



The Paddlewheel

Moorhead Rotary Club

Volume 94—Number 39

March 29, 2016

Moorhead Rotary
Chartered May 1, 1921
Club 970
District 5580

- President Eric Wilkie
- President-elect Lynne Kovash
- Secretary Teresa Joppa
- Treasurer Doreen Filler
- President-nominee Corey Elmer
- President-nominee Mark Bertlrud
- Past President Jon Benson
- Director Cindy Nolte
- Director Russ Hanson
- Director Dave Wahlberg
- Director Dale Hetland
- Director Jill Baldwin
- Director Bryan Davidson
- Director Mark Bertlrud
- Director David Sederquist
- Member at Large Gary Nolte
- Program Coord. Corey Elmer
- RYLA Coord. Randy Farwell
- Polio Plus Coord. Cindy Nolte
- Sergeant at Arms Team
Dave Sederquist, Eric Johnson,
Mike Hulett & Jean Hannig
- Pianist Sharon Fangsrud
- Song Leaders Bill Schwandt,
Bob Hanna, John Andreasen
- Photographer Russ Hanson
- Meeting Reporter Teresa Joppa
- Paddlewheel Editor
Nancy Edmonds Hanson

The Moorhead Rotary board of directors meets the second Tuesday of each month.

- International President
K.R. "Ravi" Ravindran,
Colombo, Sri Lanka
- District 5580 Governor
Craig Loughery, Ely
- Assistant District Governor
Kay Parries, Moorhead
- District Governor-Elect
Herb Schmidt, Fargo
- End Polio Now Zone 28 Coord,
Gary Nolte
- Rotary Endowment Committee
Cindy Nolte

- Other F-M Rotary Clubs**
- Monday: FM/PM Rotary
5:30 p.m., Lucky 13 Pub
 - Monday: Fargo West Rotary
Noon, Holiday Inn
 - Wednesday: Fargo Rotary
Noon, Radisson
 - Thursday: FM/AM Rotary
7 a.m., Ramada Plaza

If you attend meetings of any of these clubs, just check in. We have a reciprocal agreement.

Moorhead Rotary
P.O. Box 72
Moorhead, MN 56561



This week: Greg Gust, warning coordination meteorologist with the National Weather Service, Grand Forks, talks floods, blizzards, tornadoes – it's seldom a dull meteorological time in the Valley. We'll learn more about the federal agency that provides forecasts & warns of hazardous weather. Jean Hannig is sergeant at arms, and our greeters are Chuck Hendrickson & Dale Stenerson.

Forum editor Matt Von Pinnon talks of changes & challenges in news business

Leann Wolff of Fargo West Rotary brought good news to kick off Tuesday's meeting. Once again, Moorhead Rotary had many more members in attendance at the Recital with a Cause than any of the other four co-sponsoring F-M clubs. Leann, who chaired this year's event, presented a trophy to President Eric Wilkie commemorating our support.

After responding with several verses of "When You're Smiling," members carried the spirit forward. When Sergeant at Arms Eric Johnson called for Happy Dollars, George Davis stepped forward with \$20 in thanks to all who made the recital happen. Others shared more positive news: Bill Woods' granddaughter's safe return from Brussels; life lessons learned by members who, like our speaker, are former newspaper boys; Tangkwa's Thailand talk at Fargo West Rotary; and Bryan Davidson's new job with the Boy Scouts in Scottsbluff, Nebraska.



Photos/Tammy Finney: John Andreasen & Tangkwa Simasthien lead "When You're Smiling." President Eric Wilkie. Stacey Ackerman. Sergeant at Arms Eric Johnson. Rotarian of the Day David Wahlberg. Matt Von Pinnon, editor of The Forum.

Impending April rummage sale needs members' unwanted treasures & help

Dave Sederquist, who is chairing the rummage sale at the Center Mall April 29-30, urged members to begin sorting out donations ... or at least to begin thinking about it. He suggested building excitement with social media posts, emails and the like. He suggested members begin to talk it up now with posts on Facebook, emails or whatever channels will reach their friends. Here's a suggested post:

The Moorhead Rotary Club is sponsoring a 2 day rummage sale on April 29-30 at the Moorhead Center Mall. Hours are 8-5 on Friday and 8-2 on Saturday. The sale will include various items – clothing, electronics, furniture, tools, toys, etc. Proceeds will help to fund the Club's many community and youth projects in the coming year!



Leann Wolff presented the club with the trophy for highest attendance at Recital for a Cause — for the seventh time. From left: Bill Roden, Leann, Eric, Gary Nolte & Sam Wai. Matt Thomason draws the (wrong) card in the weekly raffle.

Guests, 03/22/16

Matt Von Pinnon, speaker
Tangkwa Simasthien, FES

Visiting Rotarians

Leann Wolff & Bill Roden, Fargo
West

Make-ups

Gary & Cindy Nolte, Barb & David
Belcher, Sam Wai, John
Andreasen, Teresa Joppa, Paul
& Dorothy Suomala, Mark & Pam
Bertilrud, Bill Woods & Nancy
Hanson — Recital for a Cause

March Birthdays

Swenson, Robert	Mar 07
Rogers, Jerry	Mar 13
Wilkie, Eric	Mar 13
Holtan, Paul	Mar 14
Hulett, Michael	Mar 17
Ackerman, Stacey	Mar 20

Club Anniversaries

Wai, Samuel	15 years
Mar 01 2001	
Filler, Doreen	2 years
Mar 11 2014	
Belcher, Barb	3 years
Mar 19 2013	
Hagemann, Ron	3 years
Mar 19 2013	

Members' mug shots being collected

Russ Hanson shot 41 members before and after last week's meeting ... with his camera, that is. He'll be back again this week, starting at 11:30. The club needs fresh photos for an updated membership directory. At the same time, please complete a member information sheet so that our mailing and email lists remain up to date.

Newspaper editor identifies new directions & opportunities in business

Rotarian of the Day David Wahlberg introduced The Forum's executive editor, Matt Von Pinnon, the Moorhead native who heads the area's largest news operation. A former newsboy himself, he reported that the hard-working youngsters who once dropped papers off on doorsteps have been replaced by adult contractors. Covering much larger territories, the delivery people pick papers up from the printing plant at 3 or 4 a.m. and get them to subscribers by breakfast. He hinted that the company, however, is considering a return to hiring youth.

Some 1,700 employees work for Forum Communications' 30 news outlets, including 10 dailies. Matt said The Forum's readership is wider than the Star Tribune's. That means that St. Paul pays attention to its reporter there; others are stationed in Bismarck and Williston.

He explained that reporters are expected to do more than write today, as the company seeks to give on- and offline readers what they prefer. Its staff now shoot video as they cover the news, also providing photo images.

The Forum dropped its membership in the Associated Press several years ago due to both the expense and the fact that AP provided material gathered by its staff to all its competitors. Instead, the company has formed its own news service, based on the work of reporters and editors at all of its newspapers around North Dakota and Minnesota. It has also forged agreements with the St. Paul Pioneer Press, and supplements regional coverage with Reuters and Chicago's Tribune news service.

Upcoming Meetings: Programs and Assignments

Tuesday, March 29

Sergeant at ArmsJean Hannig
ProgramGreg Gust, Warning
Coordination Meteorologist, National Weather
Service, Grand Forks. Floods, blizzards,
tornadoes – it's seldom a dull meteorological
time in the Valley. We'll learn more about the
National Weather Service, the federal agency
that provides weather forecasts & warns of
hazardous weather.
Greeters.Chuck Hendrickson & Dale Stenerson

Tuesday, April 5

Sergeant at Arms.....Sam Wai
ProgramDave Hunstad, Moorhead
Business Association
GreetersDale Hetland & Paul Suomala

Tuesday, April 12

Sergeant at ArmsJohn Andreasen

ProgramCindy Graffeo, director, Moorhead
Economic Development Authority
Greeters.....Paul Holtan & Bob Swenson

Tuesday, April 19

Sergeant at ArmsRon Hagemann
ProgramMark Nesbit, Excel Energy
Greeters.....Mike Hulett & Matt Thomasson

Tuesday, April 26

Sergeant at ArmsJon Benson
ProgramTom Anderson, U of M Regent
Greeters.....Greg Johnson & Dave Tranby

Friday & Saturday, April 29 & 30

Rotary Rummage SaleCenter Mall

Tuesday, May 3

Sergeant at ArmsMike Hulett
Program.....Wayne Christianson, DDS:
American Dental Assoc. Missions of Mercy