



The Paddlewheel

Moorhead Rotary Club

Volume 98—Number 15

October 9, 2018

Welcome New Members!

Kevin Heazlett
American Crystal Sugar

Rob Remark
JLG Architects

Matt Hallaway
Oak Grove High
School

*Moorhead Rotary
Chartered May 1, 1921
Club 970
District 5580*

President John Andreasen/Troy Nellis
Dave Sederquist/Corey Elmer
President-Elect Steve Schaefer
President Nominee 2020-2021
Jerry Rogers
President Nominee 2021-2022
Gina Monson
Treasurer Doreen Filler
Secretary TBD
Past President Corey Elmer

Directors (2018)

Eric Wilkie, Dale Hetland, Gina
Monson & Brent Brandt

Directors (2019)

Tammy Finney, John Andreasen
& Brett Drevlow

Directors (2020)

Jerry Rogers, Troy Nellis & Pat
Gulbranson

Directors (2021)

Emily Gess, Dave Sederquist
& Rob Mounts

RYLA Coordinator Randy Farwell

Polio Plus Coordinator Cindy Nolle

Sergeant at Arms Team

Dave Sederquist, Eric Johnson,
Mike Hulett & Jean Hannig

Pianist Sharon Fangsrud

Song Leaders Bill Schwandt,

Bob Hanna, John Andreasen

Photographer Russ Hanson

Paddlewheel Editor

Nancy Edmonds Hanson



Coming Up Tuesday

Our speaker is Karla Solum of EHP Crossfit, an entrepreneur, small business owner and athlete. Jean Hannig is sergeant at arms for Tuesday's meeting at the Hjemkomst, with Kay Parries and Alma Cater as greeters.

District Governor Blaine Johnson meets with Moorhead Rotarians

District 5580 Governor Rotary Governor Blaine Johnson of Bismarck spent Thursday, Oct. 4, in Fargo, where he met with the boards of the five F-M Rotary Clubs. Afterwards, Rotarians joined him for dinner at the Tru Blue Steakhouse in West Fargo.

He opened the session with a question: What are you most proud of about your club? Board members cited a variety of accomplishments:

- Clay County dictionary project: nearly 20,000 books distributed to 3rd graders over about 15 years.
- Caliber of people in the club, with representation from across the community.
- Relationships among people of varied backgrounds
- Involvement in community-wide joint Rotary projects: Fargo track meet, FM Rotary Ride, International Student Picnic, Recital With A Cause (\$36,000 for Polio Plus and FM youth symphonies)
- Dramatic membership growth in club in last two years, including new members who want to get involved.
- International service – consistent involvement and taking children along on the trips.
- Openness to opportunities for young/new club



Photos: Past presidents of Fargo-Moorhead Rotary Clubs with District President Blaine Johnson. Jean Hannig and exchange student Nicolas Pinbe Padiela. Dinner at the Tru Blue Steakhouse.

members. Governor Blaine reflected on Rotary's unparalleled benefits for young professionals.

The discussion turned to membership. After a decline from the total of several years ago, membership has stabilized and shows slow growth. Members expressed some anxiety about not all members being engaged in club activities and the substantial number of older members who may be retiring and moving out of the area in recent years.

District-wide membership loss is at about 13 percent, compared with 18 percent worldwide.

Blaine said clubs that grow successfully constantly focus on recruiting new members. "It's important to remember," he said, "that everyone is a member of the 'membership committee.'" He also suggested considering the quality of the club from the perspective of membership attraction ... thinking about it as a client relationship.

He offered Park Rapids as an example. The club grew by a net 16 last year after breaking into teams,



which earned points for bringing in new members. Prizes were awarded, including a \$1,000 donation to the foundation on behalf of the winning team. Wadena set up a competition between men and women to see who could bring the most visitors/prospects. points for bringing in more members, with then points and prizes awarded for first-time and second-time guests as well as new members.

“Ultimately, it’s the relationships that are built that will make them want to come back and become a member,” Blaine stressed.

The conversation turned to fund-raising. Blaine ran through a list of traditional projects like roses, golf tournaments, play houses, charitable gambling and raffle tickets. He also mentioned some successful new ideas, including “designer handbag bingo,” which brought in \$8,000 in a couple hours; an Ugly Prom; pub crawls; an international dinner or wine and spirits event; and auctioning or raffling a “tiny house.”

“Ask yourself, ‘What’s available and unique to our community?’” he said. “And don’t be afraid to try Googly.”

2018 Dictionary Project wraps up after distributing 900 books

Every 3rd grade student in Clay County has

received a personal copy of Webster’s Dictionary, thanks to Moorhead Rotary’s annual service. Moorhead public and private students received their books over the past two weeks. Dilworth, Glyndon and Hawley children received their copies last week, while the final books were handed out Monday in Barnesville.

This is the 15th year we have put personalized dictionaries into students’ hands. The excited children often mention that their older brothers and sisters still prize theirs – or even their parents. We’re one of 128 local groups across the nation that promote literacy by presenting the elementary students with what are sometimes the first books they’ve ever owned. Begun in 2001 by a Colorado Rotary unit, the project has distributed 423,000 books in 16 states and American Samoa, at a cost of more than \$8.5 million.

Eighteen Rotarian volunteers labeled and delivered 975 books to a total of 10 schools. That number includes 60 Spanish-English versions used in Moorhead’s elementary Spanish immersion program. Volunteers include Bill Woods, Russ Hanson, Gary Nolte, Rob Mounts, Brett Drevlow, Teresa Joppa, Ron Kolb, David Sederquist, Tim Beaton, John Andreasen, Gina Monson, Jean Hannig and exchange student Nicolas Pinbe Padeala, Mike Hulett, Steve Schaefer, Dale Hetland, Brent Brandt and Jon Benson.

October Birthdays

Wai, Samuel	Oct 03
Mounts, Rob	Oct 08
Hanson, Russ	Oct 23
Johnson, Gregory	Oct 28
Kolb, Ronald	Oct 29

Wedding Anniversaries

Gess, Emily & David 10 years	Oct 04 2008
Hulett, Michael & Janie 33 years	Oct 04 1985
Elmer, Corey & Brenda 22 years	Oct 05 1996
Wright, Edgar & Virginia 64 years	Oct 09 1954
Moore, Noel & Thomas 22 years	Oct 12 1996
Hannig, JeanJeff 46 years	Oct 24 1972

Rotary Anniversaries

Andreasen, John Oct 01 1992	26 years
Suomala, Paul Oct 01 1996	22 years
Johnson, Eric Oct 02 2012	6 years
McLarnan, Rod Oct 05 1982	36 years
Benson, Jon Oct 09 2007	11 years
Volkers, Chris Oct 17 2017	1 year
Donabauer, Brad Oct 22 2013	5 years
Johnson, Nathan Oct 25 2016	2 years

Looking Ahead

October 9

Sergeant at Arms.....Jean Hannig
Rotarian of the Day
ProgramKarla Solum, EHP Crossfit
GreetersAlma Cater & Kay Parries

October 16

Sergeant at Arms.....Jerry Rogers
Rotarian of the Day
ProgramRob Remark, JLG Architects —
Teddy Roosevelt Presidential Library
Greeters.....Bill Craft & Joel Paulsen

October 23

Sergeant at Arms.....Dave Sederquist
Rotarian of the Day
ProgramRep. Colin Peterson
Greeters.....Violet Deilke & Neil Qualey

October 30

Sergeant at ArmsEric Johnson
Rotarian of the Day
ProgramBruce Quick, Vogel Law
GreetersPaul Dovre & Jon Riewer