



The Paddlewheel

Moorhead Rotary Club

Volume 92—No. 28

Jan. 21, 2014

Moorhead Rotary
Chartered May 1, 1921
Club 970
District 5580

- President Cindy Nolte
- President-elect Jon Benson
- Secretary Vern Goodin
- Treasurer Newzad Brifki
- President-Nominee Kay Parries
- Past President Kay Parries
- Director, 2013, Rotary Foundation Gary Nolte
- Director, 2014, Administration Russ Hanson
- Director 2014, Community Service Dave Wahlberg
- Director, 2014, New Generation Eric Wilkie
- Director, 2015, Club Service Jill Baldwin
- Director, 2015, International Service Eric Johnson
- Program Chair Russ Hanson
- Photographer Russ Hanson
- Meeting Reporter Teresa Joppa
- Paddlewheel Editor Nancy Edmonds Hanson

The Moorhead Rotary board of directors meets the second Wednesday of each month.

- International President Ron Burton, Norman OK
- District 5580 Governor David Smette, Jamestown
- District Vice Governor Gary Nolte, Moorhead
- District Governor-Elect Tim Kaminski, Hibbing
- District Governor-Nominee Craig Loughery, Ely

Other F-M Rotary Clubs

- Monday: Fargo West
- Noon, Holiday Inn
- 1st & 3rd Tuesdays: FM/AM 5:15 p.m., Lucky 13 Pub
- Wednesday: Fargo Noon, Radisson
- Thursday: FM/AM 7 a.m., Ramada Plaza

If you attend meetings of any of these clubs, just check in. We have a reciprocal agreement.



Jan. 21 — Dual program — city’s lobbyist and education leaders — draws television cameras to Tuesday’s Rotary meeting

Moorhead Rotary made the Fargo-Moorhead TV news Tuesday. Media crews were with us to cover one of our speakers, Tim Flaherty, the lead lobbyist for the Coalition of Greater Minnesota Cities, of which Moorhead is a member. With Dr. David Flowers also on the day’s agenda, the meeting was full of content.

Community Action thanks club for donation

Ron Kolb introduced guests Tiffany McKibben and Lori Ward of Lakes and Prairies Community Action Agency. They updated the club on how its Christmas donation of \$365 was used to help several families enjoy the holidays.

Sergeant at Arms salutes power of flakes

Sergeant at Arms Teresa Joppa drew attention to how even the smallest can have an impact with her quote of the day: “A snowflake is one of God’s most fragile creations ... but look what they can do when they stick together.” She reviewed some of the newsy articles in the current *Rotarian* magazine.

Lobbyist shares outlook for Legislature

Corey Elmer introduced Tim Flaherty, lead lobbyist for the Greater Minnesota Coalition of Cities — a partnership of 85 Minnesota cities and counties that like those snowflakes, can together be a powerful force. After 30 years



Photos: Three TV crews reported on Tim Flaherty’s comments. In foreground are Vern Goodin, Jean Hannig, Dale Stenerson and Brad Donabauer. (Upper right) Lori Ward and Tiffany McKinnon of Lakes & Prairies Community Action. Greg Tehven & David Flowers. Sergeant at Arms Teresa Joppa. Rotarians of the Day Corey Elmer (center) and Lynne Kovash. Coalition of Greater Minnesota Cities’ lobbyist Tim Flaherty.

observing the Minnesota Legislature, he said, he’s sure that Minneapolis/St. Paul will be well taken care of. What will Greater Minnesota get? “It depends on what we ask for,” he said, “If we don’t ask, or if we don’t agree on what to ask for, we won’t get anything.”

He pointed to achievements when businesses and chambers of commerce work together, such as the light rail system, the St. Paul Saints Ball Park and others. “Significant partnerships in outstate need to do the same,” he said. One such example is the Highway 14 Partnership from New Ulm to Rochester.

Jan. 21, 2014

Photos: Dr. David Flowers, West Fargo Public Schools. Greg Tehven, TEDxFargo. Happy Dollars with Lynne Kovash.

Looking Ahead

Jan. 28

Sergeant at Arms Eric Wilkie
ROD Russ Hanson
Program Gary Nolte, "Mission to
Haiti: The Saga Continues"
Greeters R Barden
& T Moorhead

Feb. 4

Sergeant at Arms Mike Hulett
Raffle drawing for Lake
Tahoe/Reno trip in May
Program Moorhead Police
Detective Ryan Nelson on
local CSI investigations
Greeters T Beaton
& D Myrvik

Feb. 11

Sergeant at Arms Gina Monson
Program To be announced
Greeters B Belcher
& G Nolte

Guests

Tim Flaherty, St. Paul, speaker
Bradley Peterson, St. Paul,
speaker
Dr. David Flowers, West Fargo
Public Schools, Speaker
Lori Ward, Lakes and Prairies
Community Action Agency
Tiffany McKinnon, Lakes and
Prairies Community Action
Agency
Doreen Filler, Fiebiger Swanson
West, guest of Corey Elmer
Melissa Rademacher, guest of
Violet Deilke
Jonathan Junge, FES

Visiting Rotarians

Ruth Nelson, FM AM Rotary Club

Make-ups

Gary Nolte, District Conference
Planning Committee, 1/14

Birthdays

Dovre, Paul Jan 7
Riewer, Jon Jan 14
Belcher, Barb Jan 32

Wedding Anniversaries

Johnson, Gregory & Kelley
2 years Jan 5
Kovash, Lynne & Dennis
43 years Jan. 13

Club Anniversaries

Schwandt, Bill 20 yrs
Jan 10, 1994
Kolb, Ronald 39 yrs
Jan 14, 1975
Meidinger, Donald 26 yrs
Jan 19, 1988
Leiseth, Robrt 22 yrs
Jan 22, 1992
Farwell, Randy 13 yrs
Jan 23, 2001
Beaton, Tim 3 yrs
Jan 25, 2011
Kovash, Lynne 12 yrs
Jan 29, 2002



Looking ahead at 2014, Flaherty predicted:

- The bonding bill will be modest, less than \$1 billion.
- The state will pay back schools and repeal some taxes, such as the warehouse tax
- The remaining surplus (\$400-600 million) will be spent to restore previous cuts.

He said that when cities, counties, economic development councils and businesses were asked about priorities, they said, "Broadband is the key to growth," as well as infrastructure and job training. When legislators were asked about outstate priorities, broadband wasn't even on their radar.

According to Moody's Investors Service, Minnesota will be the "shining star of the Midwest" ... but the gap between the Twin Cities and the rest of the state is growing. Flaherty pointed out that rural areas risk returning to recession unless resources are devoted to making their economies stronger. Outstate is lagging behind in providing broadband Internet access, with fiber optic lines critical for everything from precision agriculture to quality health care.

He concluded that it's crucial this year's bonding bill be balanced between the Twin

Cities and Greater Minnesota, adding, "We need a \$57 million increase in Local Government Aid. The Legislature's funding of cities keeps property taxes down."

Rethinking education with TEDxFargo

Lynne Kovash introduced West Fargo Superintendent of Schools David Flowers and Greg Tehven of TEDxFargo.

The Fargo TED events are local spin-offs of a national program dating back to 1984. TED — Technology, Entertainment, Design — challenges some of the world's great thinkers to deliver the talk of their lives in 18 minutes. Videos of its wide-ranging presentations, along with live speakers, are featured in independent local events like Fargo's, held last August and attended by 600 people.

Flowers explained West Fargo schools have partnered with Tehven in TEDx to rethink how to build and inspire 21st Century schools to provide skills for the future by rethinking learning. In February, nine business leaders will collaborate with Fargo teachers to help them prepare high school students for the workforce of the future.

The next TEDxFargo is planned for July 2014 at the Fargo Theatre.

Why Am I a Rotarian (First in our weekly series featuring members' reasons)

I grew up and worked with parents and employers who were involved in their local communities. Many of them were Rotarians, Kiwanians, Lions and Jaycees. When Violet invited me to visit Moorhead Rotary, it took several visits for me to see the opportunity we offer — a chance to become much more involved in our community. Not only has my Rotary membership led to new friends; I've had invitations to take part in the club board, several committees and the *Paddlewheel*. It's also led indirectly to more involvement in our city through Moorhead Police Volunteers, the Moorhead City Charter Commission and the Moorhead Community Education.

— Russ Hanson

How to Prepare a Rotary Classification Talk

Background

When a lawyer named Paul Harris, a coal dealer, a mining engineer, and a merchant tailor first met in 1905 in Chicago, they gave birth to Rotary and, by the nature of their diverse occupations, to the association's most distinctive feature – the classification principle. Today, the classification principle, though modified, remains a cornerstone of Rotary. Upon joining Rotary, you are lent a classification by the Board of Directors to reflect your occupation or primary source of income.

By limiting active membership by classifications, each club becomes a cross-section of the business and professional life of the community it serves. Also, the classification principle makes sure that no one profession or business becomes the dominant force within the club.

Another benefit of the classification system is that representatives of many fields are brought together, providing the opportunity for Rotarians to broaden their knowledge of the contemporary workplace. This, in turn, enables Rotarians to fulfill one of the basic obligations of vocational service – recognizing the worthiness to society of all useful occupations.

A way to share information about your vocation is to give a classification talk at a club meeting. The guidelines below are designed to help you prepare and give a good presentation.

Preparing your 3-minute Classification Talk

Write an outline of points you want to cover. Go from general characteristics of your career field to the specific duties involved in your particular job today. Examples might include:

- Why you chose your particular business or profession
- Parts of your job you find most rewarding and most difficult.
- Forecast employment opportunities in your field for the coming decade.
- Advice you would give persons entering your career field.
- How your profession is being impacted by technology, government regulations, and environmental factors
- Ethical issues you face at work, and how the Rotary 4-Way Test helps you deal with them

Presenting your 3-minute Classification Talk

Speak clearly and in an audible tone – stick to your prepared text or outline
Use hand movements sparingly –avoid nervous habits such as coughing or twitching.

Maintain eye contact with your fellow Rotarians and always face your audience. Avoid the urge to rush through your 3-minute talk to “get it over with.” Try to relax as much as possible and put genuine emotion into your voice. Visuals such as PowerPoint can enliven your talk. Be sure equipment is at our meeting place with a technician familiar with your plans. Our Rotary club coordinator can be helpful at the time of your equipment set up before lunch.

How you share information about your field is up to you! Relax and enjoy your 3 minutes.