

Ending Human Trafficking

A Rotary Initiative



Objectives

- Defining human trafficking
- Rotary's Initiative to end human trafficking
- Ways your club can get involved



WHAT IS HUMAN TRAFFICKING?

The exploitation
or sale of a
person into
commercial
sexual sevitude
or forced labor.

Act + Means + Purpose = Human Trafficking

Act +

The trafficker must commit one or more of the following acts:

recruit

transport

transfer

harbour

receive

give/receive benefit

by

Means +

Using one or more of the following means:

violence

threat of violence

coercion

abduction

fraud

deception

abuse of power

for

Purpose = Human Trafficking

For the purpose of exploitation in one or more of the following forms:

sexual exploitation*

forced labour or services

slavery**

servitude

organ removal

*including the exploitation of the prostitution of others

**or practices similar to slavery



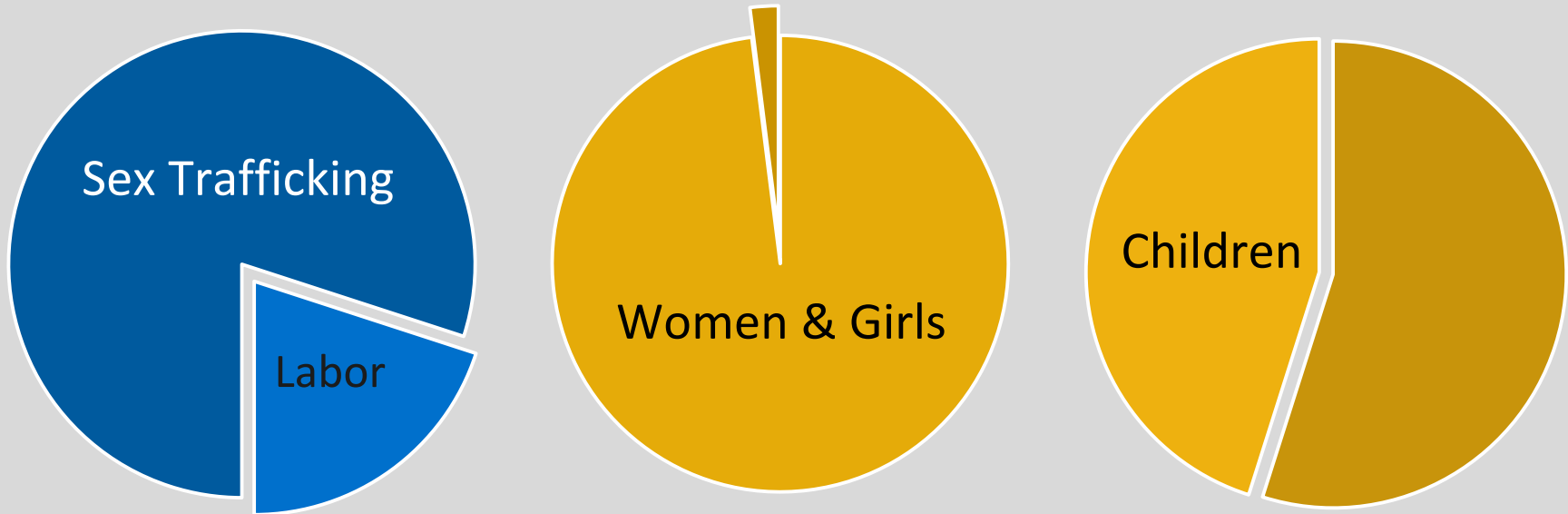
HUMAN TRAFFICKING

There are **over 40 million** estimated **slaves** living in the world today.

Human trafficking is **Modern Day Slavery**

- **Labor Trafficking** - Victims of labor trafficking can be found in many types of domestic and non-domestic situations. Victims are trapped into a cycle of debt, forcing them into involuntary servitude, debt bondage and slavery.
- **Sex Trafficking** - Victims of sex trafficking may be children, teenagers or adults lured by false promises and ultimately forced into prostitution.

Sex Trafficking in the US



300,000 new sex trafficked victims **each year** in the US



Examples of Human Trafficking

Sex Trafficking

- Commercial sex/prostitution
- Residential brothels
- Massage parlors
- Internet-based commercial sex
- Sexually oriented business, hostess and strip clubs
- Escort services
- Truck stops
- Pornography
- Fake modeling agencies
- Restaurants/bars

Labor Trafficking

- Agriculture, manual labor, or landscaping
- Construction
- Domestic servitude
- Restaurants and food service
- Factories
- Peddling or begging
- Sales crews
- Hospitality and tourist industry
- Nail salons
- Carnivals
- Gas stations
- Cleaning services

Human Trafficking is Big Business

- Human trafficking is a **\$150 billion per year** business globally:
 - \$99 billion in profits from sex trafficking
 - \$51 billion in profits from labor trafficking
- Second largest black-market crime behind illegal drug trafficking.
- Produces continuous profits - a person can be used over and over.

Source: International Labour Organization

Human Trafficking in District 5580

“Traffickers like to work underground. They don’t necessarily want to work in big cities. They are drawn to small towns ... because they feel like they won’t get caught. So areas that have a lot of agricultural farming, areas that have not a lot of law enforcement on patrol...those are areas that are also breeding grounds. Traffickers know that and they want to do some of their work there.”

-Scott Santoro, Homeland Security

Midwest

- Midwest region is known as a recruitment region.
- Circuit – A series of cities among which prostituted people are moved.
 - The “Minnesota Pipeline” which is a chain of states by which victims are moved through a series of locations from Minnesota to markets in New York or elsewhere.
 - Truck traffic on I-35, the interstate that runs from Laredo, Texas to Duluth, Minnesota, can be carrying victims of sex trafficking.
 - Truckers can load women and children into their cabs and transfer them to other trucks at truck stops along the way. They can park so close together that children can be moved without their feet even touching the ground – invisibly.
- More profitable for traffickers
 - Victims can make more per sex act compared to areas like Atlanta

Who Are the Victims?

Risk Factors

Childhood Sexual Abuse

Emotional Distress

Poverty

Lack of Education

Family Dysfunction

Immigration Status

Youth with Cognitive Disabilities

LGBTQ Youth

Isolation

Chemical Dependency

Lack of Social Support

Runaway and Homeless Youth

Who Are the Victims?

11 - 14

Average age a child is recruited into trafficking

7 years

Life expectancy of victims

5 - 40

Number of times per day victims are forced to have sex



How Does It Happen?

3 OUT OF 4 VICTIMS



ARE TRAFFICKED ONLINE

- Thorn Survivor Survey

"I was advertised in the same way as a car or a phone, but with even less value than a bike."

Trafficker Identification

- Traffickers can be:
 - U.S. Citizen
 - Male or Female
 - Adults or Minors
 - Historical Victims
 - Secondary Enforcers

**ANY individual looking to
profit from exploiting
another person**



Recruitment Locations

- Schools
- Malls
- Parks
- Bus and Train Stations
- Shelters & Group Homes
- Teen Parties
- Social Media

Traffickers strategically prey on anyone that is mentally, physically, or economically vulnerable, and they target areas where vulnerable people can be found.



How Does It Happen?

He said he'd post my nude photo online if I didn't do what he said.



I thought I was meeting up with a cool guy online, but he wanted to pay me for sex.



General Indicators: May show signs of...

RED FLAG

Has coached /rehearsed responses to questions

Signs of physical abuse, malnourishment, lack of health care

Lacks control over his/her schedule and/or ID or travel documents

Exhibits bruises or other signs of physical trauma, withdrawn behavior, depression, anxiety, or fear

Makes references to frequent travel to other cities

Frequently runs away from home

Inability to attend school on a regular basis

Eye contact

FIFTEEN APPS

PARENTS SHOULD KNOW ABOUT

MEETME



MEETME IS A DATING SOCIAL MEDIA APP THAT ALLOWS USERS TO CONNECT WITH PEOPLE BASED ON GEOGRAPHIC PROXIMITY. AS THE APP'S NAME SUGGESTS, USERS ARE ENCOURAGED TO MEET EACH OTHER IN PERSON.

GRINDR



GRINDR IS A DATING APP GEARED TOWARDS GAY, BI AND TRANSGENDER PEOPLE. THE APP GIVES USERS OPTIONS TO CHAT, SHARE PHOTOS AND MEET UP BASED ON A SMART PHONE'S GPS LOCATION.

SKOUT



SKOUT IS A LOCATION-BASED DATING APP AND WEBSITE. WHILE USERS UNDER 17-YEARS-OLD ARE UNABLE TO SHARE PRIVATE PHOTOS, KIDS CAN EASILY CREATE AN ACCOUNT USING A DIFFERENT AGE.

WHATSAPP



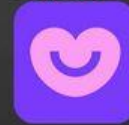
WHATSAPP IS A POPULAR MESSAGING APP THAT ALLOWS USERS TO SEND TEXTS, PHOTOS, MAKE CALLS AND VIDEO CHATS WORLDWIDE. WHATSAPP USES AN INTERNET CONNECTION ON SMART PHONES AND COMPUTERS.

TIKTOK



TIKTOK IS A NEW MOBILE DEVICE APP POPULAR WITH KIDS USED FOR CREATING AND SHARING SHORT VIDEOS. WITH VERY LIMITED PRIVACY CONTROLS, USERS ARE VULNERABLE TO BULLYING AND EXPLICIT CONTENT.

BADOO



BADOO IS A DATING AND SOCIAL NETWORKING APP WHERE USERS CAN CHAT, SHARE PHOTOS AND VIDEOS AND CONNECT BASED ON LOCATION. WHILE THE APP IS INTENDED FOR ADULTS ONLY, TEENS ARE KNOWN TO CREATE PROFILES.

BUMBLE



BUMBLE IS SIMILAR TO THE POPULAR DATING APP 'TINDER' HOWEVER, IT REQUIRES WOMEN TO MAKE THE FIRST CONTACT. KIDS HAVE BEEN KNOWN TO USE BUMBLE TO CREATE FAKE ACCOUNTS AND FALSIFY THEIR AGE.

SNAPCHAT



SNAPCHAT IS ONE OF THE MOST POPULAR APPS IN RECENT YEARS. WHILE THE APP PROMISES USERS CAN TAKE A PHOTO/VIDEO AND IT WILL DISAPPEAR, NEW FEATURES INCLUDING 'STORIES' ALLOW USERS TO VIEW CONTENT FOR UP TO 24

KIK



KIK ALLOWS ANYONE TO CONTACT AND DIRECT MESSAGE YOUR CHILD. KIDS CAN BYPASS TRADITIONAL TEXT MESSAGING FEATURES. KIK GIVES USERS UNLIMITED ACCESS TO ANYONE, ANYWHERE, ANYTIME.

LIVE.ME



LIVE.ME IS A LIVE-STREAMING VIDEO APP THAT USES GEOLOCATION TO SHARE VIDEOS SO USERS CAN FIND OUT A BROADCASTER'S EXACT LOCATION. USERS CAN EARN 'COINS' AS A WAY TO 'PAY' MINORS FOR PHOTOS.

HOLLA



HOLLA IS A SELF-PROCLAIMED 'ADDICTING' VIDEO CHAT APP THAT ALLOWS USERS TO MEET PEOPLE ALL OVER THE WORLD IN JUST SECONDS. REVIEWERS SAY THEY HAVE BEEN CONFRONTED WITH RACIAL SLURS, EXPLICIT CONTENT AND MORE.

WHISPER



WHISPER IS AN ANONYMOUS SOCIAL NETWORK THAT PROMOTES SHARING SECRETS WITH STRANGERS. IT ALSO REVEALS A USER'S LOCATION SO PEOPLE CAN MEET UP.

ASK.FM



ASK.FM IS KNOWN FOR CYBER BULLYING. THE APP ENCOURAGES USERS TO ALLOW ANONYMOUS PEOPLE TO ASK THEM QUESTIONS.

CALCULATOR%



CALCULATOR% IS ONLY ONE OF SEVERAL SECRET APPS USED TO HIDE PHOTOS, VIDEOS, FILES AND BROWSER HISTORY.

HOT OR NOT



HOT OR NOT ENCOURAGES USERS TO RATE YOUR PROFILE, CHECK OUT PEOPLE IN THEIR AREA, AND CHAT WITH STRANGERS. THE GOAL OF THIS APP IS TO HOOK UP.

Why is it difficult for victims to get help...

Normalization of sex for survival/abuse

Trauma Bonding – Stockholm Syndrome

Fear and Distrust

Feeling that no one will understand

Juvenile arrests for prostitution – treatment as a criminal

Shame, self-blame, hopelessness, resignation

No personal ID or documents



Hotlines

- In case of emergency CALL 911
- Contact local law enforcement for all non-emergency reports
- Report tips to the North Dakota Human Trafficking Task Force via ND SLIC tip-line for task force partner:
<https://www.ndslic.nd.gov/human-trafficking>
- Canadian Human Trafficking Hotline can be reached at 1-833-900-1010.
- Minnesota Hotline is 866-223-1111 or text 612-399-9995

Identifying and reporting human trafficking is everyone's responsibility!

**NATIONAL
HUMAN
TRAFFICKING
HOTLINE**

*24/7 • Toll free
Confidential
200+ languages*



CALL
1-888-373-7888



TEXT
"BeFree" (233733)



LIVE CHAT
humantraffickinghotline.org

GET HELP • REPORT TRAFFICKING

What survivors want you to know...

- Think about things from our point of view, never say you “understand,” because you haven’t been there. But still try to put yourself in our shoes.
- Language counts. The words you use make a difference. Calling us “prostitutes” hurts us.
- We may act “hard” but we have to have the “wall” up for survival. Deep down we know we need help.
- We need more information about your services, and we need it to be in places where we can see it (public restrooms, bus stops, shelters, clinics, etc.)

How Do We End it?

- Raise awareness
- Educate children and youth
- Reduce vulnerabilities / risk factors
- Stop the demand

Why Rotary?

Rotary is the largest global service organization in the world.

Human Trafficking is the fastest growing and most widespread human rights violation in our world today.

3

Districts involved

100

Club champions

5,000

Rotarian ambassadors for change

25

Clubs have launched projects

Rotary's Initiative to End Human Slavery

Mission

To end human trafficking in the communities covered by Districts 5950, 5960 and 5580 (Minnesota, North Dakota, Western Wisconsin and parts of Ontario).

Provide Rotary Clubs with information, resources and toolkits to engage their communities and support local organizations working to end trafficking.

Raise Awareness

- **CLUB CHAMPION – Online training on October 3rd from 9am to 11am**
- Sponsor speakers
- Host an event to raise awareness
- Post awareness posters in public places
- Use the power of social media
- Talk about the issue with friends, family and colleagues

Help fight trafficking by uploading photos of your hotel room. These photos will be used to determine where perpetrators of sex trafficking are committing their crimes.



Bravery Backpacks

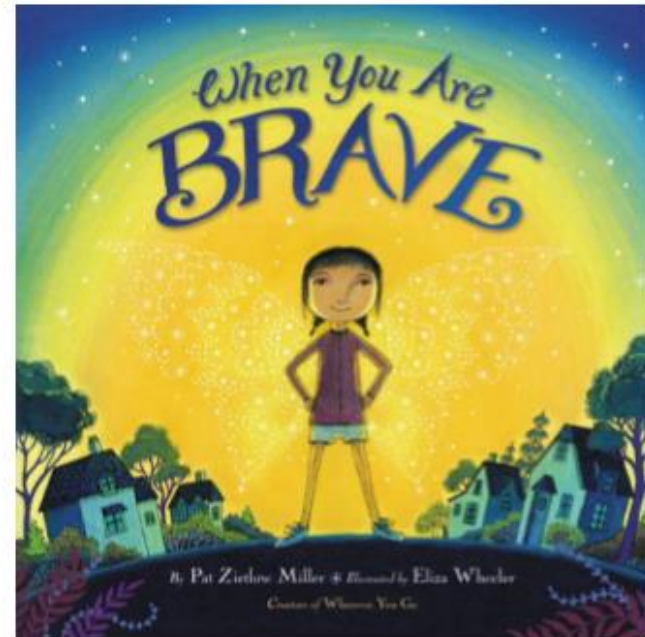
31:8 Project is assisting law enforcement officers and emergency service providers to collect donations to help children in vulnerable situations who are in need of additional resources.

We are hoping to collect 50 backpacks containing the items listed below.
These backpacks will be distributed to children throughout Western North Dakota.

Thank you for your support!

Items Needed Per Backpack

- Backpack
- "When you are Brave" a book by Pat Zietlow Miller
- Toothbrush
- Toothpaste
- Pajamas (boys and girls) Ages 2-12
- Children's Book
- Coloring Book
- Crayons/Markers
- Blanket
- Stuffed Animal
- Slippers (boys and girls)
- Socks - Ages 2-12
- Comb/Brush
- Stickers



Educate Children, Parents, Teachers

- Encourage your schools to bring Human Trafficking and assault prevention curriculum for students, parents & teachers
 - Super Hero Kids, Not ME
 - A.C.T. United
 - I am Little Red
 - *Chosen* – Shared Hope International
 - Not a #Number – Love 146
 - Netsmartz.org

Stop the Demand

- Support organizations that help men and boys understand the profound impact on trafficking victims
 - Men As Peacemakers
 - The Don't Buy It Project
 - The Defenders – Shared Hope International
- Support programs that teach youth about respect and healthy relationships and not to dehumanize or objectify others
- Stand up against it!

<https://rotaryendht.org/>



END HUMAN
HT
TRAFFICKING

[TAKE ACTION](#)[CONTACT](#)[DONATE](#)

Together we can end it. and you can make it happen

In the time it took you to read this, over a hundred women and children have been trafficked into the Midwest against their will. Don't wait, do something about it right now.

GET HELP NOW

📞 1-888-373-7888

or call 911

TEXT: 233733

24/7 Confidential

powered by: Polaris Project



Who we are

Rotary's Initiative to End Human Trafficking began with Rotary clubs in Minnesota and has expanded to Wisconsin, North Dakota and parts of Ontario.

[Learn More >](#)



Know the facts

Human Trafficking is the exploitation of a person for commercial sex or forced labor. It is the fastest growing and second largest criminal enterprise that impacts every community in the world.

[Learn More >](#)



What you can do

Learn about how to raise awareness and help end it. Partner with a Rotary Club in your area to support their efforts (or join Rotary!) Support the initiative as a corporate sponsor.

[Learn More >](#)



Resources

Find out what your club can do and how to get started. Find organizations and agencies who are working to end human trafficking in your area. Find a Rotary Club near you.

[Learn More >](#)

Discussion/Questions

- Contact Information for District 5580 Human Trafficking Sub-Committee
 - Stacy Schaffer - schaffer@318project.org or 701-321-1061 (Sub-Committee Chair)
 - Lynn Hunt - lynnhunt@hugllc.com
 - Mary Kay Verkeness - verkenrm@uslink.net
 - Bob McLean - rotarybob5580@gmail.com