

The Paddlewheel

Moorhead Rotary Club

Volume 94—Number 28

January 12, 2016

Moorhead Rotary
Chartered May 1, 1921
Club 970
District 5580

President Eric Wilkie
 President-elect Lynne Kovash
 Secretary Teresa Joppa
 Treasurer Doreen Filler
 President-nominee Corey Elmer
 President-nominee Mark Bertilrud
 Past President Jon Benson
 Director Cindy Nolte
 Director Russ Hanson
 Director Dave Wahlberg
 Director Dale Hetland
 Director Jill Baldwin
 Director Bryan Davidson
 Director Mark Bertilrud
 Director David Sederquist
 Member at Large Gary Nolte
 Program Coord. Corey Elmer
 RYLA Coord. Randy Farwell
 Sergeant at Arms Team
 Dave Sederquist, Eric Johnson,
 Mike Hulett & Jean Hannig
 Pianist Sharon Fangsrud
 Song Leaders Bill Schwandt,
 Vern Goodin, Bob Hanna,
 John Andreasen
 Photographer Russ Hanson
 Meeting Reporter Teresa Joppa
 Paddlewheel Editor
 Nancy Edmonds Hanson

The Moorhead Rotary board of directors meets the second Tuesday of each month.

International President
 K.R. "Ravi" Ravindran,
 Colombo, Sri Lanka
 District 5580 Governor
 Craig Loughery, Ely
 Assistant District Governor
 Kay Parries, Moorhead
 District Governor-Elect
 Herb Schmidt, Fargo
 End Polio Now Zone 28 Coord,
 Gary Nolte
 Rotary Endowment Committee
 Cindy Nolte

Other F-M Rotary Clubs
 Monday: FM/PM Rotary
 5:30 p.m., Lucky 13 Pub
 Monday: Fargo West Rotary
 Noon, Holiday Inn
 Wednesday: Fargo Rotary
 Noon, Radisson
 Thursday: FM/AM Rotary
 7 a.m., Ramada Plaza

If you attend meetings of any of these clubs, just check in. We have a reciprocal agreement.

Moorhead Rotary
P.O. Box 72
Moorhead, MN 56561



This week: Rotarian Steve Moore, Moorhead's director of public works, gives us a behind-the-scenes look at how the city handles its streets, sanitation & parks. While we take these things for granted, a lot of thought, work and expense go into making it all look easy. Mike Hulett is sergeant at arms, and Chuck Hendrickson is Rotarian of the Day. Brad Donabauer & Sam Wai are our greeters.

Photos: Josh Frost & Alma Cater announce January travel winners. Sergeant at Arms/drum flourish master Dave Sederquist. (Right) Tim Beaton, Rotarian of the Day. Charley Johnson, director of the FM CVB.



Regional Workforce Study identifies much good news along with looming challenges

President Eric Wilkie welcomed Moorhead Rotarians back to the Hjemkomst Center and our regular meeting schedule. He introduced two prospective members, Pat Gulbranson and Dave Keller, as well as Kevin Heazlett, a visiting Rotarian from McKay, Australia.

Eric presented Cindy Nolte with a Paul Harris Fellowship pin commemorating her status as Paul Harris +5. He also announced the death of past district governor Dave Voss.

January travel raffle winners announced

After opening the envelope with January's winners to a drum flourish by Dave

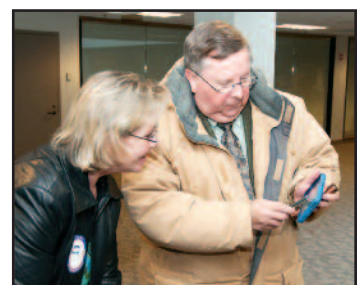
Sederquist, Alma Cater and Josh Frost announced good news for member Tim Beaton. The ticket he'd sold to his wife Joan won the monthly trip, this one to Seattle.

Jean Hannig's ticket sale netted \$200 cash for Mary M. Johnson, while a ticket sold by Paul Holtan delivered the \$100 gift card to Usher's House to David Hunstad.

'What you give' defines a life

Sergeant at Arms Dave Sederquist quoted the late tennis pro Arthur Ashe: "By what you get, you make a living. By what you give, you make a life." He recommended this month's Rotarian magazine for inspirational stories of giving — ordinary people achieving extraordinary things, from surviving kidnap

(Below) Matt Thomason & guest Dave Keller. Bill Schwandt & Chuck Matthees. Tammy Finney & Dave Wahlberg.





Guests, 1/05/16

Pat Gulbranson, guest of Jean Hannig
 Dave Keller, guest of Matt Thomason
 Charley Johnson, program

Visiting Rotarians

Kevin Heazlett, McKay (Australia)
 Rotary
 Tom Riley, past district governor

and being lost at sea to donating a kidney and learning to walk again.

He fined himself \$10 for forgetting both his Rotary pin and badge, then went on to levy penalties on others who'd done the same thing, as well as Bison fans (just because). The weekly call for "happy dollars" generated much good news: A new baby girl and 2-year-old's birthday at the Davidson household, wearing blue on Law Enforcement Appreciation Day, the one-year anniversary of Jon Benson's recovery, kidney donations by Dale Hetland and Steve Schaefer, and Christmas greetings sent from Sweden by former FES Eric Andersson.

#4 in growth, F-M metro area faces challenges in wages, affordable housing

Rotarian of the Day Tim Beaton introduced guest Charley Johnson, executive director of the F-M Convention & Visitors Bureau. Charley focused on the recent Regional Workforce Study, supported by his organization as well as Tim's F-M Area Foundation and the Chamber of Commerce — full of both good and bad news.

The good news: The F-M area is the fourth-fastest-growing metropolitan statistical area

in the US. With a population now standing at 228,000, we have historically low unemployment and growth in three key clusters, including manufacturing, health care and education.

On the other side of the coin, the area has had a projected 30,000 job openings from 2014 to 2019, with many jobs at wages that make living here a challenge. Charley noted, "This is no longer a low-cost or lower-cost place to live and raise a family." Research shows that an unmarried worker renting an apartment and maintaining a car needs to earn at least \$14 per hour just to pay his or her bills.

The study has prompted community leaders to lay out a four-part plan to move forward:

Cultivate: Keep more high school & college graduates here and emphasize employer retention.

Attract: Carry out an awareness campaign about local opportunities.

Build: Collaborate with nonprofits to improve income stability, housing for low-income families and public transportation.

Innovate: Develop and adopt tech-based solutions to meet demand for low-wage jobs.

January Birthdays

Dovre, Paul Jan 07
 Riewer, Jon Jan 14
 Filler, Doreen Jan 30
 Belcher, Barb Jan 31
 Stenerson, Dale Jan 31

Wedding Anniversaries

Johnson, Gregory & Kelley 4 years
 Jan 05 2012
 Kovash, Lynne & Dennis 45 years
 Jan 13 1971

Club Anniversaries

Fangsrud, Sharon 2 years
 Jan 02 2014
 Schwandt, Bill 22 years
 Jan 10 1994
 Kolb, Ronald 41 years
 Jan 14 1975
 Leiseth, Robert 24 years
 Jan 22 1992
 Farwell, Randy 15 years
 Jan 23 2001
 Beaton, Tim 5 years
 Jan 25 2011
 Kovash, Lynne 14 years
 Jan 29 2002

Upcoming Meetings: Programs and Assignments

Tuesday, January 12

Sergeant at ArmsMike Hulett
 Rotarian of the DayChuck Hendrickson
 ProgramRotarian Steve Moore, director of public works, gives a behind-the-scenes look at how Moorhead handles its streets, sanitation & parks.
 GreetersBrad Donabauer & Sam Wai

Tuesday, January 19

Sergeant at ArmsEric Johnson
 ProgramState Demographer Susan Brower talks about the new social & economic realities created by recent demographic shifts, including effects on Minnesota's economy and workforce, education, health,

immigration and population trends.
 GreetersPaul Dovre & Bill Woods

Tuesday, January 26

Sergeant at ArmsJean Hannig
 ProgramMoorhead Chief of Police David Ebinger & wife Lynne share their recent experiences with People-to-People in Cuba, where they met students, teachers, officials and community leaders to learn more about daily life in the island nation.
 GreetersCorey Elmer & Adam Nordin

Tuesday, March 15

FM Rotary Recital with a Cause
 First Lutheran Church7:30 p.m.