



# The Paddlewheel

## Moorhead Rotary Club

Volume 103—Number 38

March 21, 2023

### Moorhead Rotary Club 1405 District 5580

President David Sederquist  
 President-Elect Steve Astrup  
 President Nominee  
 Treasurer  
 Secretary Teresa Joppa  
 Past President Gina Monson

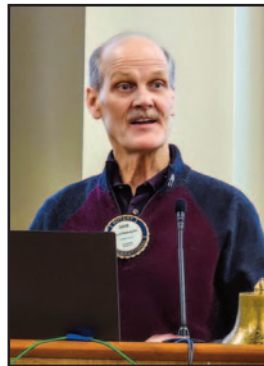
Directors (2023) Chris Andreasen, Greg Johnson & Steve Schaefer  
 Directors (2024) Tracey Moorhead, & Ernie Simmons  
 Director (2025) Tammy Finney & Jean Hannig  
 Directors (2026) Nancy Hanson & Tim Hiller  
 RYLA Coordinator Randy Farwell  
 Polio Plus Coordinator Cindy Nolte  
 Program Chair Jean Hannig  
 Paddlewheel Photographer/Editor Nancy Edmonds Hanson

### March Birthdays

Rogers, Jerry March 13  
 Wilkie, Eric March 13

### Rotary Anniversaries

Wai, Sam 22 years  
 Mar 01, 2001  
 Lunak, Brandon 6 years  
 Mar 28, 2017



### Coming Up Tuesday, March 21

We have a special meeting this week — a tour of the Historical Society’s “Ihdago Manipi” exhibit on the indigenous people who lived here. We’ll gather at the Hjemkomst Center at noon. Bag lunches will be available.

### Rotarian Heather Ranck introduces members to her work with US Rural Export Center

President Dave Sederquist welcomed Moorhead Rotarians Tuesday along with three guests — speaker Heather Ranck, well-known for her work with the Rotary Children’s Playhill but joining us to talk about her “day job” with the US Rural Export Center, and her two children, Oliver and Aurelie. The kids joined us because they were on spring break from school.

Dave started the meeting with a jolt of bad news. The son of District 5580’s Gloria Mink died during the preceding week. Bryce Mink was only 12. Club members signed a sympathy card to be sent to Gloria, who is the district administrator.

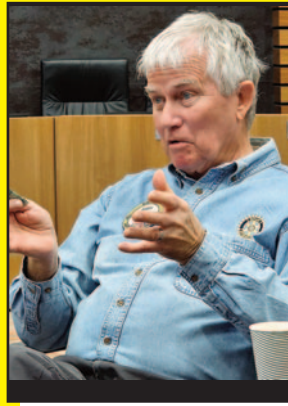
He had happier news as well. Former member Brent Brandt invited Moorhead Rotarians to join him that night at the Fargo Theatre for a free showing of the classic film “Anchorman.”

Dave also announced that the club will have two service projects coming up in the near future. “Be ready with your ideas and proposals,” he told members, “and to pitch in to help do good in our community.”



Photos/Nancy Hanson: Heather Ranck explains her work with Export Center.  
 President Dave Sederquist. Sergeant at Arms Dale Hetland.  
 Secretary Teresa Joppa (Eric Wilkie is in background).  
 Cindy Nolte and Paul Dovre.





Photos/Nancy Hanson:

Bill Woods.

Gary Nolte.

Heather Ranck.

Heather Ranck and her children  
Oliver and Aurelie.

Finally, he reminded members our March 21 meeting will be held, not in the usual setting at the Ops Center, but at the Hjemkomst Center downtown. The program director of the Historical Society of Clay County, Markus Krueger, will lead a tour of the museum's exhibit "Ihdago Manipi," telling the story of the Indigenous peoples who lived in the area before settlement days. After the tour, members can pick up a box lunch to take along as they leave.

### Sarge Dale highlights book of essays by women, including his wife Ruth

Sergeant at Arms Dale Hetland discussed a new anthology entitled *Deserts to Mountaintops: Our Collective Journey to (re)Claiming Our Voices*, which chronicles the stories of women who have overcome the effects of difficult life experiences. One of the three local women included in the book is his wife Ruth, who reflects on an experience with a predatory uncle when she was a child. The book was featured in last Monday's Forum.

When he turned to happy dollars, good news abounded. Steve Schaefer mentioned that our Chilean exchange student has now moved to a new family. Bill Woods donated the raffle pot that he won at last week's meeting to the club treasury — then later went on to get the chance to draw a card again. (Not a winner, though.) Austin Rund mentioned the baptism of his baby daughter on Sunday. Kay Parries chimed in with another

baptism, this one of her new grandson, as well as his older brother's third birthday.

### Rotarian Ranck helps rural businesses forge reputable connections to sell overseas

Heather Ranck is well-known as a former president of Fargo Rotary who's active in five-club charitable projects in the community. "I suspect my son Oliver thinks that's my job — I talk about it so much," she joked. But he's mistaken. She spends her days as the director of the US Rural Export Center, an service of the federal International Trade Administration.

Funded with a \$500,000 appropriation, the agency — whose development she led — works with manufacturing companies from anywhere in rural America to assist them in finding international partners to help sell their products abroad. The center provides a completely virtual service to assess potential markets and identify specific buyers there who may be potential business partners.

Contractors perform exhaustive research on the possibilities, she said. Then the company works closely with their local US commercial service trade specialist to implement the plans, strategies and activities that emerge, tapping into the global network of offices located in over 70 countries around the world. More information can be found online: <https://www.trade.gov/rural-export-center>

### Other F-M Rotary Meetings

- Monday: FM/PM Rotary  
5:30 p.m., Lucky 13 Pub
- Monday: Fargo West Rotary  
Noon, Holiday Inn
- Wednesday: Fargo Rotary  
Noon, Radisson
- Thursday: FM/AM Rotary  
7 a.m., Ramada Plaza

## Looking Ahead

### March 21 — Hjemkomst Center

Tour of Ihdago Manipi, exhibit on indigenous people of the area by Markus Krueger. Box lunches may be picked up after the tour.

### March 28

Sergeant at Arms .....Paul Dovre  
Rotarian of the Day .....Kay Parries  
Program.....Don Kinzler, "Lawns of the Future"

### April 4

Sergeant at Arms.....Cindy Nolte  
Rotarian of the Day.....Jean Hannig  
Program .....Leola Dahl, Heart 'n' Soul Cafe

### April 11 — No Meeting

### April 18

Sergeant at Arms.....Jerry Rogers  
Program .....Sergio, Exchange Student

### April 25

Sergeant at Arms.....Teresa Joppa  
Program .....Tonya Oss-Brewer,  
Family Voices of ND

### May 4 — Recital with a Cause

7:00 p.m. ....First Lutheran Church