



# The Paddlewheel

## Moorhead Rotary Club

Volume 92—No. 33

Feb. 25, 2014

Moorhead Rotary  
Chartered May 1, 1921  
Club 970  
District 5580

President Cindy Nolte  
President-elect Jon Benson  
Secretary Vern Goodin  
Treasurer Newzad Brifki  
President-Nominee  
Past President Kay Parries

Director, 2013, Rotary Foundation Gary Nolte  
Director, 2014, Administration Russ Hanson  
Director 2014, Community Service Dave Wahlberg  
Director, 2014, New Generation Eric Wilkie  
Director, 2015, Club Service Jill Baldwin  
Director, 2015, International Service Eric Johnson  
Program Chair Russ Hanson

Photographer Russ Hanson  
Meeting Reporter Teresa Joppa  
Paddlewheel Editor Nancy Edmonds Hanson

The Moorhead Rotary board of directors meets the second Wednesday of each month.

International President Ron Burton, Norman OK  
District 5580 Governor David Smette, Jamestown  
District Vice Governor Gary Nolte, Moorhead  
District Governor-Elect Tim Kaminski, Hibbing  
District Governor-Nominee Craig Loughery, Ely

**Other F-M Rotary Clubs**  
Monday: Fargo West  
Noon, Holiday Inn  
1st & 3rd Tuesdays: FM/AM  
5:15 p.m., Lucky 13 Pub  
Wednesday: Fargo  
Noon, Radisson  
Thursday: FM/AM  
7 a.m., Ramada Plaza

If you attend meetings of any of these clubs, just check in. We have a reciprocal agreement.

Moorhead Rotary  
P.O. Box 72  
Moorhead, MN 56561



### Feb. 25 — Rotarians learn more about Moorhead's Eventide on Eighth retirement facilities

Eventide on Eighth hosted Moorhead Rotarians Tuesday, serving lunch and conducting tours of the retirement facilities that make it one of the city's largest employers.

### Register for District 5580 Conference

George Davis, who co-chairs the five-club committee planning the district conference May 8-10, urged members to register for the event. Running Thursday through Saturday at the Holiday Inn, it includes this year's Recital for a Cause on the evening of May 8.

Among the featured speakers is international journalist and Concordia graduate Roxana Saberi at Saturday's keynote luncheon and Roger Stillman, Zone 28 public image coordinator, at the keynote Friday.

You can register either online or by downloading a printable form at the conference website, [fargo2014.com](http://fargo2014.com)



Photos: Eating lunch and saying the Pledge at Eventide. Sergeant at Arms Dave Sederquist. President Cindy Nolte. Below: Jon Riewer and Mark Bertilrud, our hosts at Eventide.

### Making life better for Moorhead seniors

Rotarians Jon Riewer and Mark Bertilrud filled members in on the role that Eventide Senior Living Communities have played in the lives of Moorhead's senior citizens for more than 60 years.

Jon is president of the organization, which operates in four locations, including the "mother house" that opened in south Moorhead in 1951. It offers long-term and transitional care, as well as assisted living and independent living apartments. Eventide also manages The Fairmont, the assisted living and memory care facility in downtown Moorhead; Sheyenne Crossings, with a full range of living arrangements in West Fargo; and Eventide at Hi-Acres, with nursing and traditional care, in Jamestown, N.D.



Feb. 25, 2014

## Looking Ahead

### March 4

Sergeant at Arms J Hannig  
 ROD Jon Benson  
 Program Classification Talks  
 Greeters A Blackhurst  
 & J Rogers

### March 11

Sergeant at Arms M Hulett  
 ROD R Hanson  
 Program Mark Boen, Bluebird  
 Gardens, Fergus Falls  
 Greeters N Brifki & R Rude

### March 18

Sergeant at Arms G Monson  
 Program Charley Johnson,  
 director, F-M CVB  
 Greeters A Cater  
 & S Schaefer

### May 8-10

Rotary District 5580  
 District Conference,  
 Fargo Holiday Inn

### Guests

Phil Hanson, guest of Jon Riewer  
 Matt Maslowski, guest of Vi Deilke

### Make-Ups

Gary Nolte, George Davis & Russ  
 Hanson, district conference  
 committee, 2-/20

The board has approved the membership application of Doreen Filler (sponsored by Corey Elmer). According to the by-laws, if no objection is made to club Secretary Vern Goodin within the next two weeks, she will be invited to join.

### 'Why I Am a Rotarian' Assignments

Stacy Ackerman	due March 4
John Andreasen	due March 11
Bill Baldwin	due March 18
Tim Beaton	due March 25
Barb Belcher	due April 1

### February Birthdays

Suomala, Paul	Feb 01
Beaton, Tim	Feb 17
Elmer, Corey	Feb 23
Sederquist, David	Feb 23
Johnson, Eric	Feb 28

### Club Anniversaries

Cater, Alma	26 years
Feb 02, 1988	
Elmer, Corey	11 years
Feb 11, 2003	
Frost, Josh	1 Year
Feb 12, 2013	
Moore, Noel	15 years
Feb 23, 1999	



Photos from our remote meeting at Eventide on Eighth.

Mark is operations manager of the Eighth Street facility and Eventide Fairmont. A Greenbush, Minn., native and graduate of Concordia, he worked with Lutheran Health Systems in Enderlin, N.D., and Alaska. He managed clinics and facilities in Michigan for 17 years and operated his own painting contracting company before he and his family came back to Moorhead.

Eventide serves 450 residents on its Eighth Street campus, including about 250 in assisted and apartment living and about 200 in long-term and transitional care. It employs 486 men and women, who — among many, many other tasks — do 18,000 pounds of laundry a day.

Eventide's occupancy rate is literally 100 percent. According to Jon and Mark, Eventide's biggest challenge lies in preparing to meet the needs of Minnesota's rapidly growing over-65 population: investing in infrastructure, meeting the enormous demand for labor, finding ways to support people remaining in their own homes, and meeting the increasing level of expectations of the people who are approaching old age today.

About \$3 million has been invested in the past two years to update the Eighth Street facilities. The Haugo Wellness Center, extensive changes in commons areas and modifications to resident rooms have helped give the growing campus a fresh, innovative appearance. The goal is to enhance its culture of whole-person wellness through personal connections, meaningful activities and opportunities to celebrate the joy to be found in every day.



Above: Photos from Fireside Chat for new members, Feb. 25, at Cindy and Gary Nolte's home.

### Why Am I a Rotarian ... by Violet Deilke

When Beth Grosen invited me to Rotary in May of 1996, I wasn't even sure of what Rotary was or what they did. It didn't take me long to find out.

I feel privileged to be working beside other Rotarians for good causes. My greatest love is to mentor our young people in Moorhead and Clay County. We have so many good programs to help grow our kids. I love it! Rotary also has a strong worldwide focus on peace, that is so important.

I also love the fellowship we have at Rotary. I feel it keeps me connected to the Moorhead community and I have made many good friends through Rotary.