticket

Visiting Rotarians and All Guests \$50. Limited Capacity of 150 people maximum Toronto Rotarians you must email Belli in the office if you plan to attend and bring any guests to purchase tickets email Belli at: [accounts@rotarytoronto.on.ca](mailto:accounts@rotarytoronto.on.ca) or Call 416-363-0604 before Feb. 3, 2016. DON'T BE DISAPPOINTED SIGN UP EARLY

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## Cocktail Party

TUESDAY, FEBRUARY 9, 2016

**Time:** 6:00 p.m. - 7:30 p.m.  
**Location:** National Club, 303 Bay Street  
**Cost:** \$25, Members and Guests

CASH BAR, BUFFET MEAL!  
TERRIFIC OPPORTUNITY TO INVITE POTENTIAL NEW MEMBERS  
**Rsvp Required:** ROTARIANS, ROTARACTORS AND GUESTS  
RSVP and Payment by emailing Belli at: [accounts@rotarytoronto.on.ca](mailto:accounts@rotarytoronto.on.ca) or by calling 416-363-0604

## Seniors Christmas Party

This event, held December 11th would not have been as great a success without the donation of so many lunch tickets from our members.

Thank you for multiple tickets; David Higgins, Andrew Krawczyk, Suzanne Seaquist and Peter Stevenson. For one or more; John Andras, Don Bell, Krystyna Benyak, Lori Brazier, Bob Cartlidge, Harry Figov, Lawrence Foerster, Tony Houghton, Susan Howson, Susan Hunter, Geoffrey Johnson, Becky Jones, Dawn-Marie King, Mary Lach, Jay Littlejohn, Catherine Lloyd, Lorraine Lloyd, John Lloyd, Sylvia Milne, James MacDonald, Peter Naylor, Brian Porter, Alanna Scott, Peter Simmie, Bob Smith, Blair Spinney, Marg Stanowski, Barbara Thomson, Brian Westlake and Jennifer Whincup.

In addition there were many anonymous donors for a total of 155 tickets.



## New Member Mitra Goodarzi



After immigrating to Canada with her family, Mitra decided to join a franchise in the food industry, establishing her first business 16 years ago. Realizing that she was a strong-minded businesswoman, Mitra decided to expand

her horizons and completed her real estate degree in 2008.

Growing up in Iran, she was introduced into real estate at an early age by her father. Being interested in learning new things, she completed various degrees in architecture, floor planning, interior design, fashion and more, allowing her to implement such learnings into her real estate job today. Buying and selling her own businesses, along with houses, she has gained knowledge on the importance of helping her clients find their dream home or business.

Taking care of your body physically and mentally is very important for Mitra. Her hobbies include working out, lifting weights and reading. This allows her to de-stress and nurture her body and soul. Her son, Kasra 22, is the assistant sales manager at Lexus of Richmond Hill and her daughter Yalda 17, loves all things science related and has the passion to work in the United Nations

striving for world peace. They are the two most important factors in her life, pushing her to be a better person and role model. They are currently living in Richmond Hill, Ontario, but plan to move to Toronto in the upcoming summer.

Aside from her business mentality, Mitra understands the importance of giving back to her community. Being a monthly donor to many organizations such as Sick Kids, she quickly realized the Rotary Club was another great way to put Service above Self.

After attending a few meetings, Mitra concluded that this was a very positive and uplifting organization; she was immediately interested in becoming a member, allowing her to further give back to the community.

Mitra deeply appreciates the warm welcome she received from many respected members and is looking forward to starting the New Year off as a hands-on member of The Rotary Club of Toronto.

## What You Missed January 22, 2016

– by Annie Chu



It had been awhile since our last meeting at the National Club and many were pleased to be back in the warm and inviting room.

President David announced two exciting upcoming meetings. On a personal level, he is (very much) anticipating January 29th meeting with guest speaker Alex McKee on the topic “Getting the Millennials to Leave Home.” On a broader level, the February 5th meeting with RI President Nominee 2017-2018 Ian Riseley is highly anticipated by many. A formal RSVP to this lunch is a must (especially if you’re bringing any guests) as the event is limited to the first 150 confirmed attendees. Please also keep in mind that Carol will be out of the office from January 26 - February 8.

Next, Pat Neuman warmly introduced our newest member, Mitra Goodarzi. Mitra was actively involved in the community (especially with SickKids) before happily discovering that Rotary would be a great place to increase her philanthropic efforts.

Finally, John Fortney introduced our guest speaker, his long-time friend and current president of the Toronto Real Estate Board, Mark McLean. Mark’s thesis? The Toronto real estate market is not going to crash and has no place to go but up. His explanation? Toronto is just too awesome.

Using various statistics and undeniable facts, Mark painted an inspiring picture of the Toronto that we sometimes forget about when listening to the sounds of construction outside our window or sitting in traffic.

We are the financial capital of Canada, and a significant center for the arts, education and design. We have some of the best universities and are the home of the biggest banking and legal institutions in the country. Not to mention, we also have one of the most successful greenbelts in the world.

On the issue of the Chinese economy slowing down, Mark argues that there’s nothing better for devalued currency than getting your money out of the country and investing in real estate. On the issue of declining oil prices, Mark argues that it’s bad for Alberta but not for Ontario. And on the issue of condo overbuilding, Mark argues that it’s not an issue at all. More and more people want to live in Toronto and condo sales accounted for 50% of all real estate sales in 2015.

If all that doesn’t help reinforce your decision to remain in this city, I don’t know what will.

Michael Morgan took home a bottle of wine for the Ace of Clubs draw.

## Upcoming Speakers & Events

### February

- 5 Ian Riseley - R.I. President Nominee 2017-18
- 9 Tuesday President’s Cocktails at the National Club
- 12 No Meeting-Family Day
- 19 Shelley Martin, CEO Nestlé Canada

### Events

- March 31 – Annual Fundraiser, Steam Whistle Brewery
- April 19 – Macaron vs Macaroon at Aphrodite Cooks

### Editor of the Week

Lorna Johnson

### Editor February 5, 2016

Karen Scott

### What You Missed Reporter for January 29th

Jeff Dobson

### Propose a Speaker – Contact

Alex Brown, Chair  
jandabrown@rogers.com  
416.799.5827

### Submit an article to the Voice Newsletter

voice@rotarytoronto.on.ca



Our Club reached 1300 people on Facebook this week.

### The Rotary Club of Toronto

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