

OUR ROTARY DAY

By: Patricia Wright - President of the Rotary Club of Toronto West – September 7, 2014

We did it and we had fun!!

Rotary Day for the Rotary Club of Toronto West was Saturday, September 6, 2014 at the well-attended and very popular *Taste of the Kingsway* along Bloor St. West.



Under first year Rotarian, John Muto, a planning team was established to prepare us for something we had never done before...and boy did we prepare! We created a distinct Club brochure utilizing readily available Rotary International marketing tools, ordered baseball caps and pens with our Club name on them, and created a video loop of our community contributions to play continuously at a table and tent we set up for the event.



The tent was provided by our terrific Assistant District Governor, Jan Lyall, who also contributed 500 strings of beads to hand out to event patrons.



Our day began at 10:00 am, with table and tent set up. By 11:00 am we were ready to go and promote Rotary!

We had a terrific team of Club members assist throughout the day.....and my goodness, it was so much fun!



We met hundreds of people and introduced them to Rotary. We gave out 500 beads, hundreds of brochures and many pens.



We took business cards and gave out business cards in return too. We met business owners and many adults who lived in our local community and their children.

To all, we showed them the wonder of ROTARY!

Long-time Rotarian Don Foster and his barbershop quartet, all wearing our Rotary hats, serenaded the crowd at 1:00pm as well!



While the event was exhausting, the experience of meeting the people in our community was exhilarating!

The beads were a great ice-breaker and it was really neat to see people wearing them both in the many booths lined along Bloor Street West, in the businesses and on the street.



I want to thank our marvellous team...John Muto, John Stevenson, 53 year Rotarian Don Foster, Willis Rudy, Maryam Chashnidel, David Crack, Gaston Bottero, Stephen Thiele, Brian Spencer, Bryan Pett, Bruce Gillies (and Helen) and our membership team under the helm of Dennis Good.

The day a huge success for raising the profile of our Club and Rotary and letting our community know what we have done to help!