



The Paddlewheel

Moorhead Rotary Club

Volume 103—Number 11

September 13, 2022

Moorhead Rotary Club 1405 District 5580

President David Sederquist
President-Elect Steve Astrup
President Nominee
Treasurer Emily Gess
Secretary Teresa Joppa
Past President Gina Monson

Directors (2023) Chris Andreasen, Greg Johnson
& Steve Schaefer

Directors (2024) Tracey Moorhead,
Ernie Simmons & Megan Wiesneski

Director (2025) Tammy Finney

RYLA Coordinator Randy Farwell

Polio Plus Coordinator Cindy Nolte

Program Chair Jean Hannig

Trivia Master Brent Brandt

Photographer Russ Hanson

Paddlewheel Editor

Nancy Edmonds Hanson

PRIMARY AREAS OF FOCUS (2022-23)

- Improve attendance, involvement
- "Re-fresh" our club meetings
- Increase use of Rotary technology (ClubRunner, club laptop)
- Halt the downward trend in club membership
- Seek to lessen our budgetary pressures
 - Address fee structure
 - Hone in on an additional fundraising project
 - Review our benevolence practices

HOW OFTEN SHOULD WE MEET?

- Meeting 3 times a month from Oct 2022 to Jun 2023 would reduce catering costs for the year by \$2,800
- Meeting bi-weekly would reduce annual costs by \$6,400
- Week off might facilitate more service projects, board meetings, or other special events.
- Fewer meetings may incent members to attend more regularly
- Would enable club to avoid an increase in member fees in the near future, and potentially contribute additional funds

Coming Up Tuesday, September 13

Merri Christlieb of the Freedom Resource Center present our program this week. Teresa Joppa is Rotarian of the day.

President Dave leads discussion of options for updating Moorhead Rotary meetings

President Dave Sederquist welcomed members and guests to the meeting on Tuesday, Sept. 6. Among the latter were John Andreasen's guest Preston from the Anne Carlson Center and Emily Gess's 4-year-old son Graham.

Globes going to Moorhead 3rd graders

The president announced that after much discussion, the board of directors has decided to go ahead with a globe project, as requested by a number of teachers, to replace our long-standing presentation of dictionaries to third graders in the Moorhead Public Schools.

Travel Give-Away Raffle to start Sept. 13

Service committee chair Dale Hetland announced that our annual Trave Give-Away raffle will commence next week, starting Sept. 13. Get your tickets then, and start lining up your sales.

Sarge Bob highlights history on this da

Sergeant at Arms Bob Hanna detailed a seldom-known bit of history that happened on Sept. 6. William McKinley, the 25th president of the United States, was shot on this day at the World Exhibition in Buffalo, New York. He subsequently died of gangrene on Sept. 14. Sour U.S.

"REFRESHING" OUR MEETINGS

- We have been a bit reluctant to move out of our Covid protocols
- So my focus has been to restore some of our traditions and get more creative in how meetings are conducted
 - Tables arranged for conversations
 - Rotary videos prior to opening of meeting
 - Singing as a club
 - Limiting virtual participation to certain situations
 - Looking at meeting frequency – is there a sweet spot?

September Birthdays

Schaefer, Steve Sep 01
Hanna, Bob Sep 13
Nolte, Cindy Sep 15
Simmons, Ernest Sep 19
Craft, William Sep 22

Wedding Anniversaries

Hetland, Dale & Ruth Sep 01 1990
32 years
Andreasen, John & Carol Sue
Sep 02 1972 50 years
Deilke, Violet & Karl Sep 12 1975
47 years

Rotary Anniveraries

Nordin, Adam 7 years
Sep 08 2015
Erbes, Roger 5 years
Sep 09 2017
Craft, William 11 years
Sep 13 2011
Remark, Rob 4 years
Sep 18 2018
Shockley, John 7 years
Sep 21 2015
Brandt, Brent 2 years
Sep 29 2020

2022-23 REVENUE BUDGET (PENDING)

Item	2021-22A	2022-23B	Chng
Rotary Dues	\$7,493	\$9,912	\$7,567
Meal charges	\$12,324	\$17,472	
Travel Giveaway	\$40,100	\$40,000	-\$100
Other	\$9,689	\$1,000	-\$8,689
Total Revenue	\$69,606	\$68,384	-\$1,222

2022-23 EXPENSE BUDGET (PENDING)

Item	2021-22	2022-23B	Chng
Service/Donations	\$32,759	\$16,700	-\$16,059
Fellowship	\$9,331	\$1,900	-\$7,431
Leadership	\$588	\$500	-\$88
Operations	\$27,723	\$32,492	\$4,770
Total Expenses	\$90,618	\$70,992	-\$19,626
Net Income	-\$21,012	-\$2,608	

Meetings

Tuesdays — noon
Moorhead Schools Operations
Center, 1401 30th Ave. S.

Participate via Zoom:

<https://us04web.zoom.us/j/742305775?pwd=V0ZTMV11NldkY2xMMnIHNEdPdIRxdz09>
Meeting ID: 742 305 775
Password: 630851

PROPOSED FEE STRUCTURE – WHY?

- New structure seeks to accommodate different member preferences, life-styles
- Objective is to encourage new and sustained membership
- There is inconsistency in current fees (COVID)
- New structure would be clearer and fairer
- Projections are that revenue stream would not decrease from current membership, and may add new members

presidents have died in assassinations.

He saluted (and fined) those with September birthdays, including Steve Schaefer, Cindy Nolte, Bill Kraft and Ernie Simmons, He also congratulated those celebrating wedding anniversaries this month.

Coming months may see changes

Dave gave a detailed presentation on issues and opportunities for Moorhead Rotary in the months to come.

He focused on five imperatives:

- Improve attendance and involvement
- Refresh the meetings
- Increase our use of technology, including Clubrunner and the club laptop
- Halt the downward trend in membership
- Seek to lessen budgetary pressures

Highlights are shown here. All suggestions are open for members' discussion, debate and approval in coming weeks.

PROPOSED FEE STRUCTURE

- | | |
|--------------|---|
| • Regular | Full dues, meals |
| • Sr. Active | 25% discount on dues, meals |
| • Brown Bag | Full dues only |
| • New Member | Full dues, 25% discount on meals |
| • Corporate | 3 memberships for cost of 2 Regular |
| • Snow Bird | May-Oct membership – 50% discount |
| • Special | Membership at cost determined by board |
| • Honorary | No dues or meal costs |
| • Leadership | Pres, Secr., Treas. – no dues or meal costs |

Current O
Meals: \$11
Dues: \$58

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2022-23 BUDGET CONSIDERATIONS

- Final, lower installment of our 5 year Kovash commitment
- No “5 club” (natural playground) payment
- Continue Culturally Diverse Library Book project
- Increase level of ongoing “community” donations
- Reduce cost of our 3rd grade classroom project (Globe)
- Includes funding for sponsoring exchange student
- Cost of our catered lunches is increasing about 15%
- No Rotary grant proceeds reflected
- Assumes existing membership fee structure
- Key to holding fees stable: our MAPS meeting venue

Looking Ahead

September 13

Rotarian of the Day Teresa Joppa
Program Merri Christlieb,
Freedom Resource Center

September 20

Rotarian of the Day Cindy Nolte
Program Mayor Shelly Carlson,
Moorhead Sales Tax Initiative for Community
Center & Library

September 27

Rotarian of the Day Jon Riewer
Program Don Kinzler, Fall Garden Tips

October 4

Rotarian of the Day Kay Parries
Program District Governor Kay Biga

October 11

Rotarian of the Day Dave Tranby
Program Abe Tomayo, Salvation Army

October 18

Rotarian of the Day Gary Nolte
Program Steve Iverson, Moorhead
Public Works director