



The Paddlewheel

Moorhead Rotary Club

Volume 94—Number 34

February 23, 2016

Moorhead Rotary
Chartered May 1, 1921
Club 970
District 5580

President Eric Wilkie
 President-elect Lynne Kovash
 Secretary Teresa Joppa
 Treasurer Doreen Filler
 President-nominee Corey Elmer
 President-nominee Mark Bertilrud
 Past President Jon Benson
 Director Cindy Nolte
 Director Russ Hanson
 Director Dave Wahlberg
 Director Dale Hetland
 Director Jill Baldwin
 Director Bryan Davidson
 Director Mark Bertilrud
 Director David Sederquist
 Member at Large Gary Nolte
 Program Coord. Corey Elmer
 RYLA Coord. Randy Farwell
 Sergeant at Arms Team
 Dave Sederquist, Eric Johnson,
 Mike Hulett & Jean Hannig
 Pianist Sharon Fangsrud
 Song Leaders Bill Schwandt,
 Vern Goodin, Bob Hanna,
 John Andreasen
 Photographer Russ Hanson
 Meeting Reporter Teresa Joppa
 Paddlewheel Editor
 Nancy Edmonds Hanson

The Moorhead Rotary board of directors meets the second Tuesday of each month.

International President
 K.R. "Ravi" Ravindran,
 Colombo, Sri Lanka
 District 5580 Governor
 Craig Loughery, Ely
 Assistant District Governor
 Kay Parries, Moorhead
 District Governor-Elect
 Herb Schmidt, Fargo
 End Polio Now Zone 28 Coord,
 Gary Nolte
 Rotary Endowment Committee
 Cindy Nolte

Other F-M Rotary Clubs
 Monday: FM/PM Rotary
 5:30 p.m., Lucky 13 Pub
 Monday: Fargo West Rotary
 Noon, Holiday Inn
 Wednesday: Fargo Rotary
 Noon, Radisson
 Thursday: FM/AM Rotary
 7 a.m., Ramada Plaza

If you attend meetings of any of these clubs, just check in. We have a reciprocal agreement.

Moorhead Rotary
P.O. Box 72
Moorhead, MN 56561



This week: "And Justice For All" — Clay County Attorney Brian Melton was first elected in 2006 while stationed in Iraq's Anbar Province with the Minnesota National Guard, then re-elected in 2010 and 2014. He oversees a team of attorneys and staff who handle criminal and civil matters for county. Our sergeant at arms is Dave Sederquist, and Tammy Finney & Jerry Rogers are greeters.

Matt Leiseth — from teen bagger to president of Hornbacher's chain

After singing the Valentine's Day anthem, "Let Me Call You Sweetheart," Moorhead Rotarians heard about several upcoming opportunities to do their part in the community.

- Kay Parries invited members to help "Feed My Starving Children" by packaging food Friday morning at Ascension Lutheran Church in Fargo. She passed the cup for contributions. (Ultimately 47,000 meals were packed in 90 minutes.)
- Sam Wai encouraged members to attend the Recital With a Cause on March 15. Co-sponsored by all five Fargo-Moorhead Rotary clubs, the concert — which originated with our club — spotlights the top young classical musicians in the region. Funds raised are earmarked for Rotary International's Polio



Photos: Greeter Mark Bertilrud & Pat Gulbranson. President Eric Wilkie. Sam Wai promotes the Recital With a Cause. Gina Monson & Troy Nellis. Rotarian of the Day Corey Elmer. Matt Leiseth, president of Hornbacher's Inc. (Below left) Brad Donabauer, Tammy Finney, Dale Stenerson, Matt Thomason & Dave Keller.

Plus crusade. Remember: Gary & Cindy Nolte are matching every personal \$100 sponsorship of the concert.

- The F-M Rotary Ride needs a big wheel from the Moorhead club to keep its plans rolling. Talk to Eric if you can volunteer.
- Save the good stuff! Moorhead Rotary's Remarkable Rummage fund raiser is on the calendar for April 29-30 at the Moorhead Center Mall.
- President Eric Wilkie read a charming thank-you note from one of the third-graders who received a dictionary this fall. Since the project began, our club has distributed over 4,000 dictionaries free to students in every elementary school in Clay County.

The Board of Directors has received a membership application from Lisa Borgen, sponsored by Jade Rosenfeldt. She is a vice president of American Crystal Sugar in Moorhead. She will be welcomed into membership after the seven days allowed for comments.

Classical musicians to perform as if lives depend on it.
 Local young, award-winning musicians to perform in an effort to end polo worldwide.

RECITAL CAUSE

Tuesday March 15, 2016
 7:00 PM
 First Lutheran Church
 619 Broadway, Fargo
 Free Admission



Sergeant at Arms Eric Johnson. Rotarians Randy Falwell, George Davis, Sam Wai and Bill Woods.

Sergeant salutes St. Valentine

Sergeant at Arms Eric Johnson saluted the season with a summary of Valentine’s Day doings and a bit of the holiday’s history and traditions.

Hornbacher’s president rose through the ranks to head area’s largest food chain

Rotarian of the Day Corey Elmer introduced Matt Leiseth, the Moorhead native who’s president of Hornbacher’s Foods. Matt, a Concordia graduate, started as a bag boy during his college years. He has held every kind of job in every aspect of the grocery business, and continues to live here with his wife and four children.

He described the process of bringing South Moorhead’s new store to life, culminating

with its opening last June. The company owned the land for a dozen years, but its construction was stalled by the recession. “We had to wait for new homes to start being built again in the neighborhood before we could get going,” he said.

He said Hornbacher’s focuses on four elements: Fresh, quality food; great service (which means hiring great people); an aggressive pursuit of diversity; and clean, safe stores. Each store develops its staff around the goal of looking like its surrounding community in terms of ethnicity and gender.

Matt said he once asked founder Dean Hornbacher about why his stores are such regular donors to all kinds of fund raisers and other project. His reply: “It’s our community, and it’s our job to support it.”

Guests, 2/16/16

- Tangkwa Apinya Simasthien
- Matt Leiseth, Hornbacher’s Inc.

Visiting Rotarians

- Travis Christopher, Fargo Downtown Rotary

Make-Ups

- Dale Stenerson, Fargo West Rotary
- Gary Nolte, Guatemala mission trip

February Birthdays

Suomala, Paul	Feb 01
Thomason, Matthew	Feb 12
Beaton, Tim	Feb 17
Elmer, Corey	Feb 23
Sederquist, David	Feb 23
Johnson, Eric	Feb 28

Club Anniversaries

Cater, Alma	28 years
Feb 02 1988	
Elmer, Corey	13 years
Feb 11 2003	
Frost, Josh	3 years
Feb 12 2013	
Moore, Noel	17 years
Feb 23 1999	

Upcoming Meetings: Programs and Assignments

Tuesday, February 23

Sergeant at Arms.....Dave Sederquist
 Rotarian of the DayTeresa Joppa
 ProgramClay County Attorney Brian Melton, “And Justice for All.” First elected in 2006 while stationed in Iraq’s Anbar Province with the Minnesota National Guard, Brian was re-elected in 2010 and 2014. He oversees a team of attorneys and staff who handle criminal and civil matters for county.
 Greeters.....Tammy Finney & Jerry Rogers

advocates for a strong metropolitan community and supports the interests of its members.
 Greeters.....Ron Hagemann & Steve Schaefer

Tuesday, March 1

Sergeant at Arms
 ProgramDr. Ahmen Kamel, Concordia, “Islam: Perceptions and Misconceptions” The director of Concordia’s Center for Interfaith Projects will share his insights on perceptions and misconceptions of the Islamic faith, and the experience of Muslims in the Fargo-Moorhead area.
 Greeters.....Josh Frost & Jade Rosenfeldt

Tuesday, March 15

Sergeant at Arms
 ProgramF-M Jail Chaplains
 GreetersPat Gulbranson & Bill Schwandt

Tuesday, March 15 — 7 p.m. FM Rotary Recital with a Cause
 First Lutheran Church

Tuesday, March 8

Sergeant at Arms
 ProgramCraig Whitney, FMWF Chamber The president talks about how the bi-state, regional federation of over 2,100 private, public and non-profit member firms representing more than 98,000 people

Tuesday, March 22

Sergeant at Arms
 Program.....Matt Von Pinnon, editor, The Forum
 GreetersBob Hanna & John Shockley

Tuesday, March 29

Sergeant at Arms
 ProgramGreg Gust, Warning Coordination Meteorologist, National Weather Service, Grand Forks. Floods, blizzards, tornadoes – it’s seldom a dull meteorological time in the Valley. We’ll learn more about the National Weather Service, the federal agency that provides weather forecasts & warns of hazardous weather.
 GreetersChuck Hendrickson & D Stenerson