



The Paddlewheel

Moorhead Rotary Club

Volume 103—Number 4

July 26, 2022

Moorhead Rotary Club 1405 District 5580

President David Sederquist
President-Elect Steve Astrup
President Nominee
Treasurer Emily Gess
Secretary Teresa Joppa
Past President Gina Monson

Directors (2023) Chris Andreasen, Greg Johnson & Steve Schaefer
Directors (2024) Tracey Moorhead, Ernie Simmons & Megan Wiesneski
Director (2025) Tammy Finney
RYLA Coordinator Randy Farwell
Polio Plus Coordinator Cindy Nolte
Program Chair Jean Hannig
Trivia Master Brent Brandt
Photographer Russ Hanson
Paddlewheel Editor Nancy Edmonds Hanson

Committees

Finance/Funding: Jerry Rogers*, Gary Nolte*, Emily Gess, John Andreason, William Craft, Violet Deilke, Roger Erbes,

July Birthdays

Koesterman, Sue Jul 5
Benson, Jon Jul 06
Erbes, Roger Jul 16
Qualey, Neil Jul 17
Parries, Kay Jul 22

Wedding Anniversaries

Rogers, Jerry & Sue
Jul 18 1970 52 years

Rotary Anniversaries

Dovre, Paul 42 years
Jul 01 1980
Wilkie, Eric 11 years
Jul 01 2011
Schaefer, Steve 20 years
Jul 02 2002
Qualey, Neil 30 years
Jul 21 1992

Guests 6/28/22

Deb Dawson, speaker
Doug Hamilton, past president
Brett Oertli, State Farm, prospective member



Coming Up Tuesday, July 26

Dr. Tanya Hansen of MSUM gives us an update on the economy at this week's Moorhead Rotary gathering. Our sergeant at arms is Dr. Anne Blackhurst, president of the university.

Preference Employment reports community has 'way more jobs' than people to fill them

President Dave Sederquist welcomed Moorhead Rotarians including a special guest, past president Doug Hamilton, to our July 19 meeting, then showed International President Jennifer Jones' "Imagine" video from the recent convention.

Dave also announced the board is looking for a new member, as well as membership structure and fee changes in the hope of making Rotary attractive to more potential members.

'Know Your Rotarian' quiz debuts

He offered clues to help members guess the week's mystery Rotarian. Among them: Favorite snack (huckleberry ice cream), musical instrument (harmonica); best vacation (the Cascades); least liked food (sweet potatoes); and classic car alter ego (1936 Plymouth). The answer, correctly guessed by Dale Hetland — Bill Woods.

Happy news brings 'happy dollars'

Jean Hannig is celebrating becoming a new grandma after her daughter Liz gave birth to Luna Abigail Monday. Russ Hanson is very happy to return after too many weeks recovering from depression and anxiety. He thanked Gary and Cindy Nolte for all their support during his recovery. Dave Sederquist is expecting a fourth grandchild — a fourth granddaughter? — who is on the way.



Photos/Russ Hanson: President Dave Sederquist. Guest/past president Doug Hamilton and Dave Tranby.

(Below) Speaker David Dietz of Preference Employment Solutions.

Jerry Rogers and John Andreasen.





Photos: Trivia master Brent Brandt, Rotarian of the Day Randy Farwell. (From left) Gary Nolte, Jon Riewer (in background), President Dave and speaker David Dietz.

Update on Rotary Natural Playground

The Rotary Natural Playground project is moving forward, with a groundbreaking tentatively planned in September.

The project was held up this summer after discovering rubble in the hillside and determining the best course of action with the help of KLJ Architects and Rotarian Scott Kolbinger. The committee, architects and engineering team met with Moorhead officials July 17. The Foundation is awaiting confirmation that insurance will cover the project, including mitigation efforts.

Fund-raising is within \$77,440 of reaching our \$1 million goal. The Foundation has received \$523,175 in cash, with \$399,385 in outstanding pledges. The city of Moorhead is providing gap financing to cover pledged amounts over the next 5 years.

Meetings

Tuesdays — noon
Moorhead Schools Operations Center, 1401 30th Ave. S.

Participate via Zoom:

<https://us04web.zoom.us/j/742305775?pwd=V0ZTMV1NidkY2xMMnlHNEdPdIRxdz09>
Meeting ID: 742 305 775
Password: 630851

Speaker describes helping people reach their potential in jobs where they feel appreciated

Rotarian of the Day Randy Farwell introduced our guest speaker, David Dietz. In addition to heading Preference Employment Solutions in Fargo, he is the current president of the FM AM Rotary Club.

The firm dates back to 1987. They find staff and provide payroll and human relations services for small business. “The organization has changes a lot in the past 5 years,” Dietz said, mentioning their move to a new building three years ago and change to an employee-owned business.

“Our main purpose is to help people reach their potential. We impact lives,” he said, “and benefit businesses that provide rewarding work.” Their goal, he said, is to help jobseekers find the right workplace where they feel valued and they can accomplish rewarding work.

Preference helps a lot of executives looking to advance as well as people entering the working world for the first time. “We exist for two reasons — to make a profit, and to serve a purpose, helping people reach their potential,” he stressed.

The company currently has 19 staffers, soon increasing to 20. They primarily serve the Fargo-Moorhead area. Most of the jobs they fill are full-time, though some are looking for temporary or part-time positions with flexibility.

Preference’s areas of specialization include professional searches, business-to-business sales, construction managers and superintendents, and staffing of warehouses and call centers.

“Many of those who come to us are already employed, so they want to do a confidential job search,” Dave said. His company helps people change careers or the type of work they do. “We can help you figure out what your transferable skills are,” he added. They also do “pop-up” career fairs.

He noted that for the past three years, Preference has ranked among the community’s “top 25 best employers to work for.”

“The average person in the employment recruiting business stays with a company for 2 years. But a good share of our people have been with us for 10 years or more,” he added proudly.

Looking Ahead

July 26

Sergeant at ArmsAnne Blackhurst
Program ..Dr. Tanya Hansen, Economic Update

July 26 — FM Rotary Foundation Golf Scramble

1:30 p.m.Moorhead Country Club

Aug. 2

Sergeant at Arms
Rotarian of the DayEric Wilkie
ProgramMark Lindquist

Aug. 9

Sergeant at Arms
Rotarian of the DayBrandon Lunak
ProgramShari Gustafson,
Reinertson Peacemaker

Aug. 16

Sergeant at Arms
Rotarian of the DayDave Tranby
ProgramAbe Tomayo, Salvation Army

Aug. 23

Sergeant at Arms
ProgramKay Parries & Jean Hannig
2022 RI convention report

Aug. 30

Sergeant at Arms
ProgramRandy Farwell, RYLA

September 6

Sergeant at Arms
Rotarian of the Day
ProgramRed River Valley Hospice House