



The Paddlewheel

Moorhead Rotary Club

Volume 102—Number 31

February 8, 2022

Moorhead Rotary Club 1405 District 5580

President	Gina Monson
President-Elect	David Sederquist
President Nominee	Steve Astrup
Treasurer	Emily Gess
Secretary	Teresa Joppa
Past President	Steve Schaefer

Directors (2022)	Chris Andreasen & Steve Schaefer
Directors (2023)	Tammy Finney & Steve Astrup
Directors (2024)	Tracey Moorhead, Ernie Simmons & Megan Wiesneski
RYLA Coordinator	Randy Farwell
Polio Plus Coordinator	Cindy Nolte
Sergeant at Arms Team	Dave Sederquist, Eric Johnson & Jean Hannig

Program Chair	Jean Hannig
Pianist	Sharon Fangsrud
Song Leader	Bob Hanna
Trivia Master	Brent Brandt
Photographer	Russ Hanson
Paddlewheel Editor	Nancy Edmonds Hanson

February Birthdays

Dave Sederquist	Feb 23
Corey Elmer	Feb 23

Rotary Anniversaries

Cater, Alma	34 years
Feb 02 1988	
Elmer, Corey	19 years
Feb 11 2003	



Coming Up Tuesday

Sally Jacobson, director of the Red River Zoo, takes us on a walk through the wild(life) side on Tuesday. Emily Gess is Rotarian of the day, and Bob Hanna is our sergeant at arms.

Fargo downtown director Graffeo: 'Vibrant downtowns don't just happen. They take work'

Acting president Jean Hannig welcomed Moorhead Rotarians in person at the Moorhead School Ops Center and online via Zoom. Among guests were two youngsters, Saige and our speaker's daughter Yve, who joined their parents because school had been cancelled due to bad weather.



Jean noted Rotary's theme for February is "Peace and World Understanding" — a timely message, given the state of the world.

She announced that once again, the District 5580 Conference planned for St. Cloud later this spring has been cancelled due to the pandemic. It will be broadcast online. She also reminded members that they still have time to enter the FM Rotary Foundation's imaginative treehouse contest, using the marshmallow and toothpick kits handed out last week. John Andreasen noted that the Rotary Foundation is for the first time participating in Giving Hearts Day on Feb. 10. Gifts will benefit the Natural Playground.



He also mentioned the Recital with a Cause committee is meeting to select a date for the 2022

Photos/Russ Hanson: Cindy Graffeo, director of the Downtown Community Partnership.

(Above) Sergeant at Arms Steve Astrup. John Andreasen.

Photos/Russ Hanson: Seven Rotarians participated in the meeting via Zoom, the online broadcast that's available every week. Acting president Jean Hannig opens the meeting, with the in-person gathering shown on the screen above her.



concert, which will take place at First Lutheran Church.

February Travel Raffle winners announced

Dale Hetland, chair of the Travel Raffle committee, announced February's winners. The Top prize, a trip to Kentucky, was won by Chad Durand, whose mother Heidi bought the ticket from Violet Deilke. Teresa Joppa's customer Rose Dunn received \$200 in cash as second-place winner, while Neil Qualey sold Marc Nokken the third-place winning ticket, a \$100 dining certificate for Rustica.

Sarge Steve ponders unknown failures

Sergeant at Arms Steve Astrup shared insights from the book *How Nonconformists Run the World*. He asked: Do we know all of Shakespeare's failed plays? Picasso's thousands of less-than-brilliant paintings? No, he said, "we just recognize the successes. Much of our work is average or routine, but this book suggests quantity — trying and trying again — is the way to succeed and eventually produce masterpieces.

DCP leader tells of creating vibrant downtown

Rotarian of the Day Jean Hannig introduced Cindy Graffeo, executive director of Fargo's Downtown Community Partnership (and formerly Moorhead's

economic development director). "Building and maintaining a vibrant downtown takes work — people, businesses, taxes, promotions, events, advocacy and physical place-making," she told the club.

In addition to providing those ideas and that energy, the nonprofit organization of downtown businesses and interests administers the city's Business Improvement District. The BID, formed in 2012, works with issues ranging from trash removal to public safety, hospitality, graffiti removal, ordinance enforcement and snow removal.

Events are a big part of the DCP's work. The DCP has been the main sponsor of the St. Patrick's Day Parade for the past three years; its 25th edition is scheduled this year for March 19.

Members asked Cindy about crime and safety in the area. She responded, "Downtown isn't any more dangerous than West Acres." The perception is a population and time-of-day thing, she said, especially at bar closing time. She added that the DCP has security and provides safety escorts.

Jean nabs the prize!

Jean Hannig drew the winning card in the club's weekly cash raffle, winning the cash pot of \$460.

Meetings

Tuesdays — noon
Moorhead Schools Operations Center, 1401 30th Ave. S.

Participate via Zoom:

<https://us04web.zoom.us/j/742305775?pwd=V0ZTMV11NldkY2xMMnlHNEdPdIRxdz09>
Meeting ID: 742 305 775
Password: 630851

Other F-M Rotary Meetings

Monday: FM/PM Rotary
5:30 p.m., Lucky 13 Pub
Monday: Fargo West Rotary
Noon, Holiday Inn
Wednesday: Fargo Rotary
Noon, Radisson
Thursday: FM/AM Rotary
7 a.m., Ramada Plaza

Looking Ahead

February 8

Sergeant at ArmsBob Hanna
Rotarian of the DayEmily Gess
ProgramSally Jacobson, Red River Zoo

February 15

Sergeant at ArmsBrent Brandt
Rotarian of the DayChris Andreasen
ProgramDeb Dawson, "African Soul/
American Heart"

February 22

Sergeant at Arms Steve Astrup
Rotarian of the DayDave Tranby
ProgramAbe Tomayo, Salvation Army

March 1 — Mardi Gras Social

Social at Nolte home — no noon meeting

March 8

Sergeant at ArmsSteve Schaefer
Rotarian of the DayRandy Farwell
ProgramPolice Chief Shannon Monroe

March 15

Sergeant at ArmsErnie Simmons
Rotarian of the DaySteve Schaefer
ProgramKellie Hamre, Gigi's Playhouse