



ANNUAL  
TORONTO EAST ROTARY

# EUCHRE PARTY

## SPONSORSHIPS



**When**  
**March 3, 2023**  
**6:00pm – 11:00pm**

**Where**  
**Royal Canadian Legion Hall**  
**243 Coxwell Avenue at Gerrard**

### ABOUT THE EVENT

The Toronto East Rotary Club Euchre Party is in its sixth year. Attendance has grown to a sell-out crowd of 100+ players and **non-player attendees** and has become a must in the Toronto East community winter event calendar.

### DEMOGRAPHICS (estimated)

- Toronto East residents = 85%
- Primary age range = 45-65
- Income, occupation & education level = wide range
- Sex = 65% female; 35% male

### BENEFITS

- Access to socially conscious Toronto East community residents
- Strong female target group
- Players in their prime spending years (45-65)
- Promote your business/service to Toronto East residents
- Access to a local/targeted community
- Opportunity to provide frequency building offers

### MAIN EVENT - \$800

- Signage and marketing/product display at the event
- Inclusion on all social media platforms
- Logo/corporate imaging on main stage looping video reel
- Frequent mentions during the event

### DRINK SPONSOR - \$600

- Bar signage
- Inclusion on all social media platforms
- Logo/corporate imaging on main stage looping video reel
- Frequent mentions throughout the night

### SNACK SPONSOR - \$400

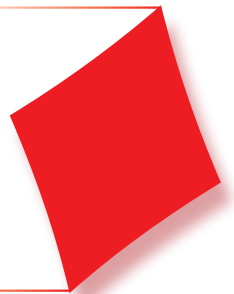
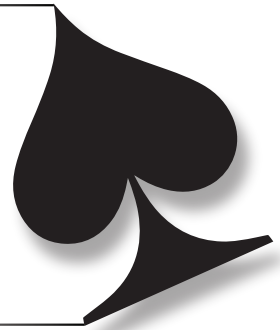
- Snack table signage
- Product/marketing material display on snack table
- Inclusion on all social media platforms
- Logo/corporate imaging on main stage looping video reel
- Regular mentions throughout the night

### EVENT SPONSOR - \$250

- Signage at event
- Inclusion on all social media platforms
- Logo on main stage looping video reel
- Regular mentions during event

### PATRON - \$150

- Inclusion on all social media platforms
- Logo on main stage looping video reel
- Mentions during event



For More information please contact  
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## The Toronto East Rotary Club has recently improved our community by supporting:

- \* Bethany Baptist Food Bank
- \* Fontbonne / Mustard Seed
- \* Friends of Jesus Christ Food Bank
- \* Grant AME Food Bank
- \* Eastview Neighbourhood Community Centre - Food Bank
- \* New Circles Community Services (GLOW Clothing Program)
- \* Sunnybrook Veterans Comfort Fund
- \* Kids Against Hunger
- \* TNO (The Neighbourhood Organization)
- \* East York Baseball
- \* East York Soccer Club
- \* Community Connect Toronto
- \* WoodGreen Christmas Meals on Wheels Program
- \* Blake Boulton Youth Outreach Service
- \* Michael Garron Hospital - Cancer Care Program
- \* Nellie's

We invite you to join us for a luncheon meeting Thursdays at 12:30pm at  
Atlantis Authentic Greek Cuisine Restaurant (526 Danforth Avenue)  
For more information visit our website.